## BELTON

Parks and Recreation Master Plan





















## CONFLUENCE









## **ACKNOWLEDGMENTS**

#### PARKS AND RECREATION BOARD MEMBERS

Terry Ward

Dave Daniels

Jennifer Garner

Mary Cummings

Dave Clark

Rusty Sullivan

Adrian Hall

Zebadiah Morlok

Patti Ledford

#### PARKS AND RECREATION DIRECTOR

Brian Welborn

#### **CONSULTANT TEAM**

#### Confluence

Chris Cline - Principal

Hank Moyers - Associate Principal

Avery Nichols- Project Designer

#### **Pros Consulting**

Leon Younger - President

#### **Crawford Architects**

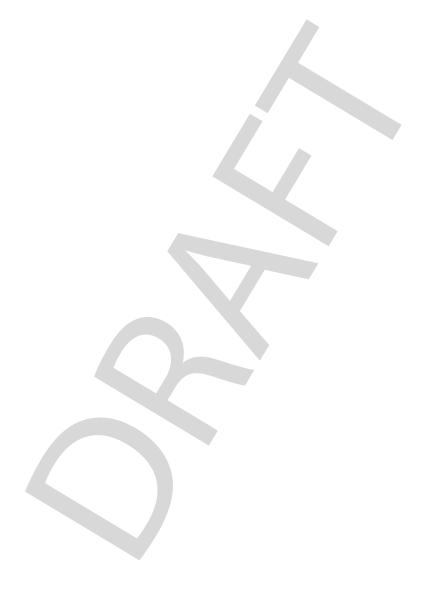
Doug Osborn - Principal

#### **CFS Engineers**

Todd Polk - Senior Associate

#### **ETC Institute**

Ryan Murray



## TABLE OF CONTENTS

Н	IAPTER 1 - INTRODUCTION	7
1	Plan Overview	8
2	Mission and Vision	. 10
Н	IAPTER 2 - SYSTEM NEEDS	13
1	Existing Summary	. 14
2	Strengths / Needs	. 16
3	Level of Service	. 19
4	Financial Analysis	. 26
	Funding Options	
	Funding and Revenue Strategies	
7	Belton Organizational Functions Chart	. 47
Н	IAPTER 3 - RECOMMENDATIONS	49
1	Park Improvement Recommendations	. 50
2	Belton Trail Network	. 72
3	Belton Trail and Park Proposed Network	. 74
Н	IAPTER 4 - IMPLEMENTATION	77
1	Action Plan Implementation Matrix	. 78
	PENDIX	
	k Inventories	
	ge Board Results	
	Findings	
	wford Plans	
ryı	den Family Arboretum -SWT Masterplan	291



# 1 INTRODUCTION

#### 1.1 PLAN OVERVIEW

The City of Belton Parks and Recreation Department (BPR) operates and maintains an extensive network of recreational and cultural facilities. These include a recreation center, one arboretum and twelve parks, covering approximately 287 acres of parkland.

Investing in the very popular Parks and Recreation Department and related programs increases the quality of life offered in Belton, boosts residential and business reinvestment, and attracts and maintains residents.

Creating a comprehensive Parks and Recreation Master Plan, with extensive input from an appointed steering committee and community members, through public input events and the statistically valid survey not only captures the community's vision and aspirations, but also provides creative strategies to guide

financially responsible investments in high quality programming, services, and open spaces.

Investment in Parks and Recreation is key to the continued growth and economic health of Belton. Similarly, the City's Comprehensive Plan recently completed reflect the ideas and recommendations outlined in this plan. Figure 1.2 below, lists goals, strategies , and metrics align with the Parks Master Plan, specifically:

- Develop + Maintain Facilities with a Regional Draw
- Expand the Trail Network
- Create More Gathering Places

Goal 1: Develop + Maintain Facilities with a Regional Draw	Metrics
Maintain and invest in existing regional parks and amenities.	Cost and phasing analysis for indoor/outdoor facilities.  Potential partnership coordination.  Park equipment and facility upgrades to existing parks.
Goal 2: Expand the Trail Network	
Identify priority trail linkages and establish an implementation timeline to support local trail connections. Coordinate trail linkages with nearby communities and regional partners, such as MARC, to establish Belton as a trails destination and connected community.	Complete the Parks Master Plan. Identify and map priority trail linkages. Create a plan for implementation. Host a roundtable with neighboring communities for regional trail connection discussions. Implement the Active Transportation Plan.
Goal 3: Update the Development Code	
Expand the Development Code to include green corridors, improved beautification standards, and creative ordinance regulations.  Update park dedication standards and explore impact fees.	Implement a new code software to support graphics and a more user-friendly experience.  Review and update the Unified Development Code and Code of Ordinances.
Goal 4: Double-Up Improvements	
Continue to practice efficient construction practices by layering improvements.	Host regular (monthly or bi-monthly) check-ins with departments to identify opportunities to layer improvement projects.
Goal 5: Leverage Rights-of-Way + City-Owned Property	
Rank city-owned land for viability as parkland and what amenities could be supported on-site.  Utilize the Active Transportation Plan to create trail connections between parks and destinations.	Rank city-owned land and identify potential programming opportunities for each parcel.  Identify linear, city-owned parcel connections for potential trail connections, and pocket parks.
Goal 6: Create More Gathering Places	
Monitor and strengthen the parkland level of service over time.  Intentionally plan for and locate parks in areas currently underserved or in need of parkland as new developments come online.	Level of service increases.  New parks are located in the gap areas identified in the Park  Level of Service Scale Map.

FIGURE 1.1- Parks Goals Strategies and Metrics

#### 1.2 PROCESS

The Parks and Recreation Master Plan was developed in three phases. Below are the three phases of action plan.

#### PHASE 1 - NEEDS ASSESSMENT

To ensure the Needs Assessment provided a solid foundation for the Master Plan, the planning team assessed and recorded the current conditions of the parks and recreation system. An inventory of each park was completed, identifying the strengths and opportunities that exist in each park. Public input, and steering committee participation provided a comprehensive understanding of the perceptions and realities of Belton's parks today. Examples of the potential programming boards put before the community are shown in figures 1.1 - 1.4.

#### PHASE 2 - RECOMMENDATIONS

Based on the information assembled and evaluated during the Needs Assessment, the planning team formed the basis for the specific Master Plan Recommendations and supporting Action Items. These recommendations were presented to the Steering Committee for review and consideration. The ideas and thoughts shared by the community and steering committee focus groups helped refine the recommendations and in some instances, defined additional recommendations. The recommendations address all facets of the parks and recreation system, including financial, facility, operations, governance, and Capital Improvement Plan issues. These recommendations become the road- map by which City leaders can move toward successful realization of a parks and recreation system that its residents want.

#### PHASE 3 - IMPLEMENTATION

The key to achieving the plan recommendations is an organized and empowered team equipped with clear direction and responsibilities. The final phase of the Master Plan process involved organizing the key plan recommendations, developing meaningful and achievable action items to support those recommendations, and prioritizing these elements in order to provide a manageable plan to move forward. The planning team worked closely with Department Staff to match recommendations to recreation and program scheduling, staff availability, and other factors that influence success and accountability. The ultimate goal of the implementation matrix is to provide the Parks and Recreation Department with a guide for action and a tool for tracking progress. The implementation matrix can be found in Chapter 4 of the Master Plan.



FIGURE 1.2- High Blue Wellness Center

"To provide exceptional parks, programs, and facilities that encourage active lifestyles, create healthy environments, build a strong community, and enhance the quality of life for our citizens."

-MISSION STATEMENT, BELTON PARKS AND RECREATION

"To inspire a passion for parks and recreation experiences while creating a vibrant parks system, and service the health and wellness needs of our community."

-VISION STATEMENT, BELTON PARKS AND RECREATION



FIGURE 1.3 - Character of Belton Parks

#### 1.4 MASTER PLAN SUMMARY

For a city of its size, Belton has a large portfolio of parks that range in scale, recreational opportunities, and levels of current use by the community. Today, many of the parks are in need of investment dollars to provide greater access, more recreational opportunities and exposure to ensure they continue to be valued assets for the citizens of Belton.

This Master Plan reflects a robust series of meetings, charrettes, and a statistically valid survey that were conducted with parks leaders, the Belton Parks Master Plan Steering Committee and Belton residents. As a result of these meetings, residents and City leaders have established priorities for park improvements, additional park facilities and improving existing off and onstreet sidewalks in order to strengthen the connections between parks. The report also covers the City's continued goals of operation improvement and quality service delivery systemwide. Additionally, the Master Plan should be used to assist in developing a plan for investing in park system upgrades based on 1.5 ORGANIZATIONAL VALUES AND GUIDING PRINCIPLES the wants/needs of the community.

Park recommendations included in the plan such as improved shelters, sports/entertainment facilities and reconfigured or • repurposed parks, would allow the parks and recreation to generate additional revenue. In contrast, other recommended • amenities - walking/biking trails, improved wayfinding, and theming - won't directly generate revenue. However, they can improve overall exposure and appeal of the park system to the public, expand use and create other potential outlets for revenue growth.

It will be important as the city continues to invest in parks that they adopt best practices and a business-like mindset.

After developing a comprehensive Parks and Recreation Master Plan, the challenge many parks and recreation agencies face is funding the recommended improvements. As identified in public input, Belton residents are willing to consider additional funding options to meet needs and desires. To fully meet expectations of residents, a variety of funding mechanisms and budgeting is necessary to prioritize department goals for the next 10 years. A list of Financial Recommendations is included in the Master Plan to help quide this process.

Following adoption of the master plan, a robust level of communication will need to continue. Keeping the public aware of the improvements being made and the reasoning behind them shows that they have not only been listened to, but that the department is spending their dollars wisely. In many cases Steering Committee members become an integral part of communication back to the public. They have been identified because of their involvement and connection with the community. As such, they should become champions of the plan and the changes being made. In many instances their voice in the community becomes as strong as that of Department staff.

- Organizational Effectiveness by Providing Exceptional Customer Experiences
- Collaboration with Our Community Partners
- Ensure the Long-Term Sustainability of the Park and Recreation System
- Professionalism of all Staff
- Continuous Improvement
- Responsible Management of the Resources We Own
- Resources Conservation of Natural Areas
- Respectful and Customer Focused

Refer to section 4.1 for further analysis into the action plan and implementation of the physical improvements of the park system.



FIGURE 1.4 - Character of Belton Parks

Parks and Recreation Master Plan Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri



SYSTEM NEEDS

#### 2.1 EXISTING SUMMARY

In April 2024, the team conducted a detailed inventory and assessment for each of Belton's parks and recreation facilities, within the Parks and Recreation Departments maintenance areas. The assessments equipped the team with an understanding of existing features and conditions, along with size, age, and maintenance levels currently provided.

Based on these inventories, comprehensive recommendations for park classifications, based on National Recreation and Parks Association (NRPA) guidelines, were developed. These classifications help to define the existing level of service provided to the residents of Belton and form the basis for capital improvement recommendations for future improvements as well as expansion opportunities for the entire parks and recreation system.

#### **METHODOLOGY**

Inventory and assessment of each park visited included evaluation of the conditions exhibited on the site of various program elements and site features. Park program elements and site feature conditions were rated using a differential scale of  $\pm 10^{-1}$ . The definition for each of these condition ratings is as follows:

#### **RATING SYSTEM**

Assessment Rating Definition

- + Program elements or site features are in excellent condition with no apparent immediate maintenance needed.
- Program elements or site features are in good working condition with little or no immediate maintenance required.
- Program elements or site features are in poor condition requiring significant immediate maintenance, removal, or replacement.

Program elements and site features contained within individual assessments indicate various constructed elements or activities supported on site. Specific examples of program elements and features include picnic areas, playgrounds, shelters or pavilions, ball fields, sport courts, etc.



FIGURE 2.1 - Signage at Somerset Park



FIGURE 2.2 - Pond at Memorial Park



FIGURE 2.3 - Maintenance Yard at Memorial Park



FIGURE 2.4 - Memorial at Smoot Peace Park

#### SUMMARY OF SYSTEM FACILITIES

The following City of Belton Parks and Recreation facilities were evaluated:

Each park was evaluated relative to amenities/activities offered, location, condition, accessibility, and potential for future improvements and/or expansion. Additional information was gathered pertaining to park sizes, maintenance, and level of usage. A photographic inventory was assembled for each park to document findings. The inventory and analysis for each park are included in the Appendix.

#### Pocket parks

1. Smoot Peace Park (.5 Acres)

#### Neighborhood parks

- 2. Cimarron Trails Park (5.6 Acres)
- 3. Cimarron Trails Ball Field (5.2 Acres)
- 4. Country View Park Of West Belton (6.7 Acres)
- 5. "Military Park" (6.5 Acres)
- 6. Somerset Park (5.3 Acres)
- 7. "Westover Soccer Field" (7.2 Acres)

#### Community parks

- 8. Markey Park (56.8 Acres)
- 9. Memorial Park (33.5 Acres)

#### Regional parks

- 10. Cleveland Lake (50.8 Acres)
- 11. Dryden Family Arboretum ( 69 Acres)
- 12. Wallace Park (39.7 Acres)



FIGURE 2.5 Facility at Memorial Park

#### 2.2 STRENGTHS / NEEDS

The following is a brief summary of the strengths and needs that exist throughout Belton's Parks and Recreation facilities.

#### **FACILITY STRENGTHS**

- The character of the various parks is diversified providing experiences with trees, open spaces and natural areas. Active and passive park spaces are provided and allow for the recreation needs of the community to be met with athletics.
- The existing Community Center provides a wide range of programming opportunities and amenities and spaces at an extremely reasonable rate for residents and serves the needs of the community with a very high demand from the community.
- The existing aquatic center has been updated over the years and serves the swimming needs of the community, but additional opportunities remain to incorporate splash pads to extend the aquatics season for community residents.
- Overall level of service Residents are served by at least one park, with much of central Belton being served by more than one neighborhood and community level park.
- The parks are clean, free of debris and the landscape is well maintained.



FIGURE 2.6 - Baseball facility at Markey Park



FIGURE 2.7 - High Blue at Wallace Park



FIGURE 2.8 - Path and dock at Cleveland Lake

#### **FACILITY NEEDS**

- Provide Connectivity Through public input, the incorporation
  of trails and parking was identified as a major need within
  and to existing parks. Safe pedestrian and bicycle connections
  between parks, Downtown Belton and other major facilities
  or routes are necessary to provide access to residents. Off
  street multi-use paths should be considered with signage
  for designated bike routes until bike boulevards or other
  improvements can be made. Additional connections utilizing
  existing greenways along creeks and implementation of the
  MetroGreen pathways should be considered.
- Follow the Dryden Arboretum Master Plan to create the nature preserve experience through the newly acquired land donation to the park system with an education component. The plan should work harmoniously with the Cleveland Lake Park experience and support a larger community gathering space and events.
- Concessions / Restrooms There is a need to provide updated or improved restroom facilities and water fountains at some parks, while some parks would benefit by the incorporation of a restroom. This will allow for users to stay and enjoy the parks for longer time periods, potentially increasing programming opportunities.
- ADA Updates Many park amenities do not currently meet ADA accessibility requirements, and improvements which allow access to all park users, regardless of age or ability, should be considered.
- Update Playgrounds Playground elements found throughout Belton's park system are in need of updates. A life-cycle maximum of 20 years should be established before elements

- are updated or replaced. In addition, Belton also needs to establish surfacing replacement schedules based on a 10-15 year life cycle. Updates should address new trends in the marketplace and be varied between parks to encourage residents to visit each park for a different experience. Age and abilities should also be considered as updates are made to allow for a wider spectrum of residents to have their recreational needs addressed. In addition, it is recommended that 50% of the City's playgrounds meet Universal Design standards as they are replaced and distributed across the city.
- Provide More Variety in Amenities Each park should have its own unique identity. Whether active or passive amenities are incorporated, elements should serve a wide range of age ranges, interests and abilities. Amenities should replace aging facilities to keep users interested and attracting residents to other parks across the City.
- Create Opportunities to Host Events and Tournaments Update
  Markey Park based on conceptual plan updates included
  in the Master Plan to add additional fields and incorporate
  synthetic turf and lighting as necessary along with upgraded
  netting, fences and covered bleacher seating. Improvements
  should be tailored to maximize usage throughout the year and
  accommodate tournament play. The plan for Markey Park can
  also be phased to continue upgrading the site dependent on the
  demand and funding. Additionally, a fieldhouse is suggested
  to be built into the Parks and Recreation department facilities
  to attract additional tournaments throughout the year and
  capture sports tourism dollars coming into Belton.



FIGURE 2.9 - Sidewalk at Cimarron Trails Park



FIGURE 2.10 - Restroom and shelter at Cimarron Trails Park

#### 2.3 LEVEL OF SERVICE

Level of Service (LOS) is a standard measure indicating how well residents of a community are served by parks. This assessment considers the size and location of parkland as well as the available amenities and services. Previously, the National Recreation and Park Association (NRPA), established a standard of 10 acres of parkland per 1,000 residents to assist communities with planning, growth, and park system management. However, in 2000, the NRPA updated the guidelines to allow more flexibility in considering individual program elements or activities on a case by case basis in order to tailor the system to the most appropriate age range, quantity, and quality of recreational facilities within fiscal limits of the individual community. This essentially allows communities to determine what the standards should be for their community.

#### PARK CLASSIFICATIONS

Based on the previous NRPA standard, the 287.0 acres maintained by Belton Parks meets the need of the total acreage to adequately serve approximately 25,420 residents (2024 data). However, a need exists at the neighborhood and pocket park level parks for additional acreage. Additional information relating to general descriptions of each service level, typical program, site size standards and area required per 1,000 residents is further outlined below. The classification categories include:

Pocket Parks - (Less than 1 acre with a quarter mile service radius; informal, active, and passive recreation; 1 acre / 1,000)

Neighborhood Parks - (5-10 acres with a half mile service radius; informal, active, and passive recreation; 2 acres / 1,000)

Community Parks – (10-100 acres with a 2-mile service radius 3 acres / 1,000)

Regional Parks – (Variable based on amenities with a 10-mile service radius; 5 acres / 1,000)



FIGURE 2.11 - Example of Neighborhood Park - Somerset Park



FIGURE 2.12 - Example of Community Park - Memorial Park



FIGURE 2.13 - Example of Regional Park - Cleveland Lake

#### LEVELS OF SERVICE ANALYSIS

The LOS for Belton's system was initially calculated based on the previous NRPA standard (10 acres/1,000 people) in order to gain a baseline understanding of the system. A detailed assessment of the parks and open space available to Belton residents provides an understanding of the opportunities that might be available within the community for development of other recreational amenities.

To support the LOS analysis, the service radius for parks in Belton and surrounding areas was delineated to illustrate coverage and help quickly identify potential service area gaps. The map below indicates visible gaps in the eastern, western and northern portions of the city where residents may not be served as evenly by Pocket, Neighborhood, and Community parks, as residents in central and south-central portions of the City. Many of these areas are fully developed and do not have as many opportunities for expansion, however as development occurs to the south and southeast, opportunities to add additional land for parks and recreation facilities should be considered. Areas to the west based on future land use mapping shown in the City Comprehensive Plan call for industrial warehousing and multi-modal development reducing the need for any additional parkland in these areas.

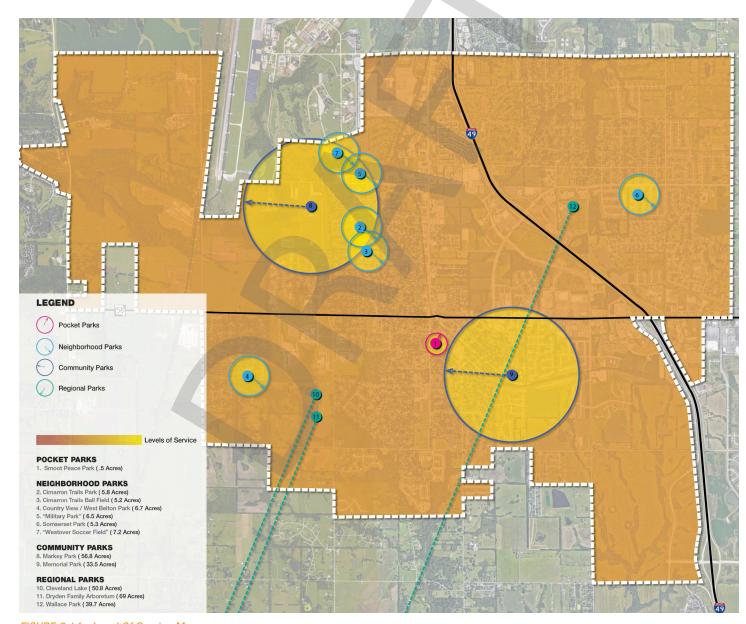
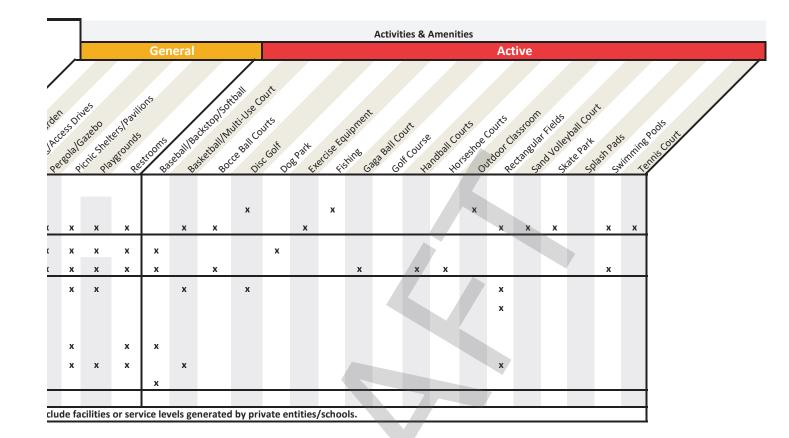


FIGURE 2.14 - Level Of Service Map

	Belton Parks & Recreation Facility Name	<u>Land Acres</u>	Flood Plain (Ac.) Accessibility Rating	ARC G	Connuis	it de a de la constante de la	in class of the season of the	wes salebo	Refords Re	Gen dn <sup>5</sup>
	Dryden Family Arboretum	69.00	N/A							
Regional Parks	Cleveland Lake	50.80	3		х					
	Wallace Park	39.70	3		х	х	х	х	х	
Community Parks	Markey Park	56.80	2		х	х	х	х	х	х
	Memorial Park	33.50	4	х	х	х	х	х	х	х
	Country View Park Of West Belton	6.70	1		х		х	х		
	"Westover Soccer Field"	7.20	0							
Neighborhood Park	Somerset Park	5.30	2							
Neighborhood Park	"Military Park"	6.50	1		х		х		х	х
	Cimarron Trails Park	5.80	4		х		х	х	х	
	Cimarron Trails Ball Field	5.20	0							х
								_		



#### 2.3.2 LEVEL OF SERVICE MATRIX - REFERENCE

	Size (Acres)	Picnic Shelter	Picnic Shelter	Picnic Shelter	City/ School Multi-	Rectangular Field Youth	Rectangular Field Adult	Baseball Field
Pocket Park	` ′	(under 50)	Medium (50-100)	Large (100+)	use Courts	(soccer/ football)	(soccer/ football)	Youth (60ft)
Smoot Peace Park	0.5							
Total	0.5	0	0	0	0	0	0	0
	Size (Acres)	Picnic Shelter	Picnic Shelter	Picnic Shelter	City/ School Multi-	Rectangular Field Youth	Rectangular Field Adult	Baseball Field
Neighborhood Park	Size (Acres)	(under 50)	Medium (50-100)	Large (100+)	use Courts	(soccer/ football)	(soccer/ football)	Youth (60ft)
Country View Park Of West Belton	6.7	1			1	1		
"Westover Soccer Field"	7.2						1	
Somerset Park	5.3							
"Military Park"	6.5	1						
Cimarron Trails Park	5.6		1					
Cimarron Trails Ball Field	5.2							2
Total	36.5	2	1	0	1	1	1	2
	Sinc (A)	Picnic Shelter	Picnic Shelter	Picnic Shelter	City/ School Multi-	Rectangular Field Youth	Rectangular Field Adult	Baseball Field
Community Park	Size (Acres)	(under 50)	Medium (50-100)	Large (100+)	use Courts	(soccer/ football)	(soccer/ football)	Youth (60ft)
Markey Park	56.8	2		1				
Memorial Park	33.5	6	2	1				3
Total	90.3	8	2	2	0	0	0	3
	Si (A)	Picnic Shelter	Picnic Shelter	Picnic Shelter	City/ School Multi-	Rectangular Field Youth	Rectangular Field Adult	Baseball Field
Regional Park	Size (Acres)	(under 50)	Medium (50-100)	Large (100+)	use Courts	(soccer/ football)	(soccer/ football)	Youth (60ft)
Dryden Family Arboretum	69							
Cleveland Lake	50.8							
Wallace Park	39.7	3		1	2	6	1	
Total	159.5	3	0	1	2	6	1	0
Totals	286.8	13	3	3	3	7	2	5
i Utais	200.0	-3	3	3	3	,	~	,

Baseball Field	Softball Field	Softball Field	Pickleball	Tennis	Diecessonale	Off-Leash	Sand Volleyball	Hard Trails	Soft Trails	Family Asymptic Contact
Adult (90ft)	Youth (250ft)	Adult (300ft)	Courts	Courts	Playgrounds	Area	Courts	(Miles)	(Miles)	Family Aquatic Center
								0.36		
0	0	0	0	0	0	0	0	0.36	0	0
Baseball Field	Softball Field	Softball Field	Pickleball	Tennis		Off-Leash	Sand Volleyball	Hard Trails	Soft Trails	
Adult (90ft)	Youth (250ft)	Adult (300ft)	Courts	Courts	Playgrounds	Area	Courts	(Miles)	(Miles)	Family Aquatic Center
	,				1		,	0.36	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
								0.13		
1										
					1			0.19		
1	0	0	0	0	2	0	0	0.68	0	0
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1										
Rasehall Field	Softhall Field	Softhall Field	Picklehall	Tennis		Off-Leach	Sand Volleyhall	Hard Trails	Soft Trails	
Baseball Field	Softball Field Youth (250ft)	Softball Field	Pickleball Courts	Tennis	Playgrounds	Off-Leash	Sand Volleyball	Hard Trails	Soft Trails (Miles)	Family Aquatic Center
Adult (90ft)	Softball Field Youth (250ft)	Softball Field Adult (300ft)	Pickleball Courts	Tennis Courts		Area	Sand Volleyball Courts	(Miles)	Soft Trails (Miles)	Family Aquatic Center
Adult (90ft) 5					1		,	(Miles) 0.625		, ,
Adult (90ft) 5 1	Youth (250ft)	Adult (300ft)	Courts	Courts	1 1	Area 1	Courts	(Miles) 0.625 0.8	(Miles)	1
Adult (90ft) 5					1	Area	,	(Miles) 0.625		, ,
Adult (90ft) 5 1 6	Youth (250ft)	Adult (300ft)  0	Courts 0	Courts 0	1 1	Area 1 1	Courts	(Miles) 0.625 0.8 1.425	(Miles)	1
Adult (90ft) 5 1 6 Baseball Field	Youth (250ft)  0  Softball Field	Adult (300ft)  0  Softball Field	Courts  0  Pickleball	O Tennis	1 1	Area  1  1  Off-Leash	Courts  0  Sand Volleyball	(Miles) 0.625 0.8 1.425	(Miles)  0  Soft Trails	1
Adult (90ft) 5 1 6	Youth (250ft)	Adult (300ft)  0	Courts 0	Courts 0	1 1 2	Area 1 1	Courts	(Miles) 0.625 0.8 1.425	(Miles)	1 1
Adult (90ft) 5 1 6 Baseball Field	Youth (250ft)  0  Softball Field	Adult (300ft)  0  Softball Field	Courts  0  Pickleball	O Tennis	1 1 2	Area  1  1  Off-Leash	Courts  0  Sand Volleyball	(Miles)  0.625  0.8  1.425  Hard Trails (Miles)	(Miles)  0  Soft Trails	1 1
Adult (90ft) 5 1 6 Baseball Field	Youth (250ft)  0  Softball Field	Adult (300ft)  0  Softball Field	Courts  0  Pickleball	O Tennis Courts	1 1 2 Playgrounds	Area  1  1  Off-Leash	0 Sand Volleyball Courts	(Miles) 0.625 0.8 1.425 Hard Trails (Miles)	(Miles)  0  Soft Trails	1 1
Adult (90ft) 5 1 6 Baseball Field Adult (90ft)	Youth (250ft)  0  Softball Field Youth (250ft)	O Softball Field Adult (300ft)	0 Pickleball Courts	O Tennis Courts	1 1 2 Playgrounds	Area  1  1  Off-Leash Area	Courts  0  Sand Volleyball Courts	(Miles) 0.625 0.8 1.425  Hard Trails (Miles) 1.2 0.87	(Miles)  0  Soft Trails (Miles)	1 1 Family Aquatic Center
Adult (90ft) 5 1 6 Baseball Field	Youth (250ft)  0  Softball Field	Adult (300ft)  0  Softball Field	Courts  0  Pickleball	O Tennis Courts	1 1 2 Playgrounds	Area  1  1  Off-Leash	0 Sand Volleyball Courts	(Miles) 0.625 0.8 1.425 Hard Trails (Miles)	(Miles)  0  Soft Trails	1 1
Adult (90ft) 5 1 6 Baseball Field Adult (90ft)	Youth (250ft)  0  Softball Field Youth (250ft)	O Softball Field Adult (300ft)	0 Pickleball Courts	O Tennis Courts	1 1 2 Playgrounds	Area  1  1  Off-Leash Area	Courts  0  Sand Volleyball Courts	(Miles) 0.625 0.8 1.425  Hard Trails (Miles) 1.2 0.87	(Miles)  0  Soft Trails (Miles)	1 1 Family Aquatic Center

### Belton Park Facility

DADKe.	PARKS:								
PARKS:									
			Belton Parks	Total	Current Ser				
Park Type	Units		Inventory	Inventory	202				
Pocket Parks	Acre(s)	acres per	0.50	0.50	0.02				
Neighborhood Parks	Acre(s)	acres per	36.50	36.50	1.23				
Community Parks	Acre(s)	acres per	90.30	90.30	3.05				
Regional Parks	Acre(s)	acers per	159.50	159.50	5.38				
Total Park Acres	Acre(s)	acres per	286.80	286.80	9.67				
OUTDOOR AMENITIES:	-			******					
Picnic Shelter Small (Under 50)	Sites(s)	site per	13.00	13.00	1.00				
Picnic Shelter Medium (50-100)	Sites(s)	site per	4.00	4.00	1.00				
Picnic Shelter Large (100+)	Sites(s)	site per	3.00	3.00	1.00				
City/School Multi-Use Courts	Field(s)	court per	3.00	3.00	1.00				
Rectangular Field Youth (Soccer/Football)	Field(s)	field per	7.00	7.00	1.00				
Rectangular Field Adult (Soccer/Football)	Field(s)	field per	2.00	2.00	1.00				
Baseball Field Youth (60 ft.)	Field(s)	field per	5.00	5.00	1.00				
Baseball Field Adult (90 ft.)	Field(s)	field per	7.00	7.00	1.00				
Softball Field Youth (250 ft.)	Field(s)	field per	-	-	1.00				
Softball Field Adult (300 ft.)	Field(s)	field per	-	-	1.00				
Tennis Courts	Court(s)	court per	2.00	2.00	1.00				
Disc Golf Course	Court(s)	court per	2.00	2.00	2.00				
Playgrounds	Site(s)	site per	5.00	5.00	1.00				
Off-Leash Area	Site(s)	site per	1.00	1.00	1.00				
Skate Park	Site(s)	site per	1.00	1.00	2.00				
Sand Volleyball Courts	Court(s)	court per	1.00	1.00	1.00				
Hard Trails (Miles)	Mile(s)	miles per	4.54	4.54	0.20				
Soft Trails (Miles)	Mile(s)	miles per	-	-	-				
Public Recreation Facilities	Site(s)	site per	1.00	1.00	-				
Outdoor Family Aquatic	Site(s)	site per	1.00	1.00	1.00				
2020 Population			24,618						
2035 Estimated Population			29,645						

### k Facility Standards

- Develope	ed Facilities		2024 Facili	ty Standar	ds			
	vice Level b	-	Recommended Service Levels; Revised for Local Service			Meet Standard/		I Facilities/
2020 population			4.00	Area	1 222	Need Exists	Amenitie	
0.02	acres per	1,000	1.00	acres per	1,000	Need Exists	402	Acre(s)
1.23	acres per	1,000	2.00	acres per	1,000	Need Exists	224	Acre(s)
3.05	acres per	1,000	3.00	acres per	1,000	Meets Standard	-	Acre(s)
5.38	acers per	1,000	5.00	acres per	1,000	Meets Standard	-	
9.67	acres per	1,000	11.00	acres per	1,000	Meets Standard		Acre(s)
1.00	cito nor	2,280	1.00	site per	5,000	Meets Standard		Sites(s)
1.00	site per	7,411	1.00		10,000	Meets Standard	4	` '
1.00	site per		1.00	site per		Meets Standard	4	Sites(s)
	site per	9,882		site per	50,000	Need Exists	7	Sites(s)
1.00	court per	9,882	1.00	court per	2,500		1	Field(s)
1.00	field per	2,701	1.00	field per	4,000	Meets Standard  Need Exists	-	Field(s)
	field per	14,823			10,000		0	Field(s)
1.00	field per	5,929	1.00	field per	4,000	Need Exists	1	Field(s)
1.00	field per	#DI///OI	1.00	field per	15,000	Meets Standard	-	Field(s)
1.00	field per	#DIV/0!	1.00	field per	4,000	Need Exists	6	Field(s)
1.00	field per	#DIV/0!	1.00	field per	20,000	Need Exists	1	Field(s)
1.00	court per	14,823	1.00	court per	4,000	Need Exists	4	Court(s)
2.00	court per	F 020	2.00	court per	4,001	Need Exists	10	Court(s)
1.00	site per	5,929	1.00	site per	2,500	Need Exists	5	Site(s)
1.00	site per	29,645	1.00	site per	40,000	Meets Standard	-	Site(s)
2.00	site per	- 00.045	2.00	site per	40,001	Need Exists	-	Site(s)
1.00	court per	29,645	1.00	court per	10,000	Need Exists	1	Court(s)
0.20	miles per	1,000	1.00	miles per	1,000	Need Exists	33	Mile(s)
-	miles per	1,000	0.10	miles per	1,000	Need Exists		Mile(s)
-	site per	#DIV/0!	0.00	site per	49,999	Meets Standard	-	Site(s)
1.00	site per	29,645	1.00	site per	50,000	Meets Standard	-	Site(s)

#### 2.4 FINANCIAL ANALYSIS

#### INTRODUCTION

This section of the report presents the financial assessment of The Park Fund has maintained adequate cash balances for each the City of Belton Park Fund as a part of the Parks and Recreation Master Plan. As a key element of the Master Plan, available information was reviewed to assess the financial situation of the Park Fund. The revenues, expenditures and capital funds were analyzed to identify trends and assess Park Fund's financial integrity. The cost recovery for facilities, programs, and services at major functional levels has also been analyzed to assess the adequacy of revenues to cover continuing operations.

#### DATA REVIEWED

The detailed cost and activity information prepared by Park staff was reviewed as part of this analysis. The financial reports for fiscal years 2020 through 2024 were analyzed to assess the financial situation of the Park Fund.

#### FINANCIAL STRENGTH

vear shown in Figure 1. A strong cash balance provides flexibility with respect to managing programs, maintaining assets, and meeting the changing needs of the community.

The cash balances increased between the fiscal years 2020 and 2024. The fiscal year 2024 cash balance is 24% of annual expenditures and is 6% greater than the 2023 cash balance.

It is recommended that agencies have a range of cash and investments between 60 and 90 days to cover unexpected revenue drops and unusual or emergency expenditures. The Park Fund had 89 days of total cash for 2024. The Park Fund should continue to maintain adequate cash reserves.

Fiscal Year:	2020	2021	2022	2023	2024
Total Cash Balance	\$513,628	\$336,253	\$516,881	\$988,759	\$1,195,097
Annual Expenditures, Encumbrances, & Reserves	\$3,589,769	\$3,180,660	\$3,520,589	\$3,951,397	\$4,908,684
Cash to Expenditures	14%	11%	15%	25%	24%
Days of Cash	52	39	54	91	89

FIGURE 2.15 - Cash Balances

The Park Fund's capital projects are funded through a half-cent sales tax. The Park Sales Tax Fund provides funds for debt service on Park capital projects. The fund's cash balances are shown in Figure 2. The Park Sales Tax Fund has maintained adequate cash balances for capital projects.

	2020	2021	2022	2023	2024
Total Cash Balance	\$940,847	\$1,387,602	\$2,110,836	\$2,683,861	\$3,218,383
Annual Expenditures,	\$1,529,319	\$1,480,337	\$1,624,268	\$2,300,238	\$2,604,988
Cash to Expenditures	62%	94%	130%	117%	124%
Days of Cash	225	342	474	426	451

FIGURE 2.16 - Park Sales Tax Fund Cash Balances

Total operating revenues and expenditures are shown in Figure 3. The Park Fund has consistently managed revenues and expenditures to cover the cost of operations.

	2020	2021	2022	2023	2024
Total Revenues	\$3,771,477	\$3,024,900	\$3,705,342	\$4,428,931	\$5,061,113
Total Expenditures	\$3,589,769	\$3,180,660	\$3,520,589	\$3,951,397	\$4,908,684
Revenues Over / (Under) Expenditures	\$181,708	(\$155,760)	\$184,753	\$477,534	\$152,429
Percent Cost Recovery	105%	95%	105%	112%	103%

FIGURE 2.17 - Total Operating Revenues and Total Operating Expenditures

Debt Service are provided through the Park Sales Tax Fund budgets. On March 31, 2024, the Park Sales Tax Fund had a debt service principal balance of \$1,756,850 as shown in Figure 4.

Debt Issues:	2025	2026	2027	Total
Series 2017 Portion that Refunded the 2007 Bonds that Refunded the 1998 Park Bonds (Fund 229)	\$387,000	\$203,400	\$0	\$590,400
Series 2017 Portion that Refunded the 2007 Bonds that Funded Park Improvements (Aquatic Center) (Fund 229)	\$559,000	\$293,800	\$0	\$852,800
Series 2017 Portion that Refunded the 2008 Bonds that Funded the Aquatic Center (Fund 229)	\$100,350	\$105,300	\$108,000	\$313,650
			_	
Total Debt Service Principal				\$1,756,850

FIGURE 2.18 - Outstanding Debt Principal

The Revenues and Expenditures of the Park Sales Tax Fund are shown in Figure 5. The Revenues have more than covered the Expenditures for each year.

Park Sales Tax Fund	2020	2021	2022	2023	2024
Revenues	\$1,794,563	\$1,974,003	\$2,350,505	\$2,862,637	\$3,149,019
Expenditures	\$1,529,319	\$1,480,337	\$1,624,268	\$2,300,238	\$2,604,988
Revenues Over / (Under) Expenditures	\$265,244	\$493,666	\$726,237	\$562,399	\$544,031
Percent Cost Recovery	117%	133%	145%	124%	121%

FIGURE 2.19 - Park Sales Tax Fund Revenues and Expenditures

#### 2.4.1 OPERATING REVENUES AND EXPENDITURES

The Park Fund has consistently managed revenues and expenditures to cover the cost of operations as shown in Figure 6. The Park Fund recovered more than 100% of the operating cost for each year of the study period.

	2020	2021	2022	2023	2024
Operating Revenues					
Property Taxes	\$660,039	\$714,044	\$797,884	\$782,060	\$882,345
Outdoor Pool	\$139,569	\$124,044	\$107,576	\$101,327	\$139,805
Recreation	\$391,919	\$375,090	\$431,107	\$446,770	\$459,151
Community Center	\$1,520,129	\$998,105	\$1,504,510	\$1,675,518	\$1,806,229
Aquatic Center	\$96,574	\$68,757	\$132,410	\$89,208	\$86,913
Memorial Station / Special Events	\$183,795	\$87,494	\$135,722	\$134,070	\$114,470
Other Revenues	\$779,452	\$657,366	\$596,133	\$1,199,978	\$1,572,200
Total Operating Revenues	\$3,771,477	\$3,024,900	\$3,705,342	\$4,428,931	\$5,061,113
Operating Expenditures					
Park Administration	\$365,409	\$353,294	\$480,370	\$643,479	\$681,922
Park - General	\$542,227	\$593,033	\$614,491	\$644,930	\$1,129,757
Outdoor Pool	\$148,380	\$170,515	\$212,311	\$134,041	\$183,915
Park - Recreation	\$400,266	\$388,086	\$428,002	\$455,538	\$733,817
Community Center	\$1,547,479	\$1,226,560	\$1,189,564	\$1,275,570	\$1,426,950
Aquatic Center	\$441,380	\$353,736	\$467,523	\$645,727	\$608,260
Memorial Station / Special Evenuts	\$144,628	\$95,436	\$128,328	\$152,112	\$144,063
Total Operating Expenditures	\$3,589,769	\$3,180,660	\$3,520,589	\$3,951,397	\$4,908,684
Revenues Over / (Under) Expenditures	\$181,708	(\$155,760)	\$184,753	\$477,534	\$152,429
Percent Cost Recovery	105%	95%	105%	112%	103%

FIGURE 2.20 - Operating Revenues and Operating Expenditures

#### 2.4.2 OPERATING REVENUES

Total revenues for Park Fund's operating budgets for fiscal years 2020 through 2024 are shown in Figure 7. Over the period, total revenues increased by 22%. Revenues from recreation programs increased by 12% from \$2,331,986 in 2020 to \$2,606,568 in 2024. The 2021 revenues were negatively impacted by the COVID pandemic. The earned income represented 52% of the total revenues in 2024. In comparable size agencies across the country, earned income provides 40% to 60% of funding. The Park Fund has maintained a good mix of funding from earned income with the most recent years being higher than the average.

Fiscal Year:	2020	2021	2022	2023	2024
REVENUES	2020	2021	2022	2025	2024
	Å550.000	6744.044	6707.004	4702.050	6000.045
Property Taxes	\$660,039	\$714,044	\$797,884	\$782,060	\$882,345
Outdoor Pool	\$139,569	\$124,044	\$107,576	\$101,327	\$139,805
Recreation	\$391,919	\$375,090	\$431,107	\$446,770	\$459,151
Community Center	\$1,520,129	\$998,105	\$1,504,510	\$1,675,518	\$1,806,229
Aquatic Center	\$96,574	\$68,757	\$132,410	\$89,208	\$86,913
Memorial Station/Special Events	\$183,795	\$87,494	\$135,722	\$134,070	\$114,470
Other Revenues	\$779,452	\$657,366	\$596,133	\$1,199,978	\$1,572,200
Total Revenues	\$3,771,477	\$3,024,900	\$3,705,342	\$4,428,931	\$5,061,113
Annual Change In Total Revenues		-20%	22%	20%	14%
Cummulative Change in Total Revenues		-20%	-2%	17%	34%
Annual Increase in Property Taxes		8%	12%	-2%	13%
Cummulative Increase in Tax					
Revenues		8%	21%	18%	34%
Annual Increase in Outdoor Pool		-11%	-13%	-6%	38%
Cummulative Increase in Outdoor					
Pool		-11%	-23%	-27%	0%
Annual increase in Recreation		-4%	15%	4%	3%
Cummulative Increase in Recreation		-4%	10%	14%	17%
Annual increase in Community Center		-34%	51%	11%	8%
Cummulative Increase in Community					
Center		-34%	-1%	10%	19%
Annual increase in Aquatic Center		-29%	93%	-33%	-3%
Cummulative Increase in Aquatic			2270	2270	
Center		-29%	37%	-8%	-10%
Annual increase in Memorial Station		N/A	N/A	-1%	-15%
Cummulative Increase in Memorial		,,	,		22.7
Station		N/A	N/A	-1%	-16%
Annual increase in Other Revenues		-16%	-9%	101%	31%
Cummulative Increase in Other		10,0	2,0	10170	5270
Revenues		-16%	-24%	54%	102%
Percent of Revenues from Earned		1070	2470	3470	102/0
Income	62%	55%	62%	55%	52%

FIGURE 2.21 - Operating Revenues

As illustrated in Figure 8, Recreation Program Revenues have been the major source of revenue for the Park Fund. Revenue generating operations were significantly impacted by the COVID-19 pandemic skewing the numbers for 2021. For similar sized agencies across the country, earned income provides 40% to 60% of total funding, putting the Park Fund in line with national averages. The percentage of taxes as a total of revenues has trended downward.

Fiscal Year:	2020	2021	2022	2023	2024
REVENUES					
Property Taxes	18%	24%	22%	18%	17%
Earned Income (Recreation Programs)	62%	55%	62%	55%	52%
Other Revenues	21%	22%	16%	27%	31%
Total Revenues	100%	100%	100%	100%	100%

FIGURE 2.22 - Percent of Total Revenue by Category

#### 2.4.3 OPERATING EXPENDITURES

Figure 9 illustrates Park Fund's historical operating expenses from fiscal years 2020 through 2024. The total expenditures have increased by 39% from \$3,589,769 in 2020 to \$4,979,837 in 2024. The 2021 expenditures reflect the impact of the COVID-19 pandemic with 2023 showing largely a full recovery to pre-pandemic numbers.

	2020	2021	2022	2023	2024
OPERATING EXPENSES					
Personnel	\$1,949,698	\$1,580,046	\$1,741,192	\$1,979,173	\$2,817,704
Contractual/Professional Services	\$683,176	\$894,824	\$1,157,999	\$987,666	\$678,455
Training/Membership	\$0	\$0	\$8,859	\$12,519	\$16,500
Utilities	\$278,762	\$243,394	\$284,831	\$355,953	\$385,497
Phone & Internet	\$0	\$0	\$21,451	\$23,635	\$24,011
General Supplies	\$240,506	\$276,126	\$243,505	\$263,955	\$302,547
Capital Outlay	\$437,627	\$186,270	\$62,752	\$328,496	\$683,970
Total Operating Expenses	\$3,589,769	\$3,180,660	\$3,520,589	\$3,951,397	\$4,908,684
Annual Change In Total Expenditure	s	-11%	11%	12%	24%
Cummulative Change in Total Exper	ditures	-11%	-2%	10%	37%
Annual Increase in Personnel		-19%	10%	14%	42%
Cummulative Increase in Personnel		-19%	-11%	2%	45%
Annual Increase in Contractual/Prof	fessional Servi	31%	29%	-15%	-31%
Cummulative Increase in					
Contractual/Professional Services		31%	70%	45%	-1%
Annual increase in Utilities		-13%	17%	25%	8%
Cummulative Increase in Utilties		-13%	2%	28%	38%
Annual increase in General Supplies		15%	-12%	8%	15%
Cummulative Increase in General					
Supplies		15%	1%	10%	26%
Annual increase in Capital Oulty		-57%	-66%	423%	108%
Cummulative Increase in Capital					
Outlay		-57%	-86%	-25%	56%

FIGURE 2.23 - Operating Expenditures

Like most park and recreation agencies and other service-oriented organizations, Personnel (which includes salaries, wages, and employer's share of taxes and benefits) represents on average 52.6% of the Park Fund's operating expenditures during the five-year period. Contractual Services/Professional Services comprise on average 12% of expenditures. Capital Outlays represent approximately 9% of expenses.

Expenditures	2020	2021	2022	2023	2024
	Actual	Actual	Actual	Actual	Actual
OPERATING EXPENDITURES					
Personnel	54%	50%	49%	50%	57%
Contractual/Professional Services	19%	28%	33%	25%	14%
Training/Membership	0%	0%	0%	0%	0%
Utilities	8%	8%	8%	9%	8%
Phone & Internet	0%	0%	1%	1%	0%
General Supplies	7%	9%	7%	7%	6%
Capital Outlay	12%	6%	2%	8%	14%
Total Operating Expenditires	100%	100%	100%	100%	100%

FIGURE 2.24 - Operating Expenditures

#### 2.4.4 PARK SALES TAX EXPENDITURES

The Park Sales Tax has provided funds for park capital projects through the payment of debt service relating to park and recreation capital projects. The Park Sales Tax fund from fiscal years 2020 through 2024 are shown in Figure 11. During the study period analyzed, the Park Sales Tax Fund has provided over \$9.5 million to the park system over the study period. All expenditures were funded solely through a dedicated half-cent sales tax.

Park Sales Tax Fund	2020	2021	2022	2023	2024
	Actual	Actual	Actual	Actual	Actual
Sales Tax Revenues Sales Tax Expenditures	\$1,794,563 \$1,529,319	\$1,974,003 \$1,480,337	\$2,350,505 \$1,624,268	\$2,862,637 \$2,300,238	\$3,149,019 \$2,604,988
Net Income	\$265,244	\$493,666	\$726,237	\$562,399	\$544,031
Cost Recovery	677%	400%	324%	509%	579%
Cash Balance/Investments	\$940,847	\$1,387,602	\$2,110,836	\$2,683,861	\$3,218,383

FIGURE 2.25 - Park Sales Tax Expenditures

The Park Fund Capital Outlay plus the Park Sales Tax Fund Expenditures are 35% of the total Park Fund plus Park Sales Tax Fund expenditures. The agency has invested 35% of its funds in capital projects and equipment renewal and replacement. This is an exceptional amount toward system capital.

The Park Fund invested \$1,699,115 in capital equipment and the Park Sales Tax Fund invested \$8,790,728 for a total of \$11, 238,265 over the five-year period.

#### 2.4.5 COST RECOVERY FROM RECREATION PROGRAM INCOME

Recreation Program Revenues, which exclude revenues from taxes or transfers, have averaged 58% over the five-year period. Looking more closely at year-to-year numbers, Figure 10 shows that the Park Fund's cost recovery from program revenues typically ranges between 66% and 52% of the total operating expenses, except for the pandemic impacted year of 2021, which still significantly exceeded industry best practices of 35- 40% cost recovery. The Park Fund continues to demonstrate a best-in-class cost recovery rate because of its entrepreneurial approach to managing operations. This strong cost recovery well positions the department to continue providing quality programs and facilities for the community without significant reliance on tax dollars for operations. The 2024 cost recovery showed a significant drop primarily a factor of the large increase in Personnel expenditures and Capital Outlay. Contractual Services decreased significantly between 2023 and 2024.

	2020	2021	2022	2023	2024
Recreation Program Revenues Total Expenditures	\$2,331,986 \$3,589,769	\$1,653,490 \$3,180,660	\$2,311,325 \$3,520,589	\$2,446,893 \$3,951,397	\$2,606,568 \$4,908,684
Revenues Over / (Under) Expenditures	(\$1,257,783)	(\$1,527,170)	(\$1,209,264)	(\$1,504,504)	(\$2,302,116)
Percent Cost Recovery	65%	52%	66%	62%	53%

FIGURE 2.26 - Cost Recovery from Recreation Program Revenues

#### 2.4.6 MAJOR RECREATION PROGRAMS

A summary of the cost recovery for selected recreation programs is provided in Figure 11. The Park Fund has consistently demonstrated a healthy cost recovery rate with the recreation programs. The programs show a strong cost recovery compared to other recreation agencies of comparable size.

Cost Recovery of Major Recreation	PROS Anticipated					
	2020	2021	2022	2023	2024	Cost Recovery
Community Center	98%	81%	126%	131%	127%	40%-60%
Recreation	98%	97%	101%	98%	63%	50%-80%
Aquatic Center	22%	19%	28%	14%	14%	30%-50%
Outdoor Pool	94%	73%	51%	76%	76%	30%-50%
Memorial Station/Special Events	127%	92%	106%	88%	<b>7</b> 9%	20%-40%

FIGURE 2.27 - Summary of Cost Recovery from Selected Operations

#### 2.4.7 COMMUNITY CENTER

The revenues and expenditures for Community Center operations are illustrated below in Figure 12. The Community Center has recovered more than 100% of cost for the last three years. A strong cost recovery provides funds for improved programming and maintenance of facilities and recreation equipment.

	2020	2021	2022	2023	2024
	Actual	Actual	Actual	Actual	Actual
REVENUES					
Community Center	\$1,520,129	\$998,105	\$1,504,510	\$1,675,518	\$1,806,229
Total Revenues	\$1,520,129	\$998,105	\$1,504,510	\$1,675,518	\$1,806,229
EXPENDITURES					
Personnel	\$705,664	\$606,384	\$694,837	\$711,105	\$824,370
Contractual/Professional Services	\$195,667	\$179,379	\$197,949	\$223,871	\$236,252
Training/Membership			\$800	\$50	\$2,200
Utilities	\$184,675	\$155,225	\$188,802	\$248,529	\$264,100
Phone & Internet			\$9,326	\$9,445	\$9,079
General Supplies	\$32,151	\$110,576	\$35,098	\$40,977	\$46,350
Capital Outlay	\$429,322	\$174,996	\$62,752	\$41,593	\$44,599
Total Operating Expenses	\$1,547,479	\$1,226,560	\$1,189,564	\$1,275,570	\$1,426,950
Net Income	(\$27,350)	(\$228,455)	\$314,946	\$399,948	\$379,279
Cost Recovery	98%	81%	126%	131%	127%

FIGURE 2.28 - Community Center Cost Recovery

#### 2.4.8 RECREATION DIVISION

The revenues and expenditures for the Recreation programs are illustrated below in Figure 15. The Recreation Division had an average cost recovery rate of 87% over the five-year period. Cost recovery decreased in 2024 due to an increase in Capital Outlay. The 63% cost recovery in 2024 is slightly above similar agencies. A significant investment in capital provides for the up-to-date and safe equipment for public use.

Recreation	2020	2021	2022	2023	2024
	Actual	Actual	Actual	Actual	Actual
REVENUES					
Recreation	\$391,919	\$375,090	\$431,107	\$446,770	\$459,151
Total Revenues	\$391,919	\$375,090	\$431,107	\$446,770	\$459,151
				·	
EXPENDITURES			,		
Personnel	\$210,828	\$225,000	\$222,788	\$265,727	\$321,124
Contractual/Professional Services	\$55,284	\$42,838	\$45,113	\$48,206	\$51,129
Training/Membership			\$1,355	\$969	\$435
Utilities	\$26,398	\$22,791	\$25,388	\$24,586	\$29,574
Phone & Internet			\$2,379	\$3,325	\$2,838
General Supplies	\$107,756	\$97,457	\$130,979	\$112,725	\$127,717
Capital Outlay			\$0	\$0	\$201,000
Total Operating Expenses	\$400,266	\$388,086	\$428,002	\$455,538	\$733,817
Net Income	(\$8,347)	(\$12,996)	\$3,105	(\$8,768)	(\$274,666)
Cost Recovery	98%	97%	101%	98%	63%

FIGURE 2.29 - Recreation Program Cost Recovery

#### 2.4.9 AQUATIC CENTER

Figure 16 identifies the operating revenues, expenses, cost recovery, and cash reserves for the Aquatic Center. The division has a low cost recovery compared to similar operations.

Aquatic Center	2020	2021	2022	2023	2024
	Actual	Actual	Actual	Actual	Actual
REVENUES					
Aquatic Center	\$96,574	\$68,757	\$132,410	\$89,208	\$86,913
Total Revenues	\$96,574	\$68,757	\$132,410	\$89,208	\$86,913
EXPENDITURES					
Personnel	\$287,963	\$13,461	\$0	\$129,641	\$401,452
Contractual/Professional Services	\$133,554	\$319,422	\$454,977	\$339,096	\$78,280
Training/Membership			\$0	\$1,371	\$3,000
Utilities	\$0	\$0	\$0	\$0	\$0
Phone & Internet			\$337	\$484	\$528
General Supplies	\$19,863	\$9,579	\$12,209	\$19,225	\$20,000
Capital Outlay	\$0	\$11,274	\$0	\$155,910	\$105,000
Total Operating Expenses	\$441,380	\$353,736	\$467,523	\$645,727	\$608,260
NetIncome	(\$344,806)	(\$284,979)	(\$335,113)	(\$556,519)	(\$521,347)
Cost Recovery	22%	19%	28%	14%	14%

FIGURE 2.30 - Aquatic Center



#### 2.4.10 OUTDOOR POOL

Figure 17 identifies the operating revenues, expenses, cost recovery, and cash reserves for the Outdoor Pool. The division has a higher cost recovery compared to similar operations.

Outdoor Pool	2020	2021	2022	2023	2024
	Actual	Actual	Actual	Actual	Actual
REVENUES					
Outdoor Pool	\$139,569	\$124,044	\$107,576	\$101,327	\$139,805
Total Revenues	\$139,569	\$124,044	\$107,576	\$101,327	\$139,805
EXPENDITURES				7	
Personnel	\$78,407	\$18,534	\$15,682	\$15,285	\$118,937
Contractual/Professional Services	\$13,867	\$108,120	\$163,483	\$68,878	\$13,728
Training/Membership			\$0	\$0	\$0
Utilities	\$14,849	\$14,780	\$12,409	\$11,965	\$13,950
Phone & Internet			\$337	\$189	\$0
General Supplies	\$34,982	\$29,081	\$20,400	\$32,024	\$37,300
Capital Outlay	\$6,275		\$0	\$5,700	\$0
Total Operating Expenses	\$148,380	\$170,515	\$212,311	\$134,041	\$183,915
Net Income	(\$8,811)	(\$46,471)	(\$104,735)	(\$32,714)	(\$44,110)
Cost Recovery	94%	73%	51%	76%	76%

FIGURE 2.31 - Outdoor Pool Cost Recovery

#### 2.4.11 MEMORIAL STATION / SPECIAL EVENTS

Memorial Station / Special Events operating revenues and expenditures are shown in Figure 18. The division has a strong cost recovery compared to similar operations.

Memorial Station/Special Events	2020	2021	2022	2023	2024
	Actual	Actual	Actual	Actual	Actual
REVENUES					
Memorial Station/Special Events	\$183,795	\$87,494	\$135,722	\$134,070	\$114,470
Total Revenues	\$183,795	\$87,494	\$135,722	\$134,070	\$114,470
EXPENDITURES					
Personnel	\$83,609	\$75,499	\$76,304	\$77,302	\$80,583
Contractual/Professional Services	\$30,897	\$8,604	\$22,411	\$26,782	\$13,246
Training/Membership			\$0	\$0	\$0
Utilities	\$11,127	\$10,215	\$9,526	\$12,408	\$14,100
Phone & Internet			\$3,255	\$2,877	\$3,334
General Supplies	\$18,995	\$1,118	\$16,832	\$23,803	\$25,800
Capital Outlay	\$0	\$0	\$0	\$8,940	\$7,000
Total Operating Expenses	\$144,628	\$95,436	\$128,328	\$152,112	\$144,063
Net Income	\$39,167	(\$7,942)	\$7,394	(\$18,042)	(\$29,593)
Cost Recovery	127%	92%	106%	88%	79%

FIGURE 2.32 - Memorial Station / Special Events Cost Recovery

#### 2.4.12 FINANCIAL ASSESSMENT SUMMARY

The Park Fund's dedicated funding source is a key to the financial position of the operating divisions. Similarly, the Park Sales Tax provides a dedicated source of funds to maintain and expand the park and recreation facilities and amenities. The two dedicated funding sources make the operations a best-in-class park and recreation agency.

The Park Fund maintained a strong total cost recovery over the study period. The Park Fund should continue to review the cost of recovery of all operations to maintain the quality programs and facilities.

The park and recreation system has provided a large investment in capital projects and capital equipment over the five-year period. This will help sustain quality facilities and infrastructure for system parks and programs.

#### 2.5 FUNDING OPTIONS

To help Belton Parks and the Recreation Department to continue to achieve financial sustainability, there are two ways to get there. The first way is to incorporate sustainability principles and the second is to create more funding options. This assessment is a guide for moving forward in a positive manner to continue to maintain a great park and recreation system that the community is expecting from this master plan process.

The sustainable principles are broken down into priority one, two and three, so staff can make changes that will benefit the budget more quickly.

#### 2.5.1 INTRODUCTION

To professionally manage the business elements of a park and recreation agency there are areas of emphasis in which the park system must be proficient. These areas include the following:

- Government Finance
- Cost Recovery
- Enterprise or Revenue Management
- Operations Management
- Fundraising
- Partnering

No two park and recreation agencies are alike. Their differences stem from how they are governed to how they are funded and operated. The purpose of this finance assessment is to assist Belton park and recreation leaders and managers to identify the

things that they will need to address to ensure future financial sustainability for their park and recreation system.

If an agency clearly is familiar with how they resolve these important issues, the future sustainability of their agency will be successful.

The following information provides sustainability practices that PROS Consulting suggest Belton Parks and Recreation take a stronger look at in terms of how they manage their system forward for the future.

#### 2.5.2 TOPICS OF SUSTAINABILITY IMPORTANCE

#### 2.5.3 GOVERNMENT FINANCE

- Currently Belton Parks and Recreation assets are worth million dollars and do not include the cost of the land. The city is working on where those assets are in their lifecycle. This will allow the Department to determine where capital improvements need to be made and the cost benefit of those improvements to the system. Best practice agencies are investing at a minimum of 3-5% of total asset value each year to protect the assets they own. Priority 1.
- Develop a Business Development position within the Departments to pursue grants, establish and manage effective partnerships, create more earned income, and develop mini business plans with staff managing revenue producing facilities to maximize each site's earned income capability. These sites include their community center, aquatic center, sports complexes, and future field house. This will reduce the stress to consistently find capital money to take care of what they own and to keep up with the growth of Belton. The Business Development position should pursue grants, establish alliances, create partnerships and sponsorship including earned income opportunities. This office should also help write mini business plans for the community center, aquatic center, field house, special events and core program areas. Priority 1.
- Develop a cost benefit analysis on all capital improvement projects prior to developing these future parks or facility sites to determine if it is financially feasible and whether operational dollars will be available to support it. Priority 1.
- Understand the real details of "Capital." What are the carrying costs of land, facilities, and equipment? Do not burden the Department with capital projects that cost the agency more to own than the land is worth. Priority 2.
- Consider setting up a specific revenue fund for each revenue producing park or facilities to allow the staff to manage

in a government business model like a community center, or fieldhouse can operate in most communities. Priority 2.

• The City of Belton should also consider including the Parks and Recreation Capital needs in any of their upcoming bond issues or capital campaigns to support the growing population's desire for quality-of-life parks and facilities that benefit the city and the parks and recreation department jointly. These could include money for needed trails that link neighborhoods and support health and wellness, a special event venue downtown, and sports tourism facilities where the city benefits from sales taxes from the economic results of those events held in the city.

#### 2.5.4 COST RECOVERY

- Replace revenue-producing equipment every 5 years to keep the user's experience relevant and competitive with other service providers. Priority 1.
- Include senior management staff in all design decisions. Force landscape designers and facility architects to outline the maintenance costs on all parks and facilities they design to ensure their design is aligned with the Department's maintenance and recreation operating budgets. Priority 1.
- Know the Department's true costs to deliver program services, maintain parks, trails, and facilities, both direct and indirect costs so that the Department can determine the true costs of services on a unit cost basis. This helps to determine how to establish equitable partnerships and when to outsource tasks that are too expensive to provide for public employees. Priority 1.
- Develop mini business plans on any program service or facility that the Departments operates that costs more than \$100,000 a year to operate with a goal to deliver a cost recovery goal of 50% at a minimum. Priority 1.
- Classify services based on core essential, important, and value-added criteria and then price services that are furthest away from their mission at full cost recovery levels. This requires a pricing policy that is updated every five years. Belton needs an update to their pricing policy. Priority 1.

#### 2.5.5 ENTERPRISE OR REVENUE MANAGEMENT

- Set up specific revenue producing facilities and program budgets to maximize the use and ability to earn revenue to offset operational cost where appropriate. This could include the community center, aquatic centers, sports complexes, rental centers, and future fieldhouse. Priority 1.
- Develop an annual revenue plan. This helps staff to learn how to manage revenue and costs collectively together. Priority 1.

- When building a park or trail system, require an agreement from the elected officials that you will receive the appropriate amount of operational funding to ensure that the Department can maintain these facilities once developed so you do not put undue pressure on the agency's budget. This requires that the staff develop an operational impact cost for each capital improvement developed for the system. Priority 1.
- Budget for marketing and branding of revenue producing facilities at 3-5% of total operational costs. Priority 1.
- Do not give any group in the community a larger than necessary discount because of their age, their occupation, their military service etc. All citizens are valuable and should be treated the same. Understand the size of the market for core programs and facilities and how much of the market the Department controls. Is there an opportunity to penetrate the market further? Priority 1.
- Continue to track user analytics to understand who and how often patrons are using the system. Placer Al is a great tool to measure the economic impact of special events and tournaments in the city, should be continued. Priority 3.
- Every three years, bid out services where the costs are higher than in the private sector to keep cost low for users. Know the demographics of users to determine their needs and capability of supporting programs and capital costs. Priority 2.
- Understand concession management, what it takes to make it worth the time and investment for the Department to provide the service versus an outside contractor. Don't allow special interest groups to have exclusive rights to concession operations without paying the Department some level of gross revenue. Priority 2.
- Design parks and recreation facilities for efficiency, productivity and to produce revenue that will offset operational costs at a predetermined cost recovery goal. Priority 2.
- Inform users and partners of what the Department's costs are so they appreciate the value the Department is putting in place for the facility or service. This strategy will help to reduce the entitlement of users. Priority 2.
- Keep the Department's costs competitive in the marketplace. Priority 3.
- Study and understand market strategies that will make a measurable difference and improve the economic positioning of the program or facility the system is targeting. Priority 3.

#### 2.5.6 OPERATIONAL MANAGEMENT

- Train staff regularly in business principles, cost recovery, cost of service and customer service. Priority 1.
- Hold staff accountable to cost recovery goals for programs, facilities and parks the Department maintains with revenue to support those services. This includes tracking performance outcomes. Priority 1.
- Develop sustainability performance outcomes to hold all divisions accountable. Priority 1.
- Hold employees accountable to productivity standards of facilities and programs and cost recovery levels and give them measurable outcomes to manage to and report out quarterly or or city leaders that Friends Groups, and the Park Foundation every six months. Priority 1.
- The Department needs to consider not maintaining things in the park system that nobody uses and remove them from the park system or provide these facilities or amenities to another agency to manage that has a need for it to limit the stress on the Department's budget. Priority 2.
- Manage by standards and track the costs to implement each type of maintenance standard for park maintenance and program services. Priority 2.
- Track population trends and figure out how demographic changes in the city or area of the city will affect the Department in the future. Priority 2.
- Track employee costs of similar sized parks systems. Review the wages and benefits for all positions every five years to understand how competitive the Department wages are with other systems. Judge if the City is below an acceptable level with or above the standard desired for wages and benefits. The goal for total wages including salaries and benefits should be no more than 55-60% of total operational budget costs. Priority 2.
- Employ the right people for the right job, for the right pay, to achieve the right outcome and benefits to the agency. Learn and apply the correct functionality and desired productivity of key positions within the system so that it is not personality driven but functionally driven. Priority 2.
- Reward employees for efficiency and productivity. Priority 2.
- Develop annual revenue and efficient work sessions with your staff. Priority 2.
- Professionally train staff in business management of concession operations. Priority 2.
- Train staff to understand the management strategies of their supervisors as one way to prepare them for positions at the

next level of responsibility. Priority 3.

#### 2.5.7 FUNDRAISING

- Find philanthropists and create a Park Foundation to support users that do not have the ability to pay for services and have them invest in these users through the park foundation or friends group established for this purpose. These are typically done through some form of a scholarship program offered by the agency. Priority 1.
- Teach and train your key park and recreation board are not in competition with them but need to function as your advocate. Placement of the right types of people on these boards is a particularly important process that needs to be taught and put into practice. These types of boards can meet the level of fundraising desired by the agency if the right people are on the board. Management agreements between each fundraising group need to be completed each year with goals and dollars to be raised for what purpose and benefit to the Department. Priority 2.

#### 2.5.8 PARTNERING

- Departments the size of Belton typically have an approved partnership policy that is written to support public/public partnerships, public/not-for-profit partnerships and public/private partnerships which is extremely limited now in the department. When there is not a working agreement in place, entitlement gets established by a well-meaning partner that makes it difficult for the park system to manage them in the future. This requires separate operational policies for each type of partnership that is established. Establish partnership principles that the Department will manage so as not to entitle the partner in any way. Priority 1.
- All partnerships must have working agreements with measurable outcomes. They are to be reviewed at least every two vears as one means to hold each partner accountable. Priority 1.
- Never allow a private or a not-for-profit group to make money off Belton's Parks and Recreation Department owned facilities without the Departments receiving a share of the gross revenue. Make sure the Department's split covers the true costs and then the revenue desired is based on operating proforma from the event they are creating in the recreation or park facility it is being provided in. This can be in the form of sports tournaments, special events, and special fundraisers that are held on park system property that require a host of organizational and maintenance support. Priority 1.
- Contract out services where the Department does not

have the capital dollars to operate and maintain the facility, park, or service that the system owns to a competitive cost per acre level. This could include concessions, future revenue producing facilities and events. Priority 1.

- Do not partner with any local group unless the departments have their own direct and indirect costs determined. Understand the equitable investment the potential partner or partners are putting into the relationship as well as what the parks costs are to be in the partnership. Priority 2.
- Determine sponsorship opportunities and levels of sponsorships for the Departments system every five years. Hire a business development staff person who knows the value of sponsorships to organize and put into practice the partnership program. Most revenue producing government facilities sells sponsorships and advertising for facilities and events they manage. Priority 2.
- Ask the private sector to develop team building days in the Departments' parks and facilities by creating cleanup and fix up days. This builds community support, and it will enhance the Departments' parks or facilities to a much higher level, and it gives the corporate partner a selling point to their value in the community. Priority 3.

#### 2.6 FUNDING AND REVENUE STRATEGIES

Park and Recreation systems across the United States today have learned to develop a clear understanding of how to manage revenue options to support parks and recreation services in a municipality-based system on the limited availability of tax dollars. Park and Recreation systems no longer rely on taxes as only be applied to new construction in most states. their sole revenue option but have developed new sources of revenue options to help support capital and operational needs.

A growing number of municipalities have developed policies on pricing of services and cost recovery rates, as well as partnership agreements for programs and facilities provided to the community and earned income policies to help finance their system. They also have developed strong partnerships that are fair and equitable in the delivery of services based on who receives the service, for what purpose, for what benefit and for what costs. In addition, agencies have learned to use parks and recreation facilities, amenities, programs, and events to create economic development as it applies to keeping property values high around parks and along trails through increased maintenance, adding sports facilities and events to drive tournaments into the region that create hotel room nights and increase expenditures in restaurants and retail areas. They have learned to recognize that people will drive into their community for good recreation facilities such as sports complexes, pools, and for special events

if presented correctly and are managed effectively.

#### 2.6.1 FUNDING SOURCES FOR CAPITAL IMPROVEMENT **DOLLARS AND OPERATING COSTS**

The following financial options outline opportunities to consider in supporting the capital improvements as well as operational costs associated with managing the Belton Parks and Recreation system for the future. Many of these funding sources may not be allowed or have never been used but should be pursued through legislative means should the Department see the value in pursuing these funding sources.

Local Option Sales Tax for Parks and Recreation- Many cities have used this funding source to help support parks and facilities in their city. Other cities have incorporated this option and moved dollars related to this funding source to support park infrastructure in their parks. Belton has this option available to them and is using some of it for parks and recreation purposes.

Special Purpose Levies: Public agencies, including parks, can receive funding through a tax levy designated for a specific purpose and generally for a limited period. This could be a onetime, special purpose levy implemented for a limited time or an ongoing levy.

Recreation and Park Use of Impact Fees: implementing an Impact fee on new developments is used across the country if the Department wants to pursue these funds from developers. Impact fees generally provide some capital funds but rarely are they sufficient to provide full funding for large projects. They can

Tax Increment Finance District: Commonly used for financing redevelopment projects. A Tax Increment Finance District (TIF) involves the issuance of tax-exempt bonds to pay front-end infrastructure and eligible development costs in partnership with private developers that are considered Quality of Life improvements that capture increases in property tax revenue within a designated geographic area and allocates it for a specific public purpose. TIF revenue has been used towards park acquisition, maintenance, and improvements in certain cities. As redevelopment occurs, the "tax increment" resulting from redevelopment projects is used to retire the debt issued to fund the eligible redevelopment costs. The public portion of the redevelopment project funds itself using the additional taxes generated by the project. TIFs can be used for new park improvements and development as an essential infrastructure cost. These funds would work well in the downtown park redevelopment and in trail development in Belton.

Sales Tax: Some cities such as Belton allocate a percentage of

Parks and Recreation Master Plan Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri

local or state-wide sales taxes specifically for parks. A general sales tax applies to a broad base of goods, which means that "a substantial amount of revenue can be generated with a relatively low tax rate. This keeps the burden on households low.

Developer Cash-in-Lieu of meeting the Open Space Requirement: Ordinances requiring the dedication of open space within developments to meet the park, and recreation needs of the new residents often have provisions allowing cash contribution to substitute for the land requirement.

Park Land Dedication Fee: A park land dedication fee requires that a portion of any housing or commercial/industrial development be dedicated to public use, in the form of parks, recreation facilities, playgrounds, etc. Alternatively, the development may pay cash in lieu of land dedication, which would be put in a special fund and used for future park acquisition.

Business Improvement District: The public private partnership collects additional taxes from business within a designated area. The fees are used for public projects, based on the notion that a well-maintained public space will increase commerce for local businesses. Generally used in downtown areas, a Business Improvement District is a useful strategy for pooling revenue to support a common goal. BID funding is managed by a nonprofit corporation created through the city. This BID district can help support downtown parks as well.

Impact Development Fees: Impact Development Fees are one-time fees assessed on residential or commercial development based on the theory that growth pays for growth. Revenue generated from impact fees is allocated towards public infrastructure, including parks. This is a major source of funding for many fast-developing communities.

Facility Authority: A Facility Authority is sometimes used by park and recreation agencies to improve a specific park or develop a specific improvement such as a stadium, large recreation center, large aquatic center, or sports venue for competitive events. Repayment of bonds to fund the project usually comes from a sales tax in the form of food and beverage. A facility Authority could oversee improvements for the large facilities, such as a field house and sports field complex. The Facility Authority could include representation from the schools, the city, and private developers.

Utility Lease Fee: Utility lease fees have been used to support parks in the form of utility companies supporting a park from utility easements, storm water runoff and paying for development rights below the ground. This funding source is derived from fees on property owned based on measures such as the amount of impervious surfacing as well as fees from utility companies having access through the park. It is used by many cities to acquire and develop greenways and other open space resources that provide improvements in the park or development of trails. Improvements can include trails, drainage areas, and retention ponds that serve multiple purposes such as recreation, environmental protection,

and storm water management. This could be a source for the utilities to contribute to supporting the parks and trails in the future.

Transient Occupancy Tax: This funding source is used by many cities and counties to fund improvements to parks from hotels that benefit from the parks in the form of sporting events or entertainment where participants stay in hotels when they use city or county owned sports complexes or competitive facilities. The Transient Occupancy Taxes are typically set at 3-5% on the value of a hotel room and a 1% sales tax that can be dedicated for park and recreation improvement purposes as well. Because of the value that parks could provide in the way of event s, sports, entertainment and cultural events, hotels in the area that benefit could be set up with a portion of their occupancy funds going to support park and recreation related improvements. Tracking the economic value back to the hotels is important to build trust with the hotel business community.

Food and Beverage Tax: These dollars can come from the local community as well as visitors to help pay for a bond to finance future park and recreation-related improvements. Food and Beverage Taxes are very well accepted in most communities. Many parks and recreation agencies have a 1% food and beverage tax to support land acquisition across the country.

Capital Improvement Fee: A capital improvement fee can be added to an admission fee to a recreation facility or park attraction to help pay back the cost of developing or updating the facility or attraction. This fee is usually applied to golf courses, aquatic facilities, recreation centers, amphitheaters, and special use facilities such as sports complexes. The funds generated can be used either to pay back the cost of capital improvement on a revenue bond that was used to develop or redevelop the facility.

Capitalizing Maintenance Costs: Levies and bonds for new projects do not always account for the ongoing maintenance and operations funding that will be needed by those projects. By capitalizing maintenance costs, cities include those anticipated costs into the specific levy or bond proposal and then set the funding aside in an endowment to cover the future costs.

Lease Back: Lease backs are a source of capital funding in which a private sector entity such as a development company buys the park land site or leases the park land and develops a facility such as a park, recreation attraction, recreation center, pool, or sports complex; and leases the facility back to the municipality to pay off the capital costs over a 20 to 30-year period. This approach takes advantage of the efficiencies of private sector development while relieving the burden on the municipality to raise upfront capital funds. This funding source is typically used for recreation and aquatic type facilities, stadiums, civic buildings, and fire stations. This is commonly used in Indiana and Kentucky called a PPP-3.

Park and Recreation Capital Improvement Fund: Fees, donations, and revenue from vending machines may be established and collected by the park and Recreation Board for particular special

events held on park property as the Board may deem necessary for that specific event. Private organizations who hold their event on park property and who charge admission for the event shall donate a portion of those charges to The Park and Recreation Capital Improvement Fund. Revenue from all vending machines placed on park property and accessible to the public shall be placed in the fund.

Partnerships: Most park and recreation agencies do not have equitable agreements for how the partnership is financed. Establishing policies for public/public partnerships, public/not-for-private partnerships and public private partnerships need to be established with measurable outcomes for each partner involved. The Departments can gain a lot of operational money back to the department if they can manage their partnerships in a more equitable manner.

Land Leases/Concessions: Land leases and concessions are public/private partnerships in which the municipality provides land or space for private commercial operations that will enhance the park and recreational experience in exchange for payments to help reduce operating costs. They can range from food service restaurant operations to retail operations on city owned property such as marinas and bait shops. Leasers usually pay back to the city a percentage of the value of the land each year in the 15% category and a percentage of gross from the restaurant or retail attraction. They also pay sales tax and employee income taxes to the city which supports the overall government system in the city.

Admission to the Park: Many park and recreation systems in the United States have admission fees on a per car, per bike and per person basis to access a park that can be used to help support operational costs. Car costs range from \$3 to \$5 a car and \$2 dollars a bicycle or \$2 dollars a person. This is occurring in many parks and recreation systems, especially at large regional parks. This would only apply to regional parks or special use sports complexes in the city if it is considered. This fee may be useful for large events and festivals that have the capability to be set up as a fee-based park, at least on weekends.

Parking Fee: Many parks that do not charge an admission fee will charge a parking fee. Parking rates range from \$3 to \$4 dollars a day. This funding source could work to help to support special events, festivals, and tournaments. The City and County Park systems in Florida and Maryland charge parking fees for beaches, sports complexes, and special event sites. They also have parking meters in parks to support the system of individual parking and this could be applied to some parks that have high levels of people parking for free in city parks and going to work close by.

User Fees: User fees are fees paid by a user of recreational facilities or programs to offset the costs of services provided by Departments in operating a park, a recreation facility or in delivering programs and services. A perception of "value" must be instilled in the community by staff for what benefits the system is providing to the user. As the Department continues to develop new programs, all future fees should be charged based on cost

recovery goals developed in a future Pricing Policy. The fees for the parks and/or core recreation services are based on the level of exclusivity the user receives compared to the general taxpayer. It is recommended that user fees for programs be charged at market rate for services to create value and operational revenue. For services that cannot move forward on adequate user fees to obtain the required cost recovery, consideration of contracting with a not-for-profit and/or private company to help offset service costs should be pursued. This would save the system dollars in their operational budgets while still ensuring the community receives the service to keep the quality of life at a high standard.

Corporate Naming Rights: In this arrangement, corporations invest in the right to name an event, facility, or product within a park in exchange for an annual fee, typically over a ten-year period. The cost of the naming right is based on the impression points the facility or event will receive from the newspapers, TV, websites, and visitors or users to the park. Naming rights for park and recreation facilities are typically attached to sports complexes, amphitheaters, recreation centers, aquatic facilities, stadiums, and events. Naming rights are a good use of outside revenue for parks, recreation facilities or special attractions.

Corporate Sponsorships: Corporations can also underwrite a portion, or all the cost of an event, program, or activity based on their name being associated with the service. Sponsorships typically are title sponsors, presenting sponsors, associate sponsors, product sponsors, or in-kind sponsors. Many agencies seek corporate support for these types of activities.

Advertising Sales: on sports complexes, scoreboards, gym floors, trash cans, playgrounds, in locker rooms, at dog parks, along trails, flowerpots, and as part of special events to help support operational costs have been an acceptable practice in parks and recreation systems for a long time and can support operational costs.

Maintenance Endowment Fund: This is a fund dedicated exclusively for a park's maintenance, funded by a percentage of user fees from programs, events, and rentals and is dedicated to protecting the asset where the activity is occurring.

Park and Recreation Revenue Revolving Fund: This is a dedicated fund to be used for park purposes only that is replenished on an ongoing basis from various funding sources such as grants, sponsorships, advertising, program user fees and rental fees within the park system.

Permit Fees: This fee is incorporated for exclusive reservations for picnic shelters, sports fields, special events that are for competition tournaments by other organizations who make a profit from the Department owned facilities. Permit fees include a base fee for all direct and indirect costs for the Department to provide the space on an exclusive basis plus a percentage of the gross for major special events and tournaments held on park owned permitted facilities. Alcohol permits should be explored and if determined worthwhile, added to these permits which would generate more



dollars for these special use areas. These dollars could be applied to a Recreation and Park Revolving Fund to help support park improvements and operations in the future.

Land Leases: Many communities across the United States have allowed land leases for commercial retail operations along trails as a source of funding. The communities that have used land leases look for retail operations that support the needs of recreation users of the trails. This includes coffee shops, grill and food concessions, small restaurants, ice cream shops, bicycle shops, farmer's markets, and small local businesses. The land leases provide revenue to maintain the trails and/or to be used for in-kind matching.

Sale of Development Rights below the Ground: Some public agencies have sold their development rights next to greenways below the ground for fiber optic lines and utility lines for gas and electric on a lineal foot basis.

#### 2.6.2 PRIVATE FUNDING SOURCES

Hire a Grant Writer: There are many local and national grant writers who can help the system acquire local, state, and national grants for a relatively low cost.

Business/Citizen Donations: Individual donations from corporations and citizens can be sought to support specific improvements and amenities. Crowd funding is used by many park and recreation agencies.

Exclusive Product Placement: Many cities have the official drink or food of parks and recreation, buying the right to be exclusively sold at kiosks and concession stands. They all pay for the right to be exclusive.

Private Foundation Funds: Nonprofit community foundations can be strong sources of support for The Departments and should be pursued for specific park and recreation amenities. This can come from a community foundation or a private foundation. Most large park systems have their own parks foundation as well as does Belton.

Nonprofit Organizations: Nonprofit organizations can provide support for green space and parks in various ways. Examples include the following:

- Conservancy or Friends Organization: This type of nonprofit is devoted to supporting a specific park. A Park Conservancy is a major funding source for parks in the United States. Currently Belton Parks and Recreation is utilizing Friends of the Parks as a non-profit organization in this manner.
- Greenway Foundations: Greenway foundations focus on developing and maintaining trails and green corridors on a County-wide basis. Departments could seek land leases along

their trails as a funding source, in addition to selling miles of trails to community corporations and nonprofits. The development rights along the trails can also be sold to local utilities for water, sewer, fiber optic, and cable lines on a per mile basis to support development and management of these corridors. Some greenway foundations have created their own specific Greenway Trail license plate to help support the development and maintenance of trails.

• Floodway Funding Sources: Many cities and counties have used floodway funding sources to support development and operations of greenways. This funding source is used extensively in Texas, and in Ohio for their park systems.

Greenway Trust Fund: Another strategy used by several communities is the creation of a trust fund for land acquisition and facility development that is administered by a private greenway advocacy group, or by a local greenway commission. A trust fund can aid in the acquisition of large parcels of high-priority properties that may be lost if not acquired by private sector initiative. Money may be contributed to the trust fund from a variety of sources, including the municipal and county general funds, private grants, and gifts.

Greenway Fundraising Programs: Agencies across the United States have used greenways for not-for-profit fundraisers in the form of walks, runs, bicycle races, and special events. The local managing agency usually gets \$2-\$5 per participant from the events to go back to support the operations and maintenance costs.

Greenways Conservation Groups: Conservation groups adopt green corridors to support the operations and capital costs for specific greenway corridors. These groups raise needed money for designated greenways for capital and operations costs.

Local Private-Sector Funding: Local industries and private businesses may agree to provide support for greenway development through one or more of the following methods:

- Donations of cash to a specific greenway segment.
- Donations of services by large corporations to reduce the cost of greenway implementation, including equipment and labor to construct and install elements of a specific greenway.
- Reductions in the cost of materials purchased from local businesses that support greenway implementation and can supply essential products for facility development.

Adopt-A-Foot Program: These are typically small grant programs that fund new construction, repair/renovation, maps, trail brochures, facilities (bike racks, picnic areas, birding equipment) as well as provide maintenance support. The Adopt-A-Foot program is in the form of cash contributions that range from \$2,640 to \$26,400 over a five-year period.

State Water Management Funds: Funds established to protect or improve water quality could apply to a greenways/trails project if a strong link exists between the development of a greenway and the adjacent/nearby water quality. Possible uses of these funds include the purchase of critical strips of land along rivers and streams for protection, which could then also be used for greenways; developing educational materials, displays; or for storm water management.

Estate Donations: Wills, estates, and trusts may be also dedicated to the appropriate agency for use in developing and/or operating the greenway system.

#### 2.6.3 VOLUNTEER SOURCES

Adopt-a-Area of a Park: In this approach local neighborhood groups or businesses make a volunteer commitment to maintaining a specific area of a park. Adopt-a- area of a park arrangements are particularly well-suited for the Department.

Adopt-a-Trail: This is like Adopt-a-Park but involves sponsorship of a segment of a trail (e.g., one mile) for maintenance purposes.

Community Service Workers: Community service workers are assigned by the court to pay off some of their sentence through maintenance activities in parks, such as picking up litter, removing graffiti, and assisting in painting or fixing up activities. Most workers are assigned 30 to 60 hours of work. This would seem to be a good opportunity for the parks to collaborate with the sheriff's department on using community service workers.

VOLUNTEER ASSISTANCE AND SMALL-SCALE DONATION PROGRAMS

Greenway Sponsors: A sponsorship program for greenway amenities allows for smaller donations to be received both from individuals and businesses. The program must be well planned and organized, with design standards and associated costs established for each amenity. Project elements that may be funded can include mile markers, call boxes, benches, trash receptacles, entry signage and bollards, and picnic areas.

Volunteer Work: Community volunteers may help with greenway construction, as well as conduct fundraisers. Organizations that might be mobilized for volunteer work include the Boy Scouts and Girl Scouts.

#### 2.6.4 OPERATIONAL FUNDING COSTS OPPORTUNITIES

The following are funding options to consider in operations of a system.

Concessions: Concessions can be leased out to a private operator for a percentage of gross profits. Typically, 15%-18% of gross profits for concessions of a profit operator, or a managing agency

over a park site could manage concessions. This can include retail goods as well at a future golf pro-shop and or pickleball/ tennis centers.

Parking Fees: During major special events, the park system could charge a \$5 parking fee for special events in the parks.

Field Permits: The Department can issue recreational use permits for activities, practice, or games. Permits should cover the operational cost of each field and management costs. If a private operator desires to rent the site for a sporting tournament for private gain, Departments should provide a permit fee plus a percentage of gross from the event for the exclusive use of the fields.

Reservation Fees: Reservation fees for picnic shelters, hospitality spaces and special use facilities are a great source of revenue for the system if priced correctly and include all operational and capital costs in the fee.

Admission Fee: An admission fee to an event in the park can be utilized.

Walking and Running Event Fees: Event fees for walking and running events in a park can be assessed to cover safety staff managing the event in the park.

Advertising Revenue: Advertising revenue can come from the sale of ads on banners in the parks. The advertising could include trashcans, trail markers, visitor pull trailers, disc golf tee boxes, scorecards, and restrooms.

Wi-Fi Revenue: Departments can set up a Wi-Fi area whereby a Wi-Fi vendor is able to sell the advertising on the Wi-Fi access banner to local businesses targeting the users of the site. This revenue has amounted to \$20,000-\$50,000 in revenue for similar systems.

Cell Tower: Cell tower leases can be used. This revenue source would support \$35,000-\$50,000 annually for the site if cell towers are in areas needing cell towers.

Special Event Sponsors: Special events provide a great venue for special events sponsors as it applies to a concert, stage, entertainment, and safety.

Room Reservations: Rental of rooms in the park system can gain operational revenues from these amenities with a typical range of \$200-\$500 a day for exclusive rental reservations.

Special Fundraiser: Many agencies hold special fundraisers on an annual basis to help cover specific programs and capital projects to be dedicated to a facility or district.



#### OTHER GOVERNMENT FUNDING SOURCES

Governmental Funding Programs: A variety of funding sources are available from the federal and state government for park-related projects.

For example, the Land and Water Conservation Fund funding program has been reinstated for 2024 levels at 900 million+ and can provide capital funds to state and local governments to acquire, develop, and improve outdoor recreation areas. Federal Community Development Block Grant (CDBG) funds are used to support open space related improvements including redevelopment and new development of parks and recreation facilities. Transportation Enhancement Funds available through BuildIT Funds, the current approved federal transportation bill, can be used for trail and related green space development, AmeriCorps Grants can be used to fund support for park maintenance. These examples are outlined below:

SAFETULU Funds as well as Safe Routes to School Funds should be pursued for the trail improvements outlined in the plan as well as Transportation Enhancement Funds. Transportation Enhancement Funds' monies require a 20% match and Safe Routes to School Funds require no match.

CDBG (Community Development Block Grants) funds are used by many cities to enhance parks. These funds should be used to support the re-development of major facilities based on its location and what it will do to enhance the neighborhood and schools surrounding the park which is the purpose for CDBG monies.

AmeriCorps Grants should be pursued by the Parks Division to support park maintenance and cleanup of drainage areas where trails are located and small neighborhood parks.

Conservation Reserve Program: The U.S. Department of Agriculture National Recreational Trails Program: These grants are available (USDA), through its Agricultural Stabilization and Conservation Service, provides payments to farm owners and operators to place highly erodible or environmentally sensitive landscapes into a 10–15-year conservation contract. The participant, in return for annual payments during this period, agrees to implement a conservation plan approved by the local conservation district for converting sensitive lands to less intensive uses. Individuals, associations, corporations, estates, trusts, cities, counties, and other entities are eligible for this program. Funds from this program can be used to fund the maintenance of open space and non-public-use greenways along bodies of water and ridgelines.

Wetlands Reserve Program: The U.S. Department of Agriculture provides direct payments to private landowners who agree to place sensitive wetlands under permanent easements. This program can be used to fund the protection of open space and greenways within riparian corridors.

Watershed Protection and Flood Prevention (Small Watersheds)

Grants: The USDA Natural Resource Conservation Service (NRCS) provides funding to state and local agencies or nonprofit organizations authorized to conduct, maintain, and operate watershed improvements involving less than 250,000 acres. The NRCS provides financial and technical assistance to eligible projects to improve watershed protection, flood prevention, sedimentation control, public water-based fish and wildlife enhancements, and recreation planning. The NRCS requires a 50-percent local match for public recreation, and fish and wildlife projects.

Urban and Community Forestry Assistance Program: The USDA provides small grants of up to \$10,000 to communities for the purchase of trees to plant along city streets and for greenways and parks. To qualify for this program, a community must pledge to develop a street-tree inventory, a municipal tree ordinance, a tree commission, committee or department, and an urban forestry-management plan.

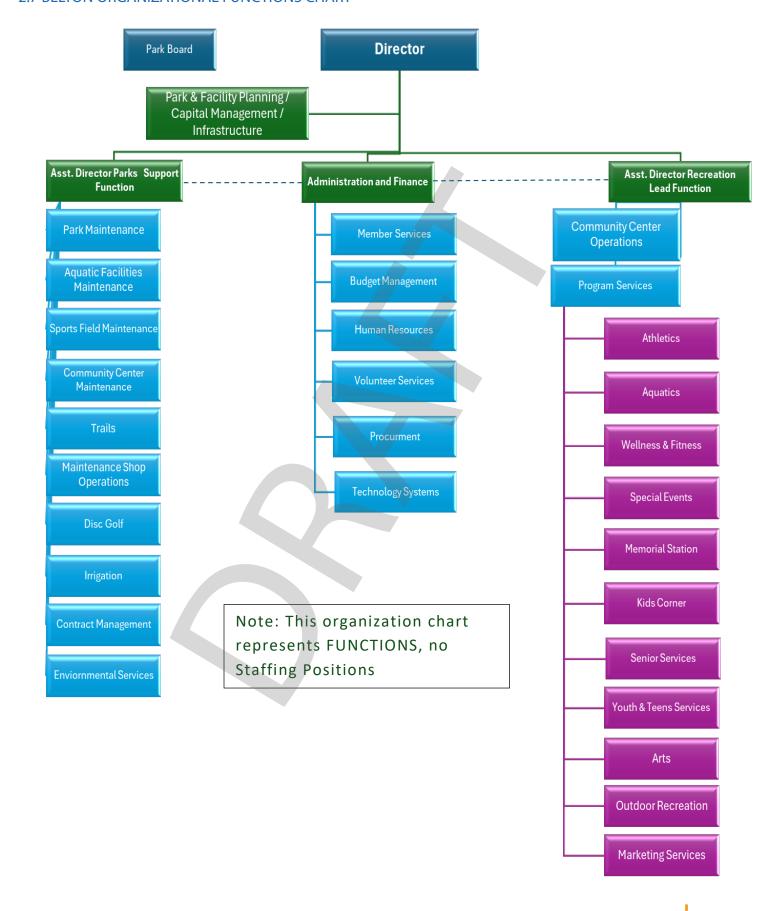
Small Business Tree-Planting Program: The Small Business Administration provides small grants of up to \$10,000 to purchase trees for planting along streets and within parks or greenways. Grants are used to develop contracts with local businesses for

Economic Development Grants for Public Works and Development of Facilities: The U. S. Department of Commerce, Economic Development Administration (EDA), provides grants to states. counties, and cities designated as redevelopment areas by EDA for public works projects that can include developing trails and greenway facilities. There is a 30-percent local match required. except in severely distressed areas where federal contribution can reach 80 percent.

to government and nonprofit agencies, for amounts ranging from \$5,000 to \$50,000, for the building of a trail or piece of a trail. It is a reimbursement grant program (sponsor must fund 100% of the project up front) and requires a 20% local match. This is an annual program with an application deadline at the end of January. The available funds are split such that 30% goes toward motorized trails, 30% to non-motorized trails, and 40% is discretionary for trail construction.

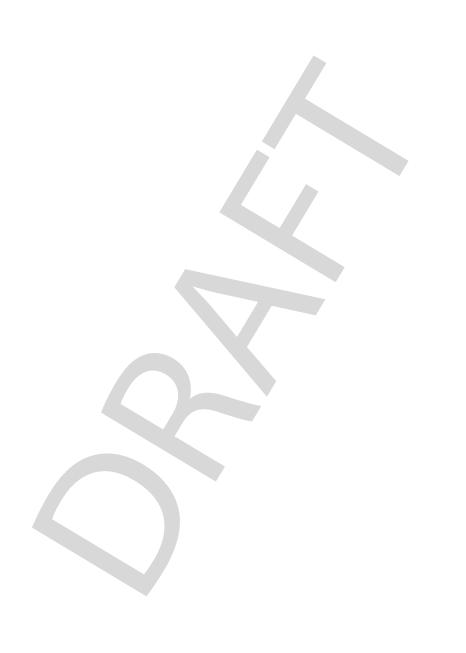
Design Arts Program: The National Endowment for the Arts provides grants to states and local agencies, individuals and nonprofit organizations for projects that incorporate urban design, historic preservation, planning, architecture, landscape architecture, and other community improvement activities, including greenway development. Grants to organizations and agencies must be matched by a 50-percent local contribution. Agencies can receive up to \$50,000.

#### 2.7 BELTON ORGANIZATIONAL FUNCTIONS CHART









3 RECOMMENDATIONS

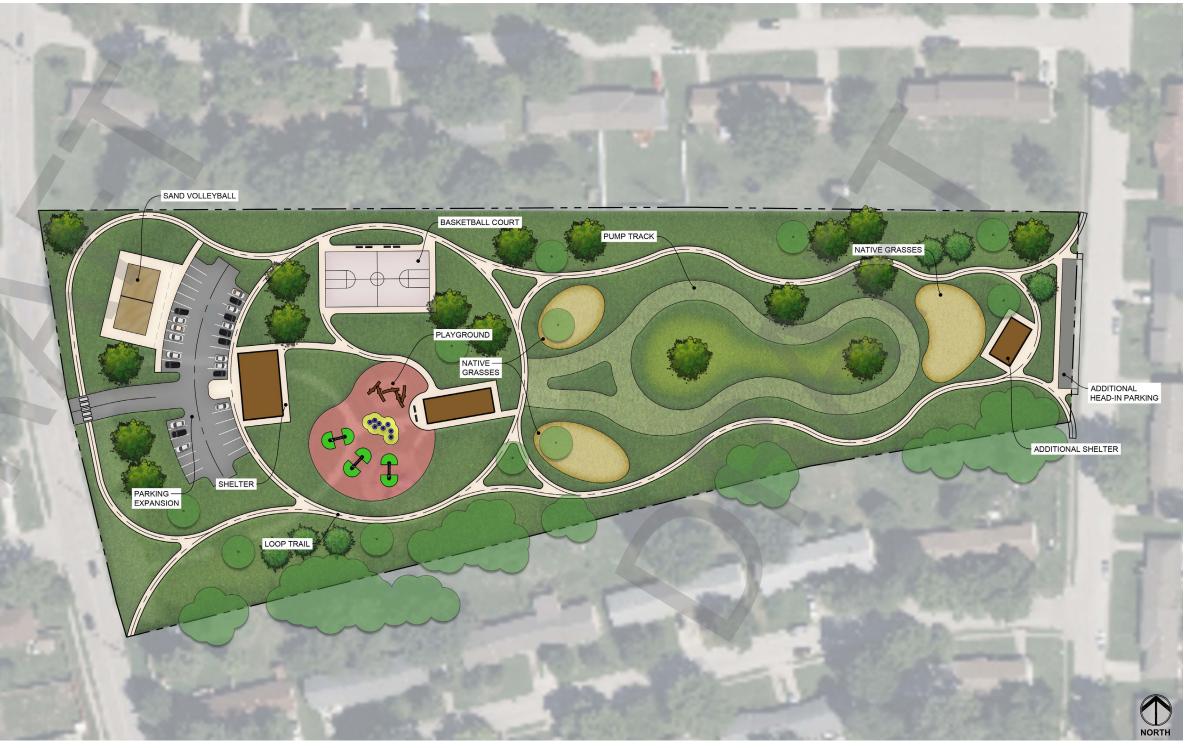
#### Cimarron Trails Park (5.6 Acres)

Neighborhood Park

The proposed improvements for the site are below: The listed pricing is an estimation of construction cost.

- New parking lot \$175,000
- New playground \$400,000
- Shade structure \$300,000 Each
- Paved loop trail \$85 / LF
- Pump Track \$200,000
- Basketball court \$35,000
- Sand Volleyball \$20,000

The above improvements have come from a public survey and Parks and Recreation to recommend uses for the park.



#### Cimarron Trails Ball Field (5.2 Acres)

Neighborhood Park



City of Belton, Missouri



#### **FACILITY RECOMMENDATIONS**

#### Cleveland Lake (50.8 Acres)

Regional Park

The proposed improvements for the site are below: The listed pricing is an estimation of construction cost. Loop trail connections - \$1.85 / LF Unpaved hiking trails Restrooms - \$350,000 Parking lot expansion - \$3,500 / stall Shade structure - \$50,000 Each Bridge - \$1,500 / LF Park Facility - \$400,000 POND FOUNTAIN The improvements for this site come from coordination of the Dryden Master Plan, and the recommendations of a public survey and Parks and Recreation department.

Parks and Recreation Master Plan Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri

#### **FACILITY RECOMMENDATIONS**

#### Dryden Family Arboretum (69 Acres)

Regional Park

The Dryden Family Arboretum master plan develop by SWT, is the proposed direction for the site. The proposed improvements for Cleveland Lake shall conform to the park improvements for this





FIGURE 3.0 - Dryden Family Arboretum Master Plan / SWT

57/

#### **FACILITY RECOMMENDATIONS**

#### Country View Park Of West Belton (6.7 Acres)

Neighborhood Park

The proposed improvements for the site are below: The listed pricing is an estimation of construction cost.

- Updated shelter \$200,000
- Re-furbished restroom \$150,000
- Landscape planting plan \$75,000
- Parking lot layout expansion \$3,500 / stall

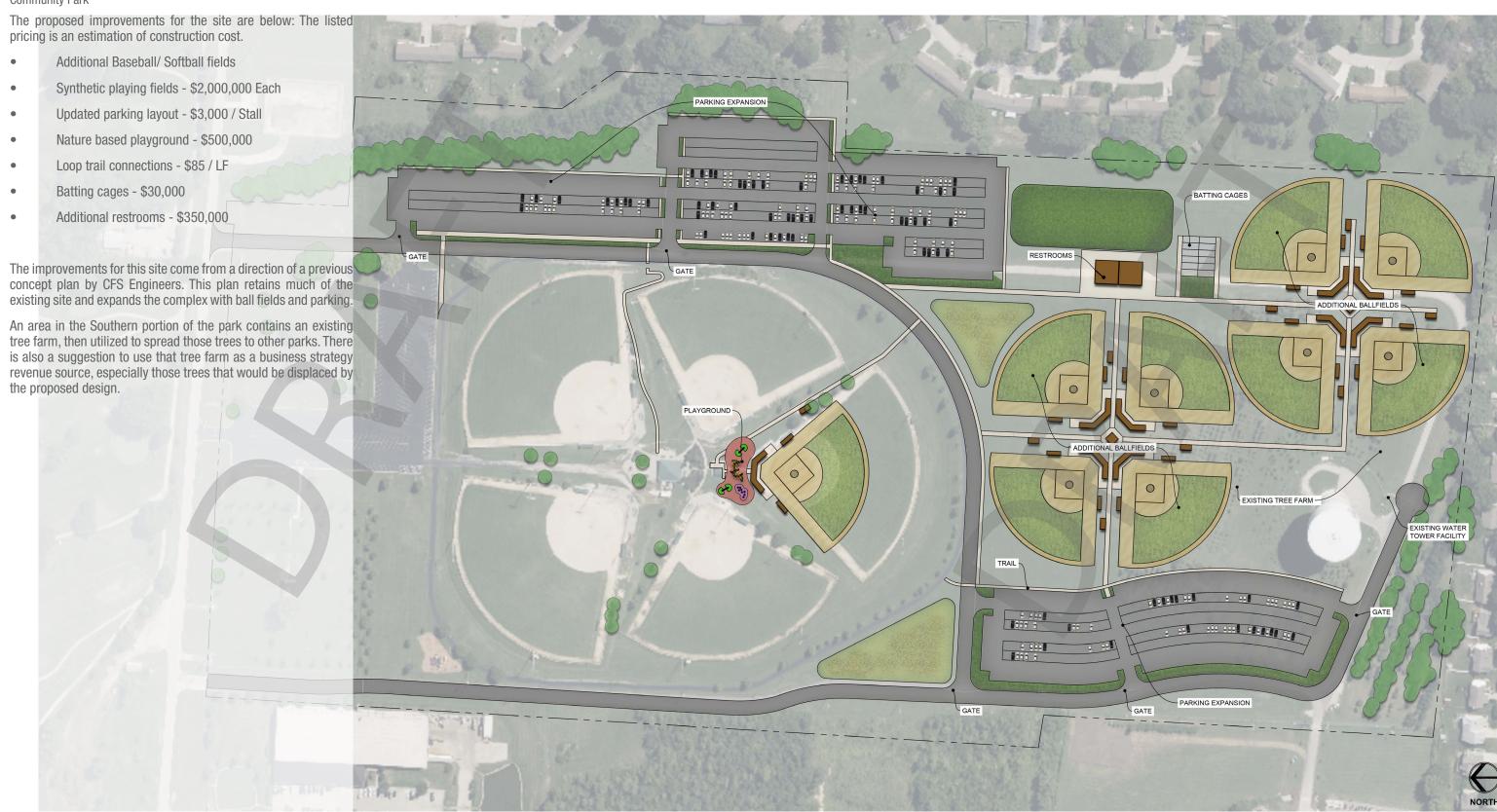
The improvements for this site expand the parking, improve the shelter and restroom facilities, and overhaul the planting in the park to showcase the discgolf course. The newly updated playground and basketball court will also benefit from the proposed improvements.





#### Markey Park (56.8 Acres)

Community Park



#### Memorial Park (33.5 Acres)

Community Park

The proposed improvements for the site are below: The listed pricing is an estimation of construction cost.

- Maintenance facility \$500,000
- Road connection to Senior Center Facility
- Paved maintenance road \$100 / LF
- Entrance gateway Signage \$100,000
- Depot station facility \$1,000,000

This park boasts a variety of current programming, the design seeks to add a couple of amenities to contribute to this historic park. The above improvements have come from a public survey and Parks and Recreation to recommend uses for the park.



#### Military Park (6.5 Acres)

Community Park

The proposed improvements for the site are below: The listed pricing is an estimation of construction cost.

- Re-furbished sports fields
- Shelter and restroom \$350,000
- Loop trail \$85 / LF
- Playground \$300,000

The improvements for this site come from the availability to move the existing ball field to a larger area for a continued regional draw for the City. The proposed improvements will serve the area with soccer fields, parking, a shelter, portable restrooms, and a loop trail.



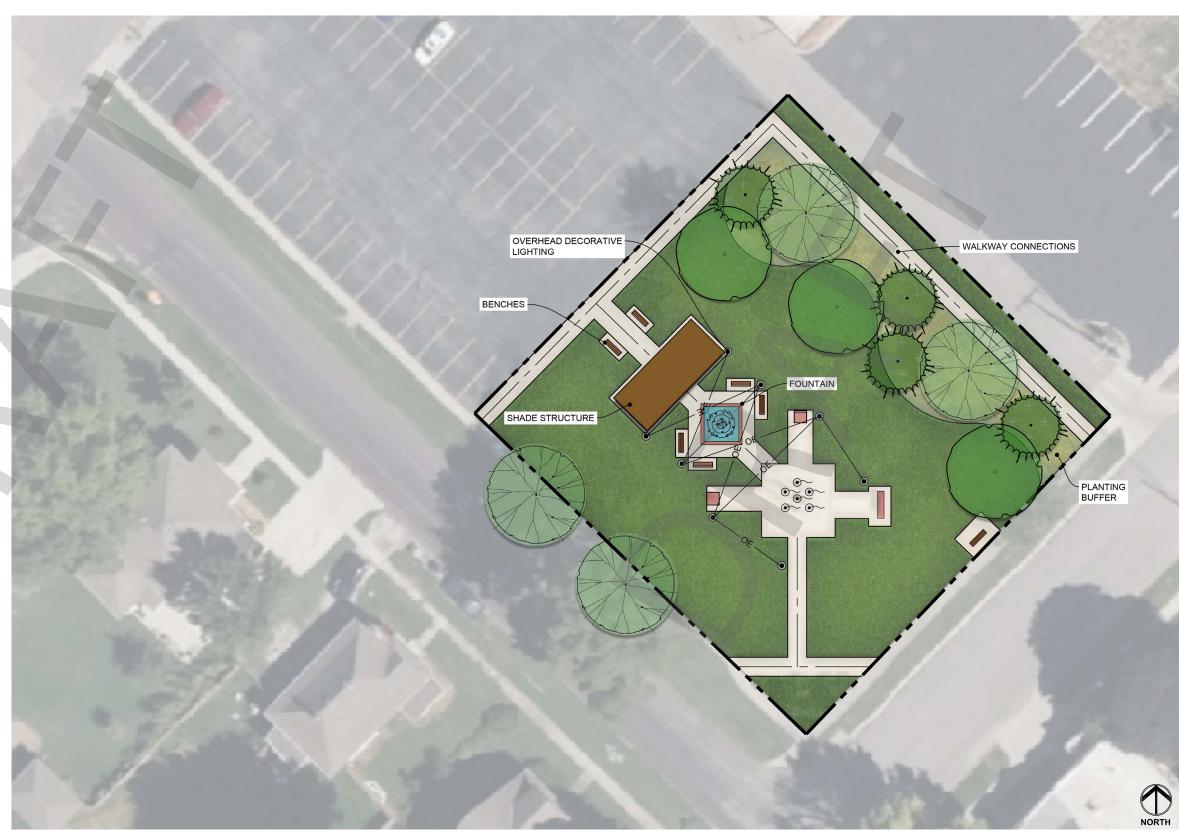
#### Smoot Peace Park (.5 Acres)

Pocket Park

The proposed improvements for the site are below: The listed pricing is an estimation of construction cost.

- Sidewalk addition \$85 / LF
- Decorative lighting- \$3,500 Each
- Shade structure \$50,000
- Landscape screening \$25,000 Allowance

The design for this memorial park seeks to add a couple of amenities to contribute to the character of the site. The above improvements have come from a public survey and Parks and Recreation to recommend uses for the park.





#### Somerset Park (5.3 Acres)

Neighborhood Park

The proposed improvements for the site are below: The listed pricing is an estimation of construction cost.

- Loop trail connection \$85 / LF
- Bench/picnic areas \$5,000 Each
- Parking lot \$3,500 / Stall
- Retaining Walls \$60 / LF

The above improvements have come from a public survey and Parks and Recreation to recommend uses for the park.



#### Wallace Park (39.7 Acres)

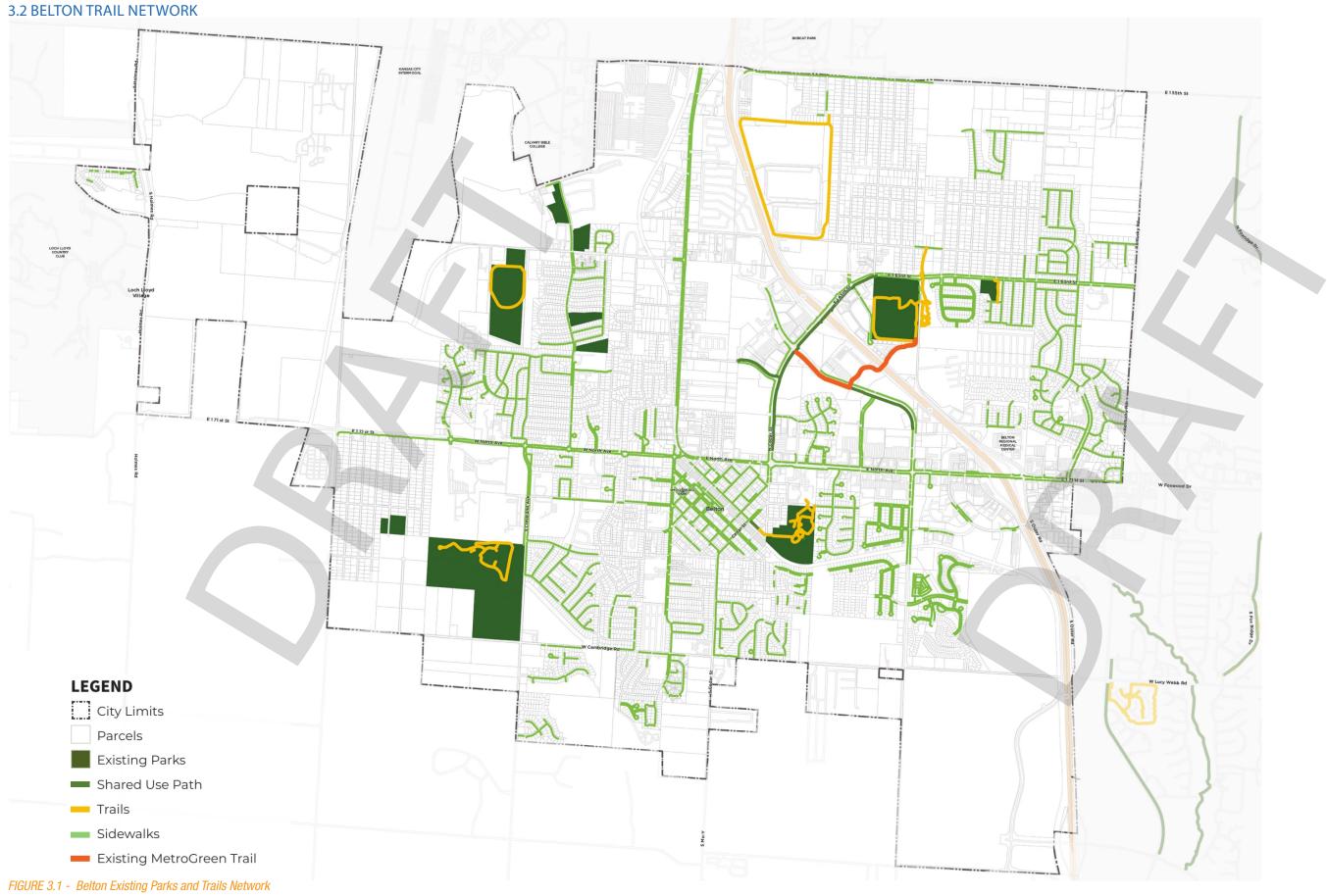
Regional Park

The proposed improvements for the site are below: The listed pricing is an estimation of construction cost.

- Community center updates \$13,100,000
- Pickleball courts \$400,000
- Inclusive playground \$600,000
- Field house \$13,250,000
- Parking expansion \$3,500 / Stall

The above improvements have come from a public survey and Parks and Recreation to recommend uses for the park. In coordination with Crawford Architects to facilitate the expansion of High Blue and the proposed fieldhouse.





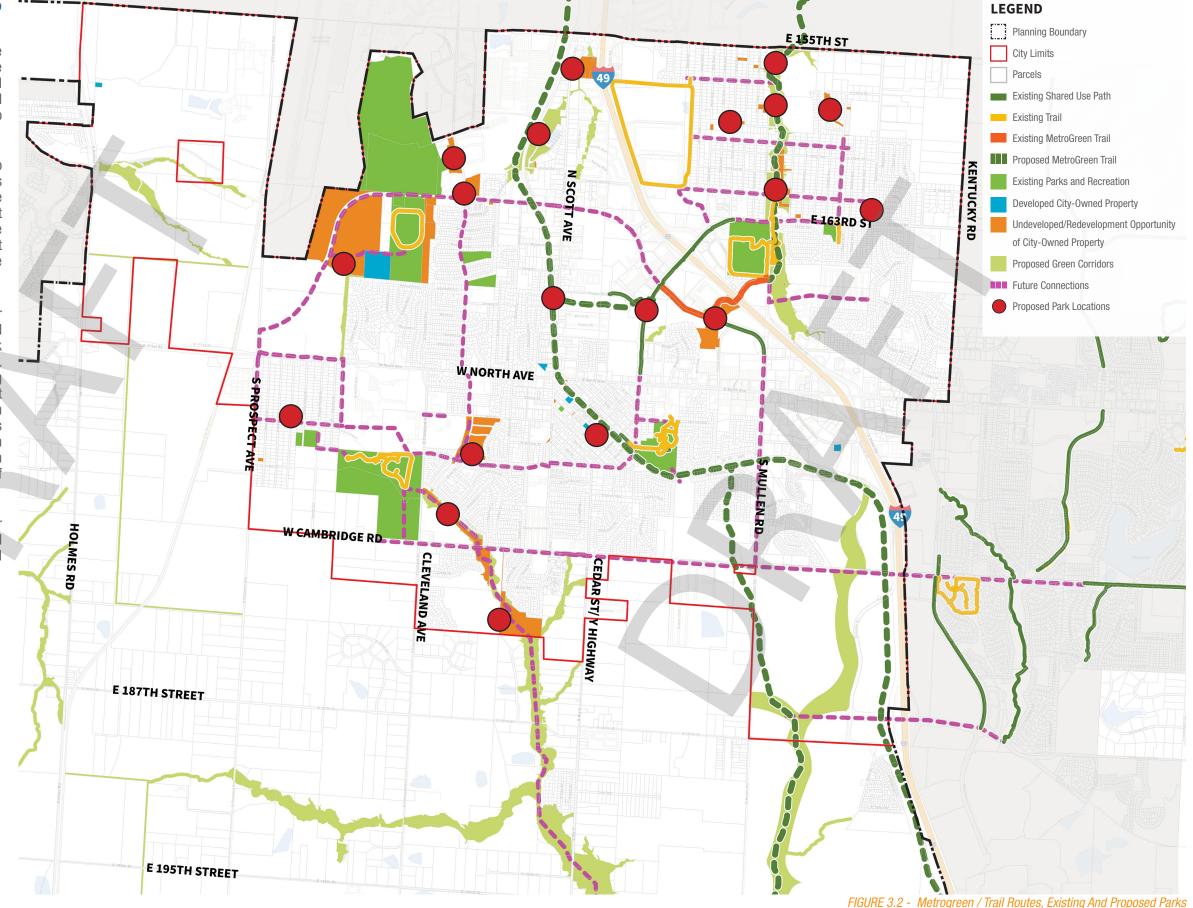
# 3.3 BELTON TRAIL NETWORK CONNECTIONS AND EXPANSIONS

There are a variety of trails that flow in and around Belton. A large network of those trails being the MetroGreen trail that leverage railroad right-of-way and floodplain corridors to support additional mobility. A small segment of the Little Blue River/Oil Creek Trail exists in Belton today and extends from the N Scott Corridor east to Wallace Park.

In conjunction with the cities Comprehensive Plan, The Frisco Corridor, Little Blue River/Oil Creek, and East Creek trail extents are proposed within the Belton planning boundary today. The Little Blue River/Oil Creek and Frisco Corridor trails extend past current city limits and connect north to Grandview and Kansas City. The connection of these proposed trails to Belton parks and throughout the city of Belton can also serve to propose future parks along the network.

As shown in figure 2.14 the level of service map; a need for additional pocket parks and neighborhood sized parks should be the focus for more park and trail connections. Additional park space can increase resident access to programmed spaces. These pocket parks can provide carious amenities including small playgrounds or unique amenities to a neighborhood. Pocket parks should be strategically located near green corridors when possible to link the greater recreation system and broaden levels of mobility throughout the community. Through the transition of vacant space to park space, neighborhoods in the area can benefit from increased amenities and recreation potential of additional open space.

Figure 3.2 shows the overlay of existing parks and future plans for trails and green corridors. With the overlay of undeveloped land those spaces show areas that should be utilized for additional future parks.





**IMPLEMENTATION** 

#### 4.1 ACTION PLAN

#### ORGANIZATIONAL VALUES AND GUIDING PRINCIPLES

- Organizational Effectiveness by Providing Exceptional Customer Experiences
- Collaboration with Our Community Partners
- Ensure the Long-Term Sustainability of the Park and Recreation System
- Professionalism of all Staff
- Continuous Improvement
- Responsible Management of the Resources We Own
- Resources Conservation of Natural Areas
- Respectful and Customer Focused



- Strategies major ideas or philosophies to implement
- Tactics helps achieve each strategy
- Group Responsible person or persons to oversee tactics
- Start Date when to initiate tactics
- Performance Measure indicates desire objectives

# COMMUNITY VISION FOR PARK LAND AND TRAILS: "OUR VISION FOR PARK LAND AND TRAILS IS TO CREATE POSITIVE EXPERIENCES FOR DIFFERENT TYPE OF PARKS ACROSS THE CITY FOR ALL RESIDENTS TO ENJOY."

Goal: Grow and maintain the parks and recreation system equitably with a balance of type of parks and trails across the city.

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
1.1	Acquire additional parks and land for trails in underserved areas of the city.	<ul> <li>Develop a coordinated vision plan for parks and public spaces with the city especially in the downtown core for special event space.</li> <li>Seek innovative solutions to serve identified underserved and unserved populations in the city through new parks and trails.</li> <li>Update a consistent signage program</li> </ul>			•
		in parks across the system to build awareness of parks in the system.			

Strategy	Tactics	Group Responsible	Start Date	Performance Measure
1.2 Continue to reimagine existing parks through modernizing them through effective planning and appropriate	<ul> <li>Evaluate existing amenities in park that need to be updated so they are used and are productive spaces for the community to enjoy.</li> </ul>			•
updates.	<ul> <li>Develop programs and events in parks to give the community a reason to come out and use their parks.</li> </ul>			•
	<ul> <li>Consider adding splash pads to community parks as well as restrooms where there are larger gatherings of people.</li> </ul>			•
4	<ul> <li>Develop a playground improvement plan for updating existing playgrounds or adding new where none exist today.</li> </ul>			•
	<ul> <li>Incorporate public art in high use parks in cooperation with the local arts council</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
1	Create a nature preserve experience through the newly acquired land donation to the park	Seek to do a site plan for the new site to incorporate opportunities for school groups and the public to value the new park and natural areas.			•
	system with an education component.	Develop a plan for the park to highlight the value of the nature preserve and how to use it properly.	Costs outlined in the Master Plan		•
		<ul> <li>A nature education facility on the site to promote the value of the resource and a community gathering place.</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
1.4	Create a connected trail system in the city working with developers to provide access to their new additions	<ul> <li>Update the existing trail plan to incorporate a trail linkage plan to tie the system together over time.</li> </ul>	Costs \$250,000- \$1,000,000		•
	to the trail system through land dedication fees	<ul> <li>Develop loop trails within the linked system for neighborhoods to use for exercise and wellness purposes in a safe environment.</li> </ul>			•
		<ul> <li>Create a heart healthy trail program with the local hospital in the Belton area.</li> </ul>			•

Strategy	Tactics	Group Responsible	Start Date	Performance Measure
1.5 Develop a park maintenance improvement strategy for parks the community feels needs a higher level of care to make people feel safe and valued in their park	<ul> <li>Incorporate written maintenance standards across the system that continue to meet the community's expectations for a quality park experience that can be tracked and measured.</li> </ul>			•
experience.	<ul> <li>Develop a park volunteer program for cleanup and fix up days for neighbors to assist the maintenance of the park system and build continued support.</li> </ul>			•
	<ul> <li>Continue to make maintenance shop improvements including adding more asphalt to the maintenance yard, washing bays, incorporating park material storage, indoor workspace for small engine repairs and staff planning space as well as incorporating the new work order program acquired by the staff to help manage efficiency of the park system.</li> <li>Develop a park maintenance plan for the system tied to each park with standards of care. This includes staffing needs to take care of the individual park sites and amenities and how to demonstrate what is truly needed to maintain the park system in people hours and equipment.</li> </ul>			

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
1.6	Incorporate a community gardens area in one or two parks in the city with a program plan to operate it and maintain it with volunteers.	<ul> <li>Seek a local sponsor to support a community gardens program with a mini business plan on how to operate it and maintain it.</li> <li>Develop it in a highly visible area with support from the police</li> </ul>			•
		department to manage it in a safe environment.  • Properly light and secure the community gardens sites.			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
1.7	Incorporate a forestry maintenance plan that establishes tree maintenance standards for street trees and park trees in the city.	Determine the staff needs based on the true number of park trees and street trees in the city to maximize their value and the safety of users of parks and trails.			•
		<ul> <li>Incorporate a reasonable pruning schedule for street trees and park trees. Acquire the appropriate equipment needed to manage them properly.</li> </ul>			•
		Work with a local land grant university to evaluate and tag the trees in the system and track their pruning cycle and disease assessment on a 7- or 8-year schedule.			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
1.8	Create a business strategy to manage the tree farm properly as well as the nine flower beds in	Develop a plan with developers to buy trees that need to be moved from the city through an auction process.			•
	parks and in the city.	Replacement program for new trees needs to be created with a management strategy.			•
		<ul> <li>Establish a staffing plan for horticulture and forestry needs based on the desired outcomes.</li> </ul>			•

COMMUNITY VISION FOR FACILITIES: "OUR VISION FOR OUR RECREATION FACILITIES AND AMENITIES BOTH INDOOR AND OUTDOOR IS TO KEEP THEM IN EXCELLENT CONDITION THROUGH EFFECTIVE LIFECYCLE CAPITAL INVESTMENT ON A YEARLY BASIS THAT ALLOWS FOR QUALITY USER EXPERIENCES."

Goal: Grow and maintain the parks and recreation system equitably with a balance of type of parks and trails across the city.

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.1	issue for enhancing the existing community center, building a new	<ul> <li>Prepare the bond program for implementation in 2027 to meet the capitol needs for the next ten years of the system.</li> <li>Match those capitol dollars with grant dollars where appropriate.</li> </ul>			•
		<ul> <li>Build-in revenue opportunities in capital dollars to help offset operational costs through program fees.</li> </ul>			•

Parks and Recreation Master Plan City of Belton, Missouri Parks and Recreation Master Plan City of Belton, Missouri



	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.2	Incorporate the business plan established for the new Field House to achieve the highest cost recovery	Teach and train staff to work from an operational proforma on a monthly basis for managing the new fieldhouse.			•
	goal possible to limit operational taxes.	<ul> <li>Track the economic impact of parks and recreation on hotels and restaurants via Placer AI and share with the city council and park board to demonstrate the economic value of parks to the city.</li> </ul>			•
		Create the best business model for programing the Field House for use by residents and the region.			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.3	Continue to update the existing High Blue Community Center with the new bond dollars to make the facility attractive for the next 20 years.	<ul> <li>Incorporate the new capital bond proceeds to enhance the existing High Blue Community Center in the areas the community sees the needs for improvement such as the HVAC system in the pool and improvements to the gym floor.</li> <li>Continue to update the cosmetics in the building as well to make it look new on a continued basis.</li> </ul>			•
		Consider incorporating new revenue strategies to help offset operational costs in the building after improvements are made.			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.4	Add pickleball courts and update existing playgrounds that are past their useful life with new amenities.	<ul> <li>Use the site assessments conducted by Confluence to prioritize amenities in existing parks and balance them out across the city.</li> </ul>			•
		<ul> <li>Add value to existing parks with new amenities not available now in the city such as fishing docks and sports courts in the city.</li> </ul>			•
		<ul> <li>Ensure dollars are available to take care of existing parks and new amenities to keep them in good condition and playable at all times.</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.5	Consider turf for Markey Park sports complex and add additional fields to attract and compete with surrounding areas for sports tournaments for baseball and softball in the city.	Develop a competitor assessment of sports tournaments in the region where Belton is in the hierarchy of sports complexes and what is reasonable for them to be able to attract new sports tournaments in the system beyond what they are doing now.	\$2 Million / Field -Multi-use		•
		Partner with a local sports field management company on field development cost for artificial turf in the city.			•
		Seek sponsors for fields to help offset the capitol costs.			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.6	Cimarron Trails Park Improvements	<ul> <li>New parking lot - \$175,000</li> <li>New playground - \$400,000</li> <li>Shade structure - \$300,000 Each</li> <li>Paved loop trail - \$85 / LF</li> <li>Pump Track - \$200,000</li> <li>Basketball court - \$35,000</li> <li>Sand Volleyball - \$20,000</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.7	Improvements	<ul> <li>Dog Park - \$75,000</li> <li>Paved loop trail - \$85 / LF</li> <li>Additional parking - \$3,500 / stall</li> <li>Shelter - \$200,000</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.8		<ul> <li>Loop trail connections - \$1.85 / LF</li> <li>Unpaved hiking trails</li> <li>Restrooms - \$350,000</li> <li>Parking lot expansion - \$3,500 / stall</li> <li>Shade structure - \$50,000 Each</li> <li>Bridge - \$1,500 / LF</li> <li>Park Facility - \$400,000</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.9	Country View / West Belton Park Improvements	<ul> <li>Updated shelter - \$200,000</li> <li>Re-furbished restroom - \$150,000</li> <li>Landscape planting plan - \$75,000</li> <li>Parking lot layout expansion - \$3,500 / stall</li> </ul>			•





	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.10	Improvements	<ul> <li>Visitor/ Nature center</li> <li>Observation tower</li> <li>Botanical garden/ Prairie restoration</li> <li>Outdoor theatre</li> <li>Picnic areas</li> <li>Loop trails</li> <li>Unpaved hiking trails</li> </ul>	Master Plan		•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.11		<ul> <li>Additional Baseball / Softball fields</li> <li>Synthetic playing fields - \$2,000,000 Each</li> <li>Updated parking layout - \$3,000 / Stall</li> <li>Nature based playground - \$500,000</li> <li>Loop trail connections - \$85 / LF</li> <li>Batting cages - \$30,000</li> <li>Additional restrooms - \$350,000</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.12	Memorial Park Improvements	<ul> <li>Maintenance facility - \$500,000</li> <li>Road connection to Senior Center Facility</li> <li>Paved maintenance road - \$100 / LF</li> <li>Entrance gateway - \$100,000</li> <li>Depot facility - \$500,000</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.13		<ul> <li>Re-furbished sports fields</li> <li>Restroom - \$350,000</li> <li>Loop trail - \$85 / LF</li> <li>Playground - \$300,000</li> <li>Parking lot - \$3,500 / Stall</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.14	Smoot Peace Park Improvements	Sidewalk addition - \$85 / LF Decorative lighting- \$3,500 Each Shade structure - \$50,000 Landscape screening - \$25,000 Allowance			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.15		<ul> <li>Loop trail connection - \$85 / LF</li> <li>Bench/picnic areas - \$5,000 Each</li> <li>Parking lot - \$3,500 / Stall</li> <li>Retaining Walls - \$60 / LF</li> </ul>			•

City of Belton, Missouri

84	Parks and Recreation Master Plan
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	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.16		<ul> <li>Community center updates - \$13,100,000</li> <li>Pickleball courts - \$400,000</li> <li>Inclusive playground - \$600,000</li> <li>Field house - \$13,250,000</li> <li>Parking expansion - \$3,500 / Stall</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
2.	17 "Westover Soccer Field" Improvements	<ul> <li>N/A at this time</li> <li>Re-furbished sports field</li> <li>Parking lot - \$3,500 / Stall</li> </ul>			•

COMMUNITY VISION FOR PROGRAMMING: "OUR VISION FOR PROGRAMMING IS TO CONTINUE TO DELIVER HIGH QUALITY PROGRAMMING BOTH INDOORS AND OUTDOORS WHILE EXPLORING NEW OFFERINGS AND HIGHER LEVELS OF COST RECOVERY."

Goal: Grow and maintain the parks and recreation system equitably with a balance of type of parks and trails across the city.

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
3.1	Implement the recommendations in the program plan of the master plan over the next five years.	<ul> <li>Update existing core programs where opportunities exist in existing facilities both indoor and outdoor.</li> </ul>			•
	4	<ul> <li>Add new core programs in outdoor education and adventure recreation as well as special events across the city.</li> </ul>			•
		<ul> <li>Implement a comprehensive fee study to improve cost recovery while maintaining equitable access to programming.</li> </ul>			•
		<ul> <li>Expand multi-generational programming within all core program areas. Create a core program area specifically for Active Adults and Seniors.</li> </ul>			•

City of Belton, Missouri Parks and Recreation Master Plan



	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
3.2	Continue to test new programs identified in the citizen survey both indoors and outdoors.	<ul> <li>Include new programs in pickleball leagues and tournaments.</li> </ul>			•
		<ul> <li>Include more programs for teens including life skill classes in cooking and lifelong learning programs to include music and financial management.</li> </ul>			•
		<ul> <li>Work with local golf pro to incorporate golf instruction programs for youth and adults.</li> </ul>			•
		<ul> <li>Seek out partnership opportunities to maximize resources for community events. Develop a partnership MOU that defines the desired benefit of the program partnership.</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
3.3	3.3 Continue to track and test new programs identified in national and regional trends to maintain a fresh	be incorporated into existing			•
	slate of programming offerings that	<ul> <li>Evaluate new sports tournaments that could be incorporated into existing facilities that are unique to the region.</li> </ul>			•
	could become long term programs for the department.	<ul> <li>Consider incorporating more programs with healthcare agencies and health related nonprofits for people of all agencies for mental health purposes.</li> </ul>			•
		Enhance High Blue memberships with new individualized experiences; through personalized health assessments and access to wellness coaches.			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
3.4	Continue to invest in recruitment efforts to ensure that staffing levels and qualifications are adequate as the system continues to expand.	<ul> <li>Work with local colleges such as Longview Community College and local universities in establishing recreation training for students that can be transferable to community recreation services.</li> </ul>			•
		<ul> <li>Develop training programs in dance, gymnastics, older adult programs, music and martial arts, and sports officiating programs.</li> </ul>			•
		<ul> <li>Continue to invest in recruitment efforts to ensure that staffing levels and qualifications are adequate as the system continues to grow.</li> </ul>			•

Parks and Recreation Master Plan City of Belton, Missouri

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
3.5	Partner with the Belton Downtown Merchants on creating adult- oriented special events to celebrate	<ul> <li>Create three or four special adults only events in the city downtown for adults to celebrate living in Belton.</li> </ul>			•
	living in Belton.	<ul> <li>Work in partnerships with local restaurants to create long-term events in music and food for residents to feel special living in Belton.</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
3.6	Regularly analyze the BPR program strategy to position the agency to address community demand and	Develop long-term program plans for each core program area.			•
	maximize available resources.	Utilize compiled data to formulate program offerings based on the needs/wants of each geographical community.			•
		Regularly perform a community inventory of recreational services to ensure BPR is not duplicating services.			•
		<ul> <li>Analyze program lifecycles annually to determine which programs might need adjusted or eliminated. Survey participants of programs currently in the decline program lifecycle stage to help determine new offerings to retain existing and attract new customers.</li> </ul>			•
		<ul> <li>Annually, program classifications to ensure they align with BPR cost recovery expectations.</li> </ul>			•
		<ul> <li>Perform an age segment analysis of core program areas annually to ensure primary ages are adequately served.</li> </ul>			•
		Collaborate with school district and community planning department to collect demographic data that will support future programming strategies.			•
		Stay knowledgeable about recreation trends and how they apply to the BPR. Ensure the right investment in programming types through a tool such as the MacMillan Matrix.			•

City of Belton, Missouri Parks and Recreation Master Plan



	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
3.7	Update (3) policy documents that support program services.	Update pricing policy to support cost recovery goals for programs and revenue producing facilities.			•
		Update partnership policies to support equity and fairness between various private and non-profit groups with use of parks and recreation services and facilities.			•
		<ul> <li>Update earned income policies to allow for greater revenue options for the Department to engage in to support their operational and capital budgets.</li> </ul>			•

# COMMUNITY VISION FOR OPERATIONS AND STAFFING: "OUR VISION FOR OPERATIONS AND STAFFING IS TO INCORPORATE UPDATED MANAGEMENT PRACTICES ACROSS THE SYSTEM."

Goal: Seek CAPRA Accreditation by the end of 2027.

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
4.1	Recognize staff accomplishments and highlight project successes in quarterly debriefs with the Park Board and City Council and on the Department's web site.	<ul> <li>Create various employee award recognitions that can be celebrated in park maintenance, recreation, administration, partnerships, and volunteers across the system that can be presented quarterly.</li> <li>Develop an ongoing employee training program to build staffing capabilities to limit fall off if anyone</li> </ul>			•
		<ul> <li>staff person would leave the organization.</li> <li>Develop annual work plans with each division tied to the new master plan and update each year based on the results completed.</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
4.2	Consider additional training for staff to attend the NRPA Revenue Management School, Park Maintenance Management School, and Administration Management School to gain continual training.	<ul> <li>Seek to send at least one staff person each year to one of the three schools to bring the knowledge gained back to their respective divisions to grow everyone's talents.</li> <li>Budget the cost for the school annually.</li> </ul>			•
		<ul> <li>Seek to develop a "train the trainer" program from the individual staff who attends to come back and train existing staff on what they learned.</li> </ul>			•

Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri Parks and Recreation Master Plan

COMMUNITY VISION FOR FINANCING: "OUR VISION FOR FINANCING THE DEPARTMENT OVER THE NEXT TEN YEARS IS TO FINALIZE THE BOND ISSUE PROGRAM IN 2027 AND BEGIN THE UPDATING OF THE INFRASTRUCTURE OF THE SYSTEM AND ADDING A NEW FIELDHOUSE TO THE SYSTEM IN THE NEXT FIVE YEARS."

Goal: Update the existing park system assets and expand the system by adding a fieldhouse by the end of 2027.

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
5.1	Park Board continued approval to upgrade the infrastructure of the system.	<ul> <li>Determine the priority of investments and cost beginning in 2026.</li> </ul>			•
		<ul> <li>Seek design improvements for specific capital improvements beginning in 2026 by local architects.</li> </ul>			•
		<ul> <li>Determine the operational changes cost for new additions to the system to properly care for the system of the future.</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
5.2	Incorporate new funding sources to help offset operational costs across the system.	Update pricing and partnership policies to maximize the revenue value of the system.			•
		<ul> <li>Incorporate one new funding source each year over the next ten years to support operational budgets.</li> </ul>			•
		<ul> <li>Engage the park foundation to help raise money for programs and specific capital costs each year.</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Measure
5.3	Establish a cost-of-service plan to determine true cost of delivering programs and services and then set a cost recovery goal for each program and facility managed by the park system over the next two years.	<ul> <li>Incorporate costing models for all elements of the park system to determine direct and indirect costs.</li> </ul>			•
		<ul> <li>In all new developments created in the system determine the operational impact to the operational budget and ensure dollars are available to maintain that element or program in the operational budget moving forward.</li> </ul>			•
		<ul> <li>Teach and train staff on managing in a business model with an operational proforma associated with major revenue producing facilities.</li> </ul>			•

	Strategy	Tactics	Group Responsible	Start Date	Performance Measure
5.4	to help offset staffing costs and build a strong advocacy group to	Establish a volunteer policy.			•
		<ul> <li>Seek to hire a volunteer to manage the volunteer program for the system.</li> </ul>			•
		<ul> <li>Develop a volunteer handbook and training program to train youth and adults to work within the system.</li> </ul>			•







5 **APPENDIX** 



Name of Site: Cimarron Trails Park

Date Completed: April 11, 2024

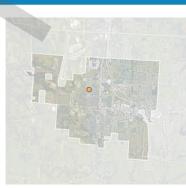
Completed By: Hank Moyers and Avery Nichols

CONFLUENCE

#### 1. SITE LOCATION:

Cimarron Trails Park is located in central Belton, south of Eagles' Landing Golf Course and east of Markey Park.

405 Westover Rd



## 2. GENERAL SITE DESCRIPTION:

Size: 5.6 Acres

Classification: Neighborhood Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Basketball Court -

BBQ Grills -

Picnic Shelters 0

Picnic Tables 0

Playgrounds -Restrooms 0 Signage -Walking Path 0

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

## 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- Provides a connection from the parking area to the picnic shelter and playground area
- good ADA accessibility in timely manner for citizens with ADA needs

#### Opportunities:

- $\ enhance \ sidewalk \ access \ through \ connection \ into \ the \ park \ from \ both \ sides \ and \ connect \ northern \ existing \ sidewalk \ to \ the \ parking \ lot$
- amplify tree coverage across the site and extend programming further east
- basketball court looks faded

#### 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 3

#### 6. GENERAL NOTES:

Percentage Floodplain:

Maintenance Schedule: Weekly

Active/Passive: Active

#### 7. PHOTO INVENTORY:







Parking area in poor condition.



Sidewalk to park amenities in good condition.



Restroom facility in good condition.



Shelter and picnic area in good condition.



Playground in aging condition, opportunity for updated playground.



Basketball half-court in aging condition, opportunity for updates.



Name of Site: Cimarron Trails ball field

Date Completed: April 11, 2024

Completed By: Hank Moyers and Avery Nichols

## CONFLUENCE

#### 1. SITE LOCATION:

Cimarron Ball fields are located in central Belton, south of Cimarron Trails Park

420 Shawn Dr



## 2. GENERAL SITE DESCRIPTION:

Size: 5.2 Acres

Classification: Neighborhood Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Parking Lot -

Fencing -

Dugouts -

Sidewalks -

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

#### 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- Ample space for recreation and parking

#### Opportunities:

- Space for new amenities for neighborhood park

## 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 2

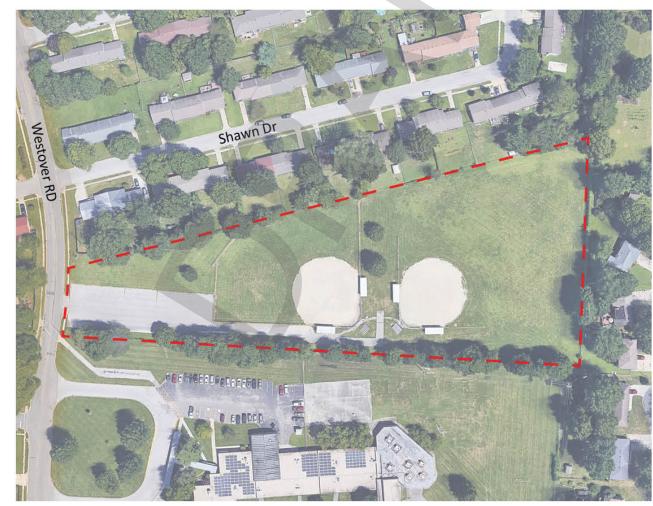
## 6. GENERAL NOTES:

Percentage Floodplain:

Maintenance Schedule: Weekly

Active/Passive: Active

## 7. PHOTO INVENTORY:







Parking lot and pedestrian path condition



Mature trees line the property boundary



Condition of the fence and dugout



Site sidewalks and uncovered dugout



In-field and fields lights



Outfield and edge condition of grass



Name of Site: Cleveland Lake

Date Completed: April 11, 2024

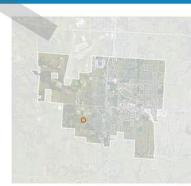
Completed By: Hank Moyers and Avery Nichols

CONFLUENCE

#### 1. SITE LOCATION:

Cleveland Lake Regional Park is located in southwest Belton directly south of Belton High School and east of Country View Park.

502 S Cleveland Ave



## 2. GENERAL SITE DESCRIPTION:

Size: 50.8 Acres

Classification: Regional Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Benches 0 Boardwalk 0 Disc Golf Course 0 Service Ramp -Signage -Walking Path -

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

## 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- good walking loop throughout the site
- service ramp/kayak launch is located near park entrance and parking area

#### Opportunities:

- western trail dead ends and could be expanded upon to provide a larger walking loop across the site
- potential to connect more with the surrounding area and country view park to the west

#### 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 3

## 6. GENERAL NOTES:

Percentage Floodplain:

Maintenance Schedule: Weekly

Active/Passive: Active

#### 7. PHOTO INVENTORY:







Signage for disc golf course.



Park signage off the paved asphalt trail.



Some cracking and un-evenness to the trail.



Board walk in good condition.



Pond outflow, opportunity for terraced seating and more of a hard edge to water.



Opportunity for a shelter and restroom off of parking area



There could be sidewalk access to amenities from the parking area.



Open space for amenities off of the parking area.



Bench seating along trail.



Access around the lake by loop trail



Erosion control needed for stream bed to and from lake.



There's an opportunity for more tree cover throughout the park, especially along the trail.



Name of Site: Country View Park of West Belton

Date Completed: April 11, 2024

Completed By: Hank Moyers and Avery Nichols

CONFLUENCE

#### 1. SITE LOCATION:

Country View Park is located in west Belton adjacent to Belton High School. Located nearby is Cleveland Lake Regional Park.

17498 Monte Verde Dr



## 2. GENERAL SITE DESCRIPTION:

Size: 6.7 Acre Park

Classification: Neighborhood Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Basketball Court + Picnic Shelter 0 Picnic Table 0 Playground + Restrooms -

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

## 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- parking lot spanning full stretch of northern end providing access at different points
- existing picnic shelter is located close to the parking lot
- basketball court and playground are new

#### Opportunities:

- Incorporate planting plan for disc golf layout
- establish a planting plan for disc gold course

#### 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 2

## 6. GENERAL NOTES:

Percentage Floodplain:

Maintenance Schedule: Weekly

Active/Passive: Active

#### 7. PHOTO INVENTORY:







Large open field with disc golf course



Disc golf course layout and signage



Road and parking for the park



Shelter and ball court



Restroom facility



New Playground



Name of Site: Dryden Family Arboretum

Date Completed: April 11, 2024

Completed By: Hank Moyers and Avery Nichols

CONFLUENCE

#### 1. SITE LOCATION:

The Dryden Family Arboretum is located just South of Cleveland Lake and Belton High school, sited on 69 acres of undeveloped land.

502 S. Cleveland AVE.



#### 2. GENERAL SITE DESCRIPTION:

Size: 69 Acres

Classification: Regional Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Mature Trees +

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

#### 4. STRENGTHS AND OPPORTUNITIES:

- Undeveloped site with mature trees and open layout

#### Opportunities:

- Lots of area to develop and layout the site

Parks and Recreation Master Plan City of Belton, Missouri Parks and Recreation Master Plan City of Belton, Missouri

## 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 5

## 6. GENERAL NOTES:

Percentage Floodplain: Maintenance Schedule: N/a Active/Passive: N/a

#### 7. PHOTO INVENTORY:





#### **FACILITY INVENTORY**



Name of Site: Markey Park

Date Completed: April 11, 2024

Completed By: Hank Moyers and Avery Nichols

CONFLUENCE

#### 1. SITE LOCATION:

Markey Park is located in central Belton, across the street from Eagles' Landing Golf Course and west of Gladden Elementary School and Cimarron Trails Park.

615 W. Markey Rd



#### 2. GENERAL SITE DESCRIPTION:

Size: 56.8 Acres

Classification: Community Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Baseball Fields 0 Benches 0 Drinking Fountain 0 Electrical Outlets 0 Picnic Shelters 0 Picnic Tables 0 Playground -Restrooms 0 Service Road -Walking Path 0

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

#### 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- baseball fields, playground, and picnic shelters provide a variety of options for recreation
- service road wrapping around the baseball complex provides vehicle access to majority of the site

#### Opportunities:

- recreation opportunities outside of baseball should be expanded, current playground is small and located away from parking area
- southern end of site is a blank slate to be designed, northeast lawn near parking provides a promising location for a new playground, and tree coverage should be enhanced

## 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 2

## 6. GENERAL NOTES:

Percentage Floodplain:

Maintenance Schedule: Weekly

Active/Passive: Active

## 7. PHOTO INVENTORY:





Dog park condition, with grass and part shade



Signage for ball fields



Fields and fencing in good condition with shade sails over bleachers



Building facility and seating provided



Seating provided at concession stand



Some shade around the fields for viewing



Name of Site: Memorial Park

Date Completed: April 11, 2024

Completed By: Hank Moyers and Avery Nichols

CONFLUENCE

#### 1. SITE LOCATION:

Memorial Park is located in downtown Belton east of the commercial core and south of Carnegie Village Senior Living Community.

998 Commercial St



## 2. GENERAL SITE DESCRIPTION:

Size: 33.5 Acres

Classification: Community Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Aquatic Center 0
Baseball Fields 0
Benches 0
Drinking Fountains 0
Event Center +
Memorial Sculptures 0

Picnic Shelters 0 Restrooms 0 Picnic Tables 0 Playground 0 Service Road -Walking Path 0

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

## 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- many different recreation and play opportunities with good tree cover and many newly planted saplings
- good access into the site from the northern and southern ends

#### Opportunities

- northwest strip provides an opportunity to expand the trail system and incorporate new programming
- northern portion of site above the pond has a good walking path and tree coverage but no programming. Could be a good area to connect an access road.

#### 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 2

## 6. GENERAL NOTES:

Percentage Floodplain:

Maintenance Schedule: Weekly

Active/Passive: Passive

#### 7. PHOTO INVENTORY:







Pavilion with picnic tables are in good condition.



Family of site furnishings exist for future plans.



Event space in great condition.



Pond and access around are in good condition.



Opportunity for expansion of the butterfly garden and possible botanical garden.



Restroom facility in good condition.



Shelter with picnic seating.



Shelter with picnic seating.



Outdoor pool facility in good condition.



Outdoor pool facility in good condition.



Outdoor pool facility in good condition.



Inclusive playground, recently updated.



Name of Site: "Military Park"

Date Completed: April 11, 2024

Completed By: Hank Moyers and Avery Nichols

CONFLUENCE

## 1. SITE LOCATION:

Military Park is an un-named baseball field with parking located in North Belton by Markey Park.

**Westover Road and Markey Road** 



## 2. GENERAL SITE DESCRIPTION:

Size: 6.5 Acres

Classification: Community Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Parking lot -Gazebo -Ball Field 0

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

## 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- Large field and open space for community practices
- Large parking lot

#### Opportunities:

- Restroom facility for events
- Program expansion

## 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 3

## 6. GENERAL NOTES:

Percentage Floodplain: Maintenance Schedule: Weekly Active/Passive: Active

#### 7. PHOTO INVENTORY:







Access to the parking lot.



Parking lot in poor condition, sidewalk access on site in poor condition.



Large open space for sports fields.



Baseball/softball field.



Erosion control measures need off of parking lot.



Sidewalk and park access can be improved.



Name of Site: Smoot Peace Park

Date Completed: April 11, 2024

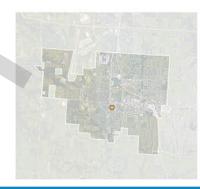
Completed By: Hank Moyers and Avery Nichols

## CONFLUENCE

#### 1. SITE LOCATION:

Smoot Peace Park is located in downtown Belton within the commercial core. Located across the street from the park is the McGilley & George Funeral Home.

Intersection of 2nd St & Chestnut St



#### 2. GENERAL SITE DESCRIPTION:

Size: 0.5 Acres

Classification: Community Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Benches 0 Memorial Sculptures 0 Mini Library 0 Walking Path 0

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

#### 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- great tree coverage for a small site
- memorial is in good condition
- surrounding lawn contains picnic benches for visitors to rest

#### Opportunities

- provide a walking path that wraps around the full perimeter of the park, provides benches along path
- increase planting beds throughout the site to reduce empty lawn feeling

## 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 2

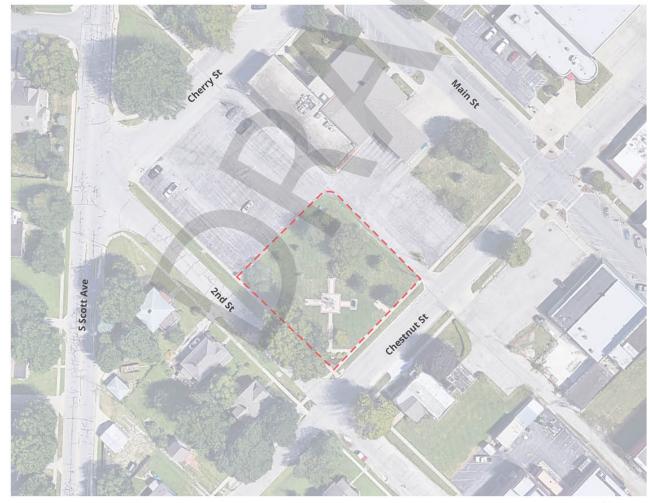
## 6. GENERAL NOTES:

Percentage Floodplain:

Maintenance Schedule: Weekly

Active/Passive: Active

## 7. PHOTO INVENTORY:







Sidewalk condition.



Water fountain and book storage.



Park seating condition.



Memorial landscape condition.



Memorial landscape condition.



Memorial landscape condition.



Sidewalk condition around park.



Sidewalk condition around park.



Sidewalk and signage at Memorial.



Sidewalk and signage.



Sidewalk and signage.



Sidewalk and signage.



Name of Site: Somerset Park

Date Completed: April 11, 2024

Completed By: Hank Moyers and Avery Nichols

CONFLUENCE

#### 1. SITE LOCATION:

Somerset Park is located in northeast Belton and is east of the Belton Fire Department building.

7750 E 163rd St



#### 2. GENERAL SITE DESCRIPTION:

Size: 5.3 Acres

Classification: Neighborhood Park with pond

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Walking Path -

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

#### 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- walking path provides a connection from the northern and southern ends

#### Opportunities:

- provide a walking path that wraps around the pond and provide opportunities to sit and rest
- currently no programming within the site, pond takes up majority of the park space but there is an opportunity to add a picnic shelter or dock allowing visitors onto the water

## 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 2

## 6. GENERAL NOTES:

Percentage Floodplain:

Maintenance Schedule: Weekly

Active/Passive: Passive

## 7. PHOTO INVENTORY:







Park signage for Belton.



Sidewalk access through the site.



Landscape condition.



Opportunity for more erosion control.



Pond condition, opportunity for loop trail connection.



Name of Site: Wallace Park

Date Completed: April 11, 2024

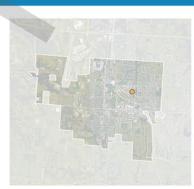
Completed By: Hank Moyers and Avery Nichols

CONFLUENCE

#### 1. SITE LOCATION:

Wallace Park is located in northeast Belton a few blocks away from Somserset Park. It lies south of the municipal court and north of Menards.

16400 N Mullen Rd



## 2. GENERAL SITE DESCRIPTION:

Size: 39.7 Acres

Classification: Regional Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Basketball Courts -

Benches 0

Community Center 0

Picnic Benches 0

Picnic Shelter 0 Playground -

Pump Track -

Sand Volleyball Court -

Skatepark 0

Soccer Fields 0

Tennis Courts -Walking Path 0

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

#### 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- vast variety of programming opportunities with plenty outdoor sports courts and indoor activities too
- contains a decent sized walking loop around the park for exercise and access to the different areas
- majority of walking look is lined with trees

#### Opportunities:

- pump-track located in the central area has no sidewalk connections and provides room to expand upon existing programming or add new opportunities in the central core near pump-track
- tree coverage across the site could be increased

#### 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 3

## 6. GENERAL NOTES:

Percentage Floodplain:

Maintenance Schedule: Weekly

Active/Passive: Active

#### 7. PHOTO INVENTORY:





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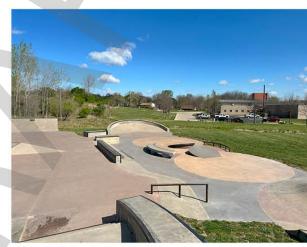
The playground equipment showing signs of wear and fading.



The playground equipment showing signs of wear and fading.



Shelter and picnic area in good condition.



Skate park in good condition.



Sand volleyball and net could use some improvements.



Bike track condition, opportunity for a more established pump track.



Basketball courts condition, could use improvements.



Tennis courts condition, could use improvements.



The open sports field area could have more seating and shade cover.



The open sports field area could have more seating and shade cover.



Concession and restroom



Open space for stormwater retention.



Name of Site: "Westover Soccer Field"

Date Completed: April 11, 2024

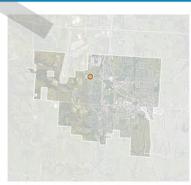
Completed By: Hank Moyers and Avery Nichols

CONFLUENCE

## 1. SITE LOCATION:

Westover Soccer Field is an un-named Open field located in North Belton by Military Park.

**Westover Road and Markey Road** 



## 2. GENERAL SITE DESCRIPTION:

Size: 7.2 Acres

Classification: Neighborhood Park

## 3. INVENTORY OF FACILITY AMENITIES AND CONDITIONS:

Open Field 0

#### Rating Key

- + Excellent Condition
- 0 Good Condition
- Needs Improvement

## 4. STRENGTHS AND OPPORTUNITIES:

#### Strengths:

- Large field and open space for community practices

#### Opportunities:

- Restroom facility for events
- Room for parking for the site

## 5. ACCESSIBILITY RATING (SCALE 1 TO 5):

Rating: 1

## 6. GENERAL NOTES:

Percentage Floodplain: Maintenance Schedule: Weekly

Active/Passive: Active

## 7. PHOTO INVENTORY:





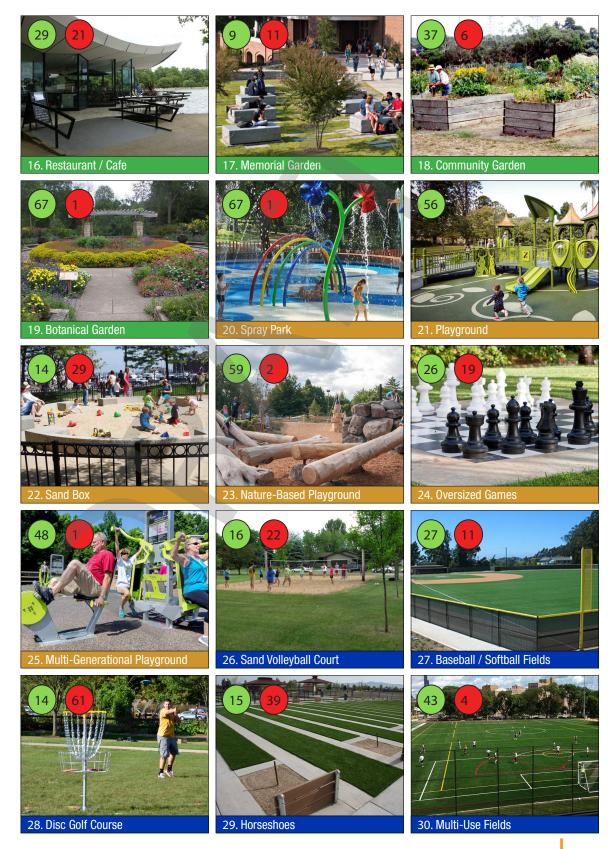
#### PUBLIC SURVEY DOT EXERCISE







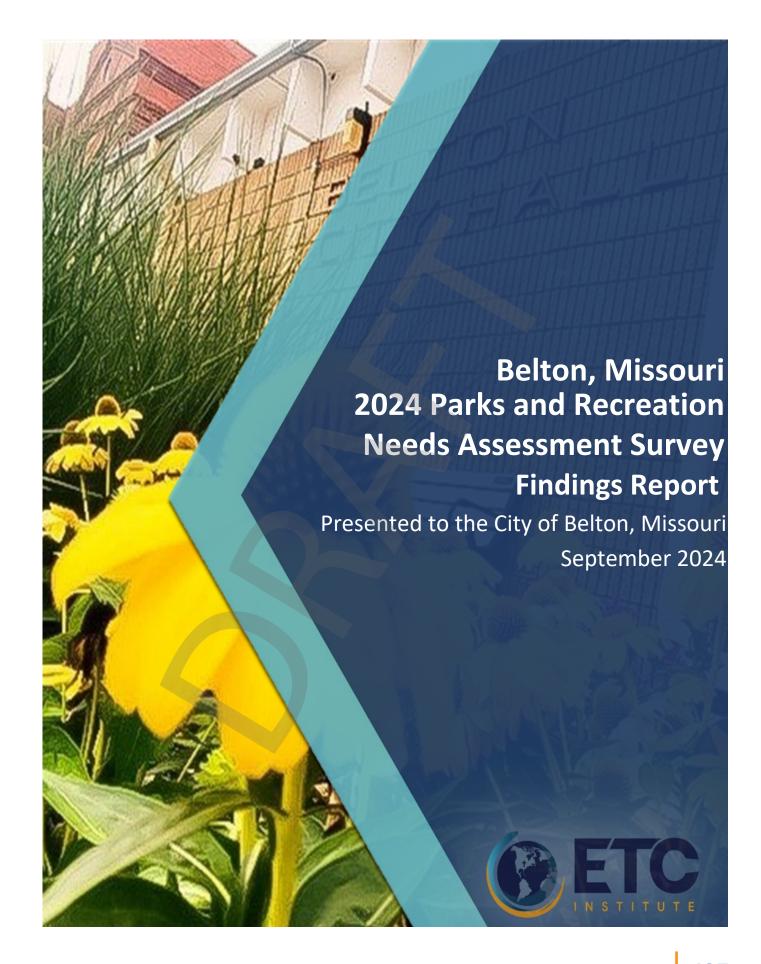


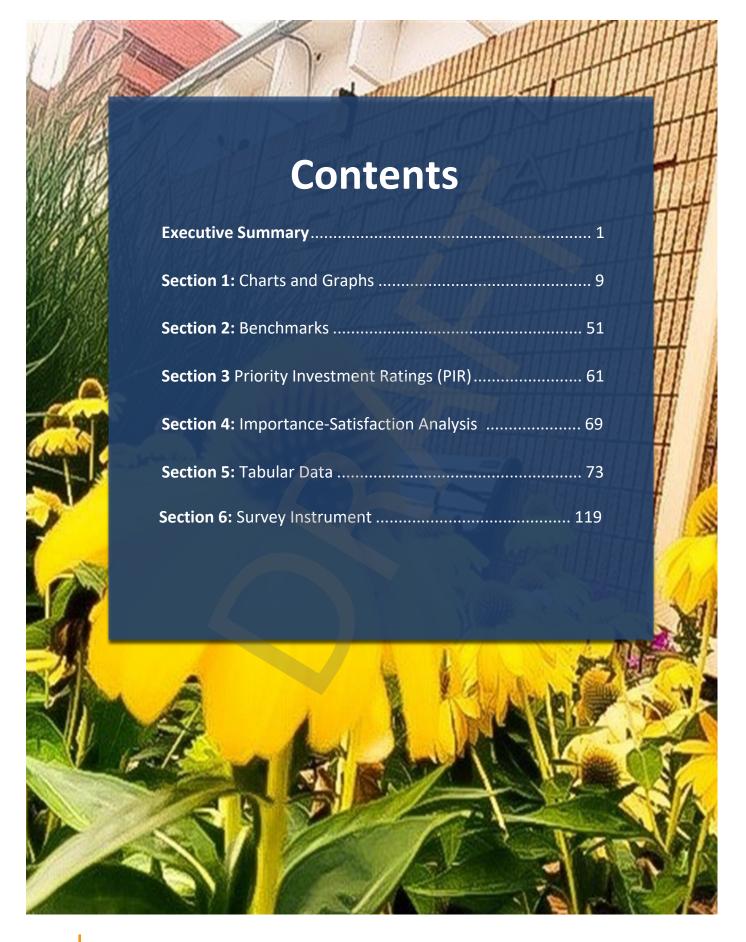




Parks and Recreation Master Plan I City of Belton, Missouri

CONFLUENCE







ETC Institute (2023)

# City of Belton Parks and Recreation Needs Assessment Survey Executive Summary

#### **Overview**

ETC Institute administered a needs assessment survey for the City of Belton, Missouri during the early months of 2024. The purpose of the survey was to help determine parks and recreation priorities for the community.

## Methodology

ETC Institute mailed a survey packet to a random sample of households throughout the City of Belton. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Belton from participating, everyone who completed the survey online was required to enter their home address prior to submitting their survey. ETC Institute then matched the addresses entered online with the addresses originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The survey aimed to collect a minimum of 400 completed responses from residents, and this target was surpassed with 431 completed surveys collected. The overall results for the sample of 431 residents have a precision of at least +/-4.68% at the 95% level of confidence.

This report contains the following:

- Executive Summary with major findings
- Charts showing the overall results of the survey (Section 1)
- Benchmarks (Section 2)
- Priority Investment Ratings (PIR) (Section 3)
- Importance-Satisfaction Analysis (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- A copy of the cover letter and survey instrument (Section 6)

The major findings of the survey are summarized in the following pages.

#### Parks/Facilities/Programs Use

Facilities Use: Eighty-four percent (84%) of respondents indicated that they have visited a facility in the past year. They selected all the activities they participated in when they visited those facilities. The common activities were: walking (77%), aquatics/swimming (50%), and relaxing & enjoying nature (50%). They also rated the overall quality of the facilities they visited. 30% rated excellent, 51% rated good, 19% rated fair, and 1% rated poor. For those who did not visit any facility in the past year, they selected barriers that prevented them from visiting facilities more often. The common barriers were: fees are too high/lack of financial assistance (30%), use other city, state/private facilities (21%), and lack of features we want to use (16%).

Programs Use: Forty-six percent (46%) responded that they have participated in a programs/activities/special events/performances in the past year. They also selected the number of programs they have participated in in the past two years. 21% participated in 1 program, 57% participated in 2 to 3 programs, 20% participated in 4 to 6 programs, 2% participated in 7 to 10 programs, and 1% participated in 11+ programs. Then, they selected the primary reasons for their participation in these programs. The common reasons were: location of program facility (56%), dates program is offered (36%), and friends participate in program (36%). Finally, they gave ratings to the programs they participated in. 26% rated excellent, 61% rated good, 12% rated fair, and 1% rated poor.

Indoor/Outdoor Aquatic Facilities: Thirty-seven percent (37%) of respondents indicated that they use either an indoor or outdoor aquatic facility. They were asked what type of aquatic facility they use. 43% used indoor, 26% used outdoor, and 31% used both indoor & outdoor. Then, they selected all the aquatic facilities that they currently use. The common aquatic facilities were: high blue indoor aquatic center (78%), private/HOA pool (21%), and neighboring cities (16%). Then, they were asked how well the existing aquatic facilities meet their needs. 35% claimed that the aquatic facilities completely met their needs, 41% claimed the aquatic facilities mostly met their needs, 21% claimed that the aquatic facilities partly met their needs, and 3% claimed that the aquatic facilities did not meet their needs. Then, they were asked which one of the statements (listed in the survey) best represented the primary reason for their use of their current aquatic facility. 23% selected reasonable user fees, 14% selected amenities, 31% selected proximity, 20% selected only one available, 1% selected customer service, 6% selected no reason, and 7% selected other. For those who said they did not use either an indoor or outdoor aquatic facility, they selected barriers that prevented them from visiting them more often. The common barriers were: too busy (28%), too expensive (20%), and doesn't offer amenities I prefer (20%).

**Parks Use:** Sixty-four percent (64%) of respondents indicated that they live within a 10-minute walk from a park. Eighty-one percent (81%) indicated that they have used the park in the past year.

ETC Institute (2023) Page 2 ETC Institute (2023) Page 3

2024 City of Belton Parks and Recreation Needs Assessment Survey

#### 2024 City of Belton Parks and Recreation Needs Assessment Survey

#### **Outside Organizations**

Respondents selected the organizations that they used for recreation programs and facilities. The common used organizations were: City of Belton (77%), neighboring cities (41%), and Cass or Jackson County (33%).

#### Communication

Respondents selected all the ways they learn about the City's facilities, programs, and services. The most commonly used sources of information were: social media (61%), from friends & neighbors (36%), and city website (35%). Based on the sum of top two choices, the most preferred sources were: social media (58%), city website (31%), and email blasts/newsletters (30%).

#### Benefits, Importance, and Improvements to Parks and Recreation

**Agreement:** Respondents rated their level of agreement with the following statements about parks, and recreation. The most agreed statements were: I feel welcome in City's parks, programs, & facilities (77%), I feel safe in parks (69%), and parks are well-maintained (68%).

**Support:** Respondents indicated their level of support for each potential actions the City could take to improve its parks and recreation system. The actions that were most supported were: improve existing parks infrastructure (benches, shade structures, water fountains, etc.) (87%), improve existing trail system, increasing connectivity/accessibility (83%), improve/add restroom facilities (81%). Based on the sum of top three choices, the actions that were most supported were: improve existing parks infrastructure (48%), improve existing trail system, increasing connectivity/accessibility (34%), and renovate & expand Community Center (28%).

#### **Recreation Facilities/Amenities Needs and Priorities**

**Facility Needs**: Respondents were asked to identify if their household had a need for 33 recreation facilities and amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities.

The three facilities with the highest percentage of households that have an unmet need:

- 1. Neighborhood parks
- 2. Paved walking trails within parks
- Large community parks

**Facility Importance:** In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four facilities that ranked most important to residents:

- 1. Neighborhood parks
- 2. Paved connectivity trails for bikes & pedestrians

3. Paved walking trails within parks

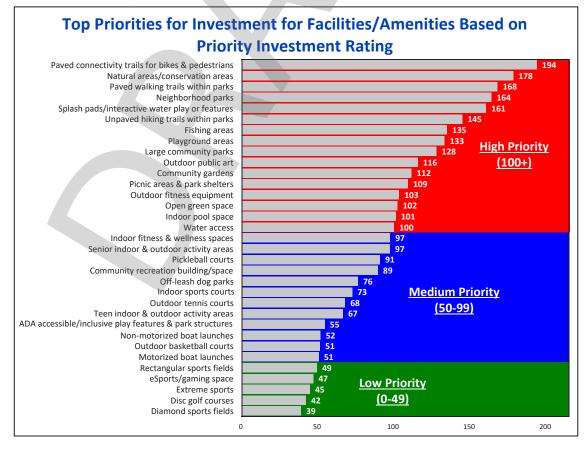
4. Natural areas/conservation areas

Priorities for Facility Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facilities. [Details regarding the methodology for this analysis are provided in Section 4 of this report.]

Based the Priority Investment Rating (PIR), the following facilities were rated as high priorities for investment:

- Paved connectivity trails for bikes & pedestrians (PIR=194)
- Natural areas/conservation areas (PIR=178)
- Paved walking trails within parks (PIR=168)
- Neighborhood parks (PIR=164)
- Splash pads/interactive water play or features (PIR=161)
- Unpaved hiking trails within parks (PIR=145)

The chart on the following page shows the Priority Investment Rating for each of the 33 facilities assessed in the survey.



ETC Institute (2023) Page 4 ETC Institute (2023)

#### **Recreation Programs Needs and Priorities**

Programs Needs: Respondents were asked to identify if their household had a need for 23 recreation programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities.

The three programs with the highest percentage of households that have an unmet need:

- 1. City sponsored special events or performances
- 2. Nature programs/environmental education
- 3. Special events for adults only

Program Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents' top four choices, these were the four facilities that ranked most important to residents:

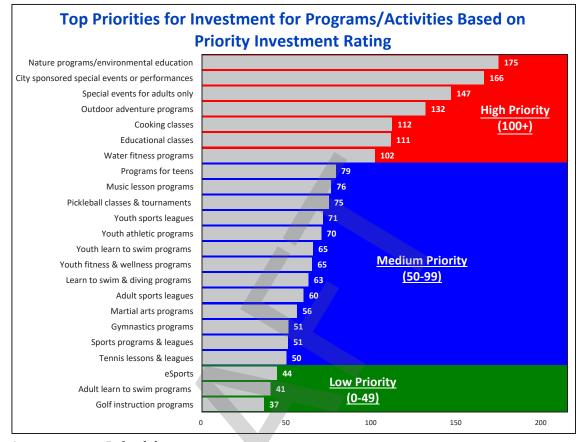
- 1. City sponsored special events or performances
- 2. Nature programs/environmental education
- 3. Special events for adults only
- 4. Nature programs/environmental education

Priorities for Program Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the programs.

Based the Priority Investment Rating (PIR), the following programs were rated as high priorities for investment:

- Nature programs/environmental education (PIR=175)
- City sponsored special events or performances (PIR=166)
- Special events for adults only (PIR=147)
- Outdoor adventure programs (PIR=132)
- Cooking classes (PIR=112)
- Education classes (PIR=111)
- Water fitness programs (PIR=102)

The chart on the following page shows the Priority Investment Rating for each of the 23 programs assessed in the survey.



#### **Investment Priorities**

Recommended Priorities. In order to help the City identify investment priorities, ETC Institute conducted an Importance-Satisfaction (I-S) analysis. This analysis examined the importance residents placed on each recreation and park service and the level of satisfaction with each service. By identifying services of high importance and low satisfaction, the analysis identified which services will have the most impact on overall satisfaction with the parks and recreation services in the future. If the City wants to improve its overall satisfaction rating, the City should prioritize investments in services with the highest Importance Satisfaction (I-S) ratings. Details regarding the methodology for the analysis are provided in Section 5 of this report.

Overall Priorities for the Recreation and Parks Services by Major Category. This analysis reviewed the importance of and satisfaction with the services. This analysis was conducted to help set the overall priorities for the services. Based on the results of this analysis, the facilities that are recommended as the top priorities in order to raise the services overall satisfaction rating are listed below:

- Security in City Parks (I-S = 0.20)
- Overall value your household receives for taxes paid (I-S = 0.15)
- Maintenance of parks (I-S = 0.13)

ETC Institute (2023) Page 6 ETC Institute (2023) Page 7

City of Belton, Missouri

City of Belton, Missouri

Parks and Recreation Master Plan

Parks and Recreation Master Plan

The table below shows the Importance-Satisfaction rating for the eighteen major categories of recreation and parks services that were rated.

2024 Importance-Satisfaction Rating						
Belton, Missouri						
Recreation and Parks Services						
	Most	Most			Importance-	
	Important	Important	Satisfaction	Satisfaction	•	I-S Rating
Category of Service	%	Rank	%	Rank	Rating	Rank
Very High Priority (IS>0.20)						
Security in City parks	29%	2	30%	18	0.20	1
High Priority (IS .1020)						
Overall value your household receives for taxes paid	26%	3	39%	12	0.15	2
Maintenance of parks	33%	1	60%	3	0.13	3
Variety of different types of parks in City	33% 18%	5	35%	13	0.13	3 4
Maintenance of trails	23%		56%	5	0.12	•
		4				5
Availability of information about programs/facilities	14%	7	31%	17	0.10	6
Medium Priority (IS <.10)						
Fees charged for City recreation programs	12%	9	34%	15	0.08	7
Variety of programs offered by City	12%	10	35%	14	0.08	8
Number of parks in City	13%	8	45%	7	0.07	9
Quality of programs for adults	9%	12	31%	16	0.06	10
Overall quality of High Blue Community Center	17%	6	64%	2	0.06	11
Quality of programs for families with children	10%	11	41%	11	0.06	12
User friendliness of City website	7%	13	43%	9	0.04	13
Program schedule (time/day)	5%	15	42%	10	0.03	14
How close parks are located to your home	7%	14	66%	1	0.02	15
Quality of instructors/staff at High Blue	4%	16	58%	4	0.02	16
Ease of registering for classes offered by City	2%	17	45%	8	0.01	17
Ease of renting/reserving a City facility	2%	18	49%	6	0.01	18

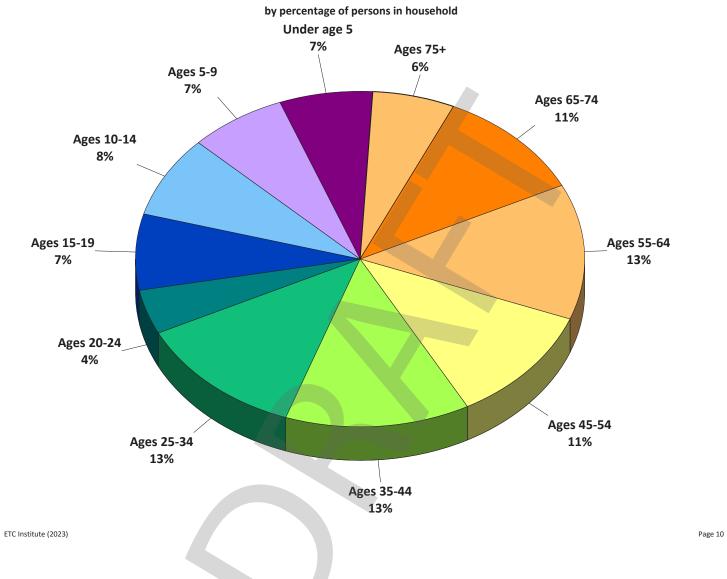
### **Additional Findings**

**Satisfaction:** Respondents rated their level of satisfaction with the overall value your household receives from the City's parks and recreation department. 28% rated very satisfied, 35% rated somewhat satisfied, 25% rated neutral, 9% rated somewhat dissatisfied, and 3% rated very dissatisfied.



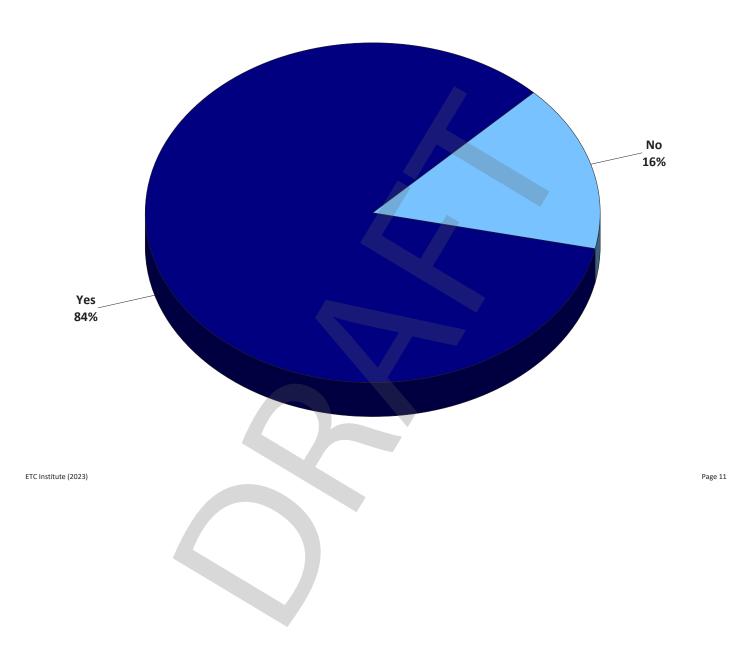
Page 9
ETC Institute (2023)
Page 8

# Q1. Counting yourself, how many people in your household are...

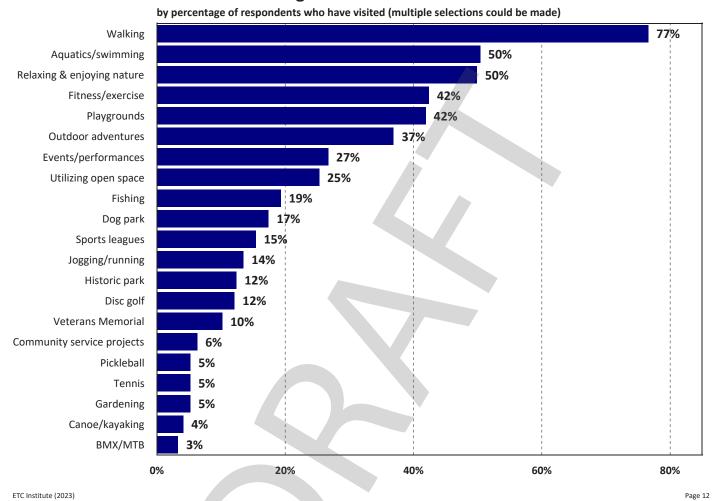


# Q2. Have you/your household visited any recreation facilities offered by the City of Belton during the past year?

by percentage of respondents

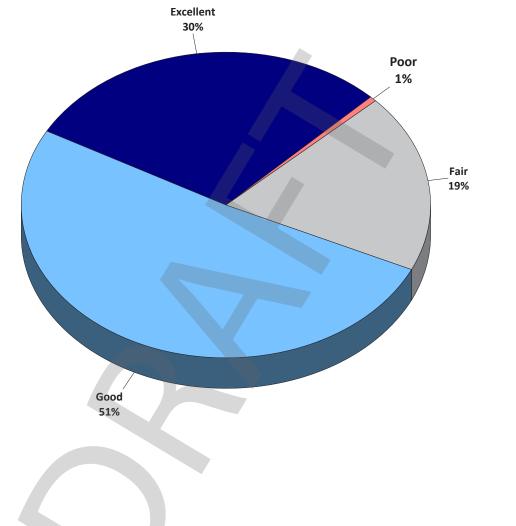


### Q2a. Please check all of the activities that you/your household participate in when visiting recreation facilities.



## Q2b. How would you rate the overall quality of the recreation facilities that you/your household have visited during the past year?

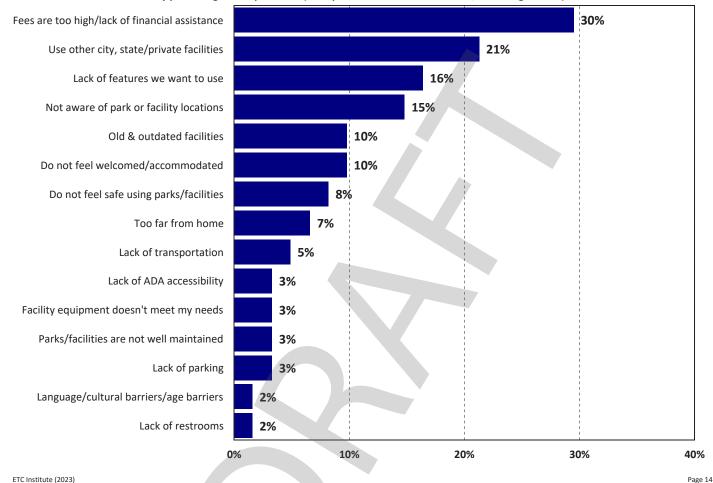
by percentage of respondents who have visited (excluding "not provided")



ETC Institute (2023)

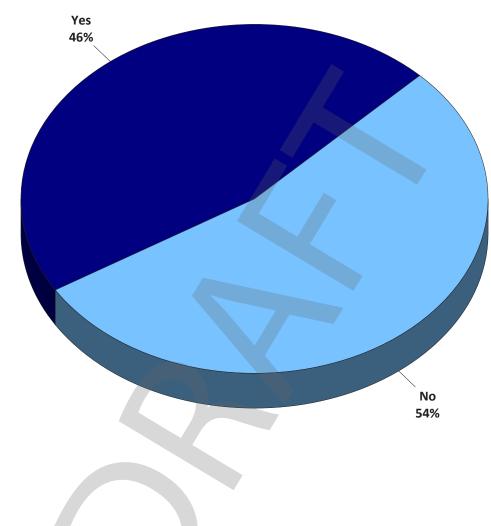
### Q2c. Please check all the reasons why you have not visited or do not visit facilities more often.





## Q3. Have you/your household participated in or attended any recreation programs/activities/special events/performances during the past year?

by percentage of respondents

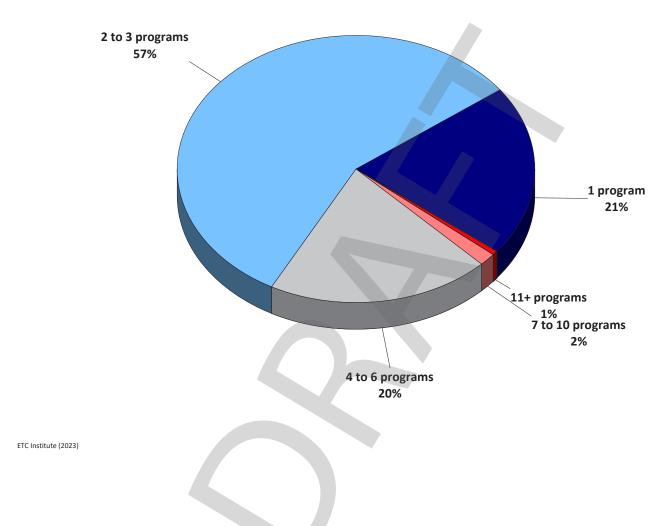


ETC Institute (2023)

Parks and Recreation Master Plan Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri

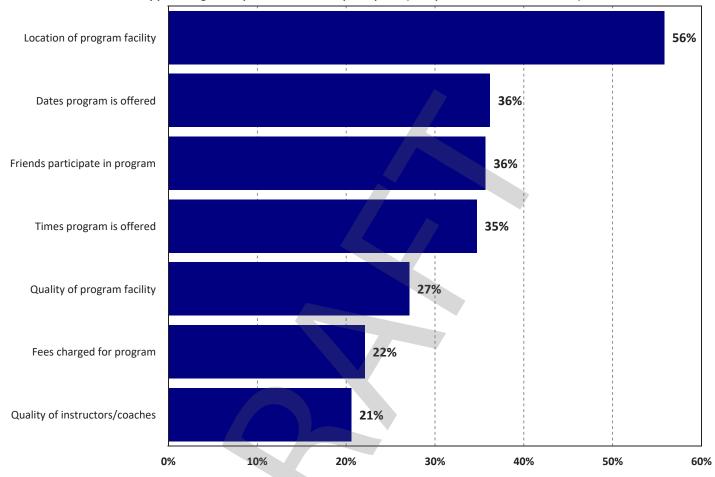
### Q3a. Approximately how many different recreation programs/activities/special events/performances have you/your household participated in or attended over the past year?

by percentage of respondents who have participated (excluding "not provided")



## Q3b. From the following list, please check the primary reasons why you/your household participate in programs/activities/special events/performances.

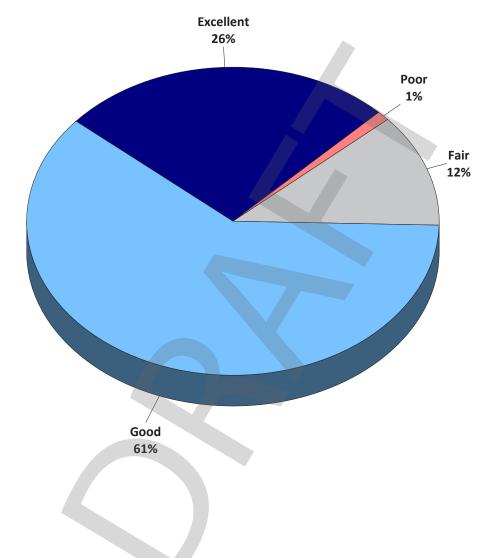
by percentage of respondents who have participated (multiple selections could be made)



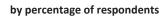
ETC Institute (2023)

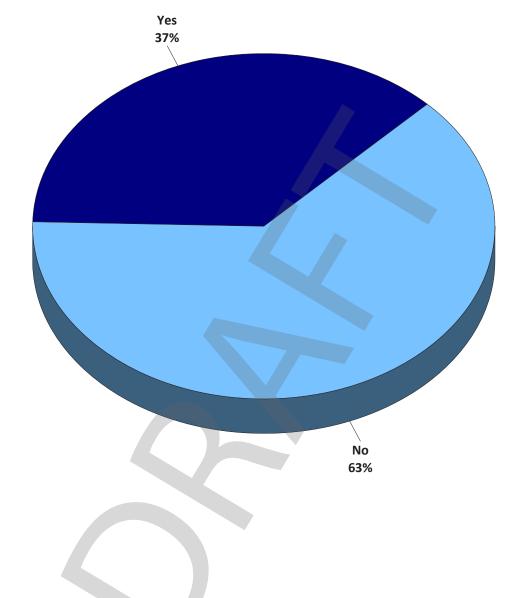
## Q3c. How would you rate the overall quality of programs/activities that you/your household have participated in during the past year?

by percentage of respondents (excluding "not provided")



# Q4. Is your household currently using any indoor or outdoor aquatic facilities?

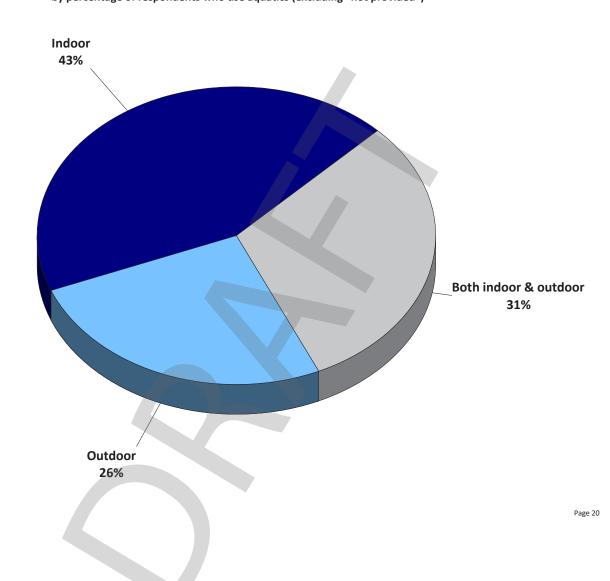




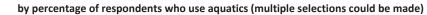
Page 18

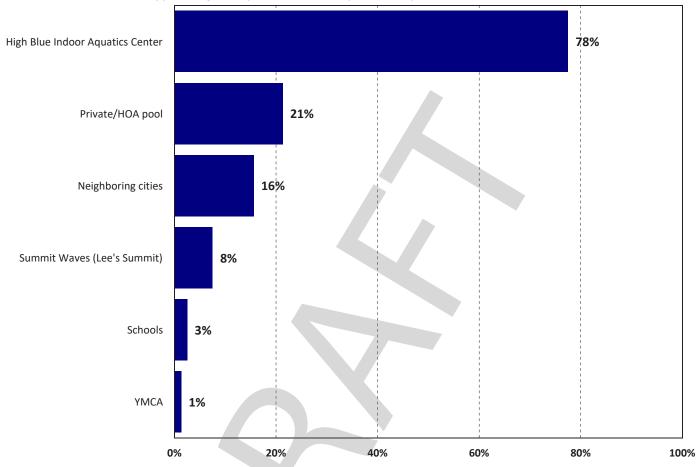
### Q4a. What type of aquatic facilities are you currently using?

by percentage of respondents who use aquatics (excluding "not provided")



### Q4b. From the following list, please check all of the aquatic facilities that you/your household currently use.





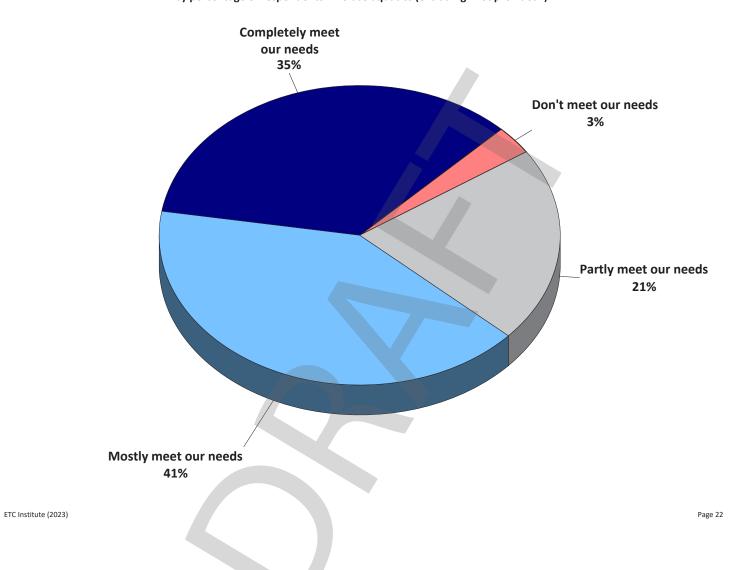
ETC Institute (2023) Page 21

Parks and Recreation Master Plan Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri

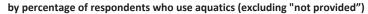
ETC Institute (2023)

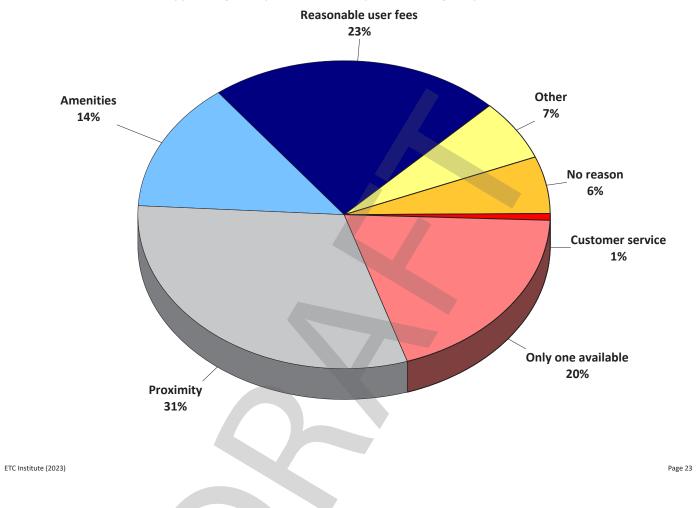
### Q4c. How well do existing aquatic facilities meet the needs of your household?

by percentage of respondents who use aquatics (excluding "not provided")

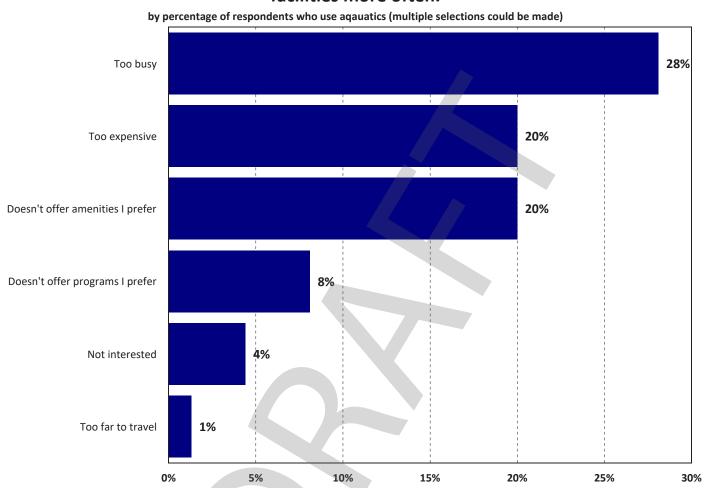


### Q4d. Which one of the following statements best represents the primary reason that you use your current aquatic facility?





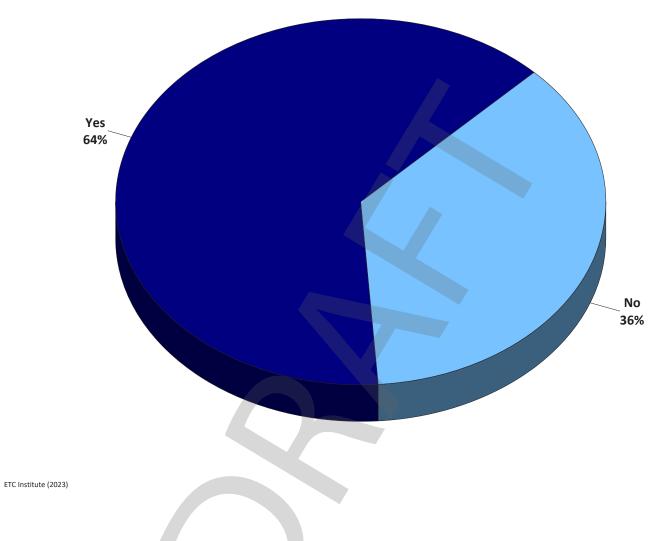
### Q4e. Please check all the reasons why you have not visited or do not visit aquatic facilities more often.



ETC Institute (2023)

# Q5. Do you live within a 10-minute walk from a park?

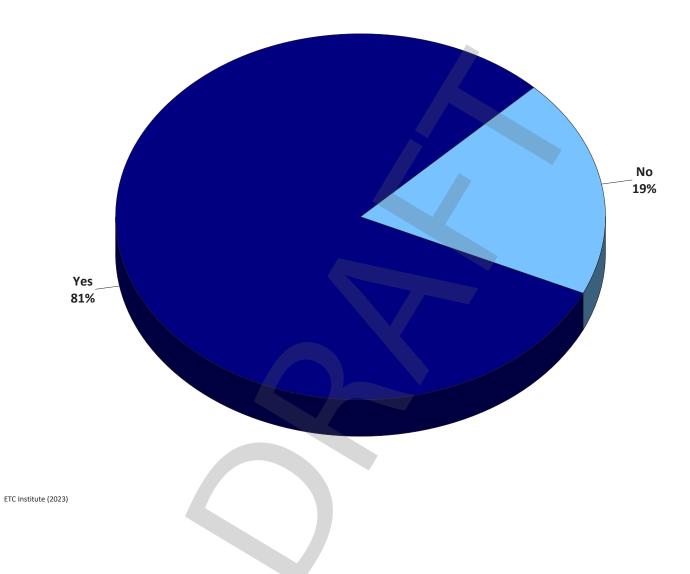
by percentage of respondents



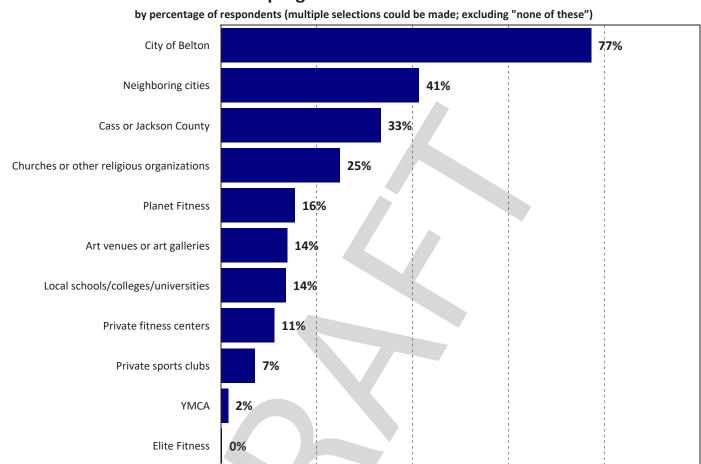
Page 24

### Q5a. Have you used the park in the past year?

by percentage of respondents who live within a 10-minute walk of a park (excluding "not provided")



# Q6. Please check all of the organizations you/your household use for recreation programs and facilities.



ETC Institute (2023) Page 27

40%

60%

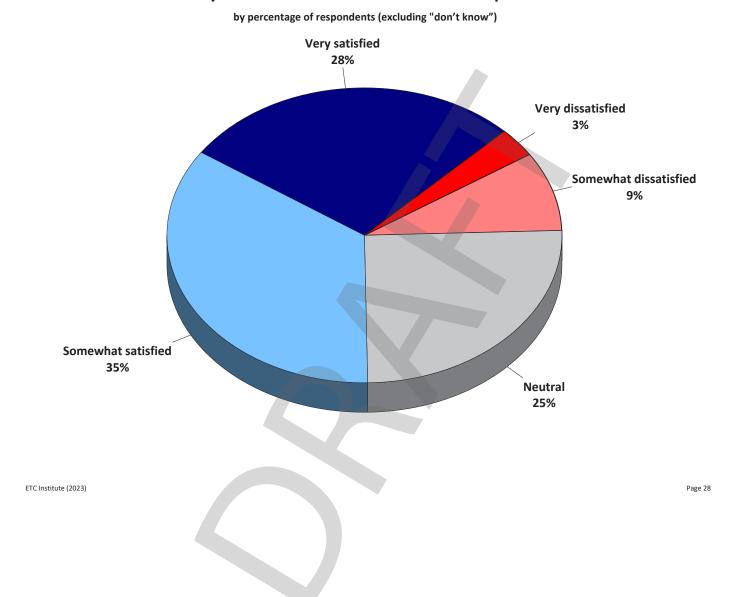
80%

20%

0%

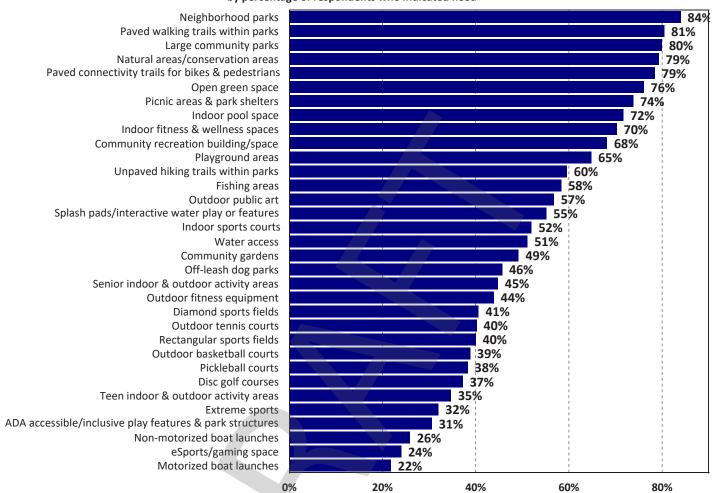
100%

# Q7. Please rate your satisfaction with the overall value your household receives from the City of Belton Parks and Recreation Department.



### Q8. Need for facilities/amenities.

by percentage of respondents who indicated need



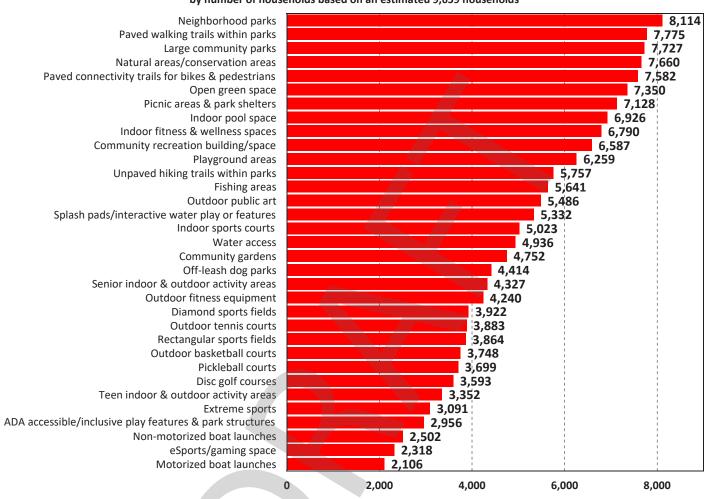
ETC Institute (2023)
Page 29

2024 City of Belton Parks and Recreation Needs Assessment Survey

■ Fully met ■ Mostly met ■ Partly met ■ Not met

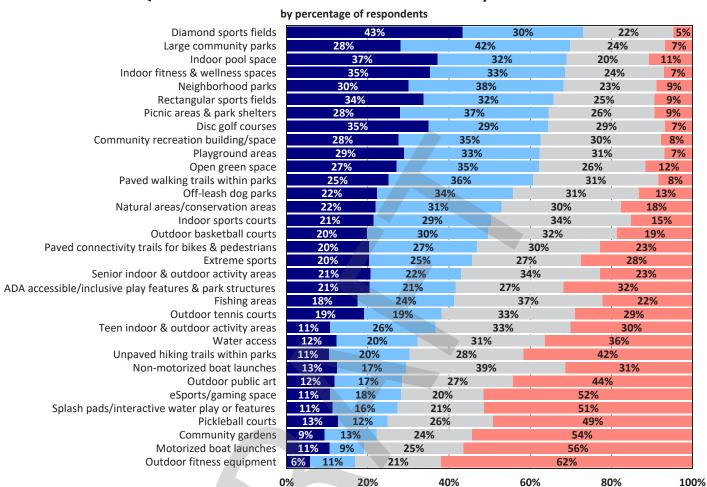
### Q8. Estimated number of households who have a need for facilities/amenities

by number of households based on an estimated 9,659 households



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### Q8b. How well needs are met for facilities/amenities



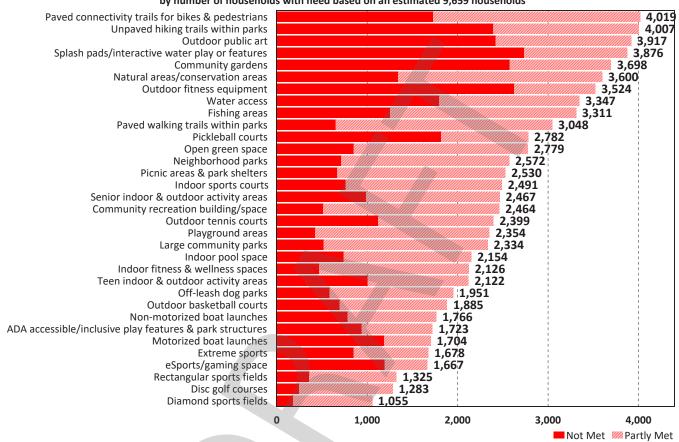
ETC Institute (2023)
Page 31



2024 City of Belton Parks and Recreation Needs Assessment Survey

### Q8c. Estimated number of households whose facility/amenity needs are only "partly met" or "not met"





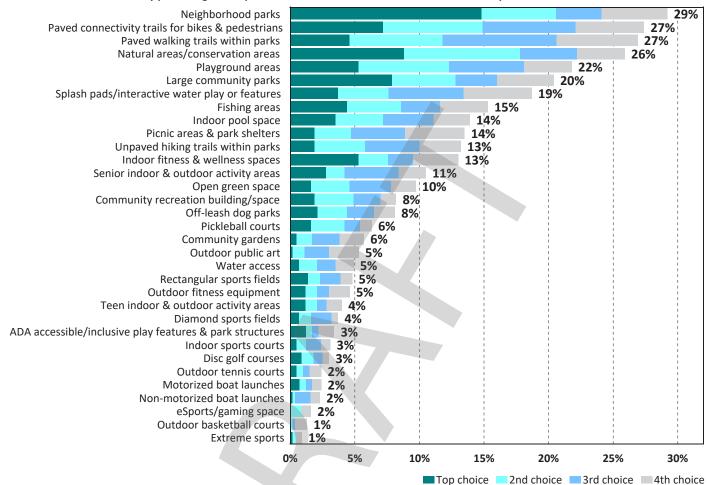
ETC Institute (2023) Page 32

Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri Parks and Recreation Master Plan

#### 2024 City of Belton Parks and Recreation Needs Assessment Survey

### Q9. Facilities/amenities most important to households.

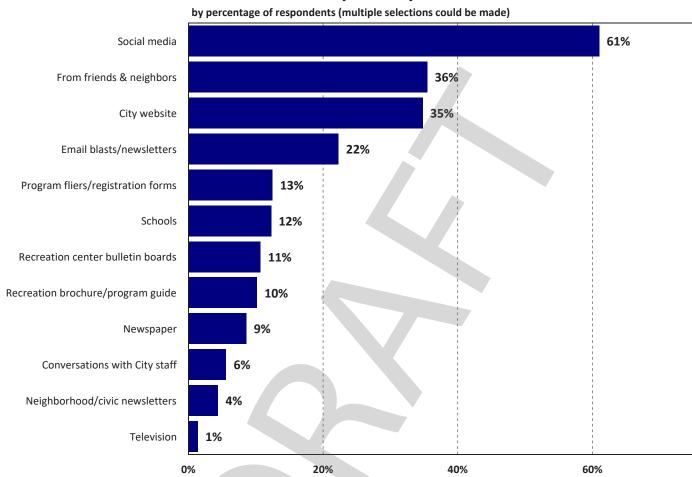
by percentage of respondents who selected the items as one of their top four choices



ETC Institute (2023)

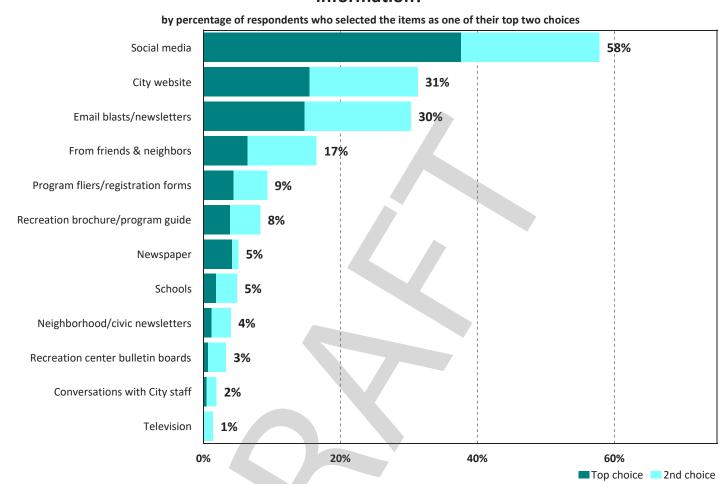


# Q10. How do you currently learn about recreation facilities, programs, and services that are offered by the City of Belton?



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# Q11. Which two of the sources of information do you most prefer to use to get information?

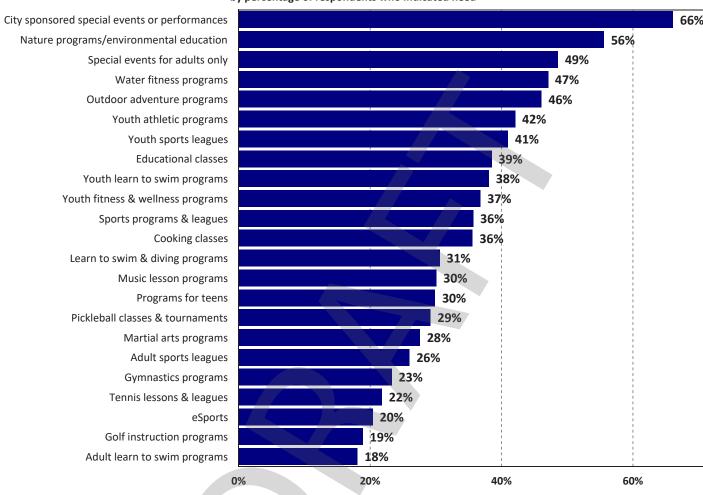


ETC Institute (2023)
Page 35

2024 City of Belton Parks and Recreation Needs Assessment Survey

### Q12. Need for programs/activities.

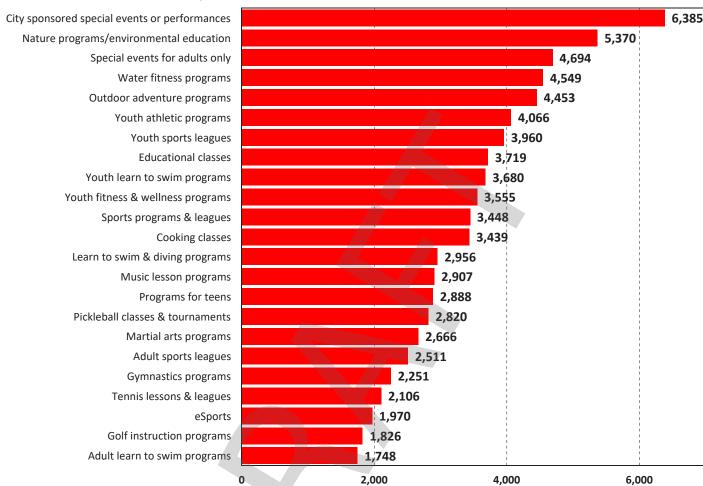
by percentage of respondents who indicated need



ETC Institute (2023) Page 36

### Q12. Estimated number of households who have a need for programs/activities

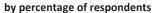
by number of households based on an estimated 9,659 households

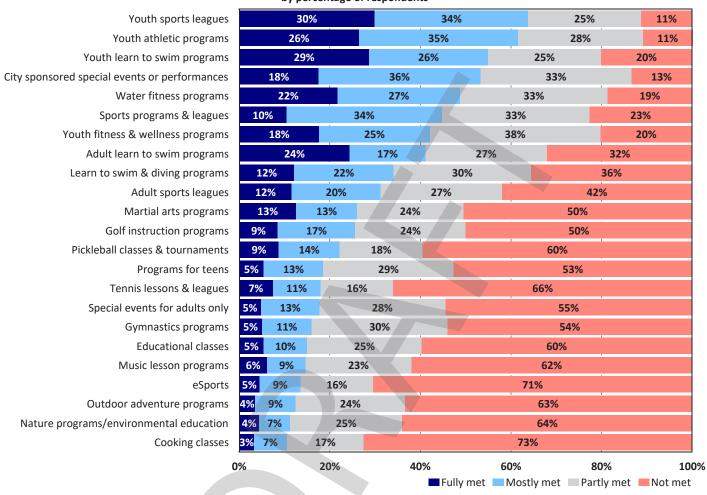


ETC Institute (2023)

■Not Met **Partly** Met

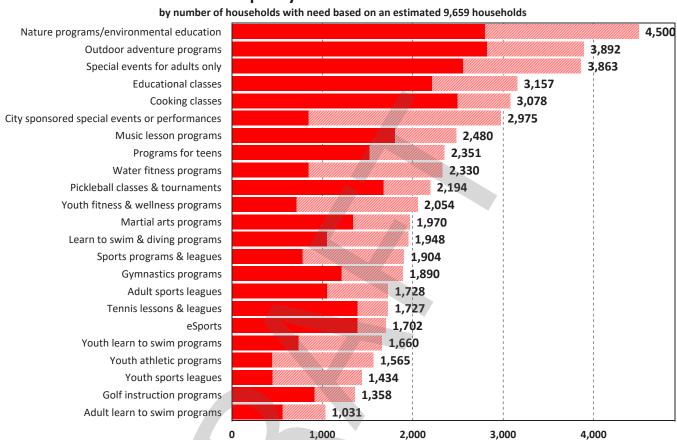
### Q12b. How well needs are met for programs/activities





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# Q12c. Estimated number of households whose program/activity needs are only "partly met" or "not met"

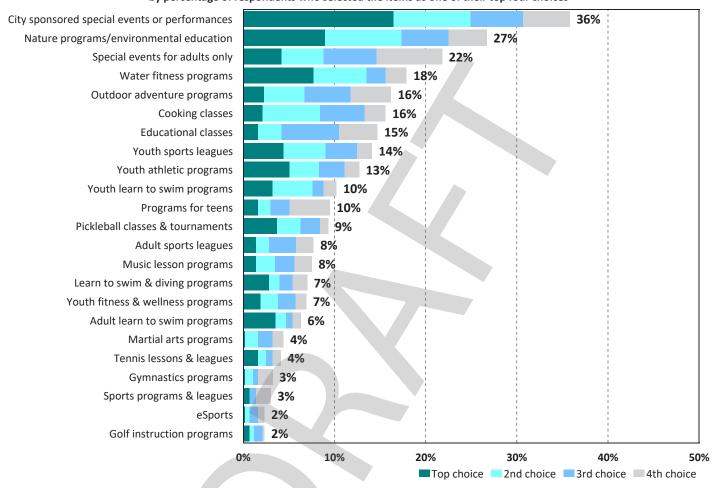


ETC Institute (2023) Page 39

2024 City of Belton Parks and Recreation Needs Assessment Survey

### Q13. Programs/activities most important to households.

by percentage of respondents who selected the items as one of their top four choices

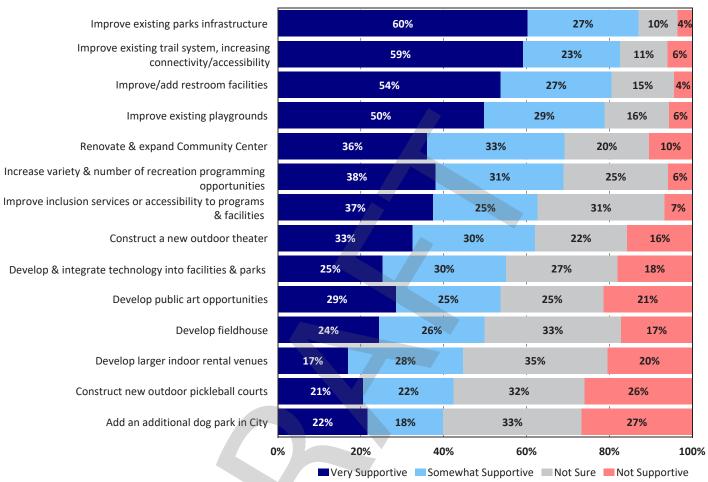


ETC Institute (2023)
Page 40

2024 City of Belton Parks and Recreation Needs Assessment Survey

### Q14. Please indicate your support for each potential action.

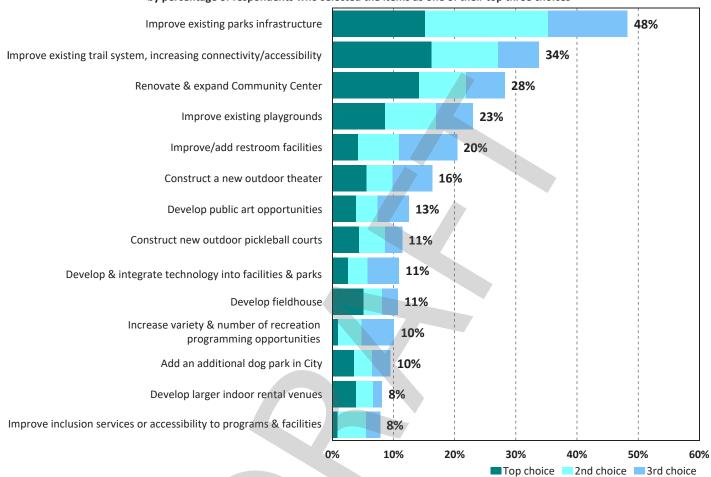
by percentage of respondents (excluding "not provided")



ETC Institute (2023)

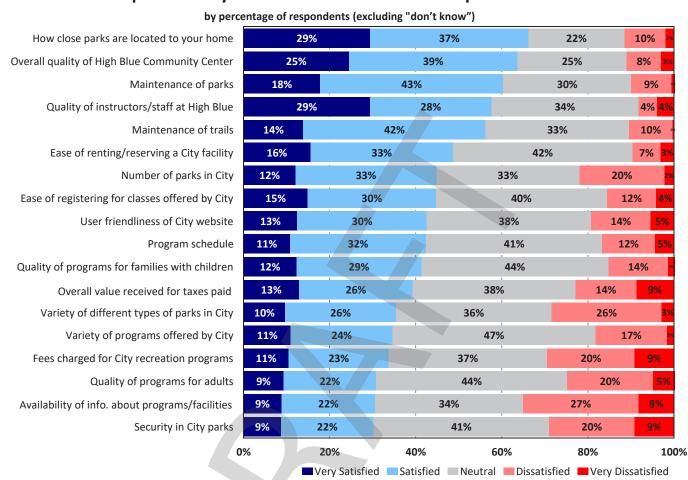
### Q15. Which three improvements are most important to your household?

by percentage of respondents who selected the items as one of their top three choices



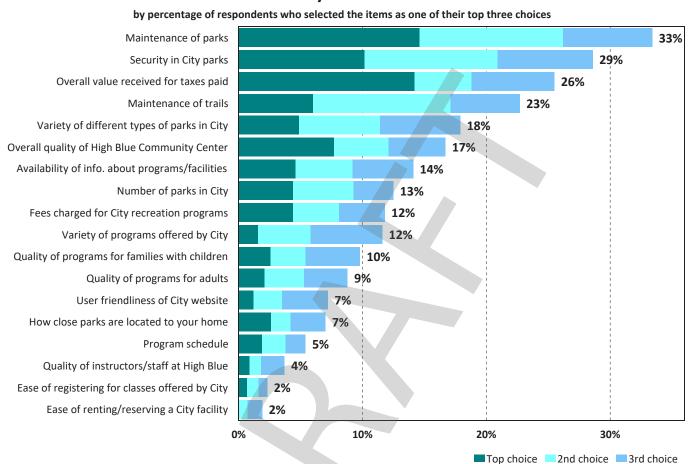
ETC Institute (2023)

# Q16. Please rate your satisfaction with the following recreation and parks services provided by the Parks and Recreation Department.



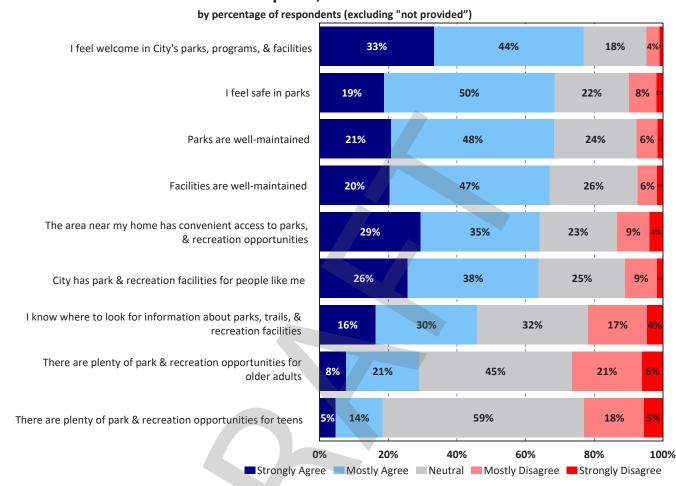
ETC Institute (2023) Page 43

# Q17. Which three of the items should receive the most emphasis over the next five years?



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# Q18. Please indicate your level of agreement with each of the following statements about parks, and recreation.

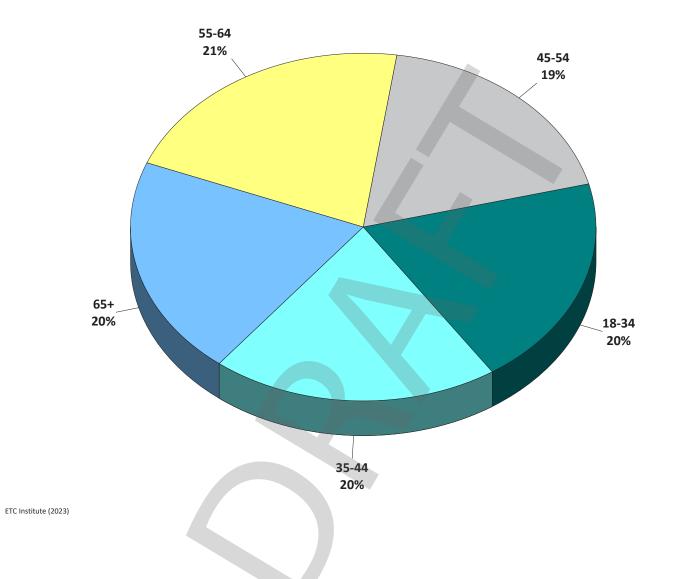


ETC Institute (2023)
Page



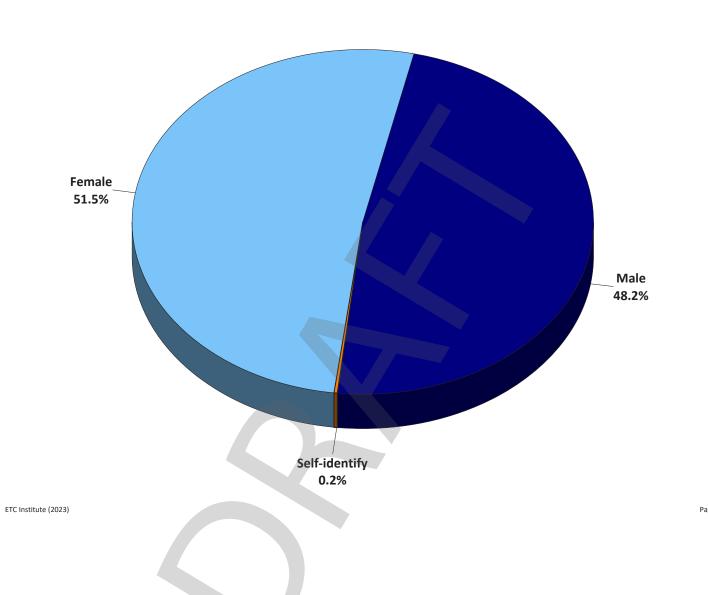
# Q19. What is your age?

by percentage of respondents (excluding "not provided")



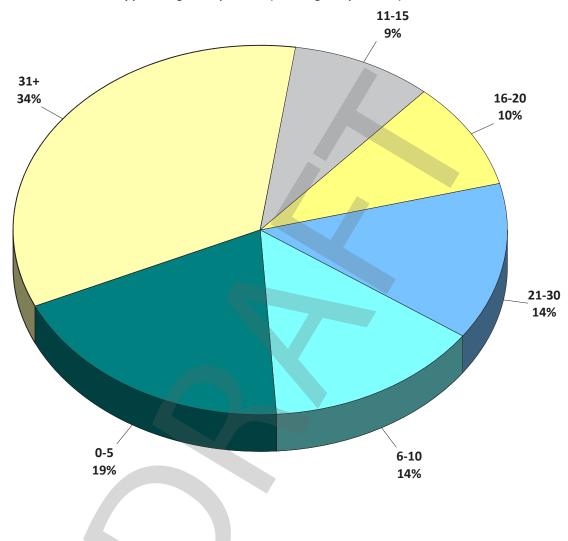
# Q20. Your gender:

by percentage of respondents (excluding "not provided")

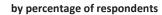


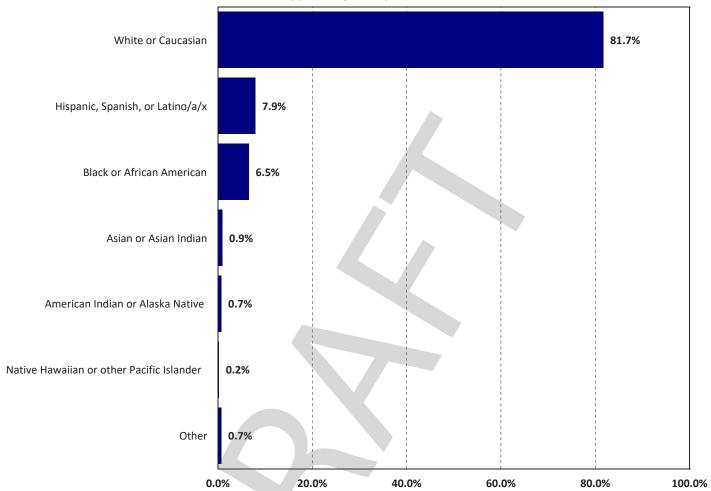
# Q21. How many years have you lived in the City of Belton?

by percentage of respondents (excluding "not provided")



# Q22. Which of the following best describes your race/ethnicity?





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City of Belton, Missouri

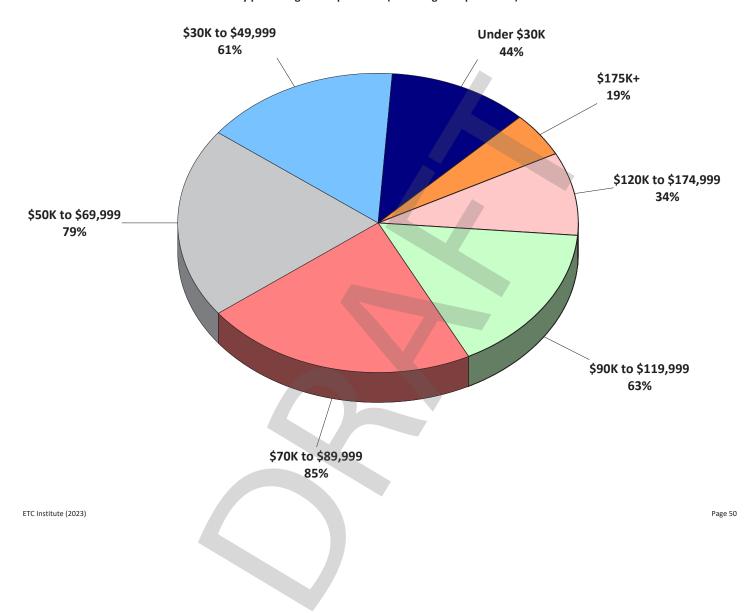
City of Belton, Missouri

Page 48

ETC Institute (2023)

### Q23. Would you say your total annual household income is...

by percentage of respondents (excluding "not provided")



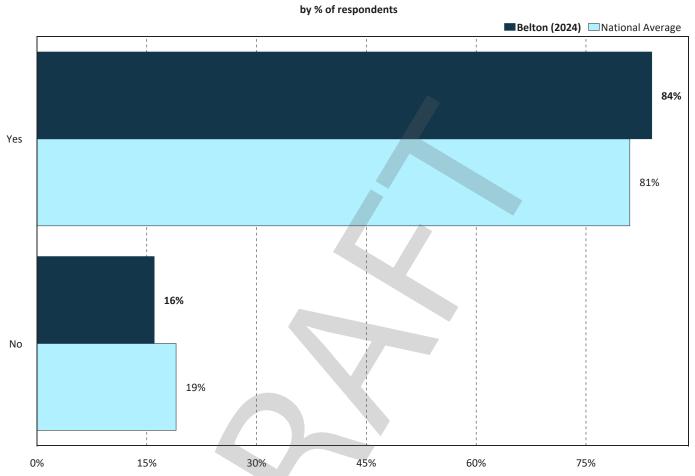


ETC Institute (2023) Page 51

# **National Benchmarks**

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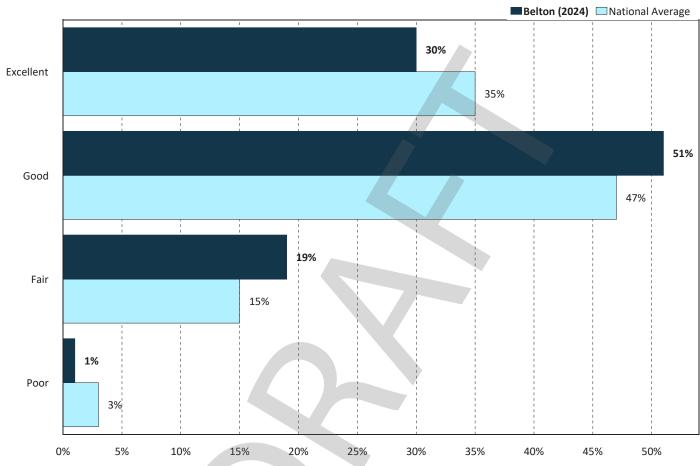
### Have you/your household visited any parks or recreation facilities/amenities in your community during the past year?



Parks and Recreation Master Plan Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri

# Please rate the overall condition of all the parks and recreation facilities/amenities you/your household have visited over the past year.

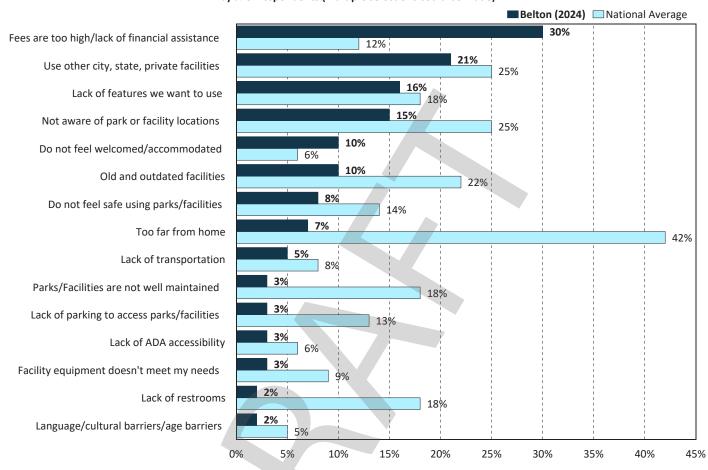
by % of respondents (excluding "not provided")



ETC Institute (2023)
Page

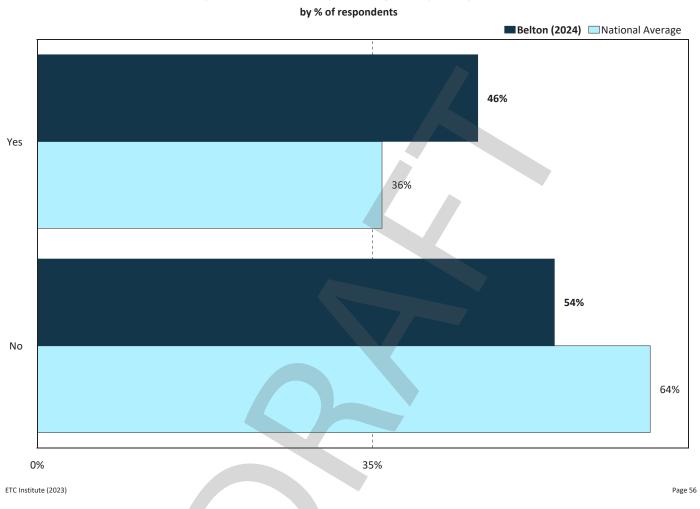
# Please check all of the reasons that prevent you from visiting parks and recreation facilities/amenities or what prevents you from visiting them more often.

by % of respondents (multiple selections could be made)

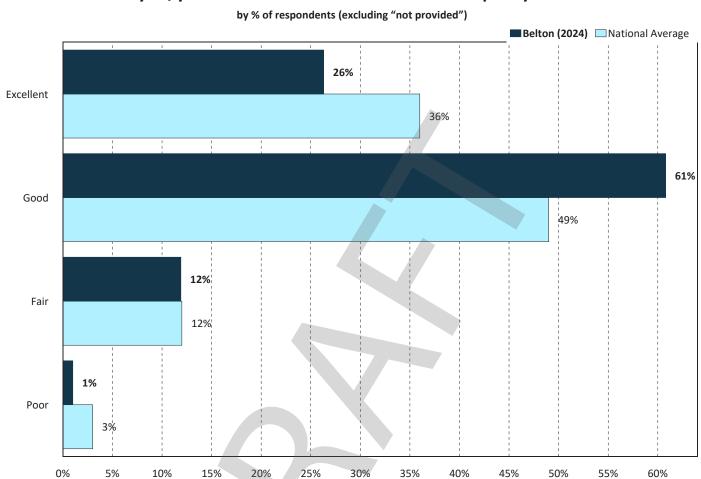


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# Have you/your household participated in any recreation programs/activities offered in your community during the past year?



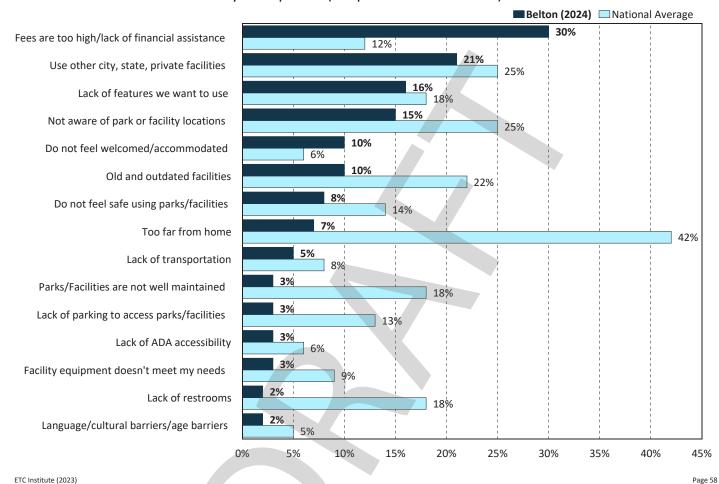
# Please rate the overall condition of all the parks and recreation programs/activities you/your household have visited over the past year.



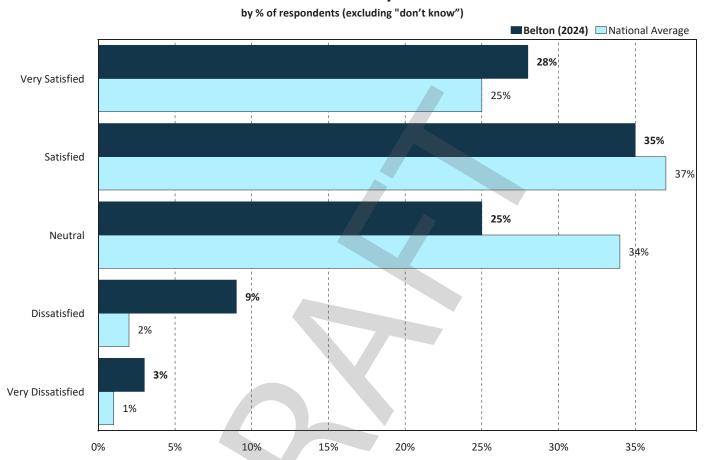
ETC Institute (2023)

# Please check all of the reasons that prevent you from visiting parks and recreation programs/activities or what prevents you from visiting them more often.

by % of respondents (multiple selections could be made)

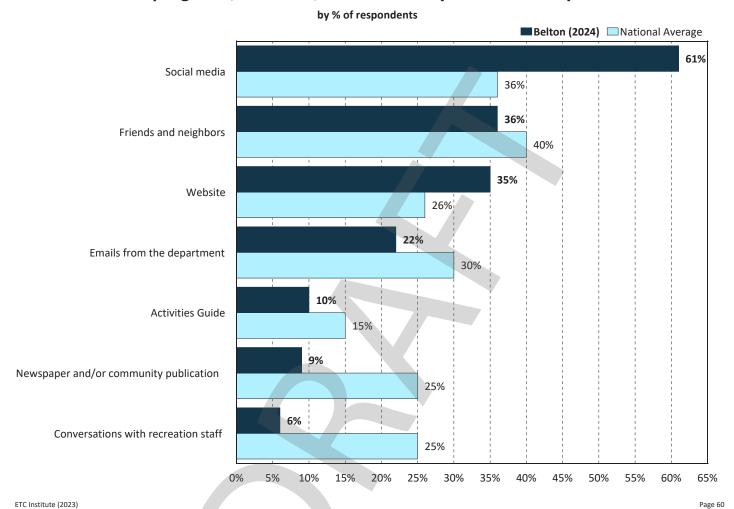


Please rate your overall level of satisfaction with the value your household receives from the parks and recreation programs, activities, and events offered in your community.



ETC Institute (2023) Page

# Please check all the ways you currently use to learn about parks and recreation programs, activities, and events in your community.



Priority Investment Rating

ETC Institute (2023) Page 61

2024 City of Belton Parks and Recreation Needs Assessment Survey

# City of Belton Parks and Recreation Needs Assessment Survey Priority Investment Ratings (PIR)

#### Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities/programs residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being met 50% or less) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities/programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

#### PIR = UNR + IR

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

#### How to Analyze the Charts:

- High Priority Areas are those with a PIR of at least 100. A rating of 100 or above generally
  indicates there is a relatively high level of unmet need and residents generally think it is
  important to fund improvements in these areas. Improvements in this area are likely to
  have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 50-99. A rating in this range generally
  indicates there is a medium to high level of unmet need or a significant percentage of
  residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

ETC Institute (2023) Page 62

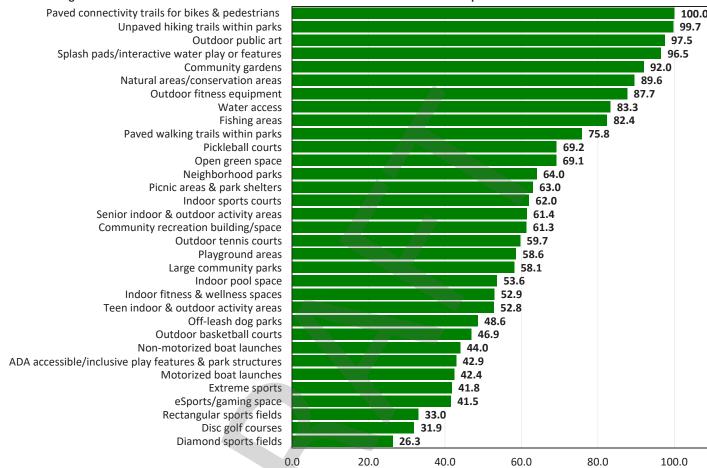
#### Parks and Recreation Master Plan

2024 City of Belton Parks and Recreation Needs Assessment Survey

# **Unmet Needs Rating for Facilities/Amenities**

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



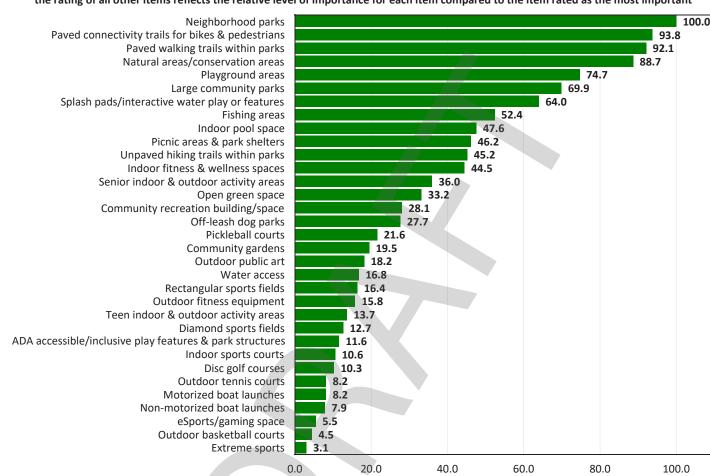
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City of Belton, Missouri Parks and Recreation Master Plan

# **Importance Rating for Facilities/Amenities**

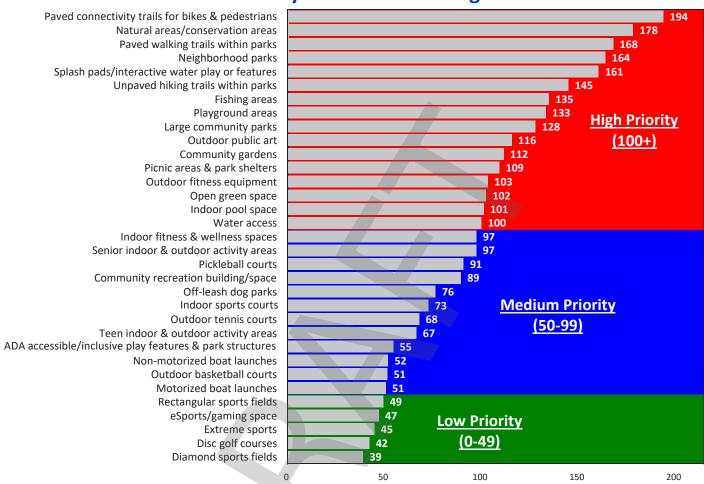
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



ETC Institute (2023)
Page 64

# Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



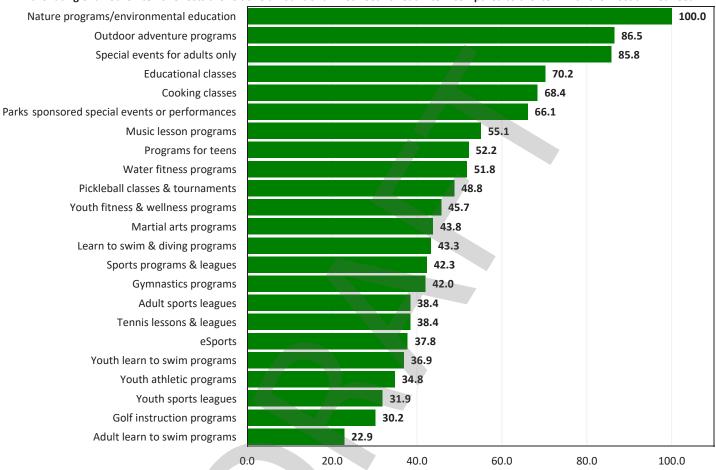
ETC Institute (2023) Page 65



# **Unmet Needs Rating for Programs/Actvities**

the rating for the item with the most unmet need=100

the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

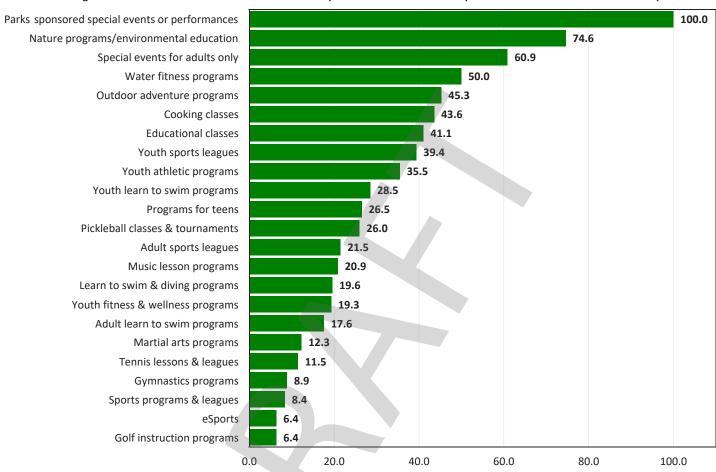


ETC Institute (2023) Page 66

# **Importance Rating for Programs/Activities**

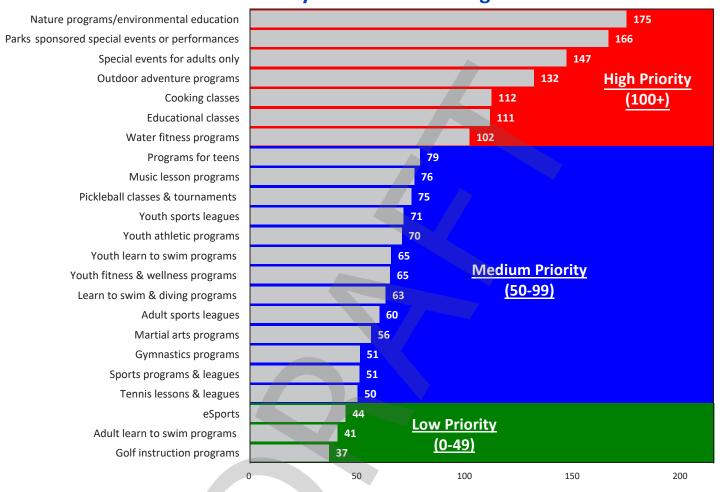
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



ETC Institute (2023) Page 67

# **Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating**



ETC Institute (2023)

**I-S Analysis** 

ETC Institute (2023) Page 69

Page 68

# City of Belton Parks and Recreation Needs Assessment Survey Importance-Satisfaction Analysis

#### **Overview**

Today, officials have limited resources which need to be targeted to recreation and parks services that are of the most benefit to their residents. Two of the most important criteria for decision making are (1) to target resources toward services of the highest importance to citizens; and (2) to target resources toward those services where citizens are the least satisfied.

The Importance-Satisfaction (IS) rating is a unique tool that allows public officials to better understand both of these highly important decision-making criteria for each of the services they are providing. The Importance-Satisfaction rating is based on the concept that public agencies will maximize overall customer satisfaction by emphasizing improvements in those areas where the level of satisfaction is relatively low, and the perceived importance of the service is relatively high.

### Methodology

The rating is calculated by summing the percentage of responses for items selected as the first, second, and third most important services for the City to emphasize. The sum is then multiplied by 1 minus the percentage of respondents who indicated they were positively satisfied with the City's performance in the related area (the sum of the ratings of 4 and 5 on a 5-point scale excluding "Don't Know" responses). "Don't Know" responses are excluded from the calculation to ensure the satisfaction ratings among service categories are comparable. [IS=Importance x (1-Satisfaction)].

Example of the Calculation: Respondents were asked to identify the services they think should receive the most emphasis from the City. Thirty-three percent (33.4%) of respondents selected *Maintenance of Trails* as one of the most important service for the City to emphasize.

With regard to satisfaction, 60.3% of respondents surveyed rated the City's overall performance in the *Maintenance of Trails*, as a "4" or "5" on a 5-point scale (where "5" means "Very Satisfied") excluding "Don't Know" responses. The I-S rating for *Maintenance of Trails*, was calculated by multiplying the sum of the most important percentages by 1 minus the sum of the satisfaction percentages. In this example 33.4% was multiplied by 60.3% (1-0.603). This calculation yielded an I-S rating of 0.13 which ranked third out of eighteen recreation and parks services categories.

The maximum rating is 1.00 and would be achieved when 100% of the respondents select an item as one of their top three choices to emphasize over the next two years and 0% indicate they are positively satisfied with the delivery of the service.

The lowest rating is 0.00 and could be achieved under either of the following two situations:

- If 100% of the respondents were positively satisfied with the delivery of the service
- If none (0%) of the respondents selected the service as one for the three most important areas for the City to emphasize over the next two years.

### **Interpreting the Ratings**

Ratings that are greater than or equal to 0.20 identify areas that should receive significantly more emphasis over the next two years. Ratings from 0.10 to 0.20 identify service areas that should receive increased emphasis. Ratings less than 0.10 should continue to receive the current level of emphasis.

- Definitely Increase Emphasis (IS>=0.20)
- Increase Current Emphasis (0.10<=IS<0.20)</li>
- Maintain Current Emphasis (IS<0.10)

The results for Belton, Missouri are provided on the following page.

ETC Institute (2023) Page 70 ETC Institute (2023)

2024 City of Belton Parks and Recreation Needs Assessment Survey

# 2024 Importance-Satisfaction Rating Belton, Missouri

### **Recreation and Parks Services**

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance- Satisfaction Rating	I-S Rating Rank
Very High Priority (IS>0.20)						
Security in City parks	29%	2	30%	18	0.20	1
High Priority (IS .1020)						
Overall value your household receives for taxes paid	26%	3	39%	12	0.15	2
Maintenance of parks	33%	1	60%	3	0.13	3
Variety of different types of parks in City	18%	5	35%	13	0.12	4
Maintenance of trails	23%	4	56%	5	0.10	5
Availability of information about programs/facilities	14%	7	31%	17	0.10	6
Medium Priority (IS <.10)						
Fees charged for City recreation programs	12%	9	34%	15	0.08	7
Variety of programs offered by City	12%	10	35%	14	0.08	8
Number of parks in City	13%	8	45%	7	0.07	9
Quality of programs for adults	9%	12	31%	16	0.06	10
Overall quality of High Blue Community Center	17%	6	64%	2	0.06	11
Quality of programs for families with children	10%	11	41%	11	0.06	12
User friendliness of City website	7%	13	43%	9	0.04	13
Program schedule (time/day)	5%	15	42%	10	0.03	14
How close parks are located to your home	7%	14	66%	1	0.02	15
Quality of instructors/staff at High Blue	4%	16	58%	4	0.02	16
Ease of registering for classes offered by City	2%	17	45%	8	0.01	17
Ease of renting/reserving a City facility	2%	18	49%	6	0.01	18

Note: The I-S Rating is calculated by multiplying the "Most Important" % by (1-'Satisfaction' %)

Most Important %:

The "Most Important" percentage represents the sum of the first, second, and third most important responses for each item. Respondents were asked to identify the items they thought should be the City's top priorities.

Satisfaction %:

ETC Institute (2023)

The "Satisfaction" percentage represents the sum of the ratings "5" and "4" excluding 'don't knows.' Respondents ranked their level of satisfaction with each of the items on a scale

of 5 to 1 with "5" being Very Satisfied and "1" being Very Dissatisfied.

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ETC Institute (2023) Page 73

Page 72

City of Belton, Missouri

Parks and Recreation Master Plan

City of Belton, Missouri Parks and Recreation Master Plan



2024 City of Belton Parks and Recreation Needs Assessment Survey

#### Q1. Counting yourself, how many people in your household are...

	Mean	Sum
number	2.9	1193
Under age 5	0.2	78
Ages 5-9	0.2	85
Ages 10-14	0.2	95
Ages 15-19	0.2	85
Ages 20-24	0.1	51
Ages 25-34	0.4	150
Ages 35-44	0.4	156
Ages 45-54	0.3	137
Ages 55-64	0.4	153
Ages 65-74	0.3	133
Ages 75+	0.2	70

# Q2. Have you or other members of your household visited any recreation facilities offered by the City of Belton during the past 12 months?

Q2. Have your household members visited any recreation facilities offered by City during past 12

months	Number	Percent
Yes	363	84.2 %
No	68	15.8 %
Total	431	100 0 %

# Q2a. Please CHECK ALL of the activities that you and members of your household participate in when visiting recreation facilities offered by the City of Belton.

Q2a. Activities your household members participate in

when visiting recreation facilities	Number	Percent
Aquatics/swimming	183	50.4 %
Community service projects	23	6.3 %
Fitness/exercise	154	42.4 %
Outdoor adventures (hiking/biking)	134	36.9 %
Pickleball	19	5.2 %
Relaxing & enjoying nature	181	49.9 %
Sports leagues	56	15.4 %
Utilizing open space	92	25.3 %
Tennis	19	5.2 %
Walking	278	76.6 %
Historic park	45	12.4 %
Events/performances	97	26.7 %
Fishing	70	19.3 %
Canoe/kayaking	15	4.1 %
Jogging/running	49	13.5 %
BMX/MTB	12	3.3 %
Gardening	19	5.2 %
Playgrounds	152	41.9 %
Veterans Memorial	37	10.2 %
Dog park	63	17.4 %
Disc golf	44	12.1 %
Other	20	5.5 %
Total	1762	

#### Q2a-22. Other:

Q2a-22. Other	Number	Percent
Memorial Park	2	10.0 %
Basketball courts	2	10.0 %
Splash pad	1	5.0 %
Golf courses	1	5.0 %
Library	1	5.0 %
Cleveland Lake	1	5.0 %
Watching kites	1	5.0 %
Community center	1	5.0 %
Golf	1	5.0 %
Roller skating	1	5.0 %
Fields for kickball	1	5.0 %
Car shows, farmers markets	1	5.0 %
Picnic	1	5.0 %
Old Downtown and surroundings	1	5.0 %
Baseball fields	1	5.0 %
Camp	1	5.0 %
COOL ZONE DURING HIGH TEMPRATURE WEATHER	1	5.0 %
Fitness classes	1	5.0 %
Total	20	100.0 %

# Q2b. How would you rate the overall quality of the recreation facilities that you or members of your household have visited during the past 12 months?

Q2b. How would you rate overall quality of recreation

facilities	Number	Percent
Excellent	107	29.5 %
Good	185	51.0 %
Fair	68	18.7 %
Poor	2	0.6 %
Not provided	1	0.3 %
Total	363	100.0 %

#### WITHOUT NOT PROVIDED

Q2b. How would you rate the overall quality of the recreation facilities that you or members of your household have visited during the past 12 months? (without "not provided")

Q2b. How would you rate overall quality of recreation

facilities	Number	Percen
Excellent	107	29.6 %
Good	185	51.1 %
Fair	68	18.8 %
Poor	2	0.6 %
Total	362	100.0 %

ETC Institute (2023)
Page 74
ETC Institute (2023)

Page 77

# Q2c. Please CHECK ALL the reasons why you have not visited or do not visit recreation facilities offered by the City of Belton more often.

Q2c. Reasons why you have not visited or do not visit
recreation facilities offered by City more often

Number	Percent
13	19.1 %
4	5.9 %
9	13.2 %
2	2.9 %
6	8.8 %
10	14.7 %
2	2.9 %
5	7.4 %
2	2.9 %
2	2.9 %
6	8.8 %
3	4.4 %
1	1.5 %
1	1.5 %
18	26.5 %
7	10.3 %
91	
	13 4 9 2 6 10 2 5 2 2 6 3 1 1 1 18 7

#### WITHOUT NON

Q2c. Please CHECK ALL the reasons why you have not visited or do not visit recreation facilities offered by the City of Belton more often. (without "none")

Q2c. Reasons why you have not visited or do not visit

recreation facilities offered by City more often	Number	Percent
Fees are too high/lack of financial assistance	18	29.5 %
Use other city, state/private facilities	13	21.3 %
Lack of features we want to use	10	16.4 %
Not aware of park or facility locations	9	14.8 %
Old & outdated facilities	6	9.8 %
Do not feel welcomed/accommodated	6	9.8 %
Do not feel safe using parks/facilities	5	8.2 %
Too far from home	4	6.6 %
Lack of transportation	3	4.9 %
Lack of ADA accessibility	2	3.3 %
Facility equipment doesn't meet my needs	2	3.3 %
Parks/facilities are not well maintained	2	3.3 %
Lack of parking	2	3.3 %
Language/cultural barriers/age barriers	1	1.6 %
Lack of restrooms	1	1.6 %
Total	84	

ETC Institute (2023) Page 76

# Q3. Have you or other members of your household participated in or attended any recreation programs/activities or special events or performances offered by the City of Belton during the past 12 months?

Q3. Have your household members participated in or attended any recreation programs/activities or special

events or performances	Number	Percent
Yes	199	46.2 %
No	232	53.8 %
Total	431	100.0 %

# Q3a. Approximately how many different recreation programs/activities, special events or performances offered by the City of Belton have you or members of your household participated in or attended over the past 12 months?

Q3a. How many different recreation programs/activities,

special events or performances have your household

members participated in or attended	Numb	er Percent
1 program		40 20.1 %
2 to 3 programs	1	11 55.8 %
4 to 6 programs		39 19.6 %
7 to 10 programs		3 1.5 %
11+ programs		1 0.5 %
Not provided		5 2.5 %
Total	1	99 100.0 %

#### WITHOUT NOT PROVIDED

ETC Institute (2023)

Q3a. Approximately how many different recreation programs/activities, special events or performances offered by the City of Belton have you or members of your household participated in or attended over the past 12 months? (without "not provided")

Q3a. How many different recreation programs/activities,

special events or performances have your household

members participated in or attended	Number	Percent
1 program	40	20.6 %
2 to 3 programs	111	57.2 %
4 to 6 programs	39	20.1 %
7 to 10 programs	3	1.5 %
11+ programs	1	0.5 %
Total	194	100.0 %

Q3b. From the following list, please check the primary reasons why you or members of your household participate in programs/activities or attend special events or performances in Belton.

Q3b. Primary reasons why your household members

participate in programs/activities or attend special

events or performances	Number	Percent
Quality of instructors/coaches	41	20.6 %
Location of program facility	111	55.8 %
Quality of program facility	54	27.1 %
Fees charged for program	44	22.1 %
Times program is offered	69	34.7 %
Friends participate in program	71	35.7 %
Dates program is offered	72	36.2 %
Other	14	7.0 %
Total	476	

### Q3c. How would you rate the overall quality of programs/activities that you or members of your household have participated in during the past 12 months?

Q3c. How would you rate overall quality of programs/

activities your household members have participated in	Number	Percent
Excellent	51	25.6 %
Good	118	59.3 %
Fair	23	11.6 %
Poor	2	1.0 %
Not provided	5	2.5 %
Total	199	100.0%

#### WITHOUT NOT PROVIDED

Q3c. How would you rate the overall quality of programs/activities that you or members of your household have participated in during the past 12 months? (without "not provided")

Q3c. How would you rate overall quality of programs	Q3c.	How would	you rate overall	quality of programs/	
---	------	-----------	------------------	----------------------	--

and the state of t		
activities your household members have participated in	Number	Percent
Excellent	51	26.3 %
Good	118	60.8 %
Fair	23	11.9 %
Poor	2	1.0 %
Total	194	100.0 %

#### Q4. Is your household currently using any indoor or outdoor aquatic facilities?

Q4. Is your household currently using any indoor or

outdoor aquatic facilities		Number	Percent
Yes		160	37.1 %
No		271	62.9 %
Total		431	100.0 %

#### Q4a. What type of aquatic facilities are you currently using?

Q4a. What type of aquatic facilities are you currently

using	Number	Percent
Indoor	69	43.1 %
Outdoor	41	25.6 %
Both indoor & outdoor	49	30.6 %
Not provided	1	0.6 %
Total	160	100.0 %

#### WITHOUT NOT PROVIDED

### Q4a. What type of aquatic facilities are you currently using? (without "not provided")

Q4a. What type of aquatic facilities are you currently

using	Number	Percent
Indoor	69	43.4 %
Outdoor	41	25.8 %
Both indoor & outdoor	49	30.8 %
Total	159	100.0 %

ETC Institute (2023) Page 78

### Q4b. From the following list, please CHECK ALL of the aquatic facilities that you and members of your household currently use.

Q4b. Aquatic facilities your household members

currently use	Number	Percent
High Blue Indoor Aquatics Center	124	77.5 %
Summit Waves (Lee's Summit)	12	7.5 %
Private/HOA pool	34	21.3 %
YMCA	2	1.3 %
Schools	4	2.5 %
Neighboring cities	25	15.6 %
Other	23	14.4 %
Total	224	

#### Q4b-7. Other:

Q4b-7. Other	Number	Percent
Belton Outdoor Pool	4	17.4 %
Memorial Park Pool	4	17.4 %
Belton Pool	3	13.0 %
Outdoor pool	2	8.7 %
LEAWOOD POOL AND RAYMORE SPLASH PAD	1	4.3 %
Above ground pool	1	4.3 %
TB Hannah Splash Park	1	4.3 %
Outdoor water park at Memorial Station	1	4.3 %
Lake	1	4.3 %
Belton Community Pool	1	4.3 %
Splash Pad Raymore	1	4.3 %
Outdoor waterpark	1	4.3 %
Outdoor pool at Memorial Park	1	4.3 %
Harrisonville	1	4.3 %
Total	23	100.0 %

#### Q4c. How well do existing aquatic facilities meet the needs of your household?

Q4c. How well do existing aquatic facilities meet needs

of your household	Number	Percent
Completely meet our needs	55	34.4 %
Mostly meet our needs	64	40.0 %
Partly meet our needs	33	20.6 %
Don't meet our needs	5	3.1 %
Not provided	3	1.9 %
Total	160	100.0 %

#### WITHOUT NOT PROVIDED

ETC Institute (2023)

### Q4c. How well do existing aquatic facilities meet the needs of your household? (without "not provided")

Q4c. How well do existing aquatic facilities meet needs

of your household	Number	Percent
Completely meet our needs	55	35.0 %
Mostly meet our needs	64	40.8 %
Partly meet our needs	33	21.0 %
Don't meet our needs	5	3.2 %
Total	157	100.0 %

Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri

Parks and Recreation Master Plan

Page 79

#### 2024 City of Belton Parks and Recreation Needs Assessment Survey

## Q4d. Which ONE of the following statements best represents the primary reason that you use your current aquatic facility?

Q4d. Primary reason	that you	use your	current	aquatic
facility				

facility	Number	Percent
Reasonable user fees	35	21.9 %
Amenities	21	13.1 %
Proximity	47	29.4 %
Only one available	30	18.8 %
Customer service	1	0.6 %
No reason	9	5.6 %
Other	10	6.3 %
Not provided	7	4.4 %
Total	160	100.0 %

### WITHOUT NOT PROVIDED

Q4d. Which ONE of the following statements best represents the primary reason that you use your current aquatic facility? (without "not provided")

O4d	Primary	reason	that you	use vour	current	aduatio
Q4u.	rillialv	reason	tilat vou	use voui	current	auuauc

facility	Number	Percent
Reasonable user fees	35	22.9 %
Amenities	21	13.7 %
Proximity	47	30.7 %
Only one available	30	19.6 %
Customer service	1	0.7 %
No reason	9	5.9 %
Other	10	6.5 %
Total	153	100.0 %

### Q4d-7. Other:

Q4d-7. Other	Number	Percent
Close to home	2	20.0 %
Kids can play while parents sit outside of the park and watch	1	10.0 %
It's a part of the membership	1	10.0 %
My daughters pool.	1	10.0 %
Classes offered for babies and toddlers	1	10.0 %
Taking mother	1	10.0 %
The staff is great	1	10.0 %
Not crowded	1	10.0 %
Parties	1	10.0 %
Total	10	100.0 %

Q4e. Please CHECK ALL the reasons why you have not visited or do not visit aquatic facilities offered by the City of Belton more often.

Q4e. Reasons why you have not visited or do not visit aquatic facilities offered by City more often

aquatic facilities offered by City more often	Number	Percent
Too far to travel	2	1.3 %
Too expensive	32	20.0 %
Doesn't offer programs I prefer	13	8.1 %
Doesn't offer amenities I prefer	32	20.0 %
Too busy	45	28.1 %
Not interested	7	4.4 %
Other	13	8.1 %
Total	144	

Q5. Do you live within a 10-minute walk from a park?

Q5. Do you live within a 10-minute walk from a park	Number	Percent
Yes	274	63.6 %
No	157	36.4 %
Total	431	100.0 %

### Q5a. Have you used the park in the past 12 months?

Q5a. Have you used the park in past 12 months	Number	Percent
Yes	218	79.6 %
No	52	19.0 %
Not provided	4	1.5 %
Total	27/	100.0%

### WITHOUT NOT PROVIDED

Q5a. Have you used the park in the past 12 months? (without "not provided")

Q5a. Have you used the park in past 12 months	Number	Percent
Yes	218	80.7 %
No	52	19.3 %
Total	270	100.0 %

### Q6. Please CHECK ALL of the organizations you or members of your household use for recreation programs and facilities.

Q6. Organizations your household members use for

Z		
recreation programs & facilities	Number	Percent
City of Belton	289	67.1 %
Neighboring cities	155	36.0 %
Cass or Jackson County	125	29.0 %
Private sports clubs	27	6.3 %
Private fitness centers	42	9.7 %
Local schools/colleges/universities	51	11.8 %
YMCA	6	1.4 %
Churches or other religious organizations	93	21.6 %
Art venues or art galleries	52	12.1 %
Planet Fitness	58	13.5 %
Elite Fitness	1	0.2 %
Other	24	5.6 %
None of these	57	13.2 %
Total	980	

ETC Institute (2023) Page 80 ETC Institute (2023)

### WITHOUT NONE OF THESE

## Q6. Please CHECK ALL of the organizations you or members of your household use for recreation programs and facilities. (without "none of these")

Q6. Organizations your household members use for

recreation programs & facilities	Number	Percent
City of Belton	289	77.3 %
Neighboring cities	155	41.4 %
Cass or Jackson County	125	33.4 %
Churches or other religious organizations	93	24.9 %
Planet Fitness	58	15.5 %
Art venues or art galleries	52	13.9 %
Local schools/colleges/universities	51	13.6 %
Private fitness centers	42	11.2 %
Private sports clubs	27	7.2 %
Other	24	6.4 %
YMCA	6	1.6 %
Elite Fitness	1	0.3 %
Total	023	

### Q6-12. Other:

Q6-12. Other	Number	Percent
PRIVATE	1	4.2 %
Golf course	1	4.2 %
Anytime Fitness	1	4.2 %
Kaufman, Starlight, KCAT	1	4.2 %
Parks	1	4.2 %
Home gym, walking trails in other cities	1	4.2 %
The View	1	4.2 %
St Sabina Wellness	1	4.2 %
State parks	1	4.2 %
JOCO parks	1	4.2 %
Wellness center	1	4.2 %
High Blue	1	4.2 %
Plan to use High Blue	1	4.2 %
Blush Bootcamp	1	4.2 %
Fraternal order of the Eagles	1	4.2 %
Home gym	1	4.2 %
Sidewalks	1	4.2 %
Pool where I live	1	4.2 %
Eagles Landing Golf Course	1	4.2 %
Private pool	1	4.2 %
Online fitness instructor	1	4.2 %
Volleyball beach	1	4.2 %
Gracie bara overland Park or Kraken in Belton	1	4.2 %
Chicken n Pickle	1	4.2 %
Total	24	100.0 %

## Q7. Please rate your satisfaction using a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Belton Parks and Recreation Department.

Q7. Your satisfaction with overall value your household

receives from City Parks & Recreation Department	Number	Percent
Very satisfied	110	25.5 %
Somewhat satisfied	136	31.6 %
Neutral	99	23.0 %
Somewhat dissatisfied	34	7.9 %
Very dissatisfied	13	3.0 %
Don't know	39	9.0 %
Total	431	100.0 %

### WITHOUT DON'T KNOW

Q7. Please rate your satisfaction using a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the overall value your household receives from the City of Belton Parks and Recreation Department. (without "don't know")

Q7. Your satisfaction with overall value your household

receives from City Parks & Recreation Department	Number	Percent
Very satisfied	110	28.1 %
Somewhat satisfied	136	34.7 %
Neutral	99	25.3 %
Somewhat dissatisfied	34	8.7 %
Very dissatisfied	13	3.3 %
Total	392	100.0 %

ETC Institute (2023) Page 82 ETC Institute (2023) Page 83

Q8. A variety of recreation facilities and amenities are listed below. Please indicate how well your needs for each facility or amenity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all.

(N=431)

	Fully met	Mostly met	Partly met	Not met	No need
Q8-1. Neighborhood parks	25.3%	32.0%	19.3%	7.4%	16.0%
Q8-2. Large community parks	22.5%	33.4%	18.8%	5.3%	20.0%
Q8-3. Natural areas/conservation areas	17.4%	24.6%	23.4%	13.9%	20.6%
Q8-4. Open green space	20.6%	26.7%	20.0%	8.8%	23.9%
Q8-5. Picnic areas & park shelters	20.6%	26.9%	19.3%	7.0%	26.2%
Q8-6. Outdoor public art	6.7%	9.5%	15.5%	25.1%	43.2%
Q8-7. Playground areas	18.8%	21.6%	20.0%	4.4%	35.3%
Q8-8. Fishing areas	10.2%	13.9%	21.3%	13.0%	41.5%
Q8-9. Paved connectivity trails for bikes &					
pedestrians	16.0%	20.9%	23.7%	17.9%	21.6%
Q8-10. Unpaved hiking trails within parks	6.3%	11.8%	16.7%	24.8%	40.4%
Q8-11. Paved walking trails within parks	20.2%	28.8%	24.8%	6.7%	19.5%
Q8-12. Off-leash dog parks	10.2%	15.3%	14.2%	6.0%	54.3%
Q8-13. Diamond sports fields (e.g., baseball, softball)	17.6%	12.1%	9.0%	1.9%	59.4%
Q8-14. Rectangular sports fields (e.g., soccer, lacrosse)	13.5%	12.8%	10.0%	3.7%	60.1%
laci usse)	13.5/0	12.8%	10.0%	3.770	00.170
Q8-15. Outdoor basketball courts	7.7%	11.6%	12.3%	7.2%	61.3%
Q8-16. Outdoor tennis courts	7.7%	7.7%	13.2%	11.6%	59.9%
Q8-17. Pickleball courts	4.9%	4.6%	10.0%	18.8%	61.7%
Q8-18. Extreme sports (e.g., skate parks/pump tracks)	6.5%	8.1%	8.6%	8.8%	68.0%
Q8-19. Splash pads/interactive water play or features	6.3%	8.8%	11.8%	28.3%	44.8%
Q8-20. Community recreation building/space	18.8%	23.9%	20.2%	5.3%	31.8%
Q8-21. Indoor sports courts or other indoor sporting practice facilities	11.1%	15.1%	17.9%	7.9%	48.0%

ETC Institute (2023) Page 84 ETC Institute (2023)

# Q8. A variety of recreation facilities and amenities are listed below. Please indicate how well your needs for each facility or amenity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q8-22. Indoor fitness & wellness spaces	24.8%	23.4%	17.2%	4.9%	29.7%
Q8-23. Indoor pool space	26.7%	22.7%	14.6%	7.7%	28.3%
Q8-24. eSports/gaming space	2.6%	4.2%	4.9%	12.3%	76.1%
Q8-25. Senior indoor & outdoor activity areas	9.3%	10.0%	15.3%	10.2%	55.2%
Q8-26. Teen indoor & outdoor activity areas	3.7%	9.0%	11.6%	10.4%	65.2%
Q8-27. Community gardens	4.6%	6.3%	11.6%	26.7%	50.8%
Q8-28. ADA accessible/inclusive play					
features & park structures	6.3%	6.5%	8.1%	9.7%	69.4%
Q8-29. Disc golf courses	13.0%	10.9%	10.7%	2.6%	62.9%
Q8-30. Motorized boat launches	2.3%	1.9%	5.3%	12.3%	78.2%
Q8-31. Non-motorized boat launches	3.2%	4.4%	10.2%	8.1%	74.0%
Q8-32. Outdoor fitness equipment	2.6%	4.9%	9.3%	27.1%	56.1%
Q8-33. Water access	6.3%	10.2%	16.0%	18.6%	49.0%
Q8-34. Other	0.0%	0.0%	0.7%	3.2%	96.1%

### WITHOUT NO NEED

Q8. A variety of recreation facilities and amenities are listed below. Please indicate how well your needs for each facility or amenity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. (without "no need")

(N=431)

	Fully met	Mostly met	Partly met	Not met
Q8-1. Neighborhood parks	30.1%	38.1%	22.9%	8.8%
Q8-2. Large community parks	28.1%	41.7%	23.5%	6.7%
Q8-3. Natural areas/conservation areas	21.9%	31.0%	29.5%	17.5%
Q8-4. Open green space	27.1%	35.1%	26.2%	11.6%
Q8-5. Picnic areas & park shelters	28.0%	36.5%	26.1%	9.4%
Q8-6. Outdoor public art	11.8%	16.7%	27.3%	44.1%
Q8-7. Playground areas	29.0%	33.3%	30.8%	6.8%
Q8-8. Fishing areas	17.5%	23.8%	36.5%	22.2%
Q8-9. Paved connectivity trails for bikes &				7
pedestrians	20.4%	26.6%	30.2%	22.8%
Q8-10. Unpaved hiking trails within parks	10.5%	19.8%	28.0%	41.6%
Q8-11. Paved walking trails within parks	25.1%	35.7%	30.8%	8.4%
Q8-12. Off-leash dog parks	22.3%	33.5%	31.0%	13.2%
Q8-13. Diamond sports fields (e.g., baseball,				
softball)	43.4%	29.7%	22.3%	4.6%
Q8-14. Rectangular sports fields (e.g., soccer,				
lacrosse)	33.7%	32.0%	25.0%	9.3%
Q8-15. Outdoor basketball courts	19.8%	29.9%	31.7%	18.6%
Q8-16. Outdoor tennis courts	19.1%	19.1%	32.9%	28.9%
Q8-17. Pickleball courts	12.7%	12.1%	26.1%	49.1%
Q8-18. Extreme sports (e.g., skate parks/pump tracks)	20.3%	25.4%	26.8%	27.5%
Q8-19. Splash pads/interactive water play or features	11.3%	16.0%	21.4%	51.3%
Q8-20. Community recreation building/space	27.6%	35.0%	29.6%	7.8%

### WITHOUT NO NEED

Q8. A variety of recreation facilities and amenities are listed below. Please indicate how well your needs for each facility or amenity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. (without "no need")

	Fully met	Mostly met	Partly met	Not met
Q8-21. Indoor sports courts or other indoor sporting practice facilities	21.4%	29.0%	34.4%	15.2%
Q8-22. Indoor fitness & wellness spaces	35.3%	33.3%	24.4%	6.9%
Q8-23. Indoor pool space	37.2%	31.7%	20.4%	10.7%
Q8-24. eSports/gaming space	10.7%	17.5%	20.4%	51.5%
Q8-25. Senior indoor & outdoor activity areas	20.7%	22.3%	34.2%	22.8%
Q8-26. Teen indoor & outdoor activity areas	10.7%	26.0%	33.3%	30.0%
Q8-27. Community gardens	9.4%	12.7%	23.6%	54.2%
Q8-28. ADA accessible/inclusive play features & park structures	20.5%	21.2%	26.5%	31.8%
Q8-29. Disc golf courses	35.0%	29.4%	28.8%	6.9%
Q8-30. Motorized boat launches	10.6%	8.5%	24.5%	56.4%
Q8-31. Non-motorized boat launches	12.5%	17.0%	39.3%	31.3%
Q8-32. Outdoor fitness equipment	5.8%	11.1%	21.2%	61.9%
Q8-33. Water access	12.3%	20.0%	31.4%	36.4%
Q8-34. Other	0.0%	0.0%	17.6%	82.4%

ETC Institute (2023)
Page 86
ETC Institute (2023)

## Q9. Which FOUR of the facilities and amenities listed in Question 8 do you think are MOST IMPORTANT to you and the members of your household?

Q9. Top choice	Number	Percent
Neighborhood parks	64	14.8 %
Large community parks	34	7.9 %
Natural areas/conservation areas	38	8.8 %
Open green space	7	1.6 %
Picnic areas & park shelters	8	1.9 %
Outdoor public art	1	0.2 %
Playground areas	23	5.3 %
Fishing areas	19	4.4 %
Paved connectivity trails for bikes & pedestrians	31	7.2 %
Unpaved hiking trails within parks	8	1.9 %
Paved walking trails within parks	20	4.6 %
Off-leash dog parks	9	2.1 %
Diamond sports fields (e.g., baseball, softball)	3	0.7 %
Rectangular sports fields (e.g., soccer, lacrosse)	6	1.4 %
Outdoor tennis courts	2	0.5 %
Pickleball courts	7	1.6 %
Extreme sports (e.g., skate parks/pump tracks)	1	0.2 %
Splash pads/interactive water play or features	16	3.7 %
Community recreation building/space	8	1.9 %
Indoor sports courts or other indoor sporting practice facilities	2	0.5 %
Indoor fitness & wellness spaces	23	5.3 %
Indoor pool space	15	3.5 %
Senior indoor & outdoor activity areas	12	2.8 %
Teen indoor & outdoor activity areas	5	1.2 %
Community gardens	2	0.5 %
ADA accessible/inclusive play features & park structures	5	1.2 %
Disc golf courses	4	0.9 %
Motorized boat launches	3	0.7 %
Non-motorized boat launches	1	0.2 %
Outdoor fitness equipment	5	1.2 %
Water access	3	0.7 %
None chosen	46	10.7 %
Total	431	100.0 %

## Q9. Which FOUR of the facilities and amenities listed in Question 8 do you think are MOST IMPORTANT to you and the members of your household?

Q9. 2nd choice	Number	Percent
Neighborhood parks	25	5.8 %
Large community parks	21	4.9 %
Natural areas/conservation areas	39	9.0 %
Open green space	13	3.0 %
Picnic areas & park shelters	12	2.8 %
Outdoor public art	4	0.9 %
Playground areas	30	7.0 %
Fishing areas	18	4.2 %
Paved connectivity trails for bikes & pedestrians	33	7.7 %
Unpaved hiking trails within parks	17	3.9 %
Paved walking trails within parks	31	7.2 %
Off-leash dog parks	10	2.3 %
Diamond sports fields (e.g., baseball, softball)	4	0.9 %
Rectangular sports fields (e.g., soccer, lacrosse)	4	0.9 %
Outdoor basketball courts	1	0.2 %
Outdoor tennis courts	2	0.5 %
Pickleball courts	11	2.6 %
Extreme sports (e.g., skate parks/pump tracks)	1	0.2 %
Splash pads/interactive water play or features	17	3.9 %
Community recreation building/space	13	3.0 %
Indoor sports courts or other indoor sporting practice facilities	3	0.7 %
Indoor fitness & wellness spaces	10	2.3 %
Indoor pool space	16	3.7 %
eSports/gaming space	4	0.9 %
Senior indoor & outdoor activity areas	6	1.4 %
Teen indoor & outdoor activity areas	4	0.9 %
Community gardens	5	1.2 %
ADA accessible/inclusive play features & park structures	2	0.5 %
Disc golf courses	4	0.9 %
Motorized boat launches	2	0.5 %
Non-motorized boat launches	1	0.2 %
Outdoor fitness equipment	4	0.9 %
Water access	6	1.4 %
None chosen	58	13.5 %
Total	431	100.0 %

ETC Institute (2023) Page 88 ETC Institute (2023)

## Q9. Which FOUR of the facilities and amenities listed in Question 8 do you think are MOST IMPORTANT to you and the members of your household?

Q9. 3rd choice	Number	Percent
Neighborhood parks	15	3.5 %
Large community parks	14	3.2 %
Natural areas/conservation areas	19	4.4 %
Open green space	14	3.2 %
Picnic areas & park shelters	18	4.2 %
Outdoor public art	8	1.9 %
Playground areas	25	5.8 %
Fishing areas	13	3.0 %
Paved connectivity trails for bikes & pedestrians	31	7.2 %
Unpaved hiking trails within parks	18	4.2 %
Paved walking trails within parks	38	8.8 %
Off-leash dog parks	9	2.1 %
Diamond sports fields (e.g., baseball, softball)	7	1.6 %
Rectangular sports fields (e.g., soccer, lacrosse)	7	1.6 %
Outdoor basketball courts	1	0.2 %
Outdoor tennis courts	2	0.5 %
Pickleball courts	5	1.2 %
Splash pads/interactive water play or features	25	5.8 %
Community recreation building/space	9	2.1 %
Indoor sports courts or other indoor sporting practice facilities	5	1.2 %
Indoor fitness & wellness spaces	8	1.9 %
Indoor pool space	17	3.9 %
Senior indoor & outdoor activity areas	18	4.2 %
Teen indoor & outdoor activity areas	3	0.7 %
Community gardens	9	2.1 %
ADA accessible/inclusive play features & park structures	2	0.5 %
Disc golf courses	3	0.7 %
Motorized boat launches	2	0.5 %
Non-motorized boat launches	5	1.2 %
Outdoor fitness equipment	4	0.9 %
Water access	6	1.4 %
None chosen	71	16.5 %
Total	431	100.0 %

## Q9. Which FOUR of the facilities and amenities listed in Question 8 do you think are MOST IMPORTANT to you and the members of your household?

2024 City of Belton Parks and Recreation Needs Assessment Survey

Q9. 4th choice	Number	Percent
Neighborhood parks	22	5.1 %
Large community parks	19	4.4 %
Natural areas/conservation areas	16	3.7 %
Open green space	8	1.9 %
Picnic areas & park shelters	20	4.6 %
Outdoor public art	10	2.3 %
Playground areas	16	3.7 %
Fishing areas	16	3.7 %
Paved connectivity trails for bikes & pedestrians	23	5.3 %
Unpaved hiking trails within parks	14	3.2 %
Paved walking trails within parks	27	6.3 %
Off-leash dog parks	7	1.6 %
Diamond sports fields (e.g., baseball, softball)	2	0.5 %
Rectangular sports fields (e.g., soccer, lacrosse)	4	0.9 %
Outdoor basketball courts	4	0.9 %
Outdoor tennis courts	4	0.9 %
Pickleball courts	4	0.9 %
Extreme sports (e.g., skate parks/pump tracks)	2	0.5 %
Splash pads/interactive water play or features	23	5.3 %
Community recreation building/space	5	1.2 %
Indoor sports courts or other indoor sporting practice facilities	3	0.7 %
Indoor fitness & wellness spaces	15	3.5 %
Indoor pool space	12	2.8 %
eSports/gaming space	3	0.7 %
Senior indoor & outdoor activity areas	9	2.1 %
Teen indoor & outdoor activity areas	5	1.2 %
Community gardens	8	1.9 %
ADA accessible/inclusive play features & park structures	5	1.2 %
Disc golf courses	2	0.5 %
Motorized boat launches	3	0.7 %
Non-motorized boat launches	3	0.7 %
Outdoor fitness equipment	7	1.6 %
Water access	6	1.4 %
None chosen	104	24.1 %
Total	431	100.0 %

ETC Institute (2023)
Page 90
ETC Institute (2023)

Page 93

### SUM OF TOP 4 CHOICES

## Q9. Which FOUR of the facilities and amenities listed in Question 8 do you think are MOST IMPORTANT to you and the members of your household? (top 4)

Q9. Top choice	Number	<u>Percent</u>
Neighborhood parks	126	29.2 %
Large community parks	88	20.4 %
Natural areas/conservation areas	112	26.0 %
Open green space	42	9.7 %
Picnic areas & park shelters	58	13.5 %
Outdoor public art	23	5.3 %
Playground areas	94	21.8 %
Fishing areas	66	15.3 %
Paved connectivity trails for bikes & pedestrians	118	27.4 %
Unpaved hiking trails within parks	57	13.2 %
Paved walking trails within parks	116	26.9 %
Off-leash dog parks	35	8.1 %
Diamond sports fields (e.g., baseball, softball)	16	3.7 %
Rectangular sports fields (e.g., soccer, lacrosse)	21	4.9 %
Outdoor basketball courts	6	1.4 %
Outdoor tennis courts	10	2.3 %
Pickleball courts	27	6.3 %
Extreme sports (e.g., skate parks/pump tracks)	4	0.9 %
Splash pads/interactive water play or features	81	18.8 %
Community recreation building/space	35	8.1 %
Indoor sports courts or other indoor sporting practice facilities	13	3.0 %
Indoor fitness & wellness spaces	56	13.0 %
Indoor pool space	60	13.9 %
eSports/gaming space	7	1.6 %
Senior indoor & outdoor activity areas	45	10.4 %
Teen indoor & outdoor activity areas	17	3.9 %
Community gardens	24	5.6 %
ADA accessible/inclusive play features & park structures	14	3.2 %
Disc golf courses	13	3.0 %
Motorized boat launches	10	2.3 %
Non-motorized boat launches	10	2.3 %
Outdoor fitness equipment	20	4.6 %
Water access	21	4.9 %
None chosen	46	10.7 %
Total	1491	

ETC Institute (2023)

### Q10. How do you currently learn about recreation facilities, programs, and services that are offered by the City of Belton?

Q10. How do you currently learn about re	ecreation
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facilities, programs, & services offered by City	Number	Percent
Newspaper	37	8.6 %
City website	150	34.8 %
Email blasts/newsletters	96	22.3 %
Program fliers/registration forms	54	12.5 %
From friends & neighbors	153	35.5 %
Social media (Facebook, X (Twitter), etc.)	263	61.0 %
Schools	53	12.3 %
Recreation brochure/program guide	44	10.2 %
Conversations with City staff	24	5.6 %
Television	6	1.4 %
Neighborhood/civic newsletters	19	4.4 %
Recreation center bulletin boards	46	10.7 %
Other	27	6.3 %
Total	972	

## Q11. Which TWO of the sources of information listed in Question 10 do you MOST PREFER to use to get information?

Q11. Top choice	Number	Percent
Newspaper	18	4.2 %
City website	67	15.5 %
Email blasts/newsletters	64	14.8 %
Program fliers/registration forms	19	4.4 %
From friends & neighbors	28	6.5 %
Social media (Facebook, X (Twitter), etc.)	162	37.6 %
Schools	8	1.9 %
Recreation brochure/program guide	17	3.9 %
Conversations with City staff	2	0.5 %
Neighborhood/civic newsletters	5	1.2 %
Recreation center bulletin boards	3	0.7 %
None chosen	38	8.8 %
Total	431	100.0 %

## Q11. Which TWO of the sources of information listed in Question 10 do you MOST PREFER to use to get information?

Q11. 2nd choice	Number	Percent
Newspaper	4	0.9 %
City website	68	15.8 %
Email blasts/newsletters	67	15.5 %
Program fliers/registration forms	21	4.9 %
From friends & neighbors	43	10.0 %
Social media (Facebook, X (Twitter), etc.)	87	20.2 %
Schools	13	3.0 %
Recreation brochure/program guide	19	4.4 %
Conversations with City staff	6	1.4 %
Television	6	1.4 %
Neighborhood/civic newsletters	12	2.8 %
Recreation center bulletin boards	11	2.6 %
None chosen	74	17.2 %
Total	431	100.0 %

ETC Institute (2023)

Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri Parks and Recreation Master Plan

Page 92

### SUM OF TOP 2 CHOICES

## Q11. Which TWO of the sources of information listed in Question 10 do you MOST PREFER to use to get information? (top 2)

Q11. Top choice	Number	Percent
Newspaper	22	5.1 %
City website	135	31.3 %
Email blasts/newsletters	131	30.4 %
Program fliers/registration forms	40	9.3 %
From friends & neighbors	71	16.5 %
Social media (Facebook, X (Twitter), etc.)	249	57.8 %
Schools	21	4.9 %
Recreation brochure/program guide	36	8.4 %
Conversations with City staff	8	1.9 %
Television	6	1.4 %
Neighborhood/civic newsletters	17	3.9 %
Recreation center bulletin boards	14	3.2 %
None chosen	38	8.8 %
Total	788	

for each program or activity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all.

Q12. A variety of recreation programs and activities are listed below. Please indicate how well your needs

(N=431)

	Fully met	Mostly met	Partly met	Not met	No need
Q12-1. Adult learn to swim programs	4.4%	3.0%	4.9%	5.8%	81.9%
Q12-2. Adult sports leagues (basketball, softball, soccer, etc.)	3.0%	5.1%	7.0%	10.9%	74.0%
Q12-3. City sponsored special events or performances	11.6%	23.7%	22.0%	8.8%	33.9%
Q12-4. Nature programs/environmental education	3.0%	6.0%	17.6%	29.0%	44.3%
Q12-5. Tennis lessons & leagues	1.6%	2.3%	3.5%	14.4%	78.2%
Q12-6. Water fitness programs	10.2%	12.8%	15.3%	8.8%	52.9%
Q12-7. Youth athletic programs	11.1%	14.8%	11.6%	4.6%	57.8%
Q12-8. Youth fitness & wellness programs	6.5%	9.0%	13.9%	7.4%	63.1%
Q12-9. Youth learn to swim programs	10.9%	10.0%	9.5%	7.7%	61.9%
Q12-10. Youth sports leagues (basketball/softball/soccer, etc.)	12.3%	13.9%	10.2%	4.6%	58.9%
Q12-11. Cooking classes	1.2%	2.6%	6.0%	25.8%	64.5%
Q12-12. Educational classes (technology, special interest, STEAM)	2.1%	3.7%	9.7%	23.0%	61.5%
Q12-13. eSports (video games/virtual gaming)	0.9%	1.9%	3.2%	14.4%	79.6%
Q12-14. Golf instruction programs	1.6%	3.2%	4.6%	9.5%	81.0%
Q12-15. Gymnastics programs	1.2%	2.6%	7.0%	12.5%	76.8%
Q12-16. Learn to swim & diving programs	3.7%	6.7%	9.3%	10.9%	69.4%
Q12-17. Martial arts programs	3.5%	3.7%	6.5%	13.9%	72.4%
Q12-18. Music lesson programs	1.9%	2.6%	7.0%	18.6%	70.1%
Q12-19. Outdoor adventure programs	1.6%	4.2%	11.1%	29.2%	53.8%
Q12-20. Pickleball classes & tournaments	2.6%	3.9%	5.3%	17.4%	70.8%

ETC Institute (2023) Page 94 ETC Institute (2023)

Q12. A variety of recreation programs and activities are listed below. Please indicate how well your needs for each program or activity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all.

	Fully met	Mostly met	Partly met	Not met	No need
Q12-21. Programs for teens	1.6%	3.9%	8.6%	15.8%	70.1%
Q12-22. Special events for adults only	2.3%	6.3%	13.5%	26.5%	51.5%
Q12-23. Sports programs & leagues	3.7%	12.3%	11.6%	8.1%	64.3%
Q12-24. Other	0.5%	0.5%	0.0%	1.2%	97.9%

### WITHOUT NO NEED

Q12. A variety of recreation programs and activities are listed below. Please indicate how well your needs for each program or activity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. (without "no need")

(N=431)

	Fully met	Mostly met	Partly met	Not met
Q12-1. Adult learn to swim programs	24.4%	16.7%	26.9%	32.1%
Q12-2. Adult sports leagues (basketball, softball, soccer, etc.)	11.6%	19.6%	26.8%	42.0%
Q12-3. City sponsored special events or performances	17.5%	35.8%	33.3%	13.3%
Q12-4. Nature programs/environmental education	5.4%	10.8%	31.7%	52.1%
Q12-5. Tennis lessons & leagues	7.4%	10.6%	16.0%	66.0%
Q12-6. Water fitness programs	21.7%	27.1%	32.5%	18.7%
Q12-7. Youth athletic programs	26.4%	35.2%	27.5%	11.0%
Q12-8. Youth fitness & wellness programs	17.6%	24.5%	37.7%	20.1%
Q12-9. Youth learn to swim programs	28.7%	26.2%	25.0%	20.1%
Q12-10. Youth sports leagues (basketball/softball/soccer, etc.)	29.9%	33.9%	24.9%	11.3%
Q12-11. Cooking classes	3.3%	7.2%	17.0%	72.5%
Q12-12. Educational classes (technology, special interest, STEAM)	5.4%	9.6%	25.3%	59.6%
Q12-13. eSports (video games/virtual gaming)	4.5%	9.1%	15.9%	70.5%
Q12-14. Golf instruction programs	8.5%	17.1%	24.4%	50.0%
Q12-15. Gymnastics programs	5.0%	11.0%	30.0%	54.0%
Q12-16. Learn to swim & diving programs	12.1%	22.0%	30.3%	35.6%
Q12-17. Martial arts programs	12.6%	13.4%	23.5%	50.4%
Q12-18. Music lesson programs	6.2%	8.5%	23.3%	62.0%
Q12-19. Outdoor adventure programs	3.5%	9.0%	24.1%	63.3%

ETC Institute (2023) Page 96 ETC Institute (2023) Page 97

### WITHOUT NO NEED

Q12. A variety of recreation programs and activities are listed below. Please indicate how well your needs for each program or activity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. (without "no need")

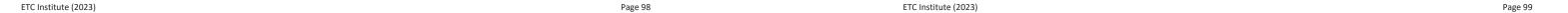
	Fully met	Mostly met	Partly met	Not met
Q12-20. Pickleball classes & tournaments	8.7%	13.5%	18.3%	59.5%
Q12-21. Programs for teens	5.4%	13.2%	28.7%	52.7%
Q12-22. Special events for adults only	4.8%	12.9%	27.8%	54.5%
Q12-23. Sports programs & leagues	10.4%	34.4%	32.5%	22.7%
Q12-24. Other	22.2%	22.2%	0.0%	55.6%

### Q12-25. Other:

Q12-25. Other	Number	Percent
Prefer to hang out at home & watch sports	1	11.1 %
Parental activities for kids	1	11.1 %
Shooting range	1	11.1 %
Phone intranet Ed	1	11.1 %
Exercise equipment at High BLue	1	11.1 %
Language	1	11.1 %
Soccer for kids/leagues	1	11.1 %
Camp	1	11.1 %
Splash pad	1	11.1 %
Total	9	100.0 %

## Q13. Which FOUR of the programs or activities listed in Question 12 do you think are MOST IMPORTANT to you and the members of your household?

Q13. Top choice	Number	Percent
Adult learn to swim programs	15	3.5 %
Adult sports leagues (basketball, softball, soccer, etc.)	6	1.4 %
City sponsored special events or performances	71	16.5 %
Nature programs/environmental education	39	9.0 %
Tennis lessons & leagues	7	1.6 %
Water fitness programs	33	7.7 %
Youth athletic programs	22	5.1 %
Youth fitness & wellness programs	8	1.9 %
Youth learn to swim programs	14	3.2 %
Youth sports leagues (basketball/softball/soccer, etc.)	19	4.4 %
Cooking classes	9	2.1 %
Educational classes (technology, special interest, STEAM)	7	1.6 %
eSports (video games/virtual gaming)	1	0.2 %
Golf instruction programs	3	0.7 %
Gymnastics programs	1	0.2 %
Learn to swim & diving programs	12	2.8 %
Martial arts programs	1	0.2 %
Music lesson programs	6	1.4 %
Outdoor adventure programs	10	2.3 %
Pickleball classes & tournaments	16	3.7 %
Programs for teens	7	1.6 %
Special events for adults only	18	4.2 %
Sports programs & leagues	3	0.7 %
None chosen	92	21.3 %
Total	431	100.0 %



2024 City of Belton Parks and Recreation Needs Assessment Survey 2024 City of Belton Parks and Recreation Needs Assessment Survey

### Q13. Which FOUR of the programs or activities listed in Question 12 do you think are MOST IMPORTANT to you and the members of your household?

Q13. 2nd choice	Number	Percent
Adult learn to swim programs	5	1.2 %
Adult sports leagues (basketball, softball, soccer, etc.)	6	1.4 %
City sponsored special events or performances	36	8.4 %
Nature programs/environmental education	36	8.4 %
Tennis lessons & leagues	4	0.9 %
Water fitness programs	25	5.8 %
Youth athletic programs	14	3.2 %
Youth fitness & wellness programs	8	1.9 %
Youth learn to swim programs	19	4.4 %
Youth sports leagues (basketball/softball/soccer, etc.)	20	4.6 %
Cooking classes	27	6.3 %
Educational classes (technology, special interest, STEAM)	11	2.6 %
eSports (video games/virtual gaming)	2	0.5 %
Golf instruction programs	2	0.5 %
Gymnastics programs	4	0.9 %
Learn to swim & diving programs	5	1.2 %
Martial arts programs	6	1.4 %
Music lesson programs	9	2.1 %
Outdoor adventure programs	19	4.4 %
Pickleball classes & tournaments	11	2.6 %
Programs for teens	6	1.4 %
Special events for adults only	20	4.6 %
None chosen	117	27.1 %
Total	431	100.0 %

Q13. Which FOUR of the programs or activities listed in Question 12 do you think are MOST IMPORTANT to you and the members of your household?

Q13. 3rd choice	Number	<u>Percent</u>
Adult learn to swim programs	3	0.7 %
Adult sports leagues (basketball, softball, soccer, etc.)	13	3.0 %
City sponsored special events or performances	25	5.8 %
Nature programs/environmental education	22	5.1 %
Tennis lessons & leagues	3	0.7 %
Water fitness programs	9	2.1 %
Youth athletic programs	12	2.8 %
Youth fitness & wellness programs	8	1.9 %
Youth learn to swim programs	5	1.2 %
Youth sports leagues (basketball/softball/soccer, etc.)	15	3.5 %
Cooking classes	21	4.9 %
Educational classes (technology, special interest, STEAM)	27	6.3 %
eSports (video games/virtual gaming)	4	0.9 %
Golf instruction programs	4	0.9 %
Gymnastics programs	2	0.5 %
Learn to swim & diving programs	6	1.4 %
Martial arts programs	7	1.6 %
Music lesson programs	9	2.1 %
Outdoor adventure programs	22	5.1 %
Pickleball classes & tournaments	9	2.1 %
Programs for teens	9	2.1 %
Special events for adults only	25	5.8 %
Sports programs & leagues	3	0.7 %
None chosen	141	32.7 %
Total	431	100.0 %

ETC Institute (2023) Page 100 ETC Institute (2023) Page 101

## Q13. Which FOUR of the programs or activities listed in Question 12 do you think are MOST IMPORTANT to you and the members of your household?

Q13. 4th choice	Number	Percent
Adult learn to swim programs	4	0.9 %
Adult sports leagues (basketball, softball, soccer, etc.)	8	1.9 %
City sponsored special events or performances	22	5.1 %
Nature programs/environmental education	18	4.2 %
Tennis lessons & leagues	4	0.9 %
Water fitness programs	10	2.3 %
Youth athletic programs	7	1.6 %
Youth fitness & wellness programs	5	1.2 %
Youth learn to swim programs	6	1.4 %
Youth sports leagues (basketball/softball/soccer, etc.)	7	1.6 %
Cooking classes	10	2.3 %
Educational classes (technology, special interest, STEAM)	18	4.2 %
eSports (video games/virtual gaming)	3	0.7 %
Golf instruction programs	1	0.2 %
Gymnastics programs	7	1.6 %
Learn to swim & diving programs	7	1.6 %
Martial arts programs	5	1.2 %
Music lesson programs	8	1.9 %
Outdoor adventure programs	19	4.4 %
Pickleball classes & tournaments	4	0.9 %
Programs for teens	19	4.4 %
Special events for adults only	31	7.2 %
Sports programs & leagues	7	1.6 %
None chosen	177	41.1 %
Total	431	100.0 %

### SUM OF TOP 4 CHOICES

## Q13. Which FOUR of the programs or activities listed in Question 12 do you think are MOST IMPORTANT to you and the members of your household? (top 4)

Q13. Top choice	Number	Percent
Adult learn to swim programs	27	6.3 %
Adult sports leagues (basketball, softball, soccer, etc.)	33	7.7 %
City sponsored special events or performances	154	35.7 %
Nature programs/environmental education	115	26.7 %
Tennis lessons & leagues	18	4.2 %
Water fitness programs	77	17.9 %
Youth athletic programs	55	12.8 %
Youth fitness & wellness programs	29	6.7 %
Youth learn to swim programs	44	10.2 %
Youth sports leagues (basketball/softball/soccer, etc.)	61	14.2 %
Cooking classes	67	15.5 %
Educational classes (technology, special interest, STEAM)	63	14.6 %
eSports (video games/virtual gaming)	10	2.3 %
Golf instruction programs	10	2.3 %
Gymnastics programs	14	3.2 %
Learn to swim & diving programs	30	7.0 %
Martial arts programs	19	4.4 %
Music lesson programs	32	7.4 %
Outdoor adventure programs	70	16.2 %
Pickleball classes & tournaments	40	9.3 %
Programs for teens	41	9.5 %
Special events for adults only	94	21.8 %
Sports programs & leagues	13	3.0 %
None chosen	92	21.3 %
Total	1289	

ETC Institute (2023) Page 102 ETC Institute (2023) Page 103

## Q14. The following is a list of actions the City of Belton could take to improve its parks and recreation system. Please indicate your support for each potential action.

(N=431)

	Very supportive	Somewhat supportive	Not sure	Not supportive	Not provided
Q14-1. Develop fieldhouse (indoor sports fields facility)	24.4%	25.5%	32.9%	17.2%	0.0%
Q14-2. Develop larger indoor rental venues (room rentals, kitchen rentals, etc.)	16.9%	27.8%	34.8%	20.4%	0.0%
Q14-3. Develop public art opportunities	28.5%	25.3%	24.8%	21.3%	0.0%
Q14-4. Renovate & expand Community Center	36.0%	33.2%	20.4%	10.4%	0.0%
Q14-5. Develop & integrate technology into facilities & parks (Wi-Fi, augmented reality experiences, interactive trail maps, etc.)	25.3%	29.7%	26.9%	18.1%	0.0%
Q14-6. Improve existing parks infrastructure (benches, shade structures, water fountains, etc.)	60.3%	26.7%	9.5%	3.5%	0.0%
Q14-7. Improve existing playgrounds	49.7%	29.2%	15.5%	5.6%	0.0%
Q14-8. Improve existing trail system, increasing connectivity/accessibility	59.2%	23.4%	11.4%	6.0%	0.0%
Q14-9. Improve inclusion services or accessibility to programs & facilities	37.4%	25.3%	30.6%	6.7%	0.0%
Q14-10. Improve/add restroom facilities	53.8%	26.7%	15.1%	4.4%	0.0%
Q14-11. Increase variety & number of recreation programming opportunities	38.1%	30.9%	25.1%	6.0%	0.0%
Q14-12. Construct new outdoor pickleball courts	20.6%	21.8%	31.6%	26.0%	0.0%
Q14-13. Construct a new outdoor theater	32.5%	29.5%	22.3%	15.8%	0.0%
Q14-14. Add an additional dog park in City	21.6%	18.3%	33.4%	26.7%	0.0%
Q14-15. Other	5.3%	0.2%	0.0%	0.0%	94.4%

WITHOUT NOT PROVIDED

Q14. The following is a list of actions the City of Belton could take to improve its parks and recreation system. Please indicate your support for each potential action. (without "not provided")

(N=431)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q14-1. Develop fieldhouse (indoor sports fields facility)	24.4%	25.5%	32.9%	17.2%
Q14-2. Develop larger indoor rental venues	,	25.57	02.070	_,,_,
(room rentals, kitchen rentals, etc.)	16.9%	27.8%	34.8%	20.4%
Q14-3. Develop public art opportunities	28.5%	25.3%	24.8%	21.3%
Q14-4. Renovate & expand Community Center	36.0%	33.2%	20.4%	10.4%
Q14-5. Develop & integrate technology into facilities & parks (Wi-Fi, augmented reality experiences, interactive trail maps, etc.)	25.3%	29.7%	26.9%	18.1%
Q14-6. Improve existing parks infrastructure (benches, shade structures, water fountains, etc.)	60.3%	26.7%	9.5%	3.5%
Q14-7. Improve existing playgrounds	49.7%	29.2%	15.5%	5.6%
Q14-8. Improve existing trail system, increasing connectivity/accessibility	59.2%	23.4%	11.4%	6.0%
Q14-9. Improve inclusion services or accessibility to programs & facilities	37.4%	25.3%	30.6%	6.7%
Q14-10. Improve/add restroom facilities	53.8%	26.7%	15.1%	4.4%
Q14-11. Increase variety & number of recreation programming opportunities	38.1%	30.9%	25.1%	6.0%
Q14-12. Construct new outdoor pickleball courts	20.6%	21.8%	31.6%	26.0%
Q14-13. Construct a new outdoor theater	32.5%	29.5%	22.3%	15.8%
Q14-14. Add an additional dog park in City	21.6%	18.3%	33.4%	26.7%
Q14-15. Other	95.8%	4.2%	0.0%	0.0%

ETC Institute (2023) Page 104 ETC Institute (2023) Page 105

2024 City of Belton Parks and Recreation Needs Assessment Survey 2024 City of Belton Parks and Recreation Needs Assessment Survey

### Q15. Which THREE improvements from the list in Question 14 are MOST IMPORTANT to your household?

Q15. Top choice	Number	Percent
Develop fieldhouse (indoor sports fields facility)	22	5.1 %
Develop larger indoor rental venues (room rentals, kitchen		
rentals, etc.)	17	3.9 %
Develop public art opportunities	17	3.9 %
Renovate & expand Community Center	61	14.2 %
Develop & integrate technology into facilities & parks (Wi-Fi,		
augmented reality experiences, interactive trail maps, etc.)	11	2.6 %
Improve existing parks infrastructure (benches, shade		
structures, water fountains, etc.)	65	15.1 %
Improve existing playgrounds	37	8.6 %
Improve existing trail system, increasing connectivity/		
accessibility	70	16.2 %
Improve inclusion services or accessibility to programs &		
facilities	4	0.9 %
Improve/add restroom facilities	18	4.2 %
Increase variety & number of recreation programming		
opportunities	4	0.9 %
Construct new outdoor pickleball courts	19	4.4 %
Construct a new outdoor theater	24	5.6 %
Add an additional dog park in City	15	3.5 %
None chosen	47	10.9 %
Total	431	100.0 %

### Q15. Which THREE improvements from the list in Question 14 are MOST IMPORTANT to your household?

Q15. 2nd choice	Number	Percent
Develop fieldhouse (indoor sports fields facility)	13	3.0 %
Develop larger indoor rental venues (room rentals, kitchen		
rentals, etc.)	12	2.8 %
Develop public art opportunities	15	3.5 %
Renovate & expand Community Center	33	7.7 %
Develop & integrate technology into facilities & parks (Wi-Fi,		
augmented reality experiences, interactive trail maps, etc.)	14	3.2 %
Improve existing parks infrastructure (benches, shade		
structures, water fountains, etc.)	87	20.2 %
Improve existing playgrounds	36	8.4 %
Improve existing trail system, increasing connectivity/		
accessibility	47	10.9 %
Improve inclusion services or accessibility to programs &		
facilities	20	4.6 %
Improve/add restroom facilities	29	6.7 %
Increase variety & number of recreation programming		
opportunities	17	3.9 %
Construct new outdoor pickleball courts	18	4.2 %
Construct a new outdoor theater	18	4.2 %
Add an additional dog park in City	13	3.0 %
None chosen	59	13.7 %
Total	431	100.0 %

### Q15. Which THREE improvements from the list in Question 14 are MOST IMPORTANT to your household?

Q15. 3rd choice	Number	Percent
Develop fieldhouse (indoor sports fields facility)	11	2.6 %
Develop larger indoor rental venues (room rentals, kitchen		
rentals, etc.)	6	1.4 %
Develop public art opportunities	22	5.1 %
Renovate & expand Community Center	27	6.3 %
Develop & integrate technology into facilities & parks (Wi-Fi,		
augmented reality experiences, interactive trail maps, etc.)	22	5.1 %
Improve existing parks infrastructure (benches, shade		
structures, water fountains, etc.)	56	13.0 %
Improve existing playgrounds	26	6.0 %
Improve existing trail system, increasing connectivity/		
accessibility	29	6.7 %
Improve inclusion services or accessibility to programs &		
facilities	10	2.3 %
Improve/add restroom facilities	41	9.5 %
Increase variety & number of recreation programming		
opportunities	23	5.3 %
Construct new outdoor pickleball courts	12	2.8 %
Construct a new outdoor theater	28	6.5 %
Add an additional dog park in City	13	3.0 %
None chosen	105	24.4 %
Total	431	100.0 %

### SUM OF TOP 3 CHOICES

## Q15. Which THREE improvements from the list in Question 14 are MOST IMPORTANT to your household? (top 3)

Q15. Top choice	Number	Percent
Develop fieldhouse (indoor sports fields facility)	46	10.7 %
Develop larger indoor rental venues (room rentals, kitchen		
rentals, etc.)	35	8.1 %
Develop public art opportunities	54	12.5 %
Renovate & expand Community Center	121	28.1 %
Develop & integrate technology into facilities & parks (Wi-Fi,		
augmented reality experiences, interactive trail maps, etc.)	47	10.9 %
Improve existing parks infrastructure (benches, shade		
structures, water fountains, etc.)	208	48.3 %
Improve existing playgrounds	99	23.0 %
Improve existing trail system, increasing connectivity/		
accessibility	146	33.9 %
Improve inclusion services or accessibility to programs &		
facilities	34	7.9 %
Improve/add restroom facilities	88	20.4 %
Increase variety & number of recreation programming		
opportunities	44	10.2 %
Construct new outdoor pickleball courts	49	11.4 %
Construct a new outdoor theater	70	16.2 %
Add an additional dog park in City	41	9.5 %
None chosen	47	10.9 %
Total	1129	

ETC Institute (2023) Page 106 ETC Institute (2023)

Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri

243

Q16. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation and parks services provided by the Parks and Recreation Department.

(N=431)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	Don't know
Q16-1. Overall value your household receives for taxes paid	11.8%	24.1%	34.6%	13.0%	7.9%	8.6%
Q16-2. Maintenance of parks	16.5%	39.4%	27.6%	8.6%	0.7%	7.2%
Q16-3. Maintenance of trails	11.6%	35.3%	27.8%	8.4%	0.2%	16.7%
Q16-4. Number of parks in City	10.9%	29.5%	29.9%	17.9%	1.9%	10.0%
Q16-5. Variety of different types of parks in City	8.6%	22.7%	32.0%	22.5%	2.6%	11.6%
Q16-6. Security in City parks	7.2%	17.9%	33.9%	16.5%	7.7%	16.9%
Q16-7. Availability of information about programs/ facilities	7.7%	19.0%	29.9%	23.4%	7.2%	12.8%
Q16-8. Quality of programs for families with children	7.7%	18.1%	27.1%	8.6%	0.9%	37.6%
Q16-9. Quality of programs for adults	6.5%	15.1%	31.1%	13.9%	3.5%	29.9%
Q16-10. Quality of instructors/ staff at High Blue	17.2%	16.5%	20.0%	2.6%	2.3%	41.5%
Q16-11. User friendliness of City website	10.2%	24.6%	31.1%	11.4%	4.4%	18.3%
Q16-12. Variety of programs offered by City	8.4%	17.9%	35.7%	12.5%	1.2%	24.4%
Q16-13. Ease of registering for classes offered by City	9.0%	18.1%	24.1%	7.0%	2.6%	39.2%
Q16-14. Ease of renting/ reserving a City facility	8.1%	17.4%	21.8%	3.5%	1.6%	47.6%
Q16-15. Fees charged for City recreation programs	7.0%	15.3%	24.4%	13.5%	6.0%	33.9%
Q16-16. Program schedule (time/day)	6.7%	19.7%	25.5%	7.7%	2.8%	37.6%

ETC Institute (2023) Page 108 ETC Institute (2023) Page 109

## Q16. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation and parks services provided by the Parks and Recreation Department.

					Very	
	Very satisfied	Satisfied	Neutral	Dissatisfied	dissatisfied	Don't know
Q16-17. How close parks are						
located to your home	26.7%	33.4%	20.2%	8.6%	1.9%	9.3%
Q16-18. Overall quality of High						
Blue Community Center	18.6%	29.7%	19.3%	6.0%	2.3%	24.1%



### WITHOUT DON'T KNOW

Q16. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation and parks services provided by the Parks and Recreation Department. (without "don't know")

(N=431)

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q16-1. Overall value your household receives for taxes paid	12.9%	26.4%	37.8%	14.2%	8.6%
Q16-2. Maintenance of parks	17.8%	42.5%	29.8%	9.3%	0.8%
Q16-3. Maintenance of trails	13.9%	42.3%	33.4%	10.0%	0.3%
Q16-4. Number of parks in City	12.1%	32.7%	33.2%	19.8%	2.1%
Q16-5. Variety of different types of parks in City	9.7%	25.7%	36.2%	25.5%	2.9%
Q16-6. Security in City parks	8.7%	21.5%	40.8%	19.8%	9.2%
Q16-7. Availability of information about programs/ facilities	8.8%	21.8%	34.3%	26.9%	8.2%
Q16-8. Quality of programs for families with children	12.3%	29.0%	43.5%	13.8%	1.5%
Q16-9. Quality of programs for adults	9.3%	21.5%	44.4%	19.9%	5.0%
Q16-10. Quality of instructors/staff at High Blue	29.4%	28.2%	34.1%	4.4%	4.0%
Q16-11. User friendliness of City website	12.5%	30.1%	38.1%	13.9%	5.4%
Q16-12. Variety of programs offered by City	11.0%	23.6%	47.2%	16.6%	1.5%
Q16-13. Ease of registering for classes offered by City	14.9%	29.8%	39.7%	11.5%	4.2%
Q16-14. Ease of renting/ reserving a City facility	15.5%	33.2%	41.6%	6.6%	3.1%
Q16-15. Fees charged for City recreation programs	10.5%	23.2%	36.8%	20.4%	9.1%
Q16-16. Program schedule (time/day)	10.8%	31.6%	40.9%	12.3%	4.5%

Page 110

### WITHOUT DON'T KNOW

Q16. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation and parks services provided by the Parks and Recreation Department. (without "don't know")

	Very satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied
Q16-17. How close parks are located to your home	29.4%	36.8%	22.3%	9.5%	2.0%
Q16-18. Overall quality of High Blue Community Center	24.5%	39.1%	25.4%	8.0%	3.1%

### Q17. Which THREE of the items from the list in Question 16 should receive the MOST EMPHASIS over the next five years?

Q17. Top choice	Number	Percent
Overall value your household receives for taxes paid	61	14.2 %
Maintenance of parks	63	14.6 %
Maintenance of trails	26	6.0 %
Number of parks in City	19	4.4 %
Variety of different types of parks in City	21	4.9 %
Security in City parks	44	10.2 %
Availability of information about programs/facilities	20	4.6 %
Quality of programs for families with children	11	2.6 %
Quality of programs for adults	9	2.1 %
Quality of instructors/staff at High Blue	4	0.9 %
User friendliness of City website	5	1.2 %
Variety of programs offered by City	7	1.6 %
Ease of registering for classes offered by City	3	0.7 %
Fees charged for City recreation programs	19	4.4 %
Program schedule (time/day)	8	1.9 %
How close parks are located to your home	11	2.6 %
Overall quality of High Blue Community Center	33	7.7 %
None chosen	67	15.5 %
Total	431	100.0 %

Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri Parks and Recreation Master Plan

ETC Institute (2023)

Page 111

ETC Institute (2023)

2024 City of Belton Parks and Recreation Needs Assessment Survey 2024 City of Belton Parks and Recreation Needs Assessment Survey

## Q17. Which THREE of the items from the list in Question 16 should receive the MOST EMPHASIS over the next five years?

Q17. 2nd choice	Number	Percent
Overall value your household receives for taxes paid	20	4.6 %
Maintenance of parks	50	11.6 %
Maintenance of trails	48	11.1 %
Number of parks in City	21	4.9 %
Variety of different types of parks in City	28	6.5 %
Security in City parks	46	10.7 %
Availability of information about programs/facilities	20	4.6 %
Quality of programs for families with children	12	2.8 %
Quality of programs for adults	14	3.2 %
Quality of instructors/staff at High Blue	4	0.9 %
User friendliness of City website	10	2.3 %
Variety of programs offered by City	18	4.2 %
Ease of registering for classes offered by City	4	0.9 %
Ease of renting/reserving a City facility	3	0.7 %
Fees charged for City recreation programs	16	3.7 %
Program schedule (time/day)	8	1.9 %
How close parks are located to your home	7	1.6 %
Overall quality of High Blue Community Center	19	4.4 %
None chosen	83	19.3 %
Total	431	100.0 %

## Q17. Which THREE of the items from the list in Question 16 should receive the MOST EMPHASIS over the next five years?

O17 3rd shaisa	Number	Doroont
Q17. 3rd choice		Percent
Overall value your household receives for taxes paid	29	6.7 %
Maintenance of parks	31	7.2 %
Maintenance of trails	24	5.6 %
Number of parks in City	14	3.2 %
Variety of different types of parks in City	28	6.5 %
Security in City parks	33	7.7 %
Availability of information about programs/facilities	21	4.9 %
Quality of programs for families with children	19	4.4 %
Quality of programs for adults	15	3.5 %
Quality of instructors/staff at High Blue	8	1.9 %
User friendliness of City website	16	3.7 %
Variety of programs offered by City	25	5.8 %
Ease of registering for classes offered by City	3	0.7 %
Ease of renting/reserving a City facility	5	1.2 %
Fees charged for City recreation programs	16	3.7 %
Program schedule (time/day)	7	1.6 %
How close parks are located to your home	12	2.8 %
Overall quality of High Blue Community Center	20	4.6 %
None chosen	105	24.4 %
Total	431	100.0 %

### SUM OF TOP 3 CHOICES

## Q17. Which THREE of the items from the list in Question 16 should receive the MOST EMPHASIS over the next five years? (top 3)

Q17. Top choice	Number	Percent
Overall value your household receives for taxes paid	110	25.5 %
Maintenance of parks	144	33.4 %
Maintenance of trails	98	22.7 %
Number of parks in City	54	12.5 %
Variety of different types of parks in City	77	17.9 %
Security in City parks	123	28.5 %
Availability of information about programs/facilities	61	14.2 %
Quality of programs for families with children	42	9.7 %
Quality of programs for adults	38	8.8 %
Quality of instructors/staff at High Blue	16	3.7 %
User friendliness of City website	31	7.2 %
Variety of programs offered by City	50	11.6 %
Ease of registering for classes offered by City	10	2.3 %
Ease of renting/reserving a City facility	8	1.9 %
Fees charged for City recreation programs	51	11.8 %
Program schedule (time/day)	23	5.3 %
How close parks are located to your home	30	7.0 %
Overall quality of High Blue Community Center	72	16.7 %
None chosen	67	15.5 %
Total	1105	

ETC Institute (2023) Page 112 ETC Institute (2023) Page 113

## Q18. Please indicate your level of agreement with each of the following statements about parks, and recreation. Please rate your level of agreement on a scale of 1 to 5, where 1 means "Strongly Disagree," and 5 means "Strongly Agree."

(N=431)

				Mostly	Strongly	
	Strongly agree	Mostly agree	Neutral	disagree	disagree	Not provided
Q18-1. I feel safe in parks	17.9%	47.6%	20.6%	7.7%	1.9%	4.4%
Q18-2. I feel welcome in City's						
parks, programs, & facilities	31.6%	41.3%	17.4%	3.5%	0.9%	5.3%
Q18-3. I know where to look for information about parks, trails, &						
recreation facilities	15.3%	27.8%	30.4%	16.2%	4.2%	6.0%
Q18-4. The area near my home has convenient access to parks, &						
recreation opportunities	27.6%	32.5%	21.3%	8.8%	3.7%	6.0%
Q18-5. City has park & recreation						
facilities for people like me	23.9%	35.7%	23.7%	8.6%	1.6%	6.5%
Q18-6. Facilities are well-						
maintained	19.0%	43.4%	23.9%	5.3%	1.4%	7.0%
Q18-7. Parks are well-maintained	19.7%	44.8%	22.5%	5.8%	1.4%	5.8%
Q18-8. There are plenty of park &						
recreation opportunities for teens	3.9%	11.4%	49.0%	14.6%	4.4%	16.7%
Q18-9. There are plenty of park & recreation opportunities for older						
adults	6.5%	18.1%	37.8%	17.4%	5.1%	15.1%

ETC Institute (2023) Page 114 ETC Institute (2023) Page 115

### WITHOUT NOT PROVIDED

Q18. Please indicate your level of agreement with each of the following statements about parks, and recreation. Please rate your level of agreement on a scale of 1 to 5, where 1 means "Strongly Disagree," and 5 means "Strongly Agree." (without "not provided")

(N=431)

	Strongly agree	Mostly agree	Neutral	Mostly disagree	Strongly disagree
Q18-1. I feel safe in parks	18.7%	49.8%	21.6%	8.0%	1.9%
Q18-2. I feel welcome in City's parks, programs, &					
facilities	33.3%	43.6%	18.4%	3.7%	1.0%
Q18-3. I know where to look for information about parks,	45.004	20.5%	22.04	47.00	
trails, & recreation facilities	16.3%	29.6%	32.3%	17.3%	4.4%
Q18-4. The area near my home has convenient access to parks, & recreation					
opportunities	29.4%	34.6%	22.7%	9.4%	4.0%
Q18-5. City has park & recreation facilities for people like me	25.6%	38.2%	25.3%	9.2%	1.7%
Q18-6. Facilities are well- maintained	20.4%	46.6%	25.7%	5.7%	1.5%
Q18-7. Parks are well- maintained	20.9%	47.5%	23.9%	6.2%	1.5%
Q18-8. There are plenty of park & recreation opportunities for teens	4.7%	13.6%	58.8%	17.5%	5.3%
Q18-9. There are plenty of park & recreation opportunities for older adults	7.7%	21.3%	44.5%	20.5%	6.0%

### Q19. What is your age?

Q19. Your age	Number	Percent
18-34	82	19.0 %
35-44	83	19.3 %
45-54	79	18.3 %
55-64	89	20.6 %
65+	85	19.7 %
Not provided	13	3.0 %
Total	431	100.0 %

### WITHOUT NOT PROVIDED

### Q19. What is your age? (without "not provided")

Q19. Your age	Number	Percent
18-34	82	19.6 %
35-44	83	19.9 %
45-54	79	18.9 %
55-64	89	21.3 %
<u>65+</u>	85	20.3 %
Total	418	100.0 %

### Q20. Your gender:

Q20. Your gender	Numbe	r Percent
Male	205	47.6 %
Female	219	50.8 %
I prefer to self-identify		1 0.2 %
Not provided		5 1.4 %
Total	433	100.0 %

#### WITHOUT NOT PROVIDED

### Q20. Your gender: (without "not provided")

Q20. Your gender		Number	Percent
Male		205	48.2 %
Female		219	51.5 %
I prefer to self-identify		1	0.2 %
Total		425	100.0 %

### Q20-3. Self-describe your gender:

Q20-3. Self-describe your gender	Number	Percent
Neutral	1	100.0 %
Total	1	100.0 %

### Q21. How many years have you lived in the City of Belton?

Q21. How many years have you lived in City of Belton	Number	Percent
0-5	81	18.8 %
6-10	60	13.9 %
11-15	39	9.0 %
16-20	40	9.3 %
21-30	57	13.2 %
31+	142	32.9 %
Not provided	12	2.8 %
Total	431	100.0 %

### WITHOUT NOT PROVIDED

### Q21. How many years have you lived in the City of Belton? (without "not provided")

Q21. How many years have you live	d in City of Belton	Number	Percent
0-5		81	19.3 %
6-10		60	14.3 %
11-15		39	9.3 %
16-20		40	9.5 %
21-30		57	13.6 %
31+		142	33.9 %
Total		419	100.0 %

### Q22. Which of the following best describes your race/ethnicity?

Q22. Your race/ethnicity	Number	Percent
Asian or Asian Indian	4	0.9 %
Black or African American	28	6.5 %
American Indian or Alaska Native	3	0.7 %
White or Caucasian	352	81.7 %
Native Hawaiian or other Pacific Islander	1	0.2 %
Hispanic, Spanish, or Latino/a/x	34	7.9 %
Other	3	0.7 %
Total	425	

### Q22-7. Self-describe your race/ethnicity:

Q22-7. Self-describe your race/ethnicity	Number	Percent
Multi-racial	1	33.3 %
Hispanic	1	33.3 %
Mixed	1	33.3 %
Total	3	100.0 %

ETC Institute (2023) Page 116 ETC Institute (2023) Page 117



### Q23. Would you say your total annual household income is...

Q23. Your total annual household income	Number	<u>Percent</u>
Under \$30K	44	10.2 %
\$30K to \$49,999	61	14.2 %
\$50K to \$69,999	79	18.3 %
\$70K to \$89,999	85	19.7 %
\$90K to \$119,999	63	14.6 %
\$120K to \$174,999	34	7.9 %
\$175K+	19	4.4 %
Not provided	46	10.7 %
Total	431	100.0 %

### WITHOUT NOT PROVIDED

### Q23. Would you say your total annual household income is... (without "not provided")

Q23. Your total annual household income	Number	Percent
Under \$30K	44	11.4 %
\$30K to \$49,999	61	15.8 %
\$50K to \$69,999	79	20.5 %
\$70K to \$89,999	85	22.1 %
\$90K to \$119,999	63	16.4 %
\$120K to \$174,999	34	8.8 %
\$175K+	19	4.9 %
Total	385	100.0 %



ETC Institute (2023)

ETC Institute (2023)

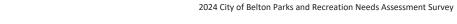
Page 118

City of Belton, Missouri

City of Belton, Missouri

Parks and Recreation Master Plan

Parks and Recreation Master Plan



### 2024 City of Belton Needs Assessment Survey

The City of Belton would like your input to help determine park and recreation priorities for our community. This survey will take 15-20 minutes to complete. If you would like to complete this survey online, please go to <u>Belton.CommunitySurvey.us</u>. We appreciate your time. At the end of this survey, you will have an opportunity to opt-in for a chance to win one (1) \$500 prepaid Visa gift card for fully completing your survey.

1.	Coun	nting yourself, how many people in	your household are		
	Ages 5	r age 5: Ages 15-19: 5-9: Ages 20-24: 10-14: Ages 25-34:	Ages 35-44: Ages 45-54: Ages 55-64:	Ages 65-74: Ages 75+:	
2.		e you or other members of your hou elton during the past 12 months?	sehold visited any recr	eation facilities offered b	y the City
	(1	1) Yes [Answer Q2a-c.](2) No [Skij	o to Q2c.]		
	2a.	Please CHECK ALL of the activition in when visiting recreation facilities	ies that you and memb ies offered by the City	ers of your household pof Belton. [Check ALL that	articipate ! apply.]
		(01) Aquatics/swimming(02) Community service projects(03) Fitness/exercise(04) Outdoor adventures (hiking/biking(05) Pickleball(06) Relaxing and enjoying nature(07) Sports leagues(08) Utilizing open space(09) Tennis(10) Walking(11) Historic park	(12) Events/p (13) Fishing (14) Canoe/ki (15) Jogging/ (16) BMX/MT (17) Gardenir (18) Playgrou (19) Veterans (20) Dog park (21) Disc golf (22) Other:	ayaking running B ng nds Memorial	
	2b.	How would you rate the overall of your household have visited duri	ng the past 12 months	?	embers of
	0.0	(4) Excellent(3) Good	(2) Fair(1) F		. f : ! ! ! !
	2c.	Please CHECK ALL the reasons w offered by the City of Belton more	e <mark>often. [</mark> Check ALL that	i or do not visit recreation : apply.]	1 tacilities
		(01) Use other city, state/private facilitical (02) Too far from home (03) Not aware of park or facility location (04) Parks/facilities are not well mainted (05) Old and outdated facilities (06) Lack of features we want to use (07) Lack of parking (08) Do not feel safe using parks/facilities	(10) Lack ons(11) Do no sined(12) Lack    (13) Lack    (14) Lang    (15) Fees	ty equipment doesn't meet my not ADA accessibility of feel welcomed/accommodated of transportation of restrooms uage/cultural barriers/age barrier are too high/lack of financial ass, we visit frequently and there are	rs istance
3.	progi	e you or other members of your grams/activities or special events of 12 months?			
	(1	1) Yes [Answer Q3a-c.](2) No [Skij	o to Q4.]		
	3a.	Approximately how many diffe performances offered by the Ci participated in or attended over t	ty of Belton have yοι		
		(1) 1 program(3) 4		(5) 11 or more programs	

ETC Institute (2023) Page 121



### Dear Belton Resident,

The City of Belton is working on a new Parks and Recreation Master Plan to help guide the future of our parks system, and we want your input! Let your voice be heard and help make Belton a better place to live, work, and play. As a part of this process, we are conducting a survey to understand your vision for the parks system and establish priorities for how the Parks and Recreation Department will grow and evolve.

#### Your household was selected to receive this survey.

We urge your participation in completing the enclosed survey. This survey will take approximately 15-20 minutes to complete, so responding to each question is important. The time you invest in completing the survey will help the Belton Parks Department take a resident-driven approach to decision making.

### Your responses will remain confidential.

We are working with ETC Institute (an independent consulting firm) to administer this survey. They will compile the data received and provide results to the Park Board. Please return your completed survey using the enclosed postage-paid envelope or complete your survey online within the next two weeks. You may complete the survey online at <code>Belton.CommunitvSurvev.us</code>.

If you have any questions or comments, feel free to contact ETC Institute's Project Manager, Ryan Murray, at 913-254-4598 or by email at <a href="mailto:Ryan.Murray@ETCInstitute.com">Ryan.Murray@ETCInstitute.com</a>.

Thank you for taking the time to share your thoughts and feedback with us.

Sincerely,

Brian Welborn, Director Belton Parks and Recreation

ETC Institute (2023)
Page 120
ETC Institute (2023)

Parks and Recreation Master Plan

City of Belton, Missouri

City of Belton, Missouri

Parks and Recreation Master Plan



3	3b.	From the following list, please check the primary reasons why you or members of your household participate in programs/activities or attend special events or performances in Belton. [Check ALL that apply.]	7.	Please rate your satisfaction using a scale "Very Dissatisfied," with the overall value y and Recreation Department.					
		(1) Quality of instructors/coaches(5) Times the program is offered(6) Friends participate in the program (3) Quality of the program facility(7) Dates the program is offered(8) Other:	8.	(5) Very satisfied(3) Neutral(4) Somewhat satisfied(2) Somewhat A variety of recreation facilities and amen		(9)	) Very dissatisf ) Don't know		well your
3	3с.	How would you rate the overall quality of programs/activities that you or members of your household have participated in during the past 12 months?	0.	needs for each facility or amenity are met "Fully Met" and 1 means your needs are "N items listed, please circle "9" for "No Need	on a scale ot Met" at a	of 4 to 1,	where 4 me	eans your	r needs are
		(4) Excellent(3) Good(2) Fair(1) Poor		· •					
4. I	s you	ur household currently using any indoor or outdoor aquatic facilities?		Facilities and Amenities	Fully Met	Mostly Met	Partly Met	Not Met	No Need
	-	Yes [Answer Q4a-e.] (2) No [Skip to Q5.]		Neighborhood parks	4	3	2	1	9 9
=	( '			Large community parks Natural areas/conservation areas	4	3	2	1	9
4	4a.	What type of aquatic facilities are you currently using?			4	3	2	1	9
		(1) Indoor(2) Outdoor(3) Both Indoor and Outdoor		Open green space Picnic areas and park shelters	4	3	2	1	9
	4 h			Outdoor public art	4	3	2	1	9
2	4b.	From the following list, please CHECK ALL of the aquatic facilities that you and members of your household currently use.		Playground areas	4	3	2	1	9
				Fishing areas	4	3	2	1	9
		(1) High Blue Indoor Aquatics Center(5) Schools		Paved connectivity trails for bikes and pedestrians	4	3	2	1	9
		(2) Summit Waves (Lee's Summit) (6) Neighboring cities		Unpaved hiking trails within parks	4	3	2	1	9
		(3) Private/HOA pool(7) Other:		Paved walking trails within parks	4	3	2	1	9
		(4) YMCA		Off-leash dog parks	4	3	2	1	9
4	4c.	How well do existing aquatic facilities meet the needs of your household?	13.	Diamond sports fields (e.g., baseball, softball)	4	3	2	1	9
		(4) Completely meets our needs(2) Partly meets our needs	14.	Rectangular sports fields (e.g., soccer, lacrosse)	4	3	2	1	9
		(1) Completely mode our needs(2) I dray mode our needs(1) Doesn't meet our needs	15.	Outdoor basketball courts	4	3	2	1	9
	4 -1			Outdoor tennis courts	4	3	2	1	9
2	4d.	Which ONE of the following statements best represents the primary reason that you use your current aquatic facility?		Pickleball courts	4	3	2	1	9
				Extreme sports (e.g., skate parks/pump tracks)	4	3	2	1	9
		(1) Reasonable user fees(4) Only one available(7) Other:		Splash pads/interactive water play or features	4	3	2	1	9
		(2) Amenities(5) Customer service		Community recreation building/space	4	3	2	1	9
		(3) Proximity (6) No reason		Indoor sports courts or other indoor sporting practice facilitie	s 4	3	2	1	9
4	4e.	Please CHECK ALL the reasons why you have not visited or do not visit aquatic facilities		Indoor fitness and wellness spaces	4	3	2	1	9
		offered by the City of Belton more often. [Check ALL that apply.]		Indoor pool space	4	3	2	1	9
		(1) Too far to travel(5) Too busy		E-sports/gaming space	4	3	2	1	9
		(2) Too expensive(6) Not interested		Senior indoor and outdoor activity areas	4	3	2	1	9
		(3) Doesn't offer the programs I prefer (7) Other:		Teen indoor and outdoor activity areas	4	3	2	1	9
		(4) Doesn't offer the amenities I prefer		Community gardens  ADA accessible/inclusive play features and park structures	4	3	2	1	9
<i>5</i> [	Do vo			Disc golf courses	4	3	2	1	9
5. I	DO yc	ou live within a 10-minute walk from a park?(1) Yes [Answer Q5a.](2) No [Go to Q6.]		Motorized boat launches	4	3	2	1	9
	5a.	Have you used the park in the past 12 months?(1) Yes [Go to Q6.](2) No [Answer Q5b.]		Non-motorized boat launches	4	3	2	1	9
	5b.	If you have not used the park in the past 12 months, please tell us why.		Outdoor fitness equipment	4	3	2	1	9
				Water access	4	3	2	1	9
		·		Other:	4	3	2	1	9
	progr (0 (0	te CHECK ALL of the organizations you or members of your household use for recreation rams and facilities.  1) City of Belton(08) Churches or other religious organizations 2) Neighboring cities(09) Art venues or art galleries 3) Cass or Jackson County(10) Planet Fitness	9.	Which FOUR of the facilities and amenities you and the members of your household? list in Question 8. If you don't believe any of the	[Write in you	ır answers i	below using		
- - - -	(0 (0	4) Private sports clubs(11) Elite Fitness 5) Private fitness centers(12) Other: 6) Local schools/colleges/universities(13) None of these 7) YMCA(11) Elite Fitness(12) Other: (13) None of these		15t ZIIU		тиі. <u></u>	NOINE		

ETC Institute (2023) Page 122 ETC Institute (2023)

City of Belton, Missouri

Parks and Recreation Master Plan City of Belton, Missouri Parks and Recreation Master Plan



Page 123

(01) Newspaper	(08) Recreation brochure/program guide
(02) City website	(09) Conversations with City staff
(03) Email blasts/newsletters	(10) Television
(04) Program fliers/registration forms	(11) Neighborhood/civic newsletters
(05) From friends and neighbors	(12) Recreation center bulletin boards
(06) Social media (Facebook, X (Twitter), etc.)	(13) Other:
(07) Schools	

11. Which TWO of the sources of information listed above do you MOST PREFER to use to get information? [Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

12. A variety of recreation programs and activities are listed below. Please indicate how well your needs for each program or activity are met on a scale of 4 to 1, where 4 means your needs are "Fully Met" and 1 means your needs are "Not Met" at all. If you do not have a need for one of the items listed, please circle 9 for "No Need."

	Programs and Activities	Fully Met	Mostly Met	Partly Met	Not Met	No Need
01.	Adult learn to swim programs	4	3	2	1	9
02.	Adult sports leagues (basketball, softball, soccer, etc.)	4	3	2	1	9
	City sponsored special events or performances	4	3	2	1	9
04.	Nature programs/environmental education	4	3	2	1	9
05.	Tennis lessons and leagues	4	3	2	1	9
06.	Water fitness programs	4	3	2	1	9
07.	Youth athletic programs	4	3	2	1	9
08.	Youth fitness and wellness programs	4	3	2	1	9
09.	Youth learn to swim programs	4	3	2	1	9
10.	Youth sports leagues (basketball/softball/soccer, etc.)	4	3	2	1	9
11.	Cooking classes	4	3	2	1	9
12.	Educational classes (technology, special interest, STEAM)	4	3	2	1	9
13.	E-Sports (video games/virtual gaming)	4	3	2	1	9
14.	Golf instruction programs	4	3	2	1	9
15.	Gymnastics programs	4	3	2	1	9
16.	Learn to swim and diving programs	4	3	2	1	9
17.	Martial arts programs	4	3	2	1	9
18.	Music lesson programs	4	3	2	1	9
19.	Outdoor adventure programs	4	3	2	1	9
20.	Pickleball classes and tournaments	4	3	2	1	9
21.	Programs for teens	4	3	2	1	9
22.	Special events for adults only	4	3	2	1	9
23.	Sports programs and leagues	4	3	2	1	9
24.	Other:	4	3	2	1	9

13.	and the members of y Question 12. If you do	our household?	[Write in your	answers below	using the numb	•
	1st:	2nd:	3rd:	4th:	NONE	

ETC Institute (2023) Page 124

14. The following is a list of actions the City of Belton could take to improve its parks and recreation system. Please indicate your support for each potential action by circling the corresponding

number to the right.	
----------------------	--

City of Belton, Missouri

	Types of Improvements	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Develop fieldhouse (indoor sports fields facility)	4	3	2	1
02.	Develop larger indoor rental venues (room rentals, kitchen rentals, etc.)	4	3	2	1
03.	Develop public art opportunities	4	3	2	1
04.	Renovate and expand the Community Center	4	3	2	1
05.	Develop and integrate technology into facilities and parks (Wi-Fi, augmented reality experiences, interactive trail maps, etc.)	4	3	2	1
06.	Improve existing parks infrastructure (benches, shade structures, water fountains, etc.)	4	3	2	1
07.	Improve existing playgrounds	4	3	2	1
08.	Improve existing trail system, increasing connectivity/accessibility	4	3	2	1
09.	Improve inclusion services or accessibility to programs and facilities	4	3	2	1
10.	Improve/add restroom facilities	4	3	2	1
11.	Increase the variety and number of recreation programming opportunities	4	3	2	1
12.	Construct new outdoor pickleball courts	4	3	2	1
13.	Construct a new outdoor theater	4	3	2	1
14.	Add an additional dog park in the City	4	3	2	1
15.	Other:	4	3	2	1

15.	Which THRE	EE improv	ements	from	the	list in	Qu	estion	14 aı	e M	IOST	<b>IMPORTA</b>	NT	to	you
	household?	[Write in y	our ansv	vers be	elow	using	the r	numbers	from	the	list in	Question	14,	or	circle
	"NONE."]														

1st:	2nd:	3rd:	NON

16. Please rate your satisfaction on a scale of 5 to 1, where 5 means "Very Satisfied" and 1 means "Very Dissatisfied," with the following recreation and parks services provided by the Parks and Recreation Department.

	How satisfied are you with	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Don't Know
01.	Overall value your household receives for taxes paid	5	4	3	2	1	9
02.	Maintenance of parks	5	4	3	2	1	9
03.	Maintenance of trails	5	4	3	2	1	9
04.	Number of parks in the city	5	4	3	2	1	9
05.	Variety of different types of parks in the city	5	4	3	2	1	9
06.	Security in city parks	5	4	3	2	1	9
07.	Availability of information about programs/facilities	5	4	3	2	1	9
08.	Quality of programs for families with children	5	4	3	2	1	9
09.	Quality of programs for adults	5	4	3	2	1	9
10.	Quality of instructors/staff at High Blue	5	4	3	2	1	9
11.	User friendliness of city website	5	4	3	2	1	9
12.	Variety of programs offered by the city	5	4	3	2	1	9
13.	Ease of registering for classes offered by the city	5	4	3	2	1	9
14.	Ease of renting/reserving a city facility	5	4	3	2	1	9
15.	Fees charged for city recreation programs	5	4	3	2	1	9
16.	Program schedule (time/day)	5	4	3	2	1	9
17.	How close parks are located to your home	5	4	3	2	1	9
18.	Overall quality of the High Blue Community Center	5	4	3	2	1	9

17.	Which THREE of the items from the list in Question 16 should receive the MOST EMPHASIS over
	the next five years? [Write in your answers below using the numbers from the list in Question 16, or
	circle "NONE."]

1st: 2nd: 3rd: NC
-------------------

ETC Institute (2023) Page 125

Parks and Recreation Master Plan City of Belton, Missouri

Parks and Recreation Master Plan



18. Please indicate your level of agreement with each of the following statements about parks, and recreation. Please rate your level of agreement on a scale of 1 to 5, where 1 means "Strongly Disagree," and 5 means "Strongly Agree."

	Rate Your Level of Agreement	Strongly Agree	Mostly Agree	Neutral	Mostly Disagree	Strongly Disagree
1.	I feel safe in the parks	5	4	3	2	1
2.	I feel welcome in the city's parks, programs, and facilities	5	4	3	2	1
3.	I know where to look for information about parks, trails, and recreation facilities	5	4	3	2	1
4.	The area near my home has convenient access to parks, and recreation opportunities	5	4	3	2	1
5.	The city has park and recreation facilities for people like me	5	4	3	2	1
6.	The facilities are well-maintained	5	4	3	2	1
7.	The parks are well-maintained	5	4	3	2	1
8.	There are plenty of park and recreation opportunities for teens	5	4	3	2	1
9.	There are plenty of park and recreation opportunities for older adults	5	4	3	2	1

**Demographics** 

	Our final questions are about you and the members of your household.  Your individual responses will remain anonymous.
19.	What is your age? years
20.	<b>Your gender:</b> (1) Male(2) Female(3) I prefer to self-identify:
21.	How many years have you lived in the City of Belton? years
22.	Which of the following best describes your race/ethnicity? [Check ALL that apply.]
	(01) Asian or Asian Indian(05) Native Hawaiian or other Pacific Islander(02) Black or African American(06) Hispanic, Spanish, or Latino/a/x(03) American Indian or Alaska Native(09) Other:
23.	Would you say your total annual household income is
	(1) Under \$30,000
24.	Would you like to be entered for a chance to win one (1) prepaid \$500 Visa gift card for fully completing the survey?
	(1) Yes [Answer Q24a.](2) No [END SURVEY.]
	24a. Please provide your contact information.
	Mobile Phone Number:
	Email Address:

### This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to: ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need in your area. Thank you!

ETC Institute (2023) Page 126





Very Conceptual Opinion of ROM Costs

**VERS 2.0** 

### DRAFT | 2025



2-May-25 Preliminary (In Progress)

### High Blue Wellness Center

Belton, MO Parks & Recreation Must Have 34,323 Area | GSF Anticipated Cost per SF \$ 355.00

		MATERIAL & LABOR	Qty	Unit	Unit Cost	Total Costs	% of Cost	2025 Copyright Crawford Architects
		EXISTING CONDITIONS   SITE CLEARING	5,776	SF	\$ 4.00	\$ 23,102	0.19%	ROM Allowance (2025); New Building Area + Site Restoration Areas
		SITEWORK   BUILDING EARTHWORK	5,776	SF	\$ 15.00	\$ 86,633	0.71%	ROM Allowance (2025)
		FOUNDATIONS   SLAB-ON-GRADE	2,517	SF	\$ 18.00	\$ 45,306	0.37%	ROM Allowance (2025)
		STRUCTURE	2,517	SF	\$ 100.00	\$ 251,700	2.07%	ROM Allowance (2025)
		EXTERIOR ENCLOSURE	2,517	SF	\$ 70.00	\$ 176,190		ROM Allowance (2025); Match Existing Aesthetic
OR		ROOFING-NEW ADDITIONS	2,517	SF	\$ 28.00	\$ 70,476		ROM Allowance (2025)
& LABOR		ROOFING SYSTEM-REPLACE EXISTING	49,400	SF	\$ 34.00	\$ 1,679,600		ROM Allowance (2025); Tear off and Replace Existing Membrane Roofing System
MATERIAL 8		INTERIOR CONSTRUCTION	34,323	SF	\$ 45.00	\$ 1,544,535	12.68%	ROM Allowance (2025); does not factor 100% renovation of all surfaces (floor, walls, ceilings) for existing spaces noted to be renovated in the Program
Σ		SPECIALTY COURT SURFACE	8,020	SF	\$ 25.00	\$ 200,500		ROM Allowance (2025)
		COMPETITION POOL REPLASTERING	7,000	SF	\$ 15.00	\$ 105,000		ROM Allowance (2025)
		EQUIPMENT	36,323	SF	\$ 35.00	\$ 1,271,305		ROM Allowance (2025)
		PLUMBING	8,003	SF	\$ 12.00	\$ 96,036		ROM Allowance (2025)
		HVAC	41,505	SF	\$ 55.00	\$ 2,282,775		ROM Allowance (2025)
		FIRE PROTECTION	2,517	SF	\$ 5.50			ROM Allowance (2025)
		ELECTRICAL	17,081	SF	\$ 28.00			ROM Allowance (2025)
		SITE IMPROVEMENTS	2,000	SF	\$ 25.00	\$ 50,000	0.41%	ROM Allowance (2025)
		TOTAL MATERIAL & LABOR				\$ 8,375,269	68.78%	
		INDIRECT COSTS	Unit		Unit Cost	Total Cost	% of Cost	
COSTS		Sales Tax (If Any)	0.00%		\$ 5,025,161		0.00%	To Be Verified (60% for Materials); if any
l ő		Escalation	5.00%		\$ 8,375,269			2026-2027 Construction Start; To Be Verified
H		General Conditions & Markup	8.00%		\$ 8,794,032			To Be Verified
EC		Bond, GLI & Permit Contractor OH&Profit	1.35% 15.00%		\$ 9,497,555 \$ 9,625,772	\$ 128,217 \$ 1,443,866		To Be Verified To Be Verified
INDIRECT		Estimate Contingency (Not Owner Held Contingencies   Design+UFC)	10.00%		\$ 11,069,638	\$ 1,106,964	9.09%	To be verified
Z		TOTAL INDIRECT COST	10.0070		11,000,000	\$ 3,801,333	31.22%	
	<u>l                                     </u>							
	ļ	SUB TOTAL CONSTRUCTION COST BUDGET				\$ 12,176,602	100.00%	Very Conceptual ROM
(inclubing		POSSIBLE ADJUSTMENTS (INCLUDING INDIRECT COSTS)	Qty	Unit	Unit Cost	Total Costs	% of Cost	2025 Copyright Crawford Architects
						\$ -	0.00%	
NC (						\$ -	0.00%	
STS						\$ -	0.00%	
I NOS						\$ -	0.00%	
M T						\$ -	0.00%	
E ADJUSTMENTS ( INDIRECT COSTS						\$ -	0.00%	
						\$ -	0.00%	
E /						\$ -	0.00%	
SIBI						\$ -	0.00%	
POSSIBLE		SUBTOTAL - POSSIBLE ADJUSTMENTS				\$ -	0.00%	
		TOTAL CONSTRUCTION ADJUSTED				\$ 12,176,602		

## Program | High Blue Wellness Center Renovations/Additions Belton Parks & Recreation

DRAFT - IN PROGRESS\_V2.0

### Designators (Des.):

2-May-2025 R = Renovated Existing Areas 2025 Copyright Crawford Architects A = Building Additions



	NET ENCLOSED AREA SUMMARY (By Level)												
y by	Level	User Needs NET Area	Must Have NET Area	Deferred NET Area	Remarks								
nar.	GROUND LEVEL	27,772	27,701	71									
e e	SECOND LEVEL	4,527	4,527	0									
18 L	SITE AREAS	2,000	2,000	0									
Area	ENCLOSED BUILDING AREA - NET TOTAL	32,299	32,228	71									

	NET ENCLOSED AREA TYPE (RENOVATED vs. EXPANSION/BUILDING ADDITION)												
уре	Level		User Needs NET Area	Must Have NET Area	Deferred NET Area	Remarks							
Area T	RENOVATED EXSITING AREAS		30,223	30,152	71	Renovated Existing Interior Area(s)							
pesol	BUILDING ADDITIONS		2,076	2,076	0	New Building Expansion Proposed							
Enc	SITE AREAS		2,000	2,000	0	Redeveloped Site Areas (does not include footprint of Building Additions)							

The Program Requirements are divided into the following Classifications:

 SUMMARY OF AREA			- півп ы		NESS CEN			
	User Needs Assessment			Must Have		Deferred Program		
Space Classifications		Total	SF		Total SF		Total SF	Remarks
SUB-TOTAL CLASS 1: PUBLIC AREAS   FRONT DOOR		1	715		1,715		0	
SUB-TOTAL CLASS 2: GYMNASIUM		8	020		8,020		0	
SUB-TOTAL CLASS 3: EXERCISE		11	383		11,383		0	7
SUB-TOTAL CLASS 4: NATATORIUM		4	124		4,124		0	
SUB-TOTAL CLASS 5: LOCKER ROOMS		3	300		3,229		71	
SUB-TOTAL CLASS 6: MEETING ROOMS			642		642		0	
SUB-TOTAL CLASS 7: OPERATIONS STAFF		2	266		2,266		0	
SUB-TOTAL CLASS 8: OPERATIONS SUPPORT   UNASSIGNED SPACE			849		849		0	
SUB-TOTAL CLASS 9: SITE AREAS		2	000		2,000		0	
ENCLOSED BUILDING AREA - NET TOTAL		32	299		32,228		71	Excludes Site Areas
subtract circulation, court areas, primary corridors programmed and lobby   Area Remaining		14	038		13,967		71	
+ NET-TO-GROSS MULTIPLIER		2	106		2,095		11	
Note: the net-to-gross multiplier is an allowance for interstitial space, plumbing chases, wall thickness, circulation corridors, etc. It is not applied to the circulation elements defined in the program.		15.	00%		15.00%		15.00%	
ENCLOSED BUILDING AREA - GROSS TOTAL		34,4	05		34,323		82	Excludes Site Areas
Range of Area (-5% to +5%)	32,684	to 36	125 32,6	07 to	36,039	78	to 86	

				SUB-T	OTAL CLA	ASS 1: PU	BLIC AR	EAS   FR	ONT DOO	R				
					User Needs Assessment			Must Have			Deferred Program			
Level	Des.	Sub-Class	Sub-Class Totals	Area Type		Units Net SF Total SF L		Units	Net SF Total SF		Units	Units Net SF Tot		Remarks
		70												
GROUND	R	Front Doc		Receptionist   Check-in	1	220.00	220	1	220.00	220	0	0.00	0	Integral to Lobby; close proximity to Public Entry; workstations-reception + security; enhance visibility and proximity to controlling access upon entry to facility (eyes on central point of divergence)
GROUND	R			Lobby   Lounge	1	1,370.00	1,370	1	1,370.00	1,370	0	0.00	0	Future capability to integrate magnetometers if required
GROUND	R	lic Are		Security Office	1	125.00	125	1	125.00	125	0	0.00	0	Adjuacent to Lobby/Reception
		Ign <sub>C</sub>	1,715											
		4	1,715											
				SUB-TOTAL (NET AREA)			1,715			1,715			0	

					SUB-T	OTAL CLA	SS 2: G	YMNASIU	M					
					User I	Needs Assessm	ent		Must Have		De	ferred Program		
Level	Des.	Sub-Class	Sub-Class Totals	Area Type	Units	Net SF	Total SF	Units	Net SF	Total SF	Units	Net SF	Total SF	Remarks
		rts												
GROUND	R	on Cou		Basketball Courts	2	4,010.00	8,020	2	4,010.00	8,020	0	0.00	0	Replace court(s) wood flooring; HVAC system to be reviewed and balanced to improve airflow to reduce humidity in this space
		atic												
		ecre	8,020											
		ď	8,020											
-			-	SUB-TOTAL (NET AREA)			8,020			8,020			0	

						SUB-T	OTAL CL	ASS 3: E	EXERC <u>ISI</u>	E					
						User No	eeds Assessm	ent		Must Have		Def	erred Program		
Level	Des.	Sub-Class	Sub-Class Totals	Area Type		Units	Net SF	Total SF	Units	Net SF	Total SF	Units	Net SF	Total SF	Remarks
GROUND	R			Small Group Circuit Training		1	664.00	664	1	664.00	664	0	0.00	0	150 sf of expansion into prior Lobby/Circulation area
CHOCHE				Aerobics Room			001.00	001		001.00	001	3	0.00		Combine two Exercise Rooms by removing dividable partition + Expansion
GROUND	R				Renovated	1	1,465.00	1,465	1	1,465.00	1,465	0	0.00	0	
GROUND	Α				Expansion	1	726.00	726	1	726.00			0.00	0	
				Aerobics Storage											250 sf total
GROUND	R				Renovated	1	150.00	150	1	150.00			0.00		
GROUND	Α				Expansion	1	100.00	100	1	100.00	100	0	0.00	0	
GROUND	R			Training Room A		1	891.00	891	1	891.00	891	0	0.00	0	Replace existing dividable partition between Training Room A and Training Room B; HVAC system to be reviewed and balanced to improve airflow to this room (always hot during summer, always cold during winter); Audio/Visual upgrades
GROUND	R	a)			Storage	1	277.00	277	1	277.00	277	0	0.00	0	
GROUND	R	Exercise		Training Room B		1	986.00	986	1	986.00	986	0	0.00	0	Replace existing dividable partition between Training Room B and Training Room A. Remove existing divadable partition between Training Room B ar Training Room C; replace with permanent partition floor-to-ceiling; Audio/Visual upgrades
GROUND	R				Storage	1	74.00	74	1	74.00	74	0	0.00	0	
GROUND	R			Training Room C		1	898.00	898	1	898.00	898	0	0.00		Increase capacity for additional bag expansion and speed bag usage; consider integration of bag track/trolley system at ceiling (Basis of Design: Balazs Boxing Track System, https://www.balazsboxing.com/)
GROUND	R				Storage	1	83.00	83	1	83.00	83	0	0.00		
GROUND	R			Cycling Studio		1	542.00	542	1	542.00	542	0	0.00	0	Accommodate (20) bikes
SECOND	R			Circuit/Cardio Training		1	4,527.00	4,527	1	4,527.00	4,527	0	0.00	0	Cardio Equipment spacing is tight; reviewed adjusting track so that it isn't bisecting this space to provide additional space to be shared between Card and Circuit Training Equipment; Replace flooring
			2,855												
			2,855												
				SUB-TOTA	L (NET AREA)			11,383			11,383			0	

						SUB-T	OTAL CLA	SS 4: N	ATATORI	UM					
						User	Needs Assessr	nent		Must Have		De	ferred Progran	n	
Level	Des.	Sub-Class	Sub-Class Totals	Area 1	уре	Units	Net SF	Total SF	Units	Net SF	Total SF		Net SF	Total SF	Remarks
															Humidity control in pool area to be reviewed with HVAC system upgrades and proper balancing
GROUND	R			Pool Corridor		•	1 745.00	745	1	745.00	745	0	0.00	) (	Replace flooring and improve drainage in this area
GROUND	R	_		Competition Pool			1 3,379.00	3,379	1	3,379.00	3,379	0	0.00	)	Pool needs to be replastered; Lighting/Natural Sunlight and shadows are an issue in this area of the Natatorium
GROUND	R	Natatorium		Recreation Pool Area											Provide new water feature to replace existing Turtle; Provide play structure to replace existing water buckets; New water features to be positioned to maintain lines of sight for lifeguards and to not create blind spots Provide new ADA Chair Lift
GROUND	R			Slide Area											Slide tower was refinished prior, already rusting through; strip coating and prime and recoat with appropriate system
GROUND	R			Pool Equipment Room											Pool heating system to be reviewed and replaced
			4,124												
			4,124												
					SUB-TOTAL (NET AREA)			4,124			4,124			•	0

270 Parks and Recreation Master Plan Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri

					SUB-TOTA	AL CLAS	S 5: LOC	KER ROC	OMS					
					User N	leeds Assessm	ent		Must Have		De	ferred Program	1	
Level	Des.	Sub-Class	Sub-Class Totals	Area Type	Units	Net SF	Total SF	Units	Net SF	Total SF	Units	Net SF	Total SF	Remarks
GROUND	R			Day Lockers - Wet	30	12.00	360	30	12.00	360	0	0.00	C	Located in corridor adjacent to Natatorium and Locker Rooms; two-tier configuration (unit noted x 2 = 60 total lockers); storage of bags and persona items to deter theft
GROUND	R			Day Lockers - Dry	36	12.00	432	36	12.00	432	0	0.00	C	Located in corridor adjacent to Gymnasium and Locker Rooms; two-tier configuration (unit noted x 2 = 72 total lockers); storage of bags and persona items to deter theft
				Men's Locker Room										
GROUND	R			Open Locker Area	1	775.00	775	1	775.00	775	0	0.00	(	Review conversion of 100% OA HVAC system to Energy Recovery style system
GROUND	R	ockers		Showers	1	175.00	175	1	175.00	175	0	0.00	(	Convert gang showers to individual stalls with adjacent drying areas; (4) showers total, reduced from (7) existing; Review conversion of 100% OA HVAC system to Energy Recovery style system
GROUND	R	Γο		Unisex/Family Changing Room/Shower	2	71.00	142	1	71.00	71	1	71.00	71	Convert existing family locker area into (1) additional private changing room; Option to convert eisting sauna into (1) additional private changing room
GROUND	R			Existing Unisex/Family Changing Rooms/Showers	2	90.00	180	2	90.00	180	0	0.00	C	Includes (2) private changing/shower rooms
GROUND	R			Existing Unisex/Family Changing Room Corridor	1	195.00	195	1	195.00	195	0	0.00	C	Review floor slopes to impove water drainage in this area
				Women's Locker Room										
GROUND	R			Open Locker Area	1	970.00	970	1	970.00	970	0	0.00	C	Review conversion of 100% OA HVAC system to Energy Recovery style system
GROUND	R	]		Sauna	1	71.00	71	1	71.00	71	0	0.00	C	Convert exsiting Sauna to infrared sauna
			3,300											
			3,229											
				SUB-TOTAL (NET AREA)			3,300			3,229			71	

				S	SUB-TOT	AL CLASS	6: MEE	TING RO	OMS					
					User	Needs Assessm	ent		Must Have		De	ferred Progran		
Level	Des.	Sub-Class	Sub-Class Totals	Area Type	Units	Net SF	Total SF	Units	Net SF	Total SF	Units	Net SF	Total SF	Remarks
		S												
GROUND	R	ting Room		Party Room	1	642.00	642	1	642.00	642	0	0.00	0	Existing space adjacent to Natatorium; renovate and expand space to accommodate larger capacities; 175 sf of expansion into prior Lobby/Circulation area
		Jee	642											
		2	642											
				SUB-TOTAL (NET AREA)			642			642			0	

272 Parks and Recreation Master Plan Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri

				S	UB-TOTAL			ATIONS :						
Level	Des.	Sub-Class	Sub-Class Totals	Area Type		leeds Assessm		H-W-	Must Have	T-4-1 0F		erred Program	T-4-10F	Remarks
			Totals		Units	Net SF	Total SF	Units	Net SF	Total SF	Units	Net SF	Total SF	
GROUND	Α			Director Private Office	1	158.00	158	1	158.00	158		0.00	0	
GROUND	Α			Private Office	2	109.00	218	2	109.00	218	0	0.00	0	
ROUND	R			Facility Manager Private Office	1	167.00	167	1	167.00	167	0	0.00	0	
ROUND	R			Common Work Area	1	714.00	714	1	714.00	714	0	0.00	0	
ROUND	R	Ø		Conference Room	1	212.00	212	1	212.00	212	0	0.00		6-8 person conference room
ROUND	R	Offices		Boardroom	1	414.00	414	1	414.00	414	0	0.00	0	16 person conference room
ROUND	R	ğ		Copy   Work Room   Break Room	1	214.00	214	1	214.00	214	0	0.00	0	
DOLIND	R			Storage Renovated	1	40.00	40		40.00	40	0	0.00		
ROUND	ĸ			Renovaled	- 1	40.00	40		40.00	40	U	0.00	0	
ROUND	Α			Expansion	1	129.00	129	1	129.00	129	0	0.00	0	Storage expansion intended to free up office space for intended uses (i.e Breakroom, Meeting space, Office)
			2,266											
			2,266											
				SUB-TOTAL (NET AREA)			2,266			2,266			0	
				SUB-TOTAL CL	LASS 8: O	PERATIO	NS SUP	PORT   UI	NASSIGNE	ED SPAC	E			
				SUB-TOTAL CL		PERATIO		PORT   UI	NASSIGNE Must Have	ED SPAC		erred Program		
Level	Des.	Sub-Class	Sub-Class Totals	SUB-TOTAL CL				PORT   UI		ED SPAC		erred Program Net SF	Total SF	Remarks
Level	Des.	Sub-Class			User N	leeds Assessm	nent		Must Have		Def		Total SF	Remarks
	Des.	Sub-Class	Totals		User N	leeds Assessm	nent		Must Have		Def Units			
ROUND		Sub-Class	Totals	Area Type	User N	leeds Assessm Net SF	Total SF		Must Have Net SF	Total SF	Units 0	Net SF	0	
GROUND	R	Sub-Class	Totals	Area Type  Lobby Storage	User N	Net SF	Total SF		Net SF	Total SF	Units 0	Net SF 0.00	0	Adjacent to Lobby/Reception; Reception storage and magnetometer stora
GROUND	R	Sub-Class	Totals	Area Type  Lobby Storage	User N	Net SF	Total SF		Net SF	Total SF	Units 0	Net SF 0.00	0	Adjacent to Lobby/Reception; Reception storage and magnetometer stora
Level GROUND GROUND	R	Sub-Class	Totals	Area Type  Lobby Storage	User N	Net SF	Total SF		Net SF	Total SF	Units 0	Net SF 0.00	0	Adjacent to Lobby/Reception; Reception storage and magnetometer stora
ROUND	R	Sub-Class	Totals	Area Type  Lobby Storage  General Storage	Units  1	Net SF	Total SF  104  745  849	Units  1	Net SF  104.00  745.00	Total SF  104  745	Units 0	Net SF 0.00	0	Adjacent to Lobby/Reception; Reception storage and magnetometer stor
ROUND	R	Sub-Class	Totals	Area Type  Lobby Storage  General Storage	Units  1 1 SUB-T(	Net SF  104.00  745.00	Total SF  104 745 849	Units  1	Net SF  104.00  745.00	Total SF  104  745	Units  O  O	Net SF 0.00	0	Adjacent to Lobby/Reception; Reception storage and magnetometer stora
ROUND	R	Sub-Class	Totals	Area Type  Lobby Storage  General Storage	Units  1 1 SUB-T(	Net SF  104.00 745.00	Total SF  104 745 849	Units  1	Net SF  104.00  745.00	Total SF  104  745	Units  O  O	0.00 0.00	0	Adjacent to Lobby/Reception; Reception storage and magnetometer stor
ROUND	R A		Totals  849  849  Sub-Class	Area Type  Lobby Storage  General Storage  SUB-TOTAL (NET AREA)	User N Units  1 1 Units Units	Net SF  104.00 745.00  OTAL CLA	Total SF  104 745 849 ASS 9: Senent	Units  1 1 TE AREA	Net SF  104.00  745.00  AS  Must Have	Total SF  104  745  849	Units  O  O	0.00 0.00 erred Program	0 0 Total SF	Adjacent to Lobby/Reception; Reception storage and magnetometer stora Adjacent to Natatorium  Remarks
ROUND	R A		Totals  849  849  Sub-Class	Area Type  Lobby Storage  General Storage  SUB-TOTAL (NET AREA)	User N Units  1 1 Units Units	Net SF  104.00 745.00  OTAL CLA	Total SF  104 745 849 ASS 9: Senent	Units  1 1 TE AREA	Net SF  104.00  745.00  AS  Must Have	Total SF  104  745  849	Units  O  O	0.00 0.00 erred Program	0 0 0 Total SF	Adjacent to Lobby/Reception; Reception storage and magnetometer storage

2,000

2,000

274 Parks and Recreation Master Plan Parks and Recreation Master Plan City of Belton, Missouri City of Belton, Missouri

SUB-TOTAL (NET AREA)

	User Needs Assessment	Must Have	Deferred Program	
Space Classifications	Total SF	Total SF	Total Si	Remarks
SUB-TOTAL CLASS 1: PUBLIC AREAS   FRONT DOOR	1,715	1,715		0
SUB-TOTAL CLASS 2: GYMNASIUM	8,020	8,020		0
SUB-TOTAL CLASS 3: EXERCISE	11,383	11,383		0
SUB-TOTAL CLASS 4: NATATORIUM	4,124	4,124		0
SUB-TOTAL CLASS 5: LOCKER ROOMS	3,300	3,229		71
SUB-TOTAL CLASS 6: MEETING ROOMS	642	642		0
SUB-TOTAL CLASS 7: OPERATIONS STAFF	2,266	2,266		0
SUB-TOTAL CLASS 8: OPERATIONS SUPPORT   UNASSIGNED SPACE	849	849		0
SUB-TOTAL CLASS 9: SITE AREAS	2,000	2,000		0
ENCLOSED BUILDING AREA - NET TOTAL	32,299	32,228		71 Excludes Site Areas
subtract circulation, court areas, primary corridors programmed and lobby   Area Remaining	14,038	13,967		71
+ NET-TO-GROSS MULTIPLIER	2,106	2,095		11
Note: the net-to-gross multiplier is an allowance for interstitial space, plumbing chases, wall thickness, circulation corridors, etc. It is <b>not applied</b> to the circulation elements defined in the program.	15.00%	15.00%	15.00	0%
ENCLOSED BUILDING AREA - GROSS TOTAL	34,405	34,323		Excludes Site Areas
Range of Area (-5% to +5%)	32,684 to 36,125	32,607 to 36,039	78 to	86

