RECYCLING SURVEY RESULTS

City of Belton received a MARC grant to pay for this survey conducted by the ETC Institute

The purpose is to assess citizen opinion's on recycling services as a whole; and the preference of curbside service or drop-off facility.

ETC is a A National Leader in Market Research for Local Governmental Organizations

More than 2,000,000 Persons Surveyed Since 2009 in more than 900 cities in 49 states. Helping organizations make better decisions.

Method of Administration

By mail and online to random sample of households in the City.

Location of Survey Respondents Good distribution of responses

throughout the City







Recycling options citizens would like to see implemented in the City of Belton



Willingness to pay \$4 per month for bi-weekly curbside recycling service



What prevents you from recycling or recycling more than you do?

	Curbside recycling is preferred	1	57.7%	
	Inconvenient locations & times	s 28.4%		
	I do not know where to take materials	\$ 22.0%		
	Recycling takes up too much room	n 8.7%		
	I do not know what I can recycle	8.5%		
	I do not know where to find recycling information	8.0%		
	It is too much work or not physically able	7.8%		
	Recycling takes too much time	.4%		
	I do not think it is necessary to recycle	3.0%		
*Statistically valid data	0.5	0.0% 10.0% 20.0% 30	0.0% 40.0% 50.0% 61	BELTON

Recycling Survey Social Graphics

Now What?

City Council will use these results and have a discussion at an upcoming Council meeting (date TBD) to decide the future of recycling options in Belton.

