

Property Overview - Hales Property Proxy

May 1, 2022 - Apr 30, 2023

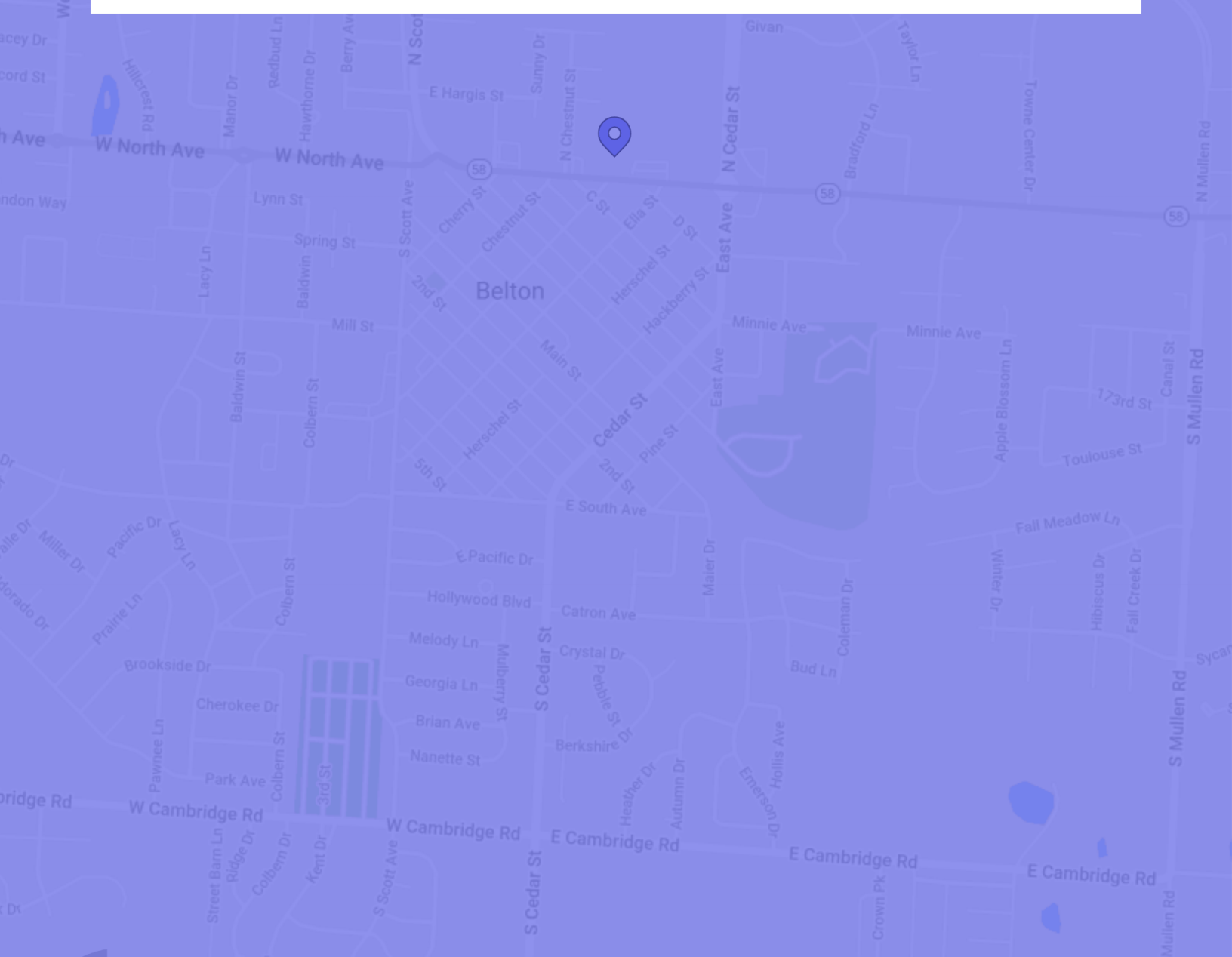
Property:



Dollar General

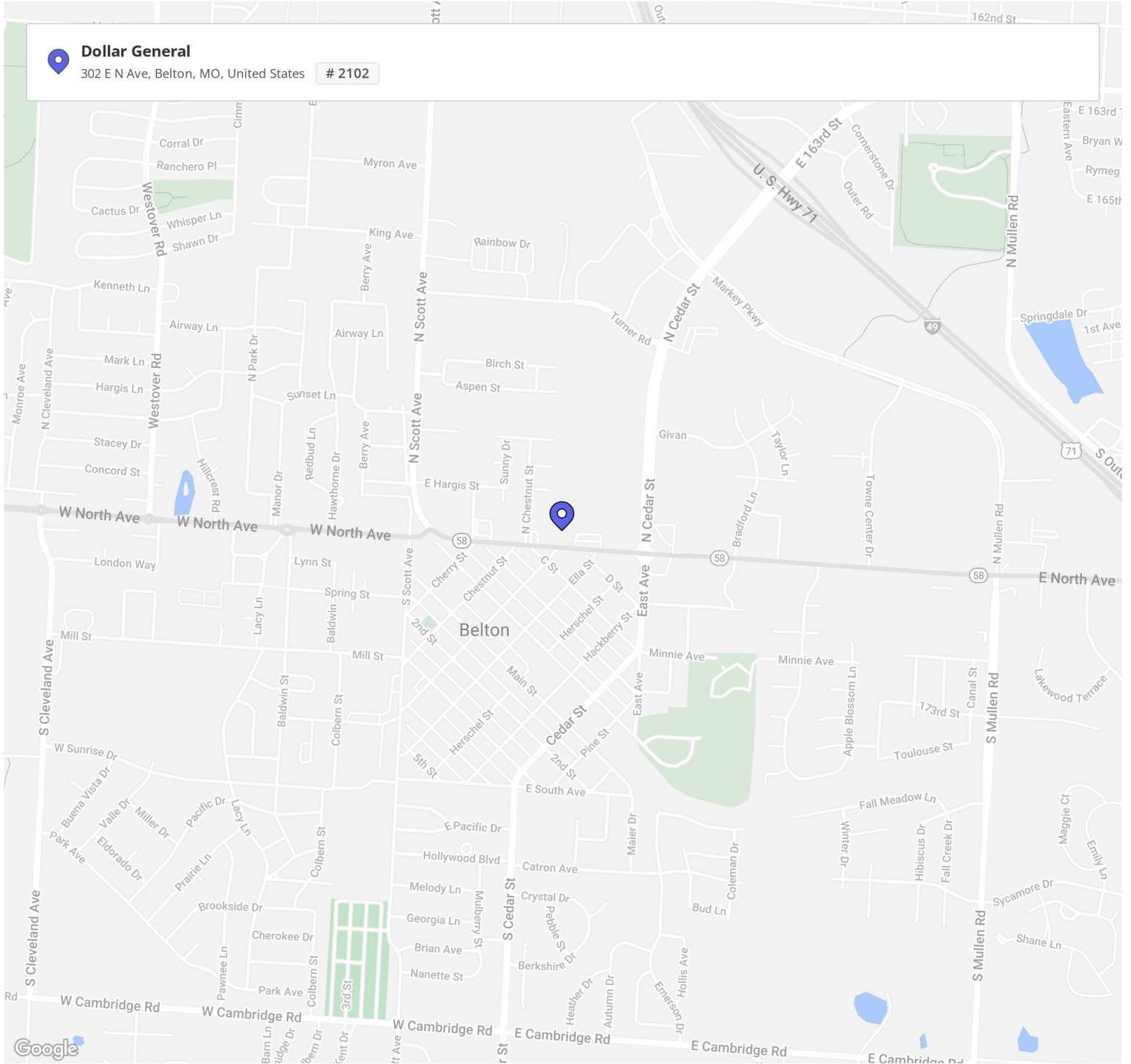
302 E N Ave, Belton, MO 64012-2038

2102



Property Overview - Hales Property Proxy

May 1, 2022 - Apr 30, 2023



Property Overview - Hales Property Proxy

May 1, 2022 - Apr 30, 2023



Metrics

Dollar General

302 E N Ave, Belton, MO 6401... # 2102

Visits	75.8K	Avg. Dwell Time	24 min
Visits / sq ft	7.99	Panel Visits	3.3K
Size - sq ft	9.5K	Visits YoY	+1.6%
Visitors	24K	Visits Yo2Y	+22%
Visit Frequency	3.16	Visits Yo3Y	+66.2%

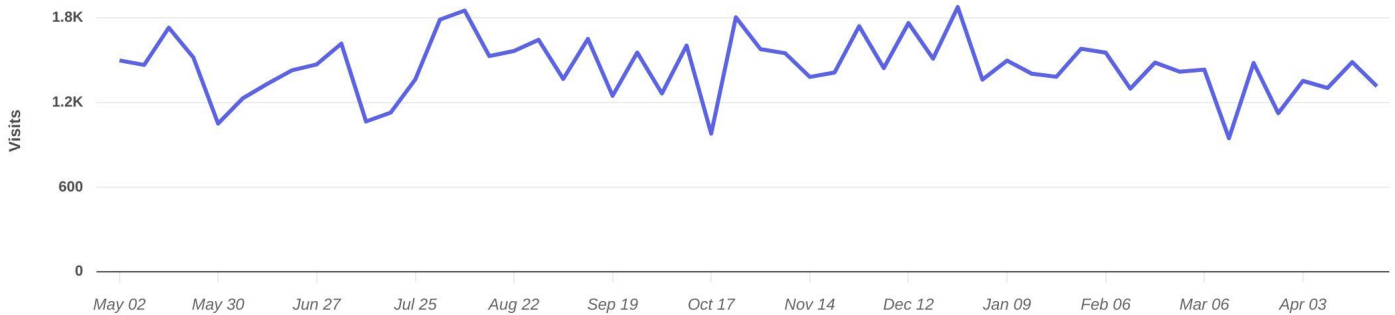
May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Dollar General

E N Ave, Belton, MO # 2102

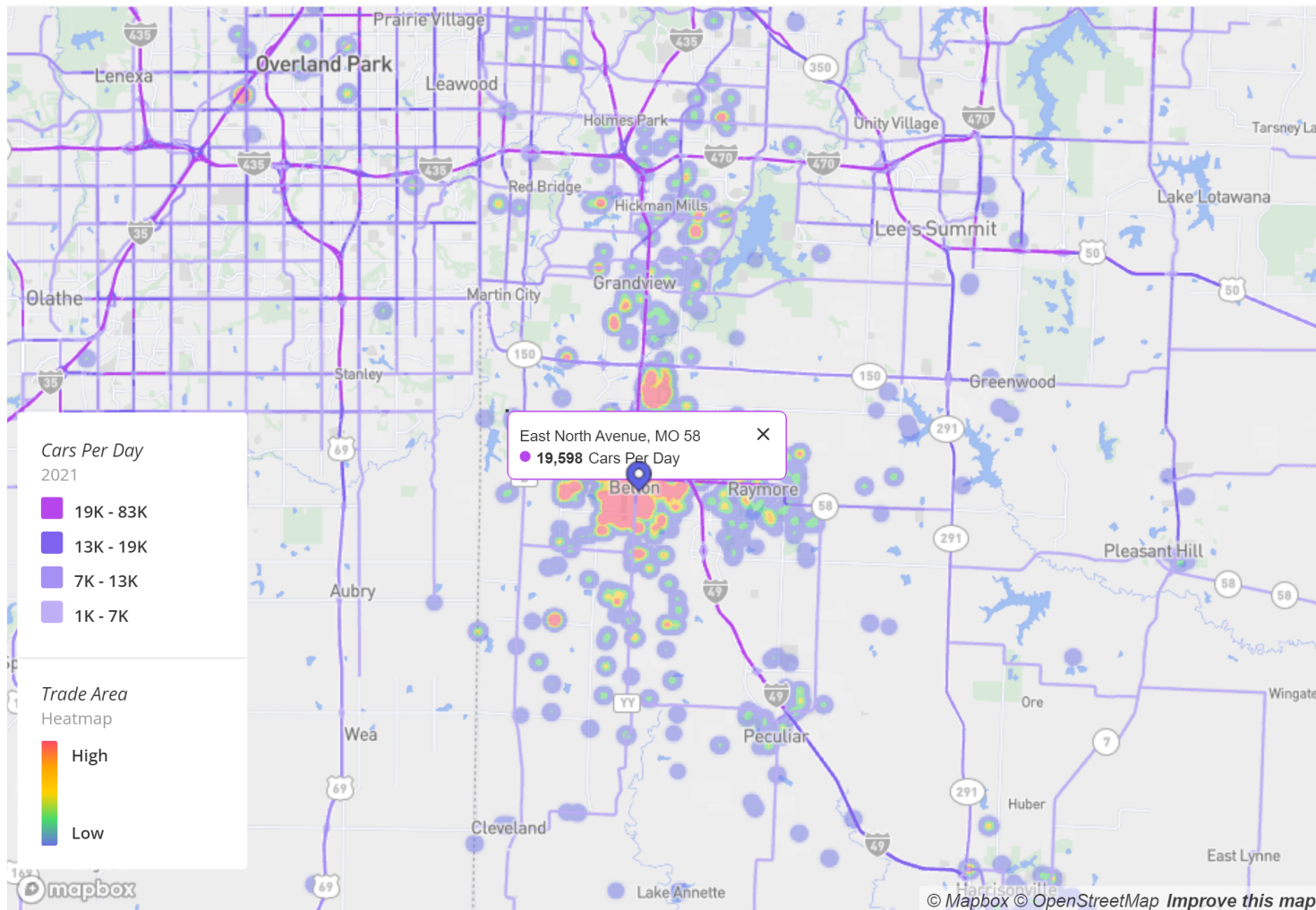


Weekly | Visits | May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)





Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

May 1st, 2022 - Apr 30th, 2023

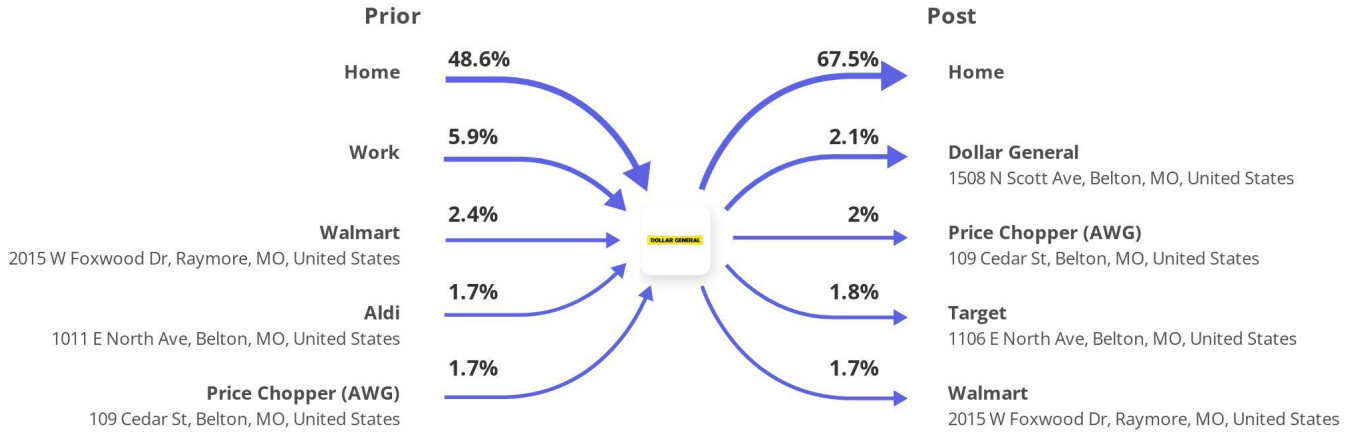
Data provided by Placer Labs Inc. (www.placer.ai)





Visitor Journey

Dollar General
302 E N Ave, Belton, MO 64012-2038 # 2102

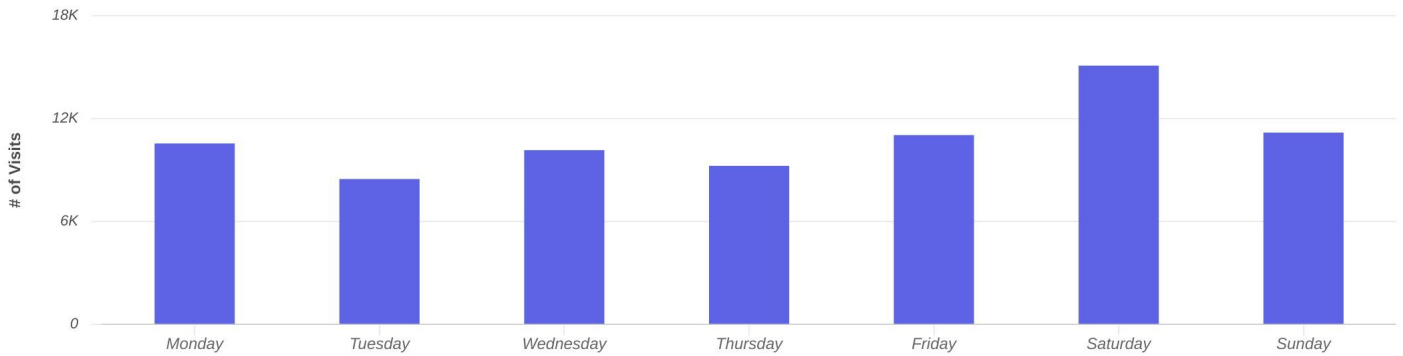


Show by: Location | May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Dollar General
302 E N Ave, Belton, MO 64... # 2102



Visits | May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)

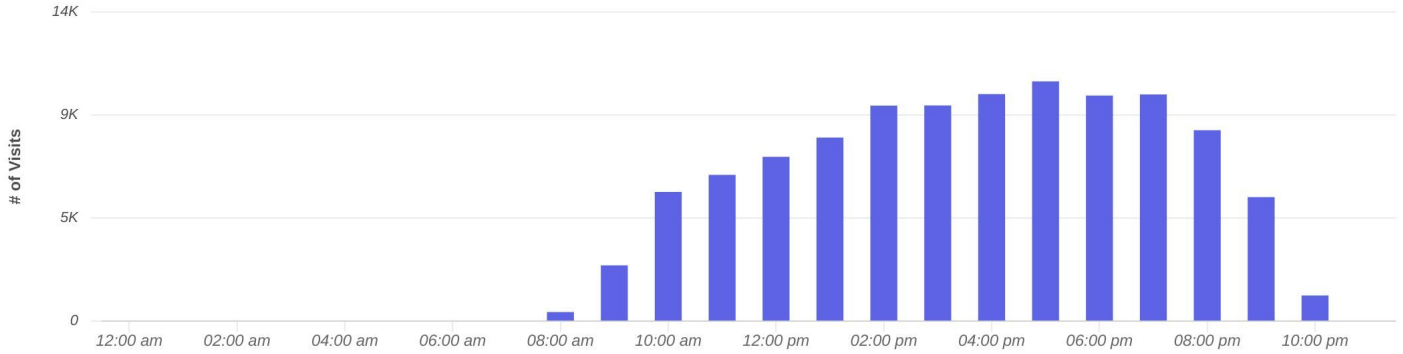




Hourly Visits

Dollar General

302 E N Ave, Belton, MO 64... # 2102



Visits | May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Favorite Places

Dollar General / E N Ave, Belton, MO

Rank	Name	Distance	Visitors
1	Belton Town Center / Towne Center Drive, Belton, Missouri 64012	0.7 mi	20.5K (85.4%)
2	Matlock Johnson / 2015 W Foxwood Dr, Raymore, MO 64012	1.8 mi	20.3K (84.9%)
3	Walmart / 2015 W Foxwood Dr, Raymore, MO 64083	1.8 mi	20K (83.4%)
4	Mullen Square Addition / 307 East North Avenue, Belton, Missouri 64012	0.8 mi	17K (70.7%)
5	Crest Plaza / Givan Avenue, Belton, MO 64012	0.3 mi	16.5K (68.7%)
6	Raymore Galleria / 225 North Dean Avenue, Raymore, MO 64083	2 mi	16.4K (68.4%)
7	North Cass Center / Cunningham Industrial Parkway, Belton, Missouri 64012	1.2 mi	16.3K (68%)
8	Belton Marketplace / 1109 E North Ave, Belton, MO 64012	0.7 mi	14.9K (62.3%)
9	Price Chopper (AWG) / 109 Cedar St, Belton, MO 64012	0.3 mi	14.9K (62.1%)
10	Hy-Vee / 1307 E North Ave, Belton, MO 64012	0.9 mi	14.6K (61.1%)

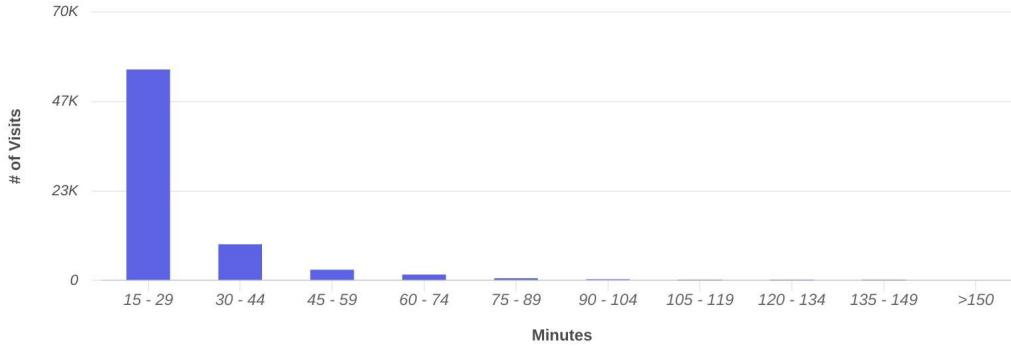
Category: All Categories | Min. Visits: 1 | May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Length of Stay

Dollar General

302 E N Ave, Belton, MO 64... # 2102

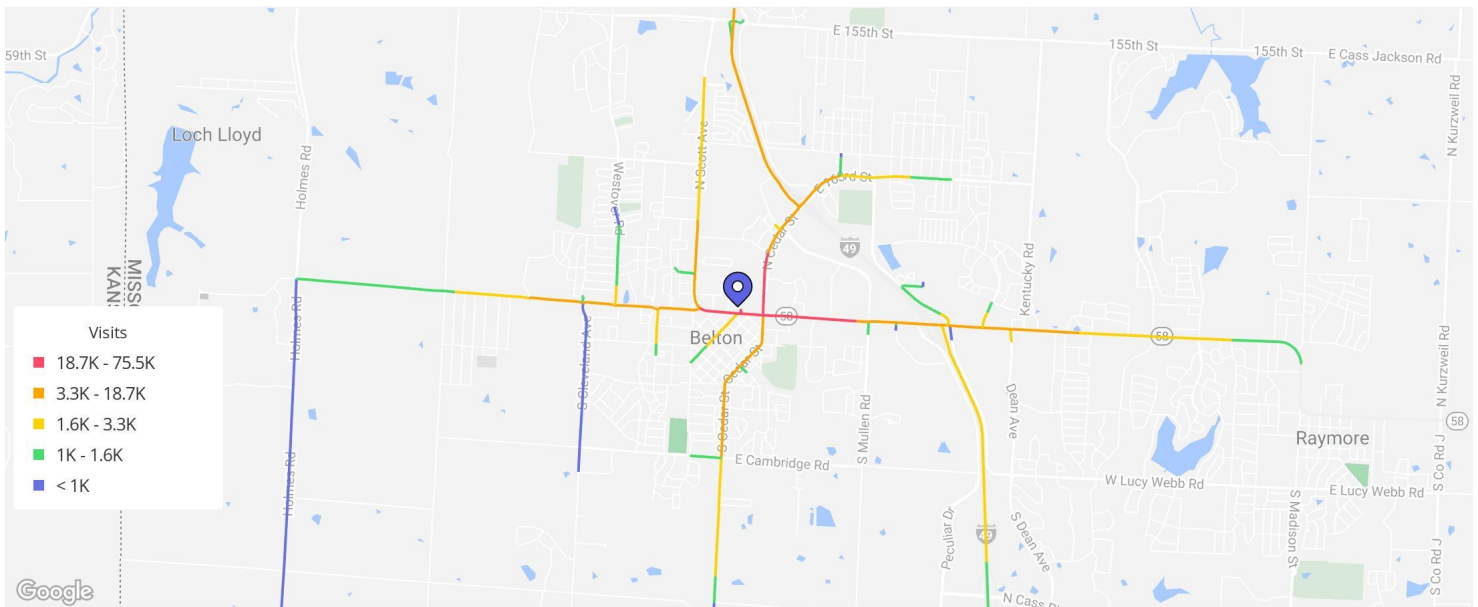


Average Stay	24 min
Median Stay	20 min

Visits | May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | May 1st, 2022 - Apr 30th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)

