

# RECYCLING SURVEY RESULTS

*City of Belton received a MARC grant to pay for  
this survey conducted by the ETC Institute*

The purpose is to assess citizen opinion's on recycling services as a whole; and the preference of curbside service or drop-off facility.



## ETC is a A National Leader in Market Research for Local Governmental Organizations

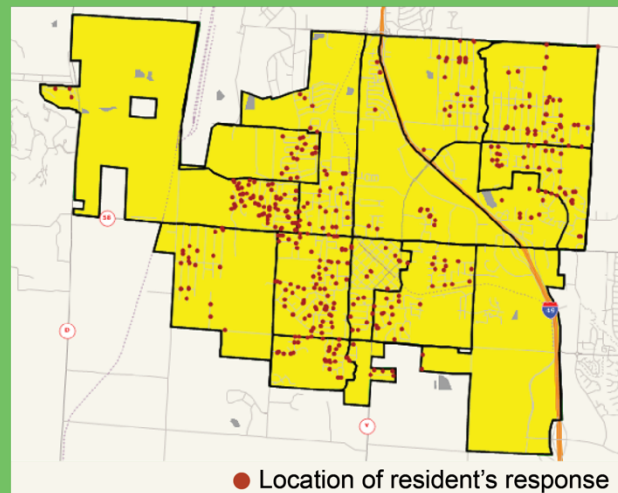
More than 2,000,000 Persons Surveyed Since 2009 in more than 900 cities in 49 states.  
Helping organizations make better decisions.

### Method of Administration

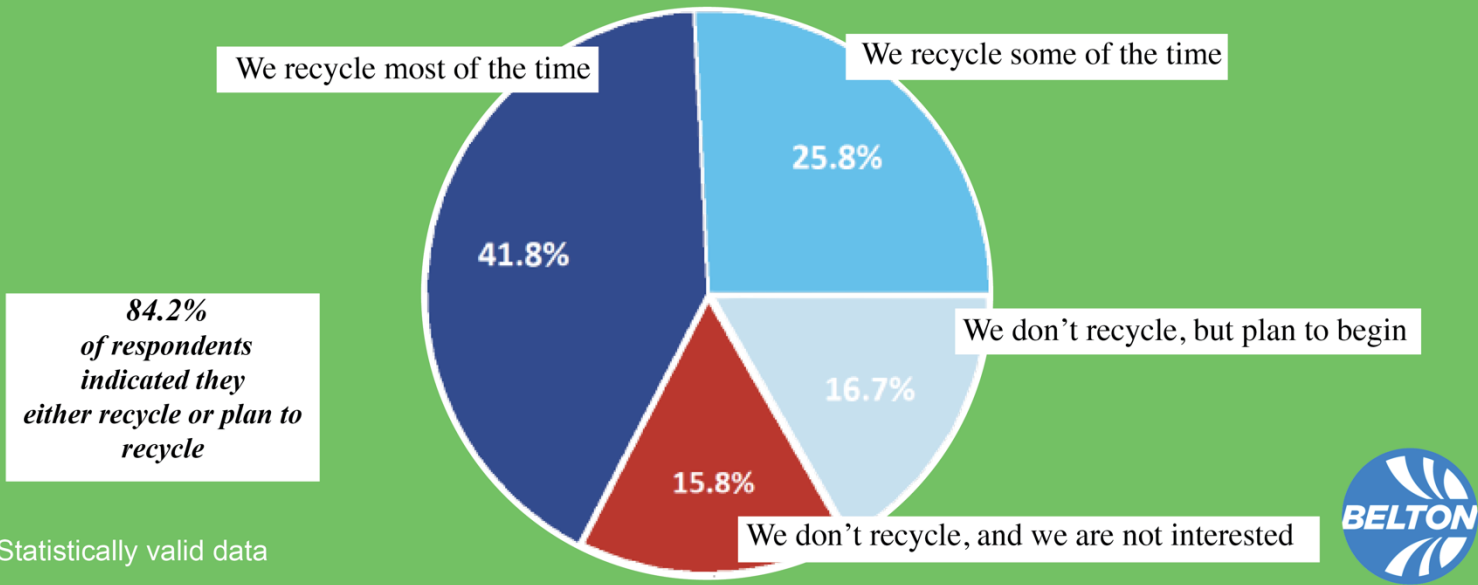
By mail and online to random sample of  
households in the City.

### Location of Survey Respondents

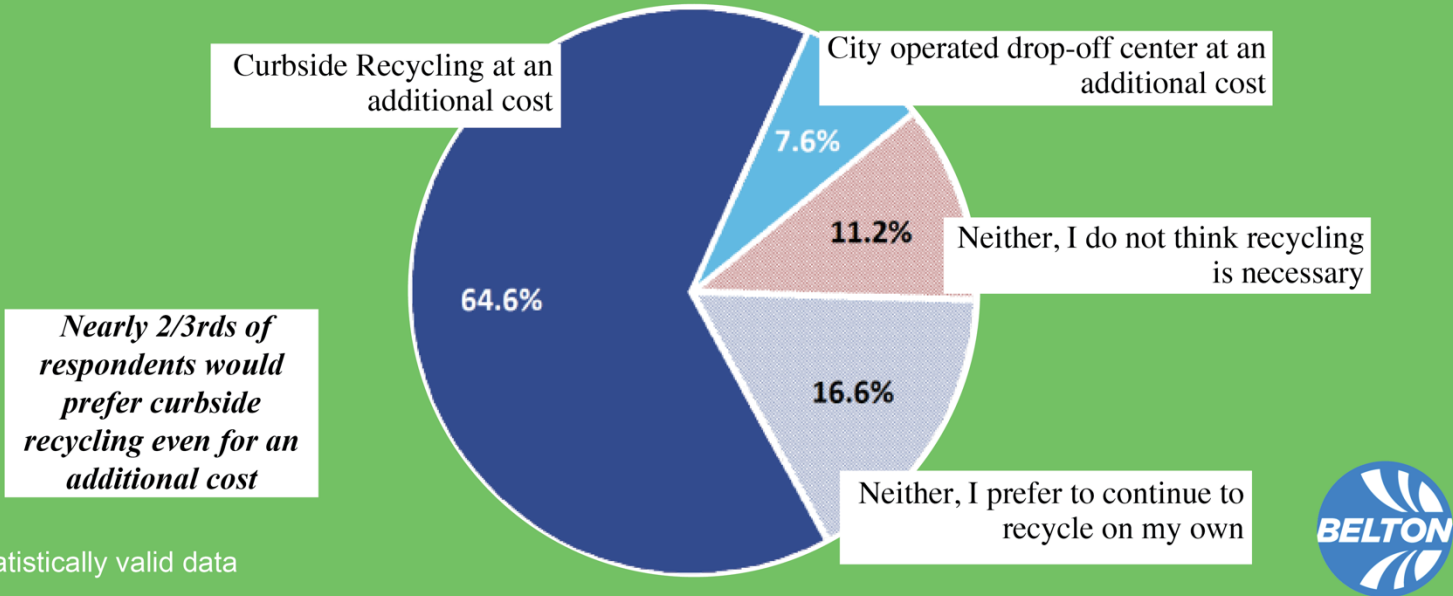
Good distribution of responses  
throughout the City



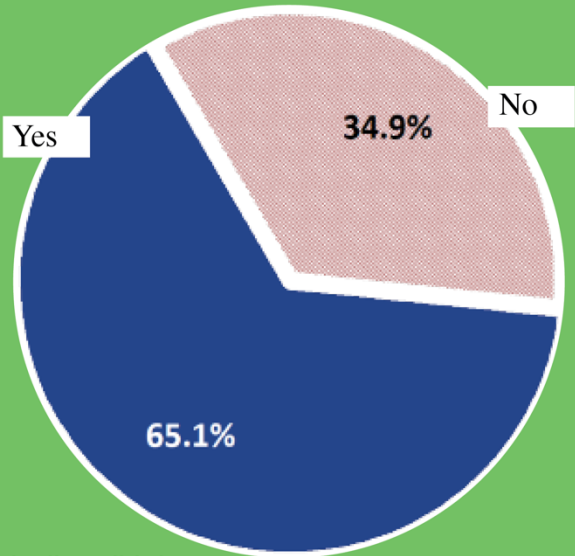
# Emphasis Placed on Recycling (per household)



# Recycling options citizens would like to see implemented in the City of Belton

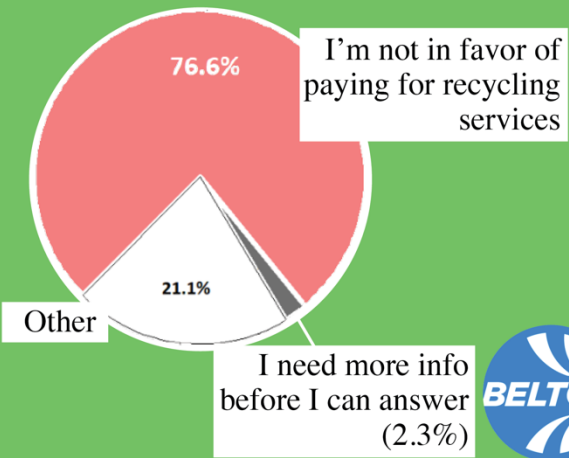


# Willingness to pay \$4 per month for bi-weekly curbside recycling service

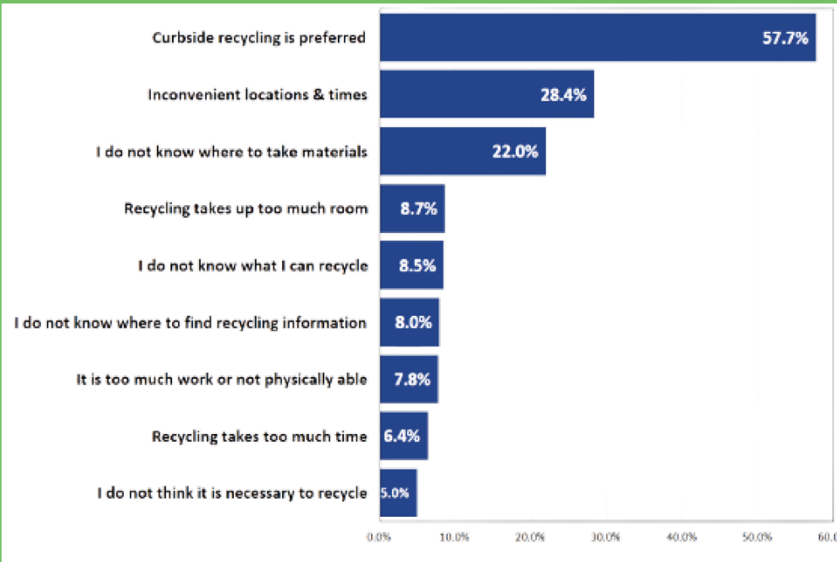


\*Statistically valid data

## Reasons citizens said “No”



# What prevents you from recycling or recycling more than you do?



\*Statistically valid data



# Now What?

City Council will use these results and have a discussion at an upcoming Council meeting (date TBD) to decide the future of recycling options in Belton.

