

Property Overview

Feb 1, 2022 - Jan 31, 2023

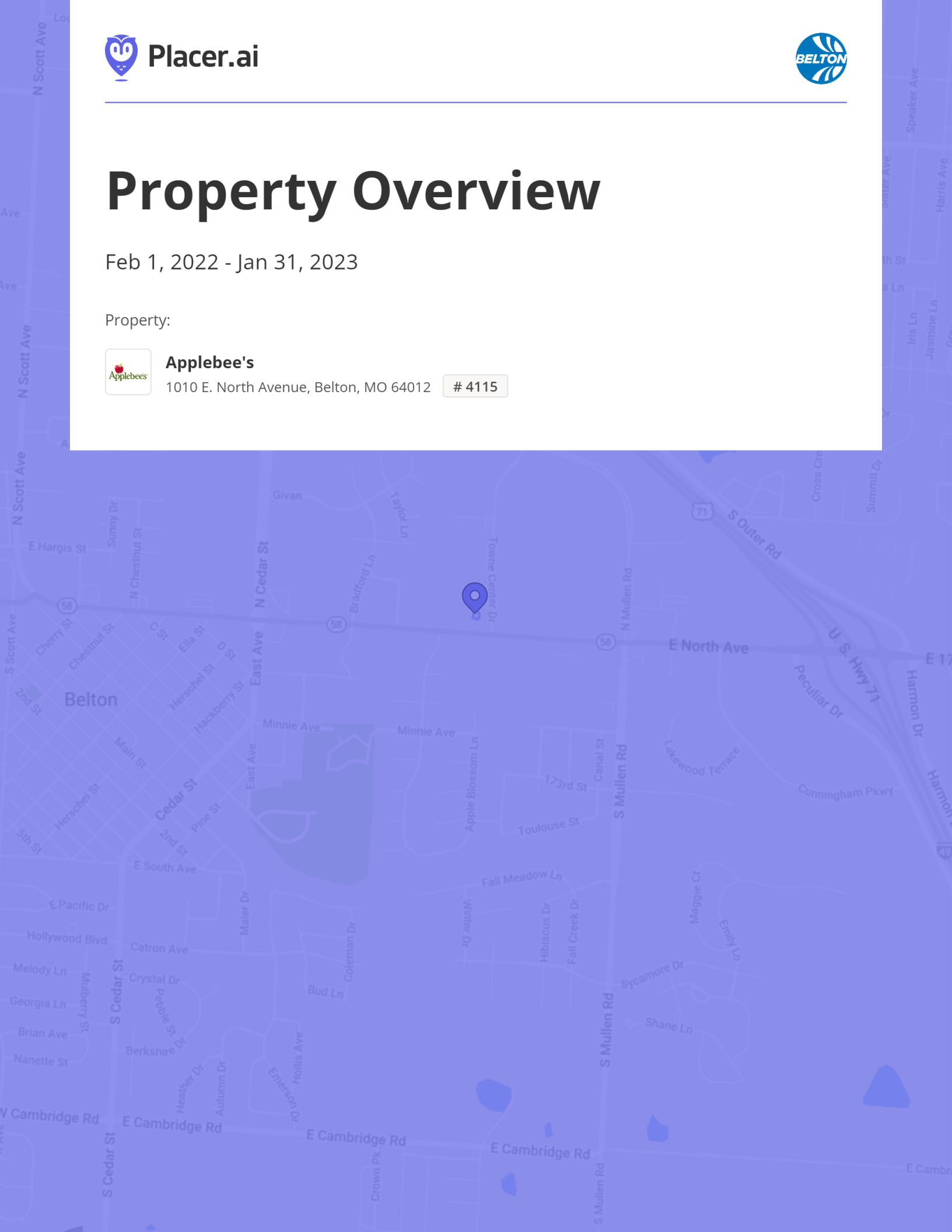
Property:



Applebee's

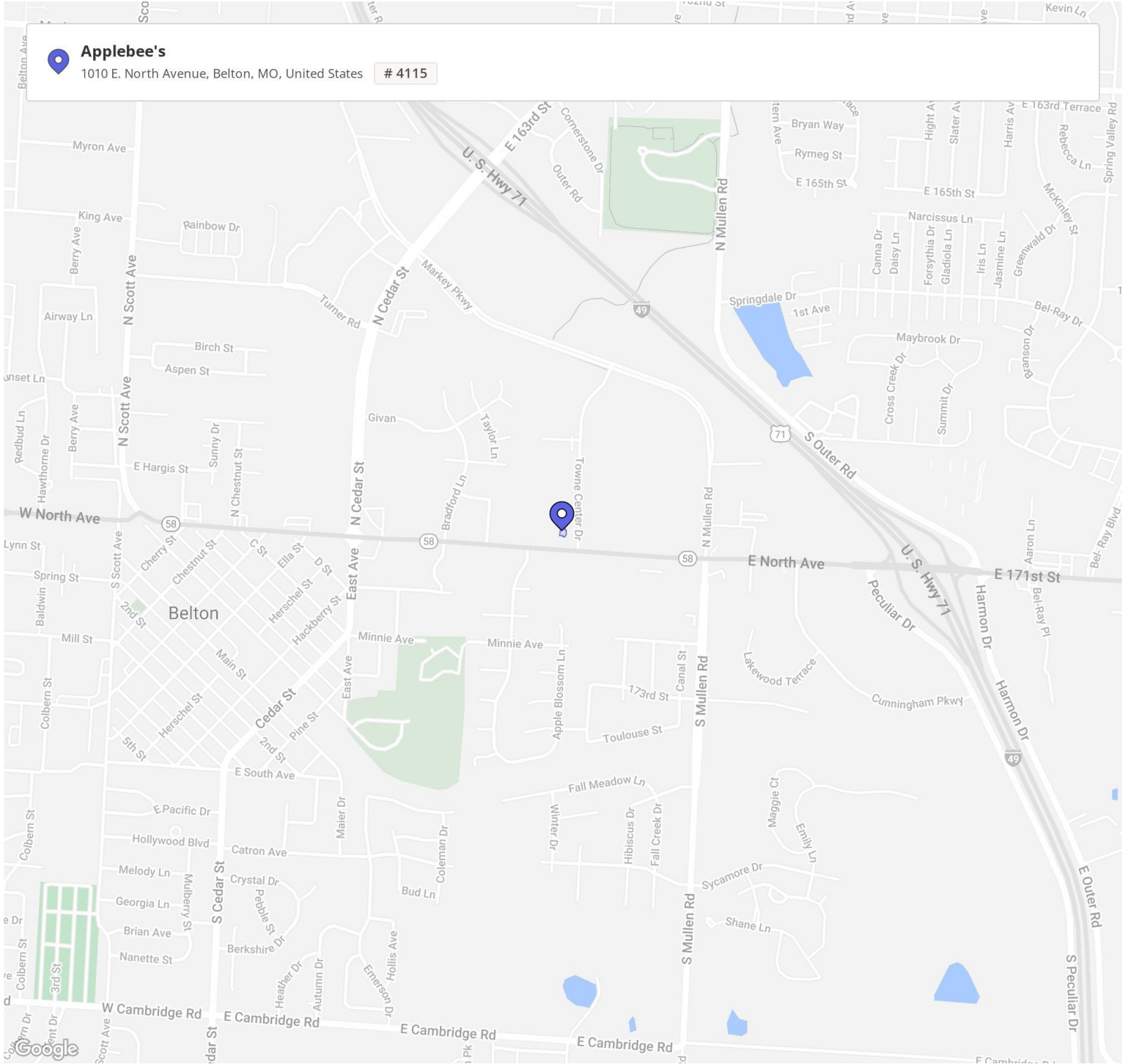
1010 E. North Avenue, Belton, MO 64012

4115



Property Overview

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Metrics

Applebee's

1010 E. North Avenue, Belton, MO # 4115

Visits	78.4K	Avg. Dwell Time	68 min
Visits / sq ft	14.82	Panel Visits	4.1K
Size - sq ft	5.3K	Visits YoY	-15.8%
Visitors	52K	Visits Yo2Y	+8.5%
Visit Frequency	1.51	Visits Yo3Y	-34.4%

Feb 1st, 2022 - Jan 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visits Trend

Applebee's

E. North Avenue, Belton, MO # 4115



Weekly | Visits | Feb 1st, 2022 - Jan 31st, 2023
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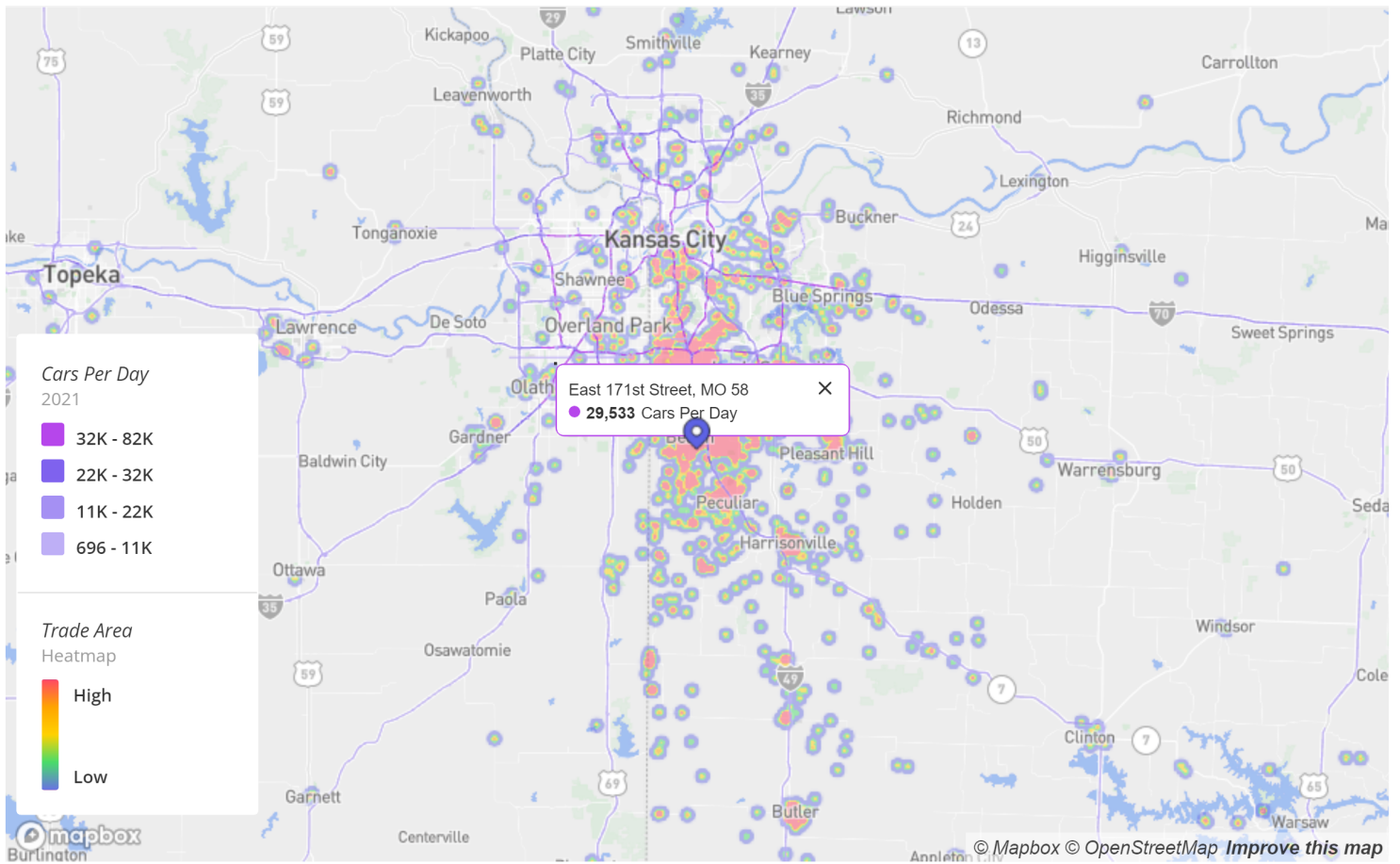


Property Overview

Feb 1, 2022 - Jan 31, 2023



Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

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Property Overview

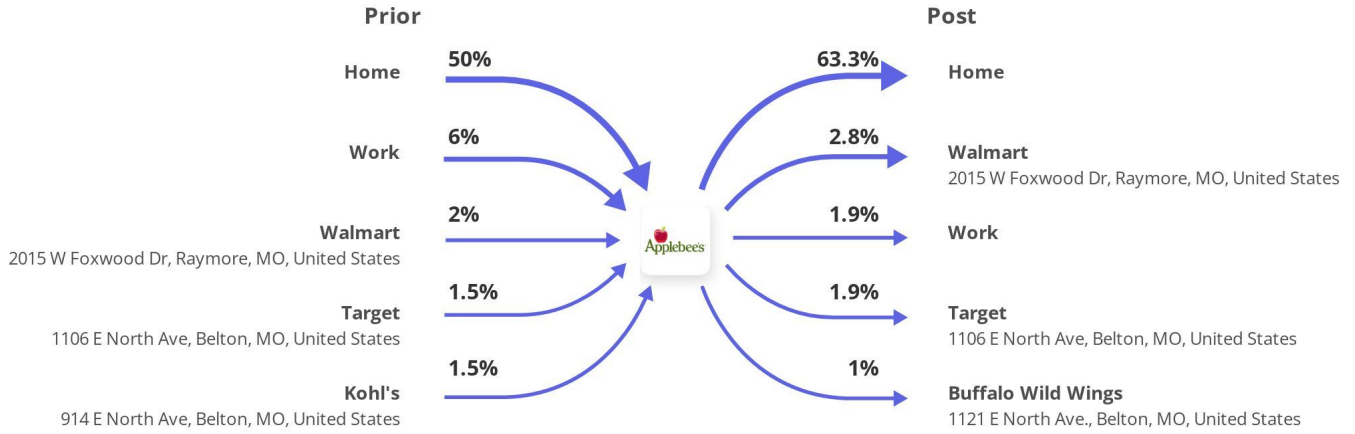
Feb 1, 2022 - Jan 31, 2023



Visitor Journey

Applebee's

1010 E. North Avenue, Belton, MO 64012 # 4115



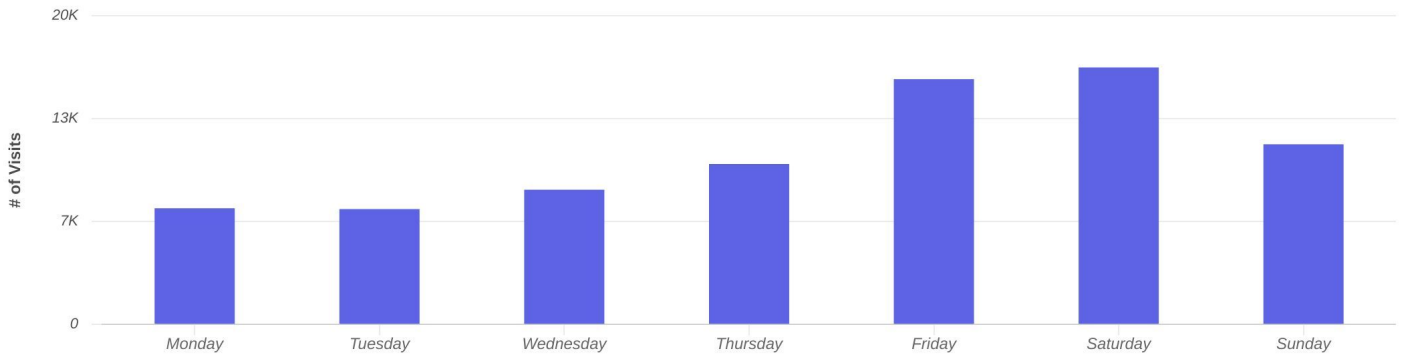
Show by: Location | Feb 1st, 2022 - Jan 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Applebee's

1010 E. North Avenue, Belt... # 4115



Visits | Feb 1st, 2022 - Jan 31st, 2023
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Property Overview

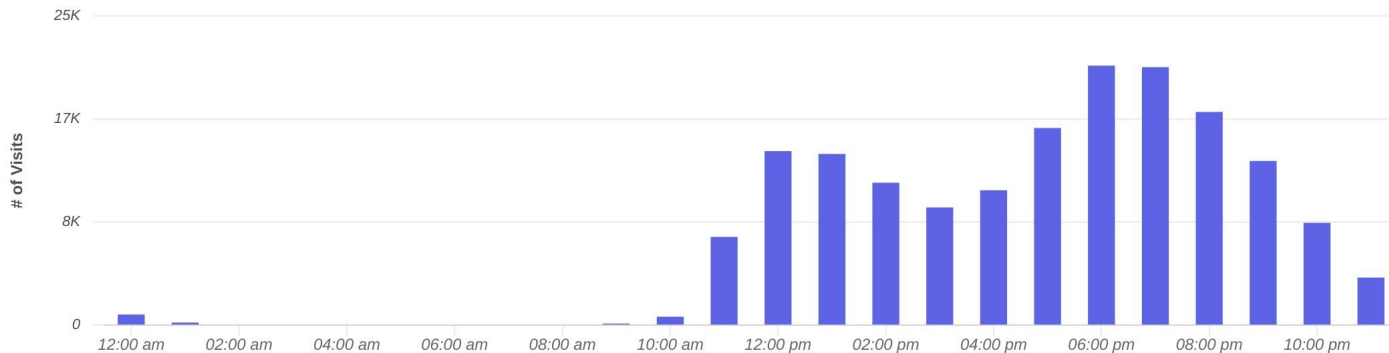
Feb 1, 2022 - Jan 31, 2023



Hourly Visits

Applebee's

1010 E. North Avenue, Belton, MO 64012 # 4115



Visits | Feb 1st, 2022 - Jan 31st, 2023
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Favorite Places

Applebee's / E. North Avenue, Belton, MO

Rank	Name	Distance	Visitors
1	Matlock Johnson / 2015 W Foxwood Dr, Raymore, MO 64012	1.2 mi	33.1K (63.6%)
2	Walmart / 2015 W Foxwood Dr, Raymore, MO 64083	1.2 mi	31K (59.5%)
3	Raymore Galleria / 225 North Dean Avenue, Raymore, MO 64083	1.4 mi	30.1K (57.9%)
4	Mullen Square Addition / 307 East North Avenue, Belton, Missouri 64012	0.2 mi	26.1K (50.1%)
5	North Cass Center / Cunningham Industrial Parkway, Belton, Missouri 64012	0.6 mi	26K (50%)
6	Belton Gateway / Quick Trip Way, Belton, Missouri 64012	0.8 mi	25.2K (48.4%)
7	Belton Marketplace / 1109 E North Ave, Belton, MO 64012	0.1 mi	25.1K (48.3%)
8	Cedar Tree Shopping Center / 100 Cedar Tree Sq, Belton, MO 64012	0.5 mi	23.6K (45.3%)
9	Summit Fair / 840 NW Blue Pkwy, Lee's Summit, MO 64086	10.1 mi	22.9K (44%)
10	Target / 1106 E North Ave, Belton, MO 64012-5104	0.2 mi	22.9K (44%)

Category: All Categories | Min. Visits: 1 | Feb 1st, 2022 - Jan 31st, 2023
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Property Overview

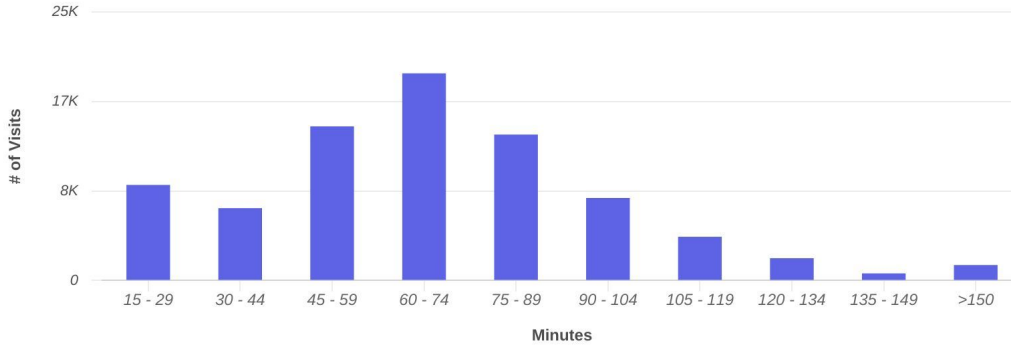
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Length of Stay

Applebee's

1010 E. North Avenue, Belt... # 4115

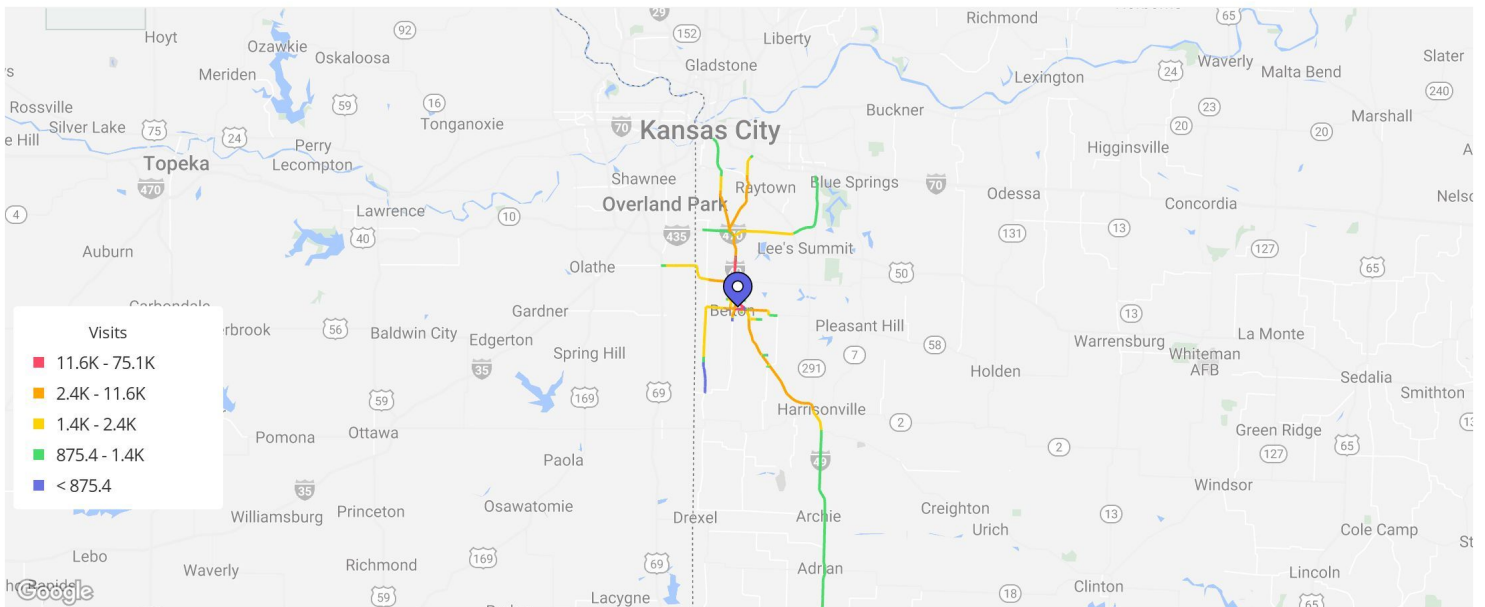


Average Stay	68 min
Median Stay	67 min

Visits | Feb 1st, 2022 - Jan 31st, 2023
Data provided by Placer Labs Inc. (www.placer.ai)



Visitor Journey - Routes



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

Journey Direction: To Property | Feb 1st, 2022 - Jan 31st, 2023
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